



SPE Logo and Name Use Policy

Society of Petroleum Engineers (SPE) members, councils, sections, student chapters, and staff should use the SPE name and logo for the Society's official business, and in communications regarding SPE activities such as meetings, conferences, publications and other SPE programs. Appearance of the SPE logo is governed by the SPE Graphics Standards Guide.

Approval of SPE's Board of Directors is required for use of the SPE name or logo for

1. Any event organized by a commercial meeting organizer;
2. Any event organized by either a commercial or not-for-profit meeting organizer that will be promoted beyond an SPE section's membership,* or;
3. Any publication (print or electronic) involving an organization other than SPE. Board approval of any joint venture, such as a joint meeting or publication, will serve as approval of use of the SPE logo within the terms of the joint-venture agreement.
4. No individual SPE member or group of SPE members (SPE section, student chapter, national or regional council, technical section, etc.) may authorize use of the SPE name or logo by another organization for any activity that is not in compliance with the following policies:
 - Meetings Policy
 - Guidelines for Section Websites
 - Publications Policy
 - Policy on Intersociety Cooperation

Contact SPE's Director of Communications at tpdir@spe.org with any questions about use of the SPE name and logo.

* Regular section meetings (see SPE Meetings Policy, Section 2.7), including those held in cooperation with the local entities of other societies, do not require special Board approval.