



SPE Annual Technical Conference and Exhibition 21-24 September 2008 • Denver, Colorado

SPONSORSHIP CONTRACT

www.spe.org/atce

This is a Sponsorship Contract for the 2008 SPE Annual Technical Conference and Exhibition (ATCE) in Denver, Colorado, which will become a binding contract if the sponsor satisfies and agrees to the Sponsorship Policies as set forth in this Contract. The undersigned sponsor does hereby request a sponsorship for the 2008 SPE Annual Technical Conference and Exhibition, scheduled 21-24 September in Denver, Colorado. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the sponsorship.

SPONSOR INFORMATION

Company: _____
SPE ATCE 2008 Booth Number: _____
Contact: _____
Title: _____
Mailing Address: _____
City/State/Province: _____
Zip Code/Postal Code: _____
Country: _____
Phone: _____
Fax: _____
Email: _____
Web Address: _____

PAYMENT METHOD

Check Enclosed Check Number: _____
Please make checks payable to the Society of Petroleum Engineers

Wire Transfer*

Credit Card*

* For details on paying by wire transfer or credit card, please contact Barbara Katz at bkatz@spe.org

MAILING ADDRESS

SOCIETY OF PETROLEUM ENGINEERS
SPE SALES DEPARTMENT
222 Palisades Creek Drive Richardson, Texas, USA 75080
Phone: +1.972.952.9393 Fax: +1.972.952.9397

SPE Sales Department

Kirk Colligan +1.972.952.9516 or kcolligan@spe.org
Joan Payne +1.972.952.9356 or jpayne@spe.org

SPE Internal Use Only

Contract Received: _____ Deposit Received: _____
Confirmation Notice Sent: _____ Full Payment Received: _____

SPONSORSHIP OPPORTUNITIES

	<u>Multiple</u>	<u>Exclusive</u>
Annual Reception and Banquet (Monday)		SOLD
CD Proceedings		SOLD
Chairman's Luncheon (Monday)	<input type="checkbox"/> \$10,000	
Coffee & Dessert (Wednesday)	<input type="checkbox"/> \$5,000	
CyberCafe	<input type="checkbox"/> \$14,000	
Electronic Conference Preview	<input type="checkbox"/> \$8,000	
Escalator Runners		Call for Details
Expo Luncheon (Tuesday)	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$25,000
Expo Reception (Tuesday)		<input type="checkbox"/> \$15,000
ExpoCards		SOLD
Fun Run/Walk (Wednesday)	<input type="checkbox"/> \$5,000	
Happy Hour (Monday)		SOLD
Hotel Key Cards		SOLD
Lighted Display Units		SOLD
Massage Station		<input type="checkbox"/> \$12,500
Namebadge Lanyards*		SOLD
Pens and Pads*		<input type="checkbox"/> \$5,000
PetroBowl Reception (Monday)		SOLD
President's Luncheon (Wednesday)	<input type="checkbox"/> \$10,000	
Press Room Sponsorship		SOLD
Student Welcome Breakfast (Sunday)		SOLD
Traffic Building Game	<input type="checkbox"/> \$500/ea	
Welcome Reception (Sunday)		<input type="checkbox"/> \$35,000
Women in the Industry Breakfast (Wednesday)		SOLD
Young Professionals NetCentral		<input type="checkbox"/> \$4,000
Young Professionals Program (Tuesday)		<input type="checkbox"/> \$7,500
Young Professionals Reception (Tuesday)		<input type="checkbox"/> \$7,500
Titanium Sponsorship	<input type="checkbox"/> \$20,000	
Platinum Sponsorship	<input type="checkbox"/> \$12,500	
Gold Sponsorship	<input type="checkbox"/> \$7,500	
Silver Sponsorship	<input type="checkbox"/> \$3,000	

Other: _____ \$ _____

*Sponsor will supply lanyards and pens and pads and will send sample to SPE for approval. Call to discuss quantity. Deadline is 11 August.

Sponsorship Total: \$ _____
50% Deposit Required: \$ _____
50% Balance Due: \$ _____
Total Paid with Contract: \$ _____

Prices are reflected in US dollars. Payment accepted in US dollars only.

I hereby submit this contract for sponsorship opportunities for the 2008 SPE Annual Technical Conference and Exhibition and agree to abide by the policies and procedures as outlined in this contract.

AUTHORIZED REPRESENTATIVE Date: _____

SPE REPRESENTATIVE Date: _____

2008 SPE ANNUAL CONFERENCE AND EXHIBITION

SPONSORSHIP POLICIES

SPE has instituted the following policies for sponsorship opportunities with the SPE Annual Technical Conference and Exhibition. The Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

SPE SPONSORSHIP GUIDELINES

- All copy must be submitted and approved by SPE prior to implementation.
- All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.
- SPE will contact each previous year's sponsor to advise the right of renewal and the deadline they must submit their Sponsorship Contract and deposit in order to renew their sponsorship.
- Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, SPE will then consider this sponsorship available to all SPE exhibitors.
- **It is the responsibility of the sponsor to adhere to the advertising and logo specifications information, because it specifically relates to submittal of company logos to be used in promotion of the sponsorship.**

SPE SPONSORSHIP PAYMENT POLICY

- SPE requires a fifty percent (50%) deposit on all sponsorships. This deposit must be submitted with the signed Sponsorship Contract in order to secure a sponsorship.
- Upon receipt of a signed Sponsorship Contract and required deposit, SPE will send the sponsor a confirmation notice. No confirmation will be sent and no sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the sponsor has submitted the Sponsorship Contract and required deposit.
- The remaining fifty percent (50%) of all SPE sponsorships is due thirty (30) days prior to the event. If a participant has contracted a sponsorship within thirty (30) days of the event, full payment is required with submittal of Sponsorship Contract in order to confirm the sponsorship.
- Payment is accepted in US dollars only. SPE accepts most credit cards, checks, money orders and wire transfers.
- Should a sponsor elect to cancel its confirmed sponsorship, the sponsor is not entitled to a refund of monies paid to SPE.

2008 SPONSORSHIP DEADLINES

- In order for sponsorship to be promoted in the ATCE Conference Preview, sponsorship contracts, 50% deposit and company logo must be received **prior to Wednesday, 21 May 2008.**
- In order for sponsorship to be promoted in the ATCE *Proceedings* CD, sponsorship contracts, 50% deposit and company logo must be received **prior to Wednesday, 6 August 2008.**
- In order for sponsorship to be promoted in the ATCE Conference Program, sponsorship contracts, 50% deposit and company logo must be received **prior to Wednesday, 6 August 2008.**
- Artwork deadlines apply for **Escalator Runners** and **Lighted Display Units**. Please contact your sales person for details. Late submission of artwork may result in additional charges.
- If a sponsor does not meet the above published deadlines, SPE cannot guarantee promotion of sponsorship.
- Send company logo to Dana Otilio at dotillio@spe.org by the deadlines mentioned above. The preferred logo format is Adobe Illustrator EPS. For best results, supplied logo should be vector art.

2008 SPE ANNUAL TECHNICAL CONFERENCE AND EXHIBITION

SPONSORSHIP BENEFITS

ANNUAL RECEPTION AND BANQUET (MONDAY)

- SPE-created, four-color advertisement in the conference program publicizing the event and using your company logo to recognize your company as the event sponsor
- Two reserved tables of 10 (including 20 banquet tickets)
- Prominent on-site signage including signage recognizing your company as the event sponsor during the event
- Company logo on the event program
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

CD PROCEEDINGS

- Complimentary ad position on the inside jacket cover of the *Proceedings* **
- Company logo printed on the *Proceedings* cover
- Prominent on-site signage
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

CHAIRMAN'S LUNCHEON (MONDAY)

- SPE-created, four-color advertisement in the conference program publicizing the event and using your company logo to recognize your company as the event sponsor
- One reserved table of 10 (including 10 luncheon tickets)
- Prominent on-site signage including signage recognizing your company as the event sponsor during the event
- Company logo listed on the event program
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

COFFEE AND DESSERT WITH EXHIBITORS (WEDNESDAY)

- Prominent on-site signage including signage recognizing your company as the event sponsor during the event
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

CYBERCAFE

- Company logo or customized screensaver on the computer monitors
- Prominent on-site signage including signs at the CyberCafe during ATCE
- Table-top signage, including your company logo, on the computer tables
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

*Must meet 21 May deadline to be included in the Conference Preview.

**Must meet 6 August deadline to be included in the CD *Proceedings*.

***Must meet 6 August deadline to be included in the Conference Program.

ELECTRONIC CONFERENCE PREVIEW

- The Electronic Preview will have identical content and layout as the printed Preview
- The Electronic Preview sponsor can supply an animation or video for the intro page (25 GB of streaming media)
- The sponsor logo will be included on the Electronic Preview's tool bar
- The Electronic Preview will be available as a link on the ATCE 2008 website home page from August to September 2008
- A broadcast email will be sent in July to SPE members (70,000+) and past ATCE attendees announcing that the Electronic Preview is available online
- NxtBooks (the creator of the preview) will supply tracking statistics such as how many people opened the Electronic Preview and how long they viewed it.
- Company name and logo listed in the Conference Preview*
- Company name and logo listed in the Conference Program***
- Company name, logo and sponsorship listed on the slide presentation between the technical sessions
- Company name, logo and link on the ATCE Conference website
- Company name, logo and link on the *Proceedings* sponsor page**

ESCALATOR RUNNERS

- Sponsor will provide artwork to be displayed on escalators throughout the Colorado Convention Center
- Company name and logo listed in the Conference Preview*
- Company name and logo listed in the Conference Program***
- Company name, logo and sponsorship listed on the slide presentation between the technical sessions
- Company name, logo and link on the ATCE Conference website
- Company name, logo and link on the *Proceedings* sponsor page**

EXPO LUNCHEON (TUESDAY)

- SPE-created, four-color advertisement in the conference program publicizing the event and using your company logo to recognize your company as the event sponsor
- Prominent on-site signage including signage in the Exhibit Hall during the event
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

EXPO RECEPTION (TUESDAY)

- SPE-created, four-color promotion in the conference program publicizing the event and using your company logo to recognize your company as the event sponsor
- Prominent on-site signage including signage in the Exhibit Hall during the event
- Company logo listed in the Conference Preview*
- Company and logo listed in the Conference Program***
- Company logo and listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

EXPOCARDS

- Artwork is provided by sponsor and is printed on the back of the Expocard that is distributed to ATCE registrants
- Prominent on-site signage
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

FUN RUN/WALK (WEDNESDAY)

- Your company logo printed on commemorative Fun Run/Walk T-shirts distributed to race participants (15 August deadline to be included on t-shirts)
- Prominent on-site signage
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

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***Must meet 6 August deadline to be included in the Conference Program.

HAPPY HOUR (MONDAY)

- SPE-created, four-color promotion in the conference program publicizing the event and using your company logo to recognize your company as the event sponsor
- Prominent on-site signage including signage in the Exhibit Hall during the event
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

HOTEL KEY CARDS

- Artwork is provided by sponsor and is printed on back of hotel key cards that will be handed out at official conference hotels
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

LIGHTED DISPLAY UNITS

- Artwork is provided by sponsor and is printed on a panel of the Lighted Display unit that is placed throughout the convention center
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

MESSAGE STATION

- Prominent on-site signage including signage recognizing your company as the message station sponsor
- Tickets for message provided by SPE to hand out at your booth – contact SPE for more details
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

NAMEBADGE LANYARDS (provided by sponsor, distributed by SPE)

- Company logo and/or marketing message printed on lanyards, distributed by SPE at Registration
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

PENS AND PADS (provided by sponsor, distributed by SPE)

- Company logo printed on pens and pads that SPE will distribute to conference attendees in the conference bags
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

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PETROBOWL RECEPTION (MONDAY)

- Company logo on Student Activities page on the ATCE Website
- Sponsor logo and link in the SPE Student eUpdate (sent at the end of the month)
- Two, full-attendee conference registrations
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

PRESIDENT'S LUNCHEON (WEDNESDAY)

- SPE-created, four-color advertisement in the conference program publicizing the event and using your company logo to recognize your company as the event sponsor
- Prominent on-site signage including signage recognizing your company as the event sponsor during the event
- One reserved table of 10 (including 10 tickets)
- Your company logo on the event program
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

PRESS ROOM

- Prominent on-site signage, including Press Room signage displaying your company logo and recognizing your company as sponsor of the room and the daily refreshment sponsor during the conference
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

STUDENT WELCOME BREAKFAST (SUNDAY)

- The event will be a plated breakfast for up to 320 students
- Company logo on Student Activities page on the ATCE Website
- Sponsor logo and link in the SPE Student eUpdate (sent out at the end of the month)
- One, full-attendee conference registration
- Table in breakfast room for promotional materials
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

TRAFFIC BUILDING GAME

- Your company's booth highlighted on the exhibit floor map in the conference program
- Prominent on-site signage
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

WELCOME RECEPTION (SUNDAY)

- SPE-created, four-color advertisement in the conference program publicizing the event and using your company logo to recognize your company as the event sponsor
- Exclusive use of the Exhibitor Showcase during the Reception (Sunday evening)
- Prominent on-site signage including signage in the Exhibit Hall during the event
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the Conference sponsor page**

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WOMEN IN THE INDUSTRY BREAKFAST

- Prominent on-site signage including signage recognizing your company as the event sponsor during the event
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

YOUNG PROFESSIONALS NETCENTRAL

- Company logo on Student Activities page on the ATCE Website
- Splash/start up page on computer in room
- Logo on sign outside room
- Table in room for promotional materials
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

YOUNG PROFESSIONALS PROGRAM (TUESDAY)

- Company logo on Student Activities page on the ATCE Website
- Company name on lunch tickets
- Five lunch tickets
- List of program attendees (name and address only)
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

YOUNG PROFESSIONALS RECEPTION (TUESDAY)

- Company logo on Student Activities page on the ATCE Website
- Company name on reception tickets
- 10 reception tickets
- Three minute speaking opportunity (topic/content to be approved by SPE)
- Recognition before door prizes
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

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2008 SPE ANNUAL TECHNICAL CONFERENCE AND EXHIBITION

PRECIOUS METAL SPONSORSHIPS

The Precious Metal Sponsorships are a unique element of the SPE Annual Technical Conference and Exhibition (ATCE). SPE offers the Titanium, Platinum, Gold, and Silver levels of sponsorship. Each of these high-profile sponsorship opportunities offers customized benefits to showcase your company as a sponsor ATCE 2008. These sponsorship opportunities are available to exhibitors and qualified corporate sponsors. Contact your SPE sales representative for qualification information.

TITANIUM SPONSOR — \$20,000

- On-site signage to be displayed throughout the conference at Registration and other high-traffic areas
- Five full attendee conference registrations
- One reserved table of 10 (including 10 tickets) at the Annual Reception and Banquet
- Two items inserted in the conference bag (items must be approved by SPE)
- One full-page, 4-color ad in the conference program (created by sponsoring company)***
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

PLATINUM SPONSOR — \$12,500

- On-site signage to be displayed throughout the conference at Registration and other high-traffic areas
- Four full attendee conference registrations
- One reserved table of 10 (including 10 tickets) at the President's Luncheon
- One item inserted in the conference bag (item must be approved by SPE)
- One full-page, 4-color ad in the conference program (created by sponsoring company)***
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

GOLD SPONSOR — \$7,500

- On-site signage to be displayed throughout the conference at Registration and other high-traffic areas
- Three full attendee conference registrations.
- One full page, 4-color ad in the conference program (created by sponsoring company)***
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

SILVER SPONSOR — \$3,000

- On-site signage to be displayed throughout the conference at Registration and other high-traffic areas
- Two full attendee conference registrations
- One half-page, 4-color conference program ad (created by sponsoring company)***
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

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**Must meet 6 August deadline to be included in the CD *Proceedings*.

***Must meet the 6 August deadline to be included in the Conference Program.