



SPE Annual Technical Conference and Exhibition 4 -7 October 2009 • New Orleans, Louisiana SPONSORSHIP CONTRACT

www.spe.org/atce

This is a Sponsorship Contract for the 2009 SPE Annual Technical Conference and Exhibition (ATCE) in New Orleans, Louisiana, which will become a binding contract if the sponsor satisfies and agrees to the Sponsorship Policies as set forth in this Contract. The undersigned sponsor does hereby request a sponsorship for the 2009 SPE Annual Technical Conference and Exhibition, scheduled 4-7 October 2009 in New Orleans, Louisiana. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the sponsorship.

SPONSOR INFORMATION

Company: _____
 SPE ATCE 2009 Booth Number: _____
 Contact: _____
 Title: _____
 Mailing Address: _____
 City/State/Province: _____
 Zip Code/Postal Code: _____
 Country: _____
 Phone: _____
 Fax: _____
 Email: _____
 Web Address: _____
Please provide the web address that your logo should link to from the ATCE website

PAYMENT METHOD

Check Enclosed Check Number: _____
 Please make checks payable to the Society of Petroleum Engineers

Wire Transfer*

Credit Card*

* For details on paying by wire transfer or credit card, please contact Barbara Katz at bkatz@spe.org

MAILING ADDRESS

SOCIETY OF PETROLEUM ENGINEERS
 SPE SALES DEPARTMENT
 222 Palisades Creek Drive Richardson, Texas, USA 75080
 Phone: +1.972.952.9393 Fax: +1.972.952.9397

SPE Sales Department

Kirk Colligan +1.972.952.9516 or kcolligan@spe.org
Joan Payne +1.972.952.9356 or jpayne@spe.org

SPE Internal Use Only
 Contract Received: _____ Deposit Received: _____
 Confirmation Notice Sent: _____ Full Payment Received: _____

SPONSORSHIP OPPORTUNITIES

	<u>Multiple</u>	<u>Exclusive</u>
Annual Reception and Banquet (Monday)		SOLD
CD Proceedings		SOLD
Chairman's Luncheon (Monday)		SOLD
Coffee & Dessert (Wednesday)	<input type="checkbox"/> \$5,000	
Conference Bags	<input type="checkbox"/> \$30,000	
CyberCafe	<input type="checkbox"/> \$14,000	
Escalator Runners		SOLD
Expo Luncheon (Tuesday)	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$25,000
Expo Reception (Tuesday)		<input type="checkbox"/> \$15,000
ExpoCards		SOLD
Fun Run/Walk (Wednesday)	<input type="checkbox"/> \$5,000	
Happy Hour (Monday)	<input type="checkbox"/> \$5,000	
Lighted Display Units	<input type="checkbox"/> \$5,000/1 unit	<input type="checkbox"/> \$9,000/2 units
Namebadge Lanyards*		SOLD
Pens and Pads*		SOLD
PetroBowl Reception (Monday)		<input type="checkbox"/> \$7,000
President's Luncheon (Wednesday)		SOLD
Press Room Sponsorship		<input type="checkbox"/> \$5,000
Traffic Building Game	<input type="checkbox"/> \$500/ea	
Water Cooler Wraps		Call for Details
Welcome Reception (Sunday)		SOLD
Dual Career Couples Breakfast (Wednesday)		<input type="checkbox"/> \$6,500
Young Professionals Program (Tuesday)		SOLD
Young Professionals Reception (Tuesday)		SOLD
Titanium Sponsorship	<input type="checkbox"/> \$20,000	
Platinum Sponsorship	<input type="checkbox"/> \$12,500	
Gold Sponsorship	<input type="checkbox"/> \$7,500	
Silver Sponsorship	<input type="checkbox"/> \$3,000	
Other: _____	<input type="checkbox"/> \$ _____	

*Sponsor will supply lanyards and pens and pads and will send sample to SPE for approval. Call to discuss quantity. Deadline is 25 August.

Sponsorship Total: \$ _____
 50% Deposit Required: \$ _____
 50% Balance Due: \$ _____
 Total Paid with Contract: \$ _____

Prices are reflected in US dollars. Payment accepted in US dollars only. (If left blank, full amount will be processed)

I hereby submit this contract for sponsorship opportunities for the 2009 SPE Annual Technical Conference and Exhibition and agree to abide by the policies and procedures as outlined in this contract.

 AUTHORIZED REPRESENTATIVE Date: _____

 SPE REPRESENTATIVE Date: _____

2009 SPE ANNUAL CONFERENCE AND EXHIBITION

SPONSORSHIP POLICIES

SPE has instituted the following policies for sponsorship opportunities with the SPE Annual Technical Conference and Exhibition. The Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

SPE SPONSORSHIP GUIDELINES

- All copy must be submitted and approved by SPE prior to implementation.
- All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.
- SPE will contact each previous year's sponsor to advise the right of renewal and the deadline they must submit their Sponsorship Contract and deposit in order to renew their sponsorship.
- Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, SPE will then consider this sponsorship available to all SPE exhibitors.
- **It is the responsibility of the sponsor to adhere to the advertising and logo specifications information, because it specifically relates to submittal of company logos to be used in promotion of the sponsorship.**

SPE SPONSORSHIP PAYMENT POLICY

- SPE requires a fifty percent (50%) deposit on all sponsorships. This deposit must be submitted with the signed Sponsorship Contract in order to secure a sponsorship.
- No sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the sponsor has submitted the Sponsorship Contract and required deposit.
- The remaining fifty percent (50%) of all SPE sponsorships is due thirty (30) days prior to the event. If a participant has contracted a sponsorship within thirty (30) days of the event, full payment is required with submittal of Sponsorship Contract in order to confirm the sponsorship.
- Payment is accepted in US dollars only. SPE accepts most credit cards, checks, money orders and wire transfers.
- Should a sponsor elect to cancel its confirmed sponsorship, the sponsor is not entitled to a refund of monies paid to SPE.

2009 SPONSORSHIP DEADLINES

- In order for sponsorship to be promoted in the ATCE Conference Preview, sponsorship contracts and 50% deposit must be received **prior to Monday, 18 May 2009** and the company logo must be received **prior to Monday, 25 May 2009**.
- In order for sponsorship to be promoted in the ATCE *Proceedings* CD, sponsorship contracts and 50% deposit must be received **prior to Monday, 10 August 2009** and the company logo must be received **prior to Monday, 17 August 2009**.
- In order for sponsorship to be promoted in the ATCE Conference Program, sponsorship contracts and 50% deposit must be received **prior to Monday, 10 August 2009** and the company logo must be received **prior to Monday, 17 August 2009**.
- Artwork deadlines apply for **Escalator Runners** and **Lighted Display Units**. Please contact your sales person for details. Late submission of artwork may result in additional charges.
- If a sponsor does not meet the above published deadlines, SPE cannot guarantee promotion of sponsorship.
- Send company logo to Dana Otilio at dotillio@spe.org by the deadlines mentioned above. The preferred logo format is Adobe Illustrator EPS. For best results, supplied logo should be vector art.

2009 SPE ANNUAL TECHNICAL CONFERENCE AND EXHIBITION

SPONSORSHIP BENEFITS

ANNUAL RECEPTION AND BANQUET (MONDAY)

- Four-color advertisement developed by sponsor in the conference program publicizing the event and using your company logo to recognize your company as the event sponsor
- Two reserved tables of 10 (including 20 banquet tickets)
- Prominent on-site signage including signage recognizing your company as the event sponsor during the event
- Company logo on the event program
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

CD PROCEEDINGS

- Complimentary ad position on the inside jacket cover of the *Proceedings* **
- Company logo printed on the *Proceedings* cover
- Prominent on-site signage
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**
- Artwork must be to SPE by 17 August 2009

CHAIRMAN'S LUNCHEON (MONDAY)

- Four-color advertisement provided by sponsor in the conference program publicizing the event and using your company logo to recognized your company as the event sponsor
- One reserved table of 10 (including 10 luncheon tickets)
- Prominent on-site signage including signage recognizing your company as the event sponsor during the event
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

COFFEE AND DESSERT WITH EXHIBITORS (WEDNESDAY)

- Prominent on-site signage including signage recognizing your company as the event sponsor during the event
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

CONFERENCE BAGS

- Prominent on-site signage including signage recognizing your company as the event sponsor during the event
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**
- Must have artwork to SPE by 17 August 2009

*Must meet 18 May deadline to be included in the Conference Preview.

**Must meet 10 August deadline to be included in the CD *Proceedings*.

***Must meet 10 August deadline to be included in the Conference Program.

CYBERCAFE

- Company logo or customized screensaver on the computer monitors
- Prominent on-site signage including signs at the CyberCafe during ATCE
- Table-top signage, including your company logo, on the computer tables
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

ESCALATOR RUNNERS

- Sponsor will provide artwork to be displayed on escalators throughout the Colorado Convention Center
- Company name and logo listed in the Conference Preview*
- Company name and logo listed in the Conference Program***
- Company name, logo and sponsorship listed on the slide presentation between the technical sessions
- Company name, logo and link on the ATCE Conference website
- Company name, logo and link on the *Proceedings* sponsor page**
- Must have artwork to SPE by TBD

EXPO LUNCHEON (TUESDAY)

- Four-color advertisement provided by sponsor in the conference program publicizing the event and using your company logo to recognize your company as the event sponsor
- Prominent on-site signage including signage in the Exhibit Hall during the event
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

EXPO RECEPTION (TUESDAY)

- Four-color promotion provided by sponsor in the conference program publicizing the event and using your company logo to recognize your company as the event sponsor
- Prominent on-site signage including signage in the Exhibit Hall during the event
- Company logo listed in the Conference Preview*
- Company and logo listed in the Conference Program***
- Company logo and listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

EXPOCARDS

- Artwork is provided by sponsor and is printed on the back of the Expocard that is distributed to ATCE registrants
- Prominent on-site signage
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**
- Must have artwork to SPE by TBD

FUN RUN/WALK (WEDNESDAY)

- Your company logo printed on commemorative Fun Run/Walk T-shirts distributed to race participants (28 August deadline to be included on t-shirts)
- Prominent on-site signage
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

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**Must meet 10 August deadline to be included in the CD *Proceedings*.

***Must meet 10 August deadline to be included in the Conference Program.

HAPPY HOUR (MONDAY)

- Four-color promotion provided by sponsor in the conference program publicizing the event and using your company logo to recognize your company as the event sponsor
- Prominent on-site signage including signage in the Exhibit Hall during the event
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

LIGHTED DISPLAY UNITS

- Artwork is provided by sponsor and is printed on a panel of the Lighted Display unit that is placed throughout the convention center
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**
- Must have artwork to SPE by 25 August 2009

NAMEBADGE LANYARDS (provided by sponsor, distributed by SPE)

- Company logo and/or marketing message printed on lanyards, distributed by SPE at Registration
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**
- Must have lanyards to SPE by 18 September 2009

PENS AND PADS (provided by sponsor, distributed by SPE)

- Company logo printed on pens and pads that SPE will distribute to conference attendees in the conference bags
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**
- Must have pens and pads to SPE by 18 September 2009

PETROBOWL RECEPTION (MONDAY)

- Company logo on Student Activities page on the ATCE Website
- Two, full-attendee conference registrations
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

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***Must meet 10 August deadline to be included in the Conference Program.

PRESIDENT'S LUNCHEON (WEDNESDAY)

- Four-color advertisement provided by sponsor in the conference program publicizing the event and using your company logo to recognize your company as the event sponsor
- Prominent on-site signage including signage recognizing your company as the event sponsor during the event
- One reserved table of 10 (including 10 tickets)
- Your company logo on the event program
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

PRESS ROOM

- Prominent on-site signage, including Press Room signage displaying your company logo and recognizing your company as sponsor of the room and the daily refreshment sponsor during the conference
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

TRAFFIC BUILDING GAME

- Your company's booth highlighted on the exhibit floor map in the conference program
- Prominent on-site signage
- Company logo listed in the Conference Program***
- Company logo and link on the ATCE Conference website

WATER COOLER WRAPS

- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the Conference sponsor page**
- Artwork must be to SPE by 25 August 2009

WELCOME RECEPTION (SUNDAY)

- Four-color advertisement provided by sponsor in the conference program publicizing the event and using your company logo to recognize your company as the event sponsor
- Exclusive use of the Exhibitor Showcase during the Reception (Sunday evening)
- Prominent on-site signage including signage in the Exhibit Hall during the event
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the Conference sponsor page**

WOMEN IN THE INDUSTRY BREAKFAST

- Prominent on-site signage including signage recognizing your company as the event sponsor during the event
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

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***Must meet 10 August deadline to be included in the Conference Program.

YOUNG PROFESSIONALS PROGRAM (TUESDAY)

- Company logo on Young Professionals page on the ATCE Website
- Company name on lunch tickets
- Five lunch tickets
- List of program attendees (name and address only)
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

YOUNG PROFESSIONALS RECEPTION (TUESDAY)

- Company logo on Young Professionals page on the ATCE Website
- Company name on reception tickets
- 10 reception tickets
- Three minute speaking opportunity (topic/content to be approved by SPE)
- Recognition before door prizes
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

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2009 SPE ANNUAL TECHNICAL CONFERENCE AND EXHIBITION

PRECIOUS METAL SPONSORSHIPS

The Precious Metal Sponsorships are a unique element of the SPE Annual Technical Conference and Exhibition (ATCE). SPE offers the Titanium, Platinum, Gold, and Silver levels of sponsorship. Each of these high-profile sponsorship opportunities offers customized benefits to showcase your company as a sponsor of ATCE 2009. These sponsorship opportunities are available to exhibitors and qualified corporate sponsors. Contact your SPE sales representative for qualification information.

TITANIUM SPONSOR — \$20,000

- On-site signage to be displayed throughout the conference at Registration and other high-traffic areas
- Five full attendee conference registrations
- One reserved table of 10 (including 10 tickets) at the Annual Reception and Banquet
- Two items inserted in the conference bag (items must be approved by SPE)
- One full-page, 4-color ad in the conference program (created by sponsoring company)***
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

PLATINUM SPONSOR — \$12,500

- On-site signage to be displayed throughout the conference at Registration and other high-traffic areas
- Four full attendee conference registrations
- One reserved table of 10 (including 10 tickets) at the President's Luncheon
- One item inserted in the conference bag (item must be approved by SPE)
- One full-page, 4-color ad in the conference program (created by sponsoring company)***
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

GOLD SPONSOR — \$7,500

- On-site signage to be displayed throughout the conference at Registration and other high-traffic areas
- Three full attendee conference registrations.
- One half page, 4-color ad in the conference program (created by sponsoring company)***
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

SILVER SPONSOR — \$3,000

- On-site signage to be displayed throughout the conference at Registration and other high-traffic areas
- Two full attendee conference registrations
- One half-page, 4-color conference program ad (created by sponsoring company)***
- Company logo listed in the Conference Preview*
- Company logo listed in the Conference Program***
- Company logo listed on the slide presentation between the technical sessions
- Company logo and link on the ATCE Conference website
- Company logo and link on the *Proceedings* sponsor page**

*Must meet 18 May deadline to be included in the Conference Preview.

**Must meet 10 August deadline to be included in the CD *Proceedings*.

***Must meet 10 August deadline to be included in the Conference Program.