



SPE Annual Technical Conference and Exhibition 4 -7 October 2009 • New Orleans, Louisiana SPONSORSHIP CONTRACT

www.spe.org/atce

This is a Sponsorship Contract for the 2009 SPE Annual Technical Conference and Exhibition (ATCE) in New Orleans, Louisiana, which will become a binding contract if the sponsor satisfies and agrees to the Sponsorship Policies as set forth in this Contract. The undersigned sponsor does hereby request a sponsorship for the 2009 SPE Annual Technical Conference and Exhibition, scheduled 4-7 October 2009 in New Orleans, Louisiana. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the sponsorship.

SPONSOR INFORMATION

Company: _____
 SPE ATCE 2009 Booth Number: _____
 Contact: _____
 Title: _____
 Mailing Address: _____
 City/State/Province: _____
 Zip Code/Postal Code: _____
 Country: _____
 Phone: _____
 Fax: _____
 Email: _____
 Web Address: _____
 Advertising Agency (if applicable): _____
 Agency Contact: _____
 Agency Phone: _____
 Agency Email: _____

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Conference Shuttles	SOLD
Program Belly Band Wrap	<input type="checkbox"/> \$7,500
<u>Onsite Indoor Banners*</u>	
Ballroom Banner 2	<input type="checkbox"/> \$4,750
Hall A Banner 7	<input type="checkbox"/> \$11,500
Hall A Banner 8	<input type="checkbox"/> \$19,500
Hall A Banner 9	<input type="checkbox"/> \$5,000
Hall A Banner 9A	<input type="checkbox"/> \$7,500
Hall A Banner 11	<input type="checkbox"/> \$7,250
Hall A Banner 16	<input type="checkbox"/> \$11,000
Lobby B1 Banner 19	<input type="checkbox"/> \$10,000
Lobby B1 Banner 22	<input type="checkbox"/> \$13,500
Lobby B1 Banner 23	<input type="checkbox"/> \$5,500
Lobby B2 Banner 25	<input type="checkbox"/> \$24,000
Lobby B2 Banner 25A	SOLD
<u>Onsite Outdoor Banners*</u>	
Banner B	<input type="checkbox"/> \$4,500
Banner C	<input type="checkbox"/> \$14,000
Banner D	SOLD
Banner E	<input type="checkbox"/> \$750
Banner F	<input type="checkbox"/> \$13,000
Banner G	SOLD
Banner H	<input type="checkbox"/> \$6,000
<u>E&P Partner Program</u>	
E&P Diamond Partner	<input type="checkbox"/> \$30,000
E&P Emerald Partner	<input type="checkbox"/> \$25,000
E&P Ruby Partner	<input type="checkbox"/> \$20,000
<u>"JPT Legends of Production and Operations" Sponsorship</u>	
	<input type="checkbox"/> \$20,000
Other: _____	<input type="checkbox"/> \$_____

PAYMENT METHOD

- Check Enclosed Check Number: _____
 Please make checks payable to the Society of Petroleum Engineers
- Wire Transfer*
- Credit Card*

* For details on paying by wire transfer or credit card, please contact Barbara Katz at bkatz@spe.org

MAILING ADDRESS

SOCIETY OF PETROLEUM ENGINEERS
 SPE SALES DEPARTMENT
 222 Palisades Creek Drive Richardson, Texas, USA 75080
 Phone: +1.972.952.9393 Fax: +1.972.952.9397

SPE Sales Department

Kirk Colligan +1.972.952.9516 or kcolligan@spe.org
Joan Payne +1.972.952.9356 or jpayne@spe.org

SPE Internal Use Only

Contract Received: _____ Deposit Received: _____

Confirmation Notice Sent: _____ Full Payment Received: _____

Sponsorship Total: \$ _____
 50% Deposit Required: \$ _____
 50% Balance Due: \$ _____
 Total Paid with Contract: \$ _____

Prices are reflected in US dollars. Payment accepted in US dollars only.

I hereby submit this contract for sponsorship opportunities for the 2008 SPE Annual Technical Conference and Exhibition and agree to abide by the policies and procedures as outlined in this contract.

 AUTHORIZED REPRESENTATIVE Date: _____

 SPE REPRESENTATIVE Date: _____

2008 SPE ANNUAL CONFERENCE AND EXHIBITION

SPONSORSHIP POLICIES

SPE has instituted the following policies for sponsorship opportunities with the SPE Annual Technical Conference and Exhibition. The Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

SPE SPONSORSHIP GUIDELINES

- All copy must be submitted and approved by SPE prior to implementation.
- All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.
- SPE will contact each previous year's sponsor to advise the right of renewal and the deadline they must submit their Sponsorship Contract and deposit in order to renew their sponsorship.
- Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, SPE will then consider this sponsorship available to all SPE exhibitors.
- **It is the responsibility of the sponsor to adhere to the advertising and logo specifications information, because it specifically relates to submittal of company logos to be used in promotion of the sponsorship.**

SPE SPONSORSHIP PAYMENT POLICY

- SPE requires a fifty percent (50%) deposit on all sponsorships. This deposit must be submitted with the signed Sponsorship Contract in order to secure a sponsorship.
- Upon receipt of a signed Sponsorship Contract and required deposit, SPE will send the sponsor a confirmation notice. No confirmation will be sent and no sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the sponsor has submitted the Sponsorship Contract and required deposit.
- The remaining fifty percent (50%) of all SPE sponsorships is due thirty (30) days prior to the event. If a participant has contracted a sponsorship within thirty (30) days of the event, full payment is required with submittal of Sponsorship Contract in order to confirm the sponsorship.
- Payment is accepted in US dollars only. SPE accepts most credit cards, checks, money orders and wire transfers.
- Should a sponsor elect to cancel its confirmed sponsorship, the sponsor is not entitled to a refund of monies paid to SPE.

2009 SPONSORSHIP DEADLINES

- In order for sponsorship to be promoted in the *ATCE Proceedings* CD, sponsorship contracts and 50% deposit must be received **prior to Monday, 10 August 2009** and the company logo must be received **prior to Monday, 17 August 2009**.
- In order for sponsorship to be promoted in the ATCE Conference Program, sponsorship contracts and 50% deposit must be received **prior to Monday, 10 August 2009** and the company logo must be received **prior to Monday, 17 August 2009**.
- If a sponsor does not meet the above published deadlines, SPE cannot guarantee promotion of sponsorship.
- Send company logo to Dana Otilio at dotillio@spe.org by the deadlines mentioned above. The preferred logo format is Adobe Illustrator EPS. For best results, supplied logo should be vector art.

2009 SPE ANNUAL TECHNICAL CONFERENCE AND EXHIBITION

ADDITIONAL SPONSORSHIP BENEFITS AND REQUIREMENTS

Indoor and Outdoor Banners

- Unique locations – call for pictures and sizes
- Presentation viewing to all traveling through the Atrium Area
- Art Work Deadline – August 28, 2008
- Late submission - penalties will apply

E&P Partner Program

Diamond Partner receives

- Co-Sponsor recognition of the Student Recruiting Fair (Date)
Includes a booth at the recruiting fair
- Full Page Ad in the Conference Program *
- Banner on the Exhibitor Listing Page
- Ad in the CD *Proceedings*
- Signage with company logo in high traffic areas
- Individual PowerPoint presentation slide with company logo displayed between Sessions
- 6 Full Attendee Registrations

Emerald Partner receives

- Co-Sponsor recognition of the Student Recruiting Fair (Date)
- 1/2 Page Ad in the Conference Program *
- Banner on the Exhibitor Listing Page
- Ad in the CD *Proceedings*
- Signage with company logo in high traffic areas
- Individual PowerPoint presentation slide with company logo displayed between Sessions
- 4 Full Attendee Registrations

Ruby Partner receives

- Co-Sponsor recognition of the Student Recruiting Fair (Date)
- 1/4 Page Ad in the Conference Program *
- Banner on the Exhibitor Listing Page
- Ad in the CD *Proceedings*
- Signage with company logo in high traffic areas
- Individual PowerPoint presentation slide with company logo displayed between Sessions
- 2 Full Attendee Registrations

JPT Legends of Production and Operations Sponsorship

- 1/2 Page Ad in Conference Program *
- Sponsor recognition on the sponsorship page of the CD *Proceedings*
- Company name and logo on the PowerPoint presentation between sessions
- 4 Full Conference Registrations
- Recognition on the ATCE Conference website and logo included in Conference Program
- Acknowledgement in the Journal of Petroleum Technology, SPE's flagship publication
- Acknowledgement during the Legends of Production and Operations Luncheon
- Signage at the Legends of Production and Operations Luncheon

* Sponsor must meet advertising materials deadline, Monday, 17 August 2009