

**** MEDIA ADVISORY ** CONVENTION NOTICE****
**** PHOTO OPPORTUNITY ** MEDIA ALERT ****

FOR IMMEDIATE RELEASE

October 1, 2009

**The Society of Petroleum Engineers Convene in New Orleans for
Annual Technical Conference and Exhibition**

WHAT: Society of Petroleum Engineers Annual Technical Conference and Exhibition

WHERE: New Orleans Morial Convention Center (NOMCC), Halls A-C and Ballroom I

WHEN: Sunday October 4, 2009- Wednesday, October 7, 2009
Exhibit hours: 6–8 p.m. (Sunday); 9 a.m.–5:30 p.m. (Monday and Tuesday);
and 9 a.m.–2 p.m. (Wednesday)

DETAILS:

The Society of Petroleum Engineers (SPE) will hold its Annual Technical Conference and Exhibition (ATCE) in New Orleans on October 4-7, 2009.

SPE is a not-for-profit professional association whose members are engaged in energy resources development and production. SPE serves 88,000-plus members in 118 countries worldwide. SPE is a key resource for technical knowledge related to the oil and gas exploration and production (E&P) industry and provides services through its publications, conferences, workshops, forums, and website at www.spe.org.

ATCE is one of the leading technical conference in the E&P world, bringing together new technologies and an estimated 8,000 university students, engineers, scientists, managers, and executives.

ATCE 2009 offers 375 technical papers covering case studies, new applications, and future technologies, as well as topics specific to Louisiana and the Gulf of Mexico. Complimenting the technical program, exhibiting companies will showcase the latest products and services. Learn more at www.spe.org/atce.

Also at ATCE, 100 New Orleans-area teachers will take part in a unique workshop to learn how to teach energy topics in a fun and exciting way. SPE and the National Energy Education Development (NEED) Project will present the workshop for elementary, middle, and high school science teachers. Teachers will tour the exhibit floor in the morning.

MAJOR EVENTS (all events at NOMCC unless otherwise noted):

- Sun., Oct. 4: Student Recruiting and Networking Fair, Hilton Riverside, Grand Ballroom C, 4:30-8 p.m.
- Mon., Oct. 5: International Student Paper Contests-Undergraduate, Master's, and PhD, NOMCC, Rooms 335 and 338-339, Level 3, 9 a.m.-5 p.m.
- Mon., Oct. 5: Chairman's Luncheon - Rich Kruger, president of ExxonMobil Production Company, NOMCC, Room 208-210, Level 2, 12:15-1:45 p.m.
- Mon., Oct. 5: Student PetroBowl, a contest where 16 student chapter teams will be tested on E&P industry knowledge, NOMCC, Room 344-345, Level 3, 9 a.m.-5 p.m.
- Tues., Oct. 6: Topical Breakfast: Unconventional Gas, NOMCC, Rooms 208-210, Level 2, 7-8 a.m.
- Wed., Oct. 7: SPE's "Run for the Future" 5K Fun Run/Walk to benefit the Gus Archie Memorial Scholarship Fund, starts at the World Trade Center/Riverfront, 7-8 a.m.
- Wed., Oct. 7: Energy4me Teacher Workshop, NOMCC, Rooms 338-339, Level 3, 7:30 a.m.-3 p.m.

Press Room: NOMCC, Room 224, Level 2, 504-670-5001

Guidelines for Photography / Audio and Video Recording:

No audio recording, video recording, or photography is allowed without SPE's permission. All journalists seeking to do any of these things must register as press and check in at the ATCE press room. Journalists will be asked to sign a form agreeing to follow SPE's policies on photography and audio and video recording.

MEDIA CONTACTS:

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