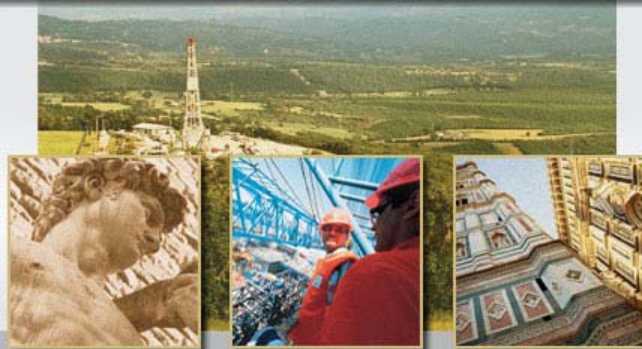


ATCE 2010 »
SPE ANNUAL TECHNICAL CONFERENCE AND EXHIBITION
FLORENCE
Tuscany, Italy

20–22 SEPTEMBER 2010



ATCE FACT SHEET

ORGANIZER » SOCIETY OF PETROLEUM ENGINEERS		DATE OF EVENT » 20–22 SEPTEMBER 2010
FOUNDING DATE » 1924	FREQUENCY » ANNUAL	LOCATION » FLORENCE, ITALY
FACILITY » FORTEZZA DA BASSO FIRENZE FIERA CONGRESS & EXHIBITION CENTER		WEBSITE » www.spe.org/atce

DESCRIPTION » Since its first conference 86 years ago, the Society of Petroleum Engineers Annual Technical Conference and Exhibition (ATCE) has attracted more than a half-million of the E&P industry’s greatest minds from more than 50 countries around the world. Technical sessions, presented concurrently with an exhibition, focus on all phases of oil and gas exploration and production. Special events allow E&P professionals to network with colleagues from around the world and celebrate key successes in the industry. For the first time, ATCE 2010 will be held outside the United States.

“As ATCE is SPE’s annual meeting of its membership, we want to ensure that it is accessible to all members around the world. Having the conference rotate to an international location is an important step in that goal.” -- 2011 SPE President **Alain Labastie**, Total

EXHIBITOR PROFILE » Exhibiting companies represent manufacturers and suppliers of petroleum exploration, production, drilling, and refining equipment and services.

ATTENDEE PROFILE » Attendees include engineers, operators, scientists, managers, and executives who are actively involved in all upstream aspects of the worldwide petroleum industry. ATCE offers unique opportunities for people at all career levels to meet industry experts, network with peers, and access new technologies to help meet ongoing challenges.

PROJECTED 2010 STATISTICS

ATTENDANCE » 5,000+

TECHNICAL PAPERS » 400+

EXHIBITING COMPANIES » 2,500+

NET EXHIBIT SPACE » 4,000+ sq meters

FUTURE DATES			
30 October–2 November 2011	Denver, Colorado	USA	Colorado Convention Center
7–10 October 2012	San Antonio, Texas	USA	Henry B. Gonzalez Convention Center

HISTORICAL STATISTICS (From 1966 to Present)

Date	Location	Facility	Attendance	Presentations	Exhibits Net Sq Ft
1966	Dallas, TX		3,582	128	147*
1967	Houston, TX		4,361	140	174*
1968	Houston, TX		5,030	149	244*
1969	Denver, CO		4,108	165	14,863
1970	Houston, TX		4,501	151	17,040
1971	New Orleans, LA	Rivergate Convention Center	5,135	– Data N/A	14,850
1972	San Antonio, TX	San Antonio Convention Center	4,627	– Data N/A	14,630
1973	Las Vegas, NV	Las Vegas Convention Center	4,658	187	13,525
1974	Houston, TX	Albert Thomas Convention Center	6,723	186	18,100
1975	Dallas, TX	Dallas Convention Center	5,743	151	22,559
1976	New Orleans, LA	Rivergate Convention Center	7,028	216	20,900
1977	Denver, CO	Currihan Exhibit Hall	7,279	180	24,500
1978	Houston, TX	Albert Thomas Convention Center	7,950	178	29,980
1979	Las Vegas, NV	Las Vegas Convention Center	9,506	227	34,020
1980	Dallas, TX	Dallas Convention Center	8,863	244	43,075
1981	San Antonio, TX	San Antonio Convention Center	12,105	265	71,325
1982	New Orleans, LA	Rivergate Convention Center	12,679	253	76,957
1983	San Francisco, CA	Moscone Convention Center	10,849	186	67,225
1984	Houston, TX	Astrohall Convention Center	14,133	249	97,070
1985	Las Vegas, NV	Las Vegas Convention Center	10,412	306	76,425
1986	New Orleans, LA	New Orleans Convention Center	7,904	321	64,780
1987	Dallas, TX	Dallas Convention Center	8,200	339	54,900
1988	Houston, TX	Astrohall Convention Center	9,030	314	78,450
1989	San Antonio, TX	San Antonio Convention Center	8,495	348	70,950
1990	New Orleans, LA	New Orleans Convention Center	10,294	377	82,240
1991	Dallas, TX	Dallas Convention Center	9,944	406	96,300
1992	Washington, DC	Washington Convention Center	5,791	402	61,150
1993	Houston, TX	George R. Brown Convention Center	9,193	328	83,700
1994	New Orleans, LA	Ernest N. Morial Convention Center	9,117	349	74,150
1995	Dallas, TX	Dallas Convention Center	8,918	333	77,650
1996	Denver, CO	Colorado Convention Center	8,907	334	75,090
1997	San Antonio, TX	Henry B. Gonzalez Convention Center	10,074	404	93,570
1998	New Orleans, LA	Ernest N. Morial Convention Center	– canceled due to hurricane	355	117,060
1999	Houston, TX	George R. Brown Convention Center	12,050	380	98,201
2000	Dallas, TX	Dallas Convention Center	8,825	360	92,000
2001	New Orleans, LA	Ernest N. Morial Convention Center	9,372	361	104,300
2002	San Antonio, TX	Henry B. Gonzalez Convention Center	8,704	383	95,200
2003	Denver, CO	Colorado Convention Center	8,061	461	89,900
2004	Houston, TX	George R. Brown Convention Center	10,482	452	94,700
2005	Dallas, TX	Dallas Convention Center	8,036	449	90,150
2006	San Antonio, TX	Henry B. Gonzalez Convention Center	9,300	477	94,900
2007	Anaheim, CA	Anaheim Convention Center	8,286	446	90,800
2008	Denver, CO	Colorado Convention Center	9,831	370	105,000
2009	New Orleans, LA	Ernest N. Morial Convention Center	7,926	389	90,000

* These numbers reflect the total number of exhibitors, not net square feet.