



SPE/IADC Drilling Conference and Exhibition 2017
14-16 March 2017
World Forum, The Hague, The Netherlands



ADVERTISING CONTRACT

This is an advertising contract for the 2017 SPE/IADC Drilling Conference & Exhibition in The Hague, The Netherlands which will become a binding contract if the advertiser satisfies and agrees to the policies as set forth in this contract. The undersigned advertiser does hereby request an advertisement in the Conference Programme at the 2017 SPE IADC Drilling Conference and Exhibition, scheduled 14-16 March 2017. The individual signing this agreement warrants that he/she has the authority to bind contractually the organisation contracting for advertising space.

ADVERTISER INFORMATION

Company: _____

Contact Name: _____

Title: _____

Phone: _____

Email: _____

Agency Contact Name*: _____

Agency Phone*: _____

Agency Email*: _____

(* if applicable)

BILLING ADDRESS FOR INVOICING

Company: _____

Street Address: _____

City/State/Province: _____

Postal Code: _____

Country: _____

Phone: _____

Email: _____

PAYMENT METHOD

Make cheques payable to Society of Petroleum Engineers

Cheque Enclosed Cheque Number: _____

Wire Transfer**

Credit Card**

** For details on paying by wire transfer or credit card, please contact Naminta Balkee @ lonaccounts@spe.org

MAILING ADDRESS

SOCIETY OF PETROLEUM ENGINEERS
 SPE SALES DEPARTMENT – LONDON OFFICE
 First Floor, Threeways House, 40/44 Clipstone Street,
 London W1W 5DW
 Phone: +44 (0)20 7299 3300 Fax: +44 (0)20 7299 3309

SPE Sales Contacts

Dean Guest +44 (0)20 7299 3300 or dquest@spe.org
Nisha Shah +44 (0)20 7299 3300 or nshah@spe.org
Alexander Bassey +44 (0)20 7299 3300 or abassey@spe.org

SPE Internal Use Only

Contract Received: _____ Deposit Received: _____

Confirmation Notice Sent: _____ Full Payment Received: _____

ADVERTISING OPTIONS

ADVERTISING

CONFERENCE PROGRAMME

Inside Front Cover	<input type="checkbox"/> 1,250 EUR
Inside Back Cover	<input type="checkbox"/> 1,095 EUR
Outside Back Cover	<input type="checkbox"/> 1,595 EUR
Full Page	<input type="checkbox"/> 895 EUR
½ Page (Horizontal Only)	<input type="checkbox"/> 510 EUR

All advertisements are 4-colour and are subject to availability

If your company is located outside the EU or can provide an EU VAT registration number, VAT will not be added to your invoice.

Please provide your European VAT number below if applicable. If this is not provided, SPE will assume your company is not registered for European VAT.

European VAT No. (if applicable)

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Payment due 30 days after invoice

Print Advertising Total:

100% Due 30 days after invoice:

TOTAL **EUR**

(If left blank, full amount will be processed)

Prices are reflected in Euros. Payment accepted in Euros only.

I hereby submit this contract for advertising at the SPE / IADC Drilling Conference and Exhibition 2017 and agree to abide by the policies and procedures as outlined in this contract.

AUTHORISED REPRESENTATIVE Date: _____

SPE REPRESENTATIVE Date: _____

SPE/IADC DRILLING CONFERENCE AND EXHIBITION 2017

ADVERTISING POLICIES

SPE has instituted the following policies for advertising with the SPE/IADC Drilling Conference and Exhibition. The Advertiser agrees that these policies are considered binding and agrees to adhere to these policies in order to secure advertising space.

SPE ADVERTISING POLICY

- SPE accepts advertising (print and electronic) for goods and services that, in the publisher's judgment, address the technical or professional interests of its readers. SPE reserves the right to refuse to publish any advertising it considers to be unacceptable.
- Advertising is accepted by SPE with the understanding that the advertiser is ultimately responsible and liable for full payment to SPE of any outstanding charges for advertising space.
- In accepting advertising, SPE provides no guarantees that such advertising will result in revenues for the advertiser.
- The final decision on advertising format and terminology rests with SPE and is provided on the Advertising and Logo Specifications Sheet.

SPE ADVERTISING PAYMENT POLICY

- SPE must receive signed Advertising Contract in order to secure advertising space.
- All premium advertising locations are subject to the right of renewal by the previous year's advertiser. Should the previous year's advertiser elect not to advertise in this premium location, SPE will then consider this location available to all SPE exhibitors and eligible advertisers.
- No advertisement will be published until the advertiser has submitted the Advertising Contract.
- Payment is accepted in Euros only. SPE accepts most credit cards, cheques, money orders and wire transfers.
- SPE requires payment within 30 days of the invoice date or, if card details have been provided, the card will be debited once advertisement space has been contracted. If advertising space has been contracted within 30 days of the first day of the event, full payment is required with submittal of an advertisement contract in order to confirm advertising space.
- Should an advertiser elect to cancel its confirmed advertisement, the advertiser is not entitled to a refund of monies paid to SPE.

2017 SPE/IADC DRILLING CONFERENCE AND EXHIBITION PRINT ADVERTISING DEADLINES

To secure advertising space in the Conference Programme:

- Advertising Contracts must be received **by 13th January 2017**
- Advertising Materials must be received **by 20th January 2017**

It is the advertiser's responsibility to adhere to the guidelines and procedures as outlined on the Advertising and Logo Specifications, which are a part of this contract. If an advertiser does not meet the above published deadlines, SPE cannot guarantee advertising space.