

SPE/CHOA Slugging it Out XXV

18 April 2017 // BMO Centre at Stampede Park

BACK in BLACK?

CHALLENGE ACCEPTED!



Society of Petroleum Engineers



SPONSORSHIP/EXHIBITON OPPORTUNITIES

The 25th Anniversary of

Slugging It Out: Back in Black? Challenge Accepted!

The 25th Annual Slugging It Out Conference will highlight the latest developments and advancements in cutting edge technology and production methods.

The 2017 conference will once again bring together high-profile presenters to address the conference theme.

Why Sponsor?

Being a Sponsor for Slugging It Out brings your organization multiple benefits, including:

- ◆ Brand prominence and visibility in the oil and gas industry
- ◆ Recognition as an industry contributor and leader
- ◆ Opportunities to network with thought leaders and decision-makers

Sales Contact:

Contact **Alison Leontaridis** at aleontaridis@choa.ab.ca or at 403-269-1755 ext 303 to discuss sponsorship packages. Sponsorships are offered on a first come basis. Applicable taxes will be added to the invoice.

ALL SPONSORSHIP BENEFITS INCLUDE:

- Recognition on the conference website, including a link to your company website
- Inclusion in onsite signage and PowerPoint acknowledgement
- Recognition in the conference program and *Journal of the Canadian Heavy Oil Association*

TITLE SPONSOR

CAD 7,500 (Exclusive) + GST

- Recognition of your title sponsor status in all event marketing, including web and onsite signage
- Premium sponsor acknowledgement in opening and closing of the conference
- Spokesperson allowance to make brief opening comments at the start of the conference
- Onsite exhibit booth in a premium location
- 4 conference admissions

DELEGATE HANDBOOK SPONSOR

CAD 5,000 (Exclusive) + GST

- Designated back page with sponsors logo
- Onsite exhibit booth in a premium location
- 2 conference admissions

AUDIO / VISUAL SPONSOR

CAD 5,000 (Exclusive) + GST

- Premium acknowledgement in conference program
- Onsite exhibit booth in a premium location
- 2 conference admissions

LUNCH SPONSOR

CAD 4,000 (2 Available) + GST

- Premium sponsor acknowledgement during the lunch
- Sponsor logo on lunch table toppers
- Onsite exhibit booth in a premium location
- 2 conference admissions

KEYNOTE SPONSOR

CAD 4,000 (Exclusive) + GST

- Opportunity to introduce lunch keynote speaker
- Onsite exhibit booth in premium location
- 2 conference admissions

BREAKFAST SPONSOR

CAD 3,500 (2 Available) + GST

- Onsite signage at breakfast
- Onsite exhibit booth in a premium location
- 2 conference admissions

DELEGATE BAG SPONSOR

CAD 3,500 (Exclusive) + GST

- Onsite exhibit booth in a premium location
- Company logo branded on delegate bag, given to all delegates, supplied by sponsor
- 2 conference admissions

DELEGATE GIFT SPONSOR

CAD 3,000 (4 Available) + GST

- Onsite exhibit booth in a premium location
- Company logo branded on all swag items, to be put in delegate bag and given to all delegates, swag item supplied by sponsor
- 2 conference admissions

CONFERENCE SESSION SPONSOR

CAD 3,000 (4 Available) + GST

- Spokesperson allowance to introduce the conference session
- Onsite exhibit booth in a premium location
- 2 conference admissions

STUDENT DELEGATION SPONSORSHIP

CAD 2,500 (Exclusive) + GST

- Article write up of company and sponsorship opportunity in the June 2017 edition of the CHOA Journal
- Assist in the selection process of two students from SAIT to attend the conference
- Verbal recognition at conference
- 2 conference admissions

MORNING/AFTERNOON BREAK SPONSOR

CAD 2,500 (4 Available) + GST

- Premium sponsor acknowledgement during both (2)AM & (2)PM breaks
- Onsite signage during breaks
- Onsite exhibit booth
- 2 conference admissions

LANYARD SPONSOR

CAD 2,500 (Exclusive) + GST

- Sponsor logo on conference lanyards to be provided by sponsor, with specification approval by CHOA/SPE
- Onsite exhibit booth
- 2 conference admissions

CLOSING RECEPTION SPONSOR

CAD 2,500 (2 Available) + GST

- Onsite exhibit booth
- Sponsor logo on reception table toppers
- 2 conference admissions

EXHIBITOR

CAD 2,000 (10 Available) + GST

- 1 day Exhibit space in the Palomino foyer in a location designated by CHOA/SPE
- 2 conference admissions