



SPE APPLIED TECHNOLOGY WORKSHOP

“Artificial Lift: Reality and Possibilities”

18-21 November 2009

Ahmedabad, India

EVENT SPONSORSHIP OPPORTUNITIES

<p>PLATINUM SPONSORSHIP: CONFIRMED BY WEATHERFORD The Platinum Sponsorship is the premium sponsorship option that provides a unique opportunity to secure maximum exposure during this workshop.</p> <p>This package offers exclusive sponsorship of the Gala Dinner to be held on the evening of the 19th November 2009. The sponsor will have the opportunity to address all workshop delegates in an informal setting, welcome attendees and network. Your company logo will be displayed in the delegate information packs; on table cards placed on each table at the dinner, as well as on A3 display signs posted in the function area. This package also includes 15 National local-residing Registrations for the workshop.</p>	<p>US\$ 25,000 WEATHERFORD</p>
<p>GOLD SPONSORSHIP: This package offers exclusive sponsorship of the Welcome Reception and Networking Hour to be held on the evening of the 18th November 2009. Hot and cold canapés as well as non-alcoholic beverages will be served from 19:00 – 21:00 hours. Your company logo will be displayed in the delegate information packs, on table cards placed on each table at the function, as well as on A3 display signs posted in the function area. This package also includes 10 National, local-residing Registrations for the workshop.</p>	<p>US\$ 20,000</p>
<p>SILVER SPONSORSHIP: This package offers the prestigious title of ‘Silver Sponsor’ and includes 5 National local-residing Registrations for the workshop.</p>	<p>US\$12,500</p>
<p>BRONZE SPONSORSHIP: This package offers the prestigious title of ‘Bronze Sponsor’ and includes 3 National local-residing Registrations for the workshop.</p>	<p>US\$10,000</p>
<p>Steering Committee Member Gifts Sponsorship: This package offers exclusive sponsorship of the Steering Committee Member Gifts which will be given to all Steering Committee Members for their contribution to the workshop. Your company logo will be displayed on the gifts in conjunction with the SPE logo and in the delegate information packs.</p>	<p>US\$7,500</p>
<p>Speaker Gifts Sponsorship: This package offers exclusive sponsorship of the Speaker Gifts which will be given to each Keynote Speaker and Discussion Leader. Your company logo will be displayed on the gifts in conjunction with the SPE logo and in the delegate information packs.</p>	<p>US\$7,500</p>
<p>Lanyards Sponsorship: This package offers exclusive sponsorship of the Lanyards. The lanyard (strap) will be attached to each delegate’s badge hence offering opportunity for prominent branding exposure. The lanyards are to be provided by the Sponsor.</p>	<p>US\$7,500</p>

<p>Luncheon – 1st Day: This package offers exclusive sponsorship of the Workshop Luncheon to be held on the 19th November 2009. Your company logo will be displayed in the delegate information packs; on table cards placed on each table at the luncheon, as well as on A3 display signs posted in the function area</p>	<p>US\$ 6,000</p>
<p>Luncheon – 2nd Day: This package offers exclusive sponsorship of the Workshop Luncheon to be held on the 20th November 2009. Your company logo will be displayed in the delegate information packs; on table cards placed on each table at the luncheon, as well as on A3 display signs posted in the function area</p>	<p>US\$ 6,000</p>
<p>Luncheon – 3rd Day: This package offers exclusive sponsorship of the Workshop Luncheon to be held on the 21st November 2009. Your company logo will be displayed in the delegate information packs; on table cards placed on each table at the luncheon, as well as on A3 display signs posted in the function area</p>	<p>US\$ 6,000</p>
<p>Workshop Coffee Breaks – 1st Day: This package offers exclusive sponsorship of morning and afternoon coffee breaks on the first workshop day – 19th November 2009. Your company logo will be displayed in the delegate information packs; on table cards placed on around the function area, as well as on A3 display signs posted in the function area for the duration of the workshop.</p>	<p>19th Nov 09 US\$ 3,000</p>
<p>Workshop Coffee Breaks – 2nd Day: This package offers exclusive sponsorship of morning and afternoon coffee breaks on the second workshop day – 20th November 2009. Your company logo will be displayed in the delegate information packs; on table cards placed on around the function area, as well as on A3 display signs posted in the function area for the duration of the workshop.</p>	<p>20th Nov 09 US\$ 3,000</p>
<p>Workshop Coffee Breaks – 3rd Day: This package offers exclusive sponsorship of morning and afternoon coffee breaks on the third workshop day – 21st November 2009. Your company logo will be displayed in the delegate information packs; on table cards placed on around the function area, as well as on A3 display signs posted in the function area for the duration of the workshop.</p>	<p>21st Nov 09 US\$ 3,000</p>
<p>Audio-Visual Equipment & Stationery: This package offers exclusive sponsorship of the audio-visual equipment and the stationery used during the Workshop. Your company logo will be displayed in the delegate information packs and on the podium in the main presentation room. You may also provide SPE with pads and pens to be distributed to each delegate at registration. Pads and pens may include your company logo.</p>	<p>US\$ 4,500</p>
<p>OTHER SUGGESTIONS: T-Shirts (To be provided by Sponsor) Caps (To be provided by Sponsor) Mouse Pads (To be provided by Sponsor)</p>	<p>US\$4,500 US\$4,500 US\$4,500</p>

* Packages are subject to minimal changes dependant on venue resources.



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SPONSORSHIP CONFIRMATION FORM

Please complete the form below if your company would like to take up a sponsorship opportunity. Sponsorship will be allocated on a “first come, first served” basis:

Company Name:

Contact Person:

Company address (to be used on the invoice):

.....
.....
.....

Tel: ____/____/____ **Fax:** ____/____/____

Email:

Sponsorship Opportunity taken:

- | | |
|--|---|
| <input type="checkbox"/> Platinum Sponsorship Package | US\$25,000 |
| <input type="checkbox"/> Gold Sponsorship Package | US\$20,000 |
| <input type="checkbox"/> Silver Sponsorship Package | US \$12,500 |
| <input type="checkbox"/> Bronze Sponsorship Package | US \$10,000 |
| <input type="checkbox"/> Speaker Gifts Sponsorship Package | US \$7,500 |
| <input type="checkbox"/> Lanyards Sponsorship Package | US \$7,500 |
| <input type="checkbox"/> Workshop Luncheon Sponsorship Package – per day | US\$6,000 |
| - Please specify for which day | <input type="checkbox"/> 19 November 2009 |
| | <input type="checkbox"/> 20 November 2009 |
| | <input type="checkbox"/> 21 November 2009 |
| <input type="checkbox"/> Workshop Coffee Breaks Sponsorship Package | US\$3,000 |
| - Please specify for which day | <input type="checkbox"/> 19 November 2009 |
| | <input type="checkbox"/> 20 November 2009 |
| | <input type="checkbox"/> 21 November 2009 |
| <input type="checkbox"/> Workshop Audio-Visual Equipment Sponsorship Package | US \$4,500 |
| <input type="checkbox"/> Other Suggestions – one of the below items | US\$4,500 |
| - Please specify | <input type="checkbox"/> T Shirts |
| | <input type="checkbox"/> Caps |
| | <input type="checkbox"/> Mouse Pads |

Sponsorship Amount:

Thank you for your generous support. An invoice will be sent to you shortly.

In order for your company logo to be included in the workshop material, please email a colour electronic version of your logo with this form to: lnisha@spe.org

Should you have any questions or wish to offer sponsorship, please complete this form and return it to:
Loreen Nisha, Event Manager
SPE Middle East FZ-LLC, P.O. Box 502217, Dubai, UAE
Email: lnisha@spe.org



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SPE SPONSORSHIP CANCELLATION POLICY

- SPE requires a fifty percent (50%) deposit on all sponsorships. This deposit must be submitted with the signed Sponsorship Contract in order to secure a sponsorship and for recognition to begin.
- Upon receipt of a signed Sponsorship Contract and required deposit, SPE will send the sponsor a Confirmation Notice for Sponsorship. No confirmation will be sent and no sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the sponsor has submitted the Sponsorship Contract and required deposit.
- The remaining fifty percent (50%) of all SPE sponsorships is due thirty (30) days prior to the event. If a participant has contracted a sponsorship within thirty (30) days of the event, full payment (100%) is required with submittal of Sponsorship Contract in order to confirm the sponsorship.
- Payment is accepted in U.S. dollars only. SPE accepts credit cards, checks, money orders and wire transfers.
- Should a sponsor elect to cancel their confirmed sponsorship, the sponsor shall be responsible for penalties according to the following guidelines:

Company has submitted request and deposit, sponsorship has been confirmed:

1. 25% penalty shall be incurred for a cancellation occurring 90 days prior to the event,
2. 50% penalty shall be incurred for a cancellation occurring 60-89 days prior to the event,
3. 75% penalty shall be assessed for a cancellation occurring 30-60 days prior to the event,
4. 100% penalty shall be assessed for a cancellation occurring within 30 days of the event. No onsite recognition, signage will be provided except for those conference materials that have been printed and cannot be changed before delivery to the conference.

Should a sponsor neglect to provide a balance due payment for a cancellation of sponsorship, SPE has the right to deny the sponsor future sponsorship opportunities.

All cancellations must be presented in writing and will be reviewed and confirmed by SPE Management.