



SPE APPLIED TECHNOLOGY WORKSHOP
***“Advances in Drilling Technology & Performance:
Drilling the Limit”***
26-28 April 2010, Abu Dhabi, UAE

SPONSORSHIP CONFIRMATION FORM

Please complete the form below if your company would like to take up a sponsorship opportunity. Sponsorship will be allocated on a “first come, first served” basis:

Company Name:

Contact Person:

Company address (to be used on the invoice):

.....
.....
.....

Tel: ____/____/____

Fax: ____/____/____

Email:

Sponsorship Opportunity taken:

- Stationery Sponsorship Package
- Audio-Visual Equipment Sponsorship Package
- Lanyards Sponsorship Package
- Speaker Gifts Sponsorship Package
- Workshop Luncheon Sponsorship Package – Per Day
- Please specify:
 27 April 2010 28 April 2010
- Welcome Reception & Dinner 26 April 2010 Sponsorship Package
- Workshop Coffee Breaks Sponsorship Package
- Please specify
 All Days 27 April 2010 28 April 2010
- Bronze Sponsorship Package
- Silver Sponsorship Package
- Gold Sponsorship Package

Sponsorship Amount:

Thank you for your generous support. An invoice will be sent to you shortly.

In order for your company logo to be included in the workshop material, please email a colour electronic version of your logo with this form to: mchopra@spe.org

Should you have any questions or wish to offer sponsorship, please complete this form and return it to:
Megha Chopra, Event Manager
SPE Middle East FZ-LLC, P.O. Box 502217, Dubai, UAE
Email: mchopra@spe.org



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EVENT SPONSORSHIP OPPORTUNITIES

Stationery: <ul style="list-style-type: none"> This package offers exclusive sponsorship of the Stationery. Company name and logo printed on all Stationery. You need to provide SPE with pads and pens to be distributed to each delegate at registration. Pads and pens may include your company logo 	US\$ 4,000
Audio-Visual Equipment <ul style="list-style-type: none"> This package offers exclusive sponsorship of the audio-visual equipment used during the Workshop. Company name and logo displayed on common slide between the sessions Prominent logo on sponsorship acknowledgement displays Company logo and sponsorship title plus a link included on the SPE website under “event sponsors” Acknowledgment in the sponsors’ page in the delegate packs Company logo and sponsorship title on Podium sign 	US\$ 5,000
Lanyards <ul style="list-style-type: none"> This package offers exclusive sponsorship of the Lanyards. The lanyard (strap) will be attached to each delegate’s badge hence offering opportunity for prominent branding exposure. The lanyards are to be provided by the Sponsor. 	US\$ 6,000
Speaker Gifts <ul style="list-style-type: none"> This package offers exclusive sponsorship of the Speaker Gifts which will be given to each Speakers and Discussion Leaders. Your company logo will be displayed on the gifts in conjunction with the SPE logo and in the delegate information packs. 	US\$ 7,000
Luncheon - Per Day <ul style="list-style-type: none"> Company name and logo displayed on common slide between the sessions Prominent logo on sponsorship acknowledgement displays Company logo and sponsorship title plus a link included on the SPE website under “event sponsors” Verbal Acknowledgment at the beginning of luncheon Acknowledgment in the sponsors page in the delegate packs Company logo and sponsorship title on the luncheon table tent cards 	US\$ 7,000 (Per Day)
Welcome Reception & Dinner: This package offers exclusive sponsorship of the Welcome Reception and Dinner to be held on 26 April 2010 . <ul style="list-style-type: none"> Company name and logo be projected throughout the dinner Prominent logo on sponsorship acknowledgement displays Company logo and sponsorship title plus a link included on the SPE website under “event sponsors” Verbal Acknowledgment at the beginning of the Dinner Acknowledgment in the sponsors’ page in the delegate packs The sponsor will have the opportunity to address all workshop delegates in an informal setting, welcoming attendees and kick-starting the Dinner Company logo and sponsorship title on the Dinner table tent cards 	US\$ 8,000

<p>Workshop Coffee Breaks</p> <ul style="list-style-type: none"> • Company name and logo displayed on common slide between the sessions • Prominent logo on sponsorship acknowledgement displays • Company logo and sponsorship title plus a link included on the SPE website under “event sponsors” • Acknowledgment in the sponsors’ page in the delegate packs • Company logo and sponsorship title on the coffee tables tent cards 	<p>US\$ 4,500 (Per Day) US\$ 9000 (All Days) SOLD TO BAKER HUGHES</p>
<p>Bronze Sponsorship:</p> <ul style="list-style-type: none"> • Company name and logo displayed on common slide between the sessions • Prominent logo on sponsorship acknowledgement displays • Company logo and sponsorship title plus a link included on the SPE website under “event sponsors” • Verbal Acknowledgment at the beginning of the technical programme • Acknowledgment in the sponsors’ page in the delegate packs • 4 Free Registrations 	<p>US\$ 10,000</p>
<p>Silver Sponsorship:</p> <ul style="list-style-type: none"> • Company name and logo displayed on common slide between the sessions • Prominent logo on sponsorship acknowledgement displays • Company logo and sponsorship title plus a link included on the SPE website under “event sponsors” • Verbal Acknowledgment at the beginning of the technical programme • Acknowledgment in the sponsors’ page in the delegate packs • 5 Free Registrations 	<p>US\$ 12,000</p>
<p>Gold Sponsorship:</p> <ul style="list-style-type: none"> • Company name and logo displayed on common slide between the sessions • Prominent logo on sponsorship acknowledgement displays • Company logo and sponsorship title plus a link included on the SPE website under “event sponsors” • Verbal Acknowledgment at the beginning of the technical programme • Acknowledgment in the sponsors’ page in the delegate packs • Company name and logo printed on one <u>Gift Item</u>. You may provide SPE with one gift item to be distributed to each delegate at registration. The Gift may include your company logo. • 7 Free Registrations 	<p>US\$ 15,000 Sold to Saudi Aramco</p>

Packages are subject to minimal changes dependant on venue resources.



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SPE SPONSORSHIP CANCELLATION POLICY

- SPE requires a fifty percent (50%) deposit on all sponsorships. This deposit must be submitted with the signed Sponsorship Contract in order to secure a sponsorship and for recognition to begin.
- Upon receipt of a signed Sponsorship Contract and required deposit, SPE will send the sponsor a Confirmation Notice for Sponsorship. No confirmation will be sent and no sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the sponsor has submitted the Sponsorship Contract and required deposit.
- The remaining fifty percent (50%) of all SPE sponsorships is due thirty (30) days prior to the event. If a participant has contracted a sponsorship within thirty (30) days of the event, full payment (100%) is required with submittal of Sponsorship Contract in order to confirm the sponsorship.
- Payment is accepted in U.S. dollars only. SPE accepts credit cards, checks, money orders and wire transfers.
- Should a sponsor elect to cancel their confirmed sponsorship, the sponsor shall be responsible for penalties according to the following guidelines:

Company has submitted request and deposit, sponsorship has been confirmed:

1. 25% penalty shall be incurred for a cancellation occurring 90 days prior to the event,
2. 50% penalty shall be incurred for a cancellation occurring 60-89 days prior to the event,
3. 75% penalty shall be assessed for a cancellation occurring 30-60 days prior to the event,
4. 100% penalty shall be assessed for a cancellation occurring within 30 days of the event. No onsite recognition, signage will be provided expect for those conference materials that have been printed and cannot be changed before delivery to the conference.

Should a sponsor neglect to provide a balance due payment for a cancellation of sponsorship, SPE has the right to deny the sponsor future sponsorship opportunities.

All cancellations must be presented in writing and will be reviewed and confirmed by SPE Management.