



**2010 SPE International Conference on CO2 Capture,  
Storage, and Utilization  
10-12 November 2010**

**Hilton Riverside • New Orleans, LA**

**ADVERTISING / SPONSORSHIP CONTRACT**

This is an Advertising/Sponsorship Contract for the 2010 SPE International Conference on CO2 Capture, Storage, and Utilization in New Orleans, Louisiana which will become a binding contract if the sponsor satisfies and agrees to the Advertising/Sponsorship Policies as set forth in this Contract. The undersigned sponsor does hereby request an Advertising/Sponsorship for the 2010 SPE International Conference on CO2 Capture, Storage, and Utilization, scheduled 10-12 November 2010. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the Advertising/Sponsorship.

**ADVERTISER/SPONSOR INFORMATION**

Company: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City/State/Province: \_\_\_\_\_  
 Zip Code/Postal Code: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 URL Address: \_\_\_\_\_  
 (Required)  
 Agency Contact Name: \_\_\_\_\_  
 Agency Phone: \_\_\_\_\_  
 Agency Email: \_\_\_\_\_

**ADVERTISING/SPONSORSHIP OPPORTUNITIES**

**All Prices are in US dollars (USD)**

	<u>Individual</u>	<u>Exclusive</u>
<b>Conference Sponsor (includes ad)</b>		<input type="checkbox"/> 12,500
<b>Titanium Sponsorship (includes ad)</b>		<input type="checkbox"/> 6,000
<b>Platinum Sponsorship (includes ad)</b>		<input type="checkbox"/> 4,000
<b>Gold Sponsorship</b>		<input type="checkbox"/> 2,000
<b>Welcome Reception (includes ad)</b>		<input type="checkbox"/> 10,000
Wednesday, 10 November		
<b>Keynote Luncheon (includes ad)</b>		<input type="checkbox"/> 7,500 ea
Wednesday, 10 November		
<b>Proceedings (includes ad)</b>		<input type="checkbox"/> 5,000
<b>USB Thumb Drive (incl. 75MB ad upload)*</b>		<input type="checkbox"/> 4,000
<b>Hotel Key Cards</b>		
2 color		<input type="checkbox"/> 2,000
4 color		<input type="checkbox"/> 4,000
<b>Daily Coffee Breaks</b>		
Wednesday, 10 Nov	AM <input type="checkbox"/> PM <input type="checkbox"/>	<input type="checkbox"/> 1,750ea
Thursday, 11 Nov	AM <input type="checkbox"/> PM <input type="checkbox"/>	<input type="checkbox"/> 1,750ea
Friday, 12 Nov	AM <input type="checkbox"/>	<input type="checkbox"/> 1,750ea
<b>Name Badge Lanyards**</b>		<b>SOLD</b>

\*Thumb Drives will be provided and distributed by SPE.  
 \*\*Sponsor will supply lanyards and will send sample to SPE for approval.  
 Call to discuss quantity. SPE will distribute.

**CONFERENCE WEB BANNER**  750  
 Registration Page \_\_\_\_\_ Housing Page \_\_\_\_\_ Technical Program Page \_\_\_\_\_  
 (Please note page preference 1 thru 3. Pages subject to availability. Banner will be posted when received).

*All sponsors should email company logo/banners to [tpetross@spe.org](mailto:tpetross@spe.org)*

**CONFERENCE PROGRAM ADVERTISING**

Inside Front Cover	<b>SOLD</b>
Inside Back Cover	<input type="checkbox"/> 600
Outside Back Cover	<input type="checkbox"/> 700
Full Page	<input type="checkbox"/> 500

**Payment due 30 days after invoice and Tear sheet receipt**

*See advertising and logo specifications for file requirements.*

**PAYMENT METHOD**

Check Enclosed Check Number: \_\_\_\_\_  
 Please make checks payable to the Society of Petroleum Engineers

Wire Transfer\*

Credit Card\*

\* For details on paying by wire transfer or credit card, please contact Barbara Katz at [bkatz@spe.org](mailto:bkatz@spe.org)

**MAILING ADDRESS**

SOCIETY OF PETROLEUM ENGINEERS  
 SPE SALES DEPARTMENT  
 222 Palisades Creek Drive – Richardson, TX 75080 USA  
 Phone: +1.972.952.9393 Fax: +1.972.952.9397

**SPE Sales Department**

**Joan Payne** +1.972.952.9356 or [jpayne@spe.org](mailto:jpayne@spe.org)  
**Kirk Colligan** +1.972.952.9516 or [kcolligan@spe.org](mailto:kcolligan@spe.org)

**Payment accepted in US dollars (USD) only.**

Advertising /Sponsorship Total: \_\_\_\_\_  
 50% Deposit Required: \_\_\_\_\_  
 50% Balance Due: \_\_\_\_\_  
 Total Paid with Contract: \_\_\_\_\_

(If left blank, full amount will be processed)

I hereby submit this contract for sponsorship opportunities for the 2010 SPE International Conference on CO2 Capture, Storage, and Utilization and agree to abide by the policies and procedures as outlined in this contract.

\_\_\_\_\_  
 AUTHORIZED REPRESENTATIVE Date: \_\_\_\_\_

\_\_\_\_\_  
 SPE REPRESENTATIVE Date: \_\_\_\_\_

**SPE Internal Use Only**

Contract Received: \_\_\_\_\_ Deposit Received: \_\_\_\_\_

Confirmation Notice Sent: \_\_\_\_\_ Full Payment Received: \_\_\_\_\_

# 2010 SPE International Conference on CO<sub>2</sub> Capture, Storage, and Utilization

## **SPONSORSHIP POLICIES**

SPE has instituted the following policies for sponsorship opportunities with 2010 SPE International Conference on CO<sub>2</sub> Capture, Storage, and Utilization. The Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

### **SPE SPONSORSHIP GUIDELINES**

The lanyard sponsor is responsible for providing the required quantity of sponsored lanyards.

All copy and/or promotional gifts and items must be submitted to and approved by SPE prior to implementation.

**It is the responsibility of the sponsor to adhere to the advertising and logo specifications information, because it specifically relates to submittal of company logos to be used in promotion of the sponsorship.**

### **SPE SPONSORSHIP PAYMENT POLICY**

SPE requires a 50% deposit on all sponsorships. This deposit must be submitted with the signed Sponsorship Contract in order to secure a sponsorship.

Upon receipt of a signed Sponsorship Contract and required deposit, SPE will send the sponsor a Confirmation Notice for Sponsorship. No confirmation will be sent and no sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the sponsor has submitted the Sponsorship Contract and required deposit.

The remaining 50% of all SPE sponsorships is due 30 days prior to the event. If a participant has contracted a sponsorship within 30 days of the event, full payment is required with submittal of Sponsorship Contract in order to confirm the sponsorship.

Payment is accepted in US dollars only. SPE accepts most credit cards, checks, money orders and wire transfers.

Should a sponsor elect to cancel its confirmed sponsorship, the sponsor is not entitled to a refund of money paid to SPE.

### **2010 SPONSORSHIP DEADLINES**

**\*In order for sponsorship to be promoted in the 2010 SPE International Conference on CO<sub>2</sub> Capture, Storage, and Utilization *Preview*:**

Advertising/Sponsorship contracts and 50% deposit must be received **prior to 13 July 2010.**

**\*\*In order for sponsorship to be promoted in the 2010 SPE International Conference on CO<sub>2</sub> Capture, Storage, and Utilization *Program*:**

Advertising/Sponsorship Contracts and 50% deposit must be received **prior to 27 September 2010.**

Advertising materials must be received **prior to 11 October 2010.**

If a sponsor does not meet the published deadlines, SPE cannot guarantee promotion of sponsorship.

## **SPONSORSHIP BENEFITS:**

### **ALL SPONSORSHIPS INCLUDE**

- Prominent on-site signage
- Recognition in the Conference Preview \*
- Recognition in the Conference Program \*\*
- Recognition on the PowerPoint sponsor page displayed between technical sessions
- Recognition on the conference website, including a link to your company's website
- Recognition on the Proceedings

### **ADDITIONAL BENEFITS FOR:**

#### **CONFERENCE SPONSOR**

- One full page, 4-color ad in the conference program (created by sponsoring company, SPE to place ad)
- Company logo printed on the Conference Preview cover \*
- Company logo printed on the Conference Program cover \*\*
- Four (4) complimentary full conference registrations

#### **METAL SPONSORSHIPS**

- Titanium Sponsors will receive two (2) complimentary full conference registrations for company employees and one full page, 4-color ad in the conference program\*\*
- Platinum Sponsors will receive one (1) complimentary full conference registration for company employees and one full page, 4-color ad in the conference program\*\*
- Gold Sponsors will receive one (1) complimentary full conference registration for company employees

#### **WELCOME RECEPTION**

- One full page, 4-color ad in the conference program (created by sponsoring company, SPE to place ad)\*\*

#### **LUNCHEONS**

- One full page, 4-color ad in the conference program (created by sponsoring company, SPE to place ad)\*\*

#### **PROCEEDINGS**

- TBD

#### **USB THUMB DRIVE** (provided and distributed by SPE)

- Thumb Drive sponsors will receive company logo on thumb drive plus a 75MB advertising upload. Deadline for ad material is **4 October 2010**

#### **HOTEL KEY CARDS**

- Two or Four Color Company logo on Hotel Room Keys

#### **NAME BADGE LANYARDS** (provided by sponsor, distributed by SPE)

- Company logo and/or marketing message printed on lanyards and distributed by SPE at Registration

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