



CANADIAN UNCONVENTIONAL RESOURCES AND INTERNATIONAL PETROLEUM CONFERENCE

BMO CENTRE AT STAMPEDE PARK

19-21 OCTOBER 2010 :: CALGARY, ALBERTA, CANADA

Exhibitor Prospectus

www.spe.org/events/curipc

CANADIAN UNCONVENTIONAL RESOURCES AND INTERNATIONAL PETROLEUM CONFERENCE

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About the Conference

The Canadian Unconventional Resources and International Petroleum Conference is a new, joint meeting of the Canadian Society for Unconventional Gas (CSUG) and the Society of Petroleum Engineers (SPE).

The new conference combines and broadens topics that were previously covered by CSUG's Annual Unconventional Gas Conference and the Petroleum Society of Canada's Canadian International Petroleum Conference to create a premier international event presenting the latest knowledge on finding, developing, and producing unconventional gas and heavy oil in Canada and around the globe.

Technical topics will include

- Oil sands and heavy oil
- Unconventional gas case studies
- Advances in drilling, completion, and stimulation
- Advances in reservoir characterization

Why Exhibit?

You will be able to

- Interact and exchange ideas with an estimated 2,000 industry professionals
- Reach decision makers in the industry
- Showcase your company's expertise
- Introduce new technology to a specialized audience
- Strengthen your presence in this targeted industry
- Acquire valuable sales contacts

What You Will Receive

- Standard booth equipment: 8-ft high draped back wall, 3-ft high draped side rails, and 7-in. by 44-in. company ID sign
- Three (3) complimentary full conference registrations per 100 sq ft of exhibit space—registrations include access to technical sessions, exhibition, and events on the exhibit floor
- Company listing in the conference program and on the Proceedings
- Online Exhibitor Services Manual providing the necessary tools and services for a successful exhibiting experience
- Exhibitor newsletters covering all aspects of the event to keep you informed of important deadlines and developments
- Unique sponsorship and advertising opportunities to increase your company's exposure
- Targeted marketing campaigns
- Continual customer support of SPE meetings, marketing, exhibits, and sales staff
- One Proceedings for each exhibiting company

Reserve Your Exhibit Space

- Review all exhibit information carefully.
- Select five (5) preferred booth locations.
- Complete and return the Application/Contract for Exhibit Space and required deposit.

Exhibit space is assigned on a first-come, first-served basis and is only for the 2010 event.

Maximize Your Presence

Enhance your company's visibility throughout the conference with innovative, customized marketing programs that offer a variety of value-added services, from print advertising to corporate and event sponsorships. We encourage you to take advantage of these valuable tools to maximize your presence and meet your company's objectives.

For more information, contact the SPE Sales Department:

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