

SPONSORSHIP OPPORTUNITIES

SPE / APPEA International Conference on Health, Safety and Environment

IN OIL & GAS EXPLORATION AND PRODUCTION

Protecting People and the Environment - Evolving Challenges

11-13 SEPTEMBER 2012

Perth Convention and Exhibition Centre

Perth, Australia

CO-ORGANISERS

HOST ORGANISATION



SPE/APPEA International Conference on Health, Safety & Environment in Oil and Gas Exploration and Production

**11-13 September 2012 • Perth Convention and Exhibition Centre
Perth, Australia**

SPONSORSHIP OPPORTUNITIES

The sponsorship programme is structured to ensure maximum exposure and visibility for each sponsoring organisation during the conference. Each item offers unparalleled value and return on investment.

Sponsorship items are limited and are available on a first-come-first-served basis. Please contact Jenny Chong, Senior Event Manager at jchong@spe.org for additional information about any of the sponsorship items. The chart below is a summary of the available sponsorship items.

Sponsorship Items

No.	ITEM	Full Sponsor (AUD)	Co-Sponsor (AUD)
1	Principal Sponsors	200,000	N/A
2	Technical Sessions Audio Visual	50,000	25,000
3	Platinum Sponsor	50,000	N/A
4	Conference CD-ROM <i>Proceedings</i>	40,000	20,000
5	Conference Luncheons (<i>three luncheons</i>)	35,000 per luncheon	N/A
6	Gold Sponsor	30,000	N/A
7	Directional Signage	25,000	N/A
8	Conference Satchels	20,000	N/A
9	Conference Preview	20,000	N/A
10	Happy Hour	20,000	10,000
11	Conference Programme	15,000	N/A
12	Opening Session	15,000	N/A
13	Authors' Gifts	15,000	N/A
14	Water Tumbler	15,000	N/A
15	Nametag Lanyards	15,000	N/A
16	Pens	10,000	N/A
17	Writing Pads	10,000	N/A
18	Ice Cream Social (<i>one break per day</i>)	10,000 per break	N/A
19	Author's Breakfast (<i>three days</i>)	10,000 per breakfast	N/A
20	Coffee/Tea Breaks (<i>two breaks per day</i>)	10,000 per break	N/A
21	Exhibition Entrance Signage	10,000	N/A
22	Exhibition Visitor Passes	5,000	N/A

All conference sponsors will be acknowledged in the Conference Preview (if confirmation is received before 30 April 2012) and in the Conference Programme*. In addition, sponsors' logos will be featured on the conference website with a hyperlink to each sponsoring organisation's website.

**applicable if sponsorships are received before a pre-scheduled production date*

SPE/APPEA International Conference on Health, Safety & Environment in Oil and Gas Exploration and Production

SPONSORSHIP ITEMS

All sponsorships will be acknowledged in the Conference Preview (for sponsorships received before 30 April 2012) and in the Conference Programme.

PRINCIPAL SPONSORS

AUD 200,000 per sponsor

Your commitment of AUD 200,000 as a principal sponsor entitles you to:

- Insert one (1) item bearing information about your organisation in the conference satchel.
- One (1) page colour advertisement in the Conference Programme (if desired).
- Prominent signage on the stage during the conference Opening and Keynote Session.
- Prominent signage adjacent to the conference registration area.
- Acknowledgement at the Opening Session by the Executive Committee Chairperson.
- Five (5) complimentary full conference registrations*.

TECHNICAL SESSIONS AUDIO VISUAL

AUD 50,000

(Two co-sponsors at AUD 25,000 each)

All Technical Session Rooms and Author Check-In Room will be equipped with audio-visual equipment such as laptop computers, LCD Projectors, as well as other necessary audio visual equipment. The sponsor(s) will receive:

- A slide bearing your company's name and logo projected on the screen in all of the technical session rooms.
- One (1) complimentary full conference registration* per AUD 25,000 sponsorship

PLATINUM SPONSOR

AUD 50,000

Platinum Sponsorship will entitle you to receive:

- Prominent signage on the stage during the conference Opening and Keynote Session.
- Twelve (12) complimentary full conference registrations.*
- One (1) full page complimentary colour advertisement in the Conference Programme.

CONFERENCE CD-ROM PROCEEDINGS

AUD 40,000

(Two sponsors at AUD 20,000 each)

Being the most important technical documentation for the conference, the CD-ROM Proceedings contains papers which are presented at the conference. The Proceedings is an excellent source of reference for the delegates and people in the oil and gas industry. The sponsor(s) will receive:

- Acknowledgement under the heading "Corporate Sponsor(s)" on the introductory screen inside the CD-ROM Proceedings.
- Half (1/2) page advertisement in the Conference Programme.
- One (1) complimentary full conference registration* per AUD 20,000 sponsorship.

CONFERENCE LUNCHEONS

AUD 35,000 per luncheon

One (1) luncheon per day over 3 days

Luncheon will be provided each day at the Perth Convention and Exhibition Centre to all full conference registrants. These conference luncheons will provide the attendants with the opportunity for networking and at the same time offering the sponsor an opportunity to demonstrate hospitality to conference delegates. The sponsor will receive:

- Company name and logo prominently displayed at the luncheon area.
- Two (2) complimentary full conference registration* per sponsorship of AUD 60,000.

**Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea break and one CD ROM Proceedings.*

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GOLD SPONSOR AUD 30,000

Gold Sponsorship will entitle you to receive:

- Prominent signage on the stage during the conference Opening and Keynote Session.
 - Ten (10) complimentary full conference registrations.*
 - Half (1/2) page complimentary colour advertisement in the Conference Programme.
-

DIRECTIONAL SIGNAGE AUD 25,000

Clear signage will be in place to direct conference delegates entering the Perth Convention and Exhibition Centre to the various meeting rooms, exhibition hall and other key functions/events. Your contribution entitles you to:

- Company's name and logo on all signages used for the above purposes.
 - One (1) complimentary full conference registration*.
-

CONFERENCE SACHELS AUD 20,000

All full conference registrants will receive one satchel. The sponsor will receive:

- Company's name and logo imprinted on the satchel.
 - One (1) item inserted in the satchel.
 - One (1) complimentary full conference registration*.
-

CONFERENCE PREVIEW AUD 20,000

The brochure will be distributed to more than 5,000 APPEA and SPE members and will be posted on the APPEA and SPE website. It is the trademark of the conference and exhibition and it contains technical programme, list of papers/events, general information, registration forms, hotel booking form, etc. The sponsor will receive:

- One (1) full-page complimentary colour advertisement (if desired) in the Conference Preview.
 - One (1) complimentary full conference registration*.
-

HAPPY HOUR AUD 20,000

A Happy Hour reception will be held in the exhibition area on Wednesday evening, 12 September 2012 for delegates and exhibitors to network. Drinks will be served. The sponsor will receive:

- Company's name and logo prominently displayed at the reception area.
 - One (1) complimentary full conference registration*.
-

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CONFERENCE PROGRAMME

AUD 15,000

A conference programme and exhibitor guide will be distributed to conference delegates. The Conference Programme will contain the programme of the conference and exhibition. The sponsor will receive:

- One (1) full page complimentary colour advertisement (if desired) in the Conference Programme.
 - One (1) complimentary full conference registration*.
-

OPENING SESSION

AUD 15,000

The Opening Session at the Conference emphasises the conference theme and sets the scene for the issues and information to be presented during the following three days. Approximately 800 persons are expected to attend the Opening Session. The sponsor will receive:

- Acknowledgement at the Opening Session.
 - PowerPoint slide with company's name and logo projected during the Opening Session.
-

AUTHORS' GIFTS

AUD 15,000

All presenting authors and Technical Programme Committee Members will receive a memento for their participation in, and contribution to the conference. Your contribution entitles you to:

- Company's name and logo imprinted on the authors' gifts.
-

WATER TUMBLER

AUD 15,000

Water tumbler will be provided to attendees and visitors for filling of water from drinking water stations. The sponsor will receive:

- Company logo on the water tumbler.
-

NAMETAG LANYARDS

AUD 15,000

The nametag lanyard (strap) is designed to hang around the necks of all delegates, which will be distributed to them together with their conference badges. The sponsor will receive:

- Company's name and logo imprinted on the nametag lanyard (strap).
-

PENS

AUD 10,000

Conference pens will be included in the delegates' satchel. The sponsor will receive:

- Company's name and logo printed on the pen.
-

**Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea break and one CD ROM Proceedings.*

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All sponsorships will be acknowledged in the Conference Preview (for sponsorships received before 30 April 2012) and in the Conference Programme.

WRITING PADS **AUD 10,000**

Conference writing pads will be included in the delegates' satchel. The sponsor will receive:

- Company's name and logo printed on the writing pads.
-

ICE CREAM SOCIAL **AUD 10,000 per break**

Ice cream counters will be strategically positioned in the exhibition hall to provide a cooling refreshment in the afternoons during the conference. The sponsor will receive:

- Organisation's name and logo prominently displayed on signage at all ice cream stations.
-

AUTHORS' BREAKFAST **AUD 10,000 per day**

Presenting authors and session chairpersons will gather in the morning to discuss paper presentation format and other details on daily technical sessions. The sponsor(s) will receive:

- Signage bearing the company's name and logo displayed at the breakfast area.
-

COFFEE/TEA BREAKS **AUD 10,000 per break** **(Two breaks per day)**

Morning coffee and afternoon tea breaks will be provided. The sponsor will receive:

- Signage with the company's name and logo displayed at the coffee/tea area.
-

EXHIBITION ENTRANCE SIGNAGE **AUD 10,000**

There is an exhibition entrance leading delegates into the exhibition area. Put your organisation's name and logo on the entrance signage to signal your presence at the conference. Sponsor benefits include:

- Company name and logo on the Entrance Signage Unit.
 - One (1) complimentary full conference registration.*
-

EXHIBITION VISITOR PASSES **AUD 5,000**

Exhibition Visitor Passes will be mailed to all exhibiting companies for them to distribute to their clients whom they would like to visit the exhibition. Your contribution entitles you to:

- Company's name and logo imprinted on each Exhibition Visitor Pass.
-

**Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea break and one CD ROM Proceedings.*

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SPONSORSHIP OPPORTUNITIES CONFIRMATION

PLEASE RETURN BY FAX TO:

ATTENTION : Jenny Chong, Senior Event Manager
Society of Petroleum Engineers, Asia Pacific Office, Kuala Lumpur, Malaysia

E-MAIL : jchong@spe.org **FAX NO. :** 60.3.2282.1220

PLEASE REGISTER OUR SPONSORSHIP:

COMPANY : _____
ADDRESS : _____

CONTACT PERSON : _____
POSITION : _____
TELEPHONE : _____
FACSIMILE : _____
E-MAIL : _____

TYPE OF SPONSORSHIP :	<input type="checkbox"/> 1 st Choice:	_____
	<input type="checkbox"/> 2 nd Choice:	_____
VALUE OF SPONSORSHIP :	<input type="checkbox"/> 1 st Choice:	_____
	<input type="checkbox"/> 2 nd Choice:	_____

IF LUNCHEON(S), Please indicate date(s) in order of preference:

11 September 12 September 13 September

IF COFFEE/TEA BREAK(S), Please indicate date(s) in order of preference:

11 September a.m. p.m. 12 September a.m. p.m. 13 September a.m. p.m.

IF ICE CREAM SOCIAL(S), Please indicate date(s) in order of preference:

11 September 12 September 13 September

IF AUTHOR'S BREAKFAST(S), Please indicate date(s) in order of preference:

11 September 12 September 13 September

NOTE:

1. Sponsorship applications will be processed in order of receipt.
2. Upon receipt of your notification of sponsorship by fax or e-mail, a confirmation letter with invoice will be forwarded to your organisation.
3. In addition to the benefits mentioned for each item, all sponsors will be acknowledged in the:
 - Conference Preview (if reply is received from sponsor before 30 April 2012).
 - Conference Programme (if reply is received from sponsor before 31 July 2012).
4. Sponsors will only be acknowledged upon receipt of full payment.
5. If payment is not received, sponsorship promotion cannot be guaranteed.



The Australian Petroleum Production & Exploration Association (APPEA) is the peak national body representing Australia's upstream oil and gas industry. The association has 88 full member companies, all of which are oil and gas explorers and producers active in Australia. It also has more than 220 associate members that provide goods and services to the industry. For more information about APPEA, please visit www.appea.com.au.



Society of Petroleum Engineers

The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose members are engaged in energy resources development and production. SPE serves more than 97,000 members in 118 countries worldwide. SPE is a key resource for technical knowledge related to the oil and gas exploration and production industry and provides services through its publications, events, training courses, and online resources. For more information about SPE, please visit www.spe.org.

Please direct enquiries to:

Jenny Chong

Senior Event Manager

Society of Petroleum Engineers

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