

International Oil & Gas Conference and Exhibition in China

国际石油天然气会议暨展览会

8-10 June 2010

Beijing International Convention Centre • Beijing, China

2010年6月8-10日 • 中国北京 • 北京国际会议中心

**OPPORTUNITIES AND CHALLENGES
IN A VOLATILE ENVIRONMENT**

动荡环境中的机遇与挑战

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POST CONFERENCE REPORT

Co-Organisers:
主办单位:



Official Sponsors:
大会赞助单位:



INTRODUCTION

The ninth edition of the International Oil & Gas Conference and Exhibition in China (IOGCEC) was held **8-10 June 2010** in **Beijing, China**. It was co-organised by the Society of Petroleum Engineers (SPE) International and the Chinese Petroleum Society (CPS), with the full cooperation and support of China's national oil companies – China National Petroleum Corporation (CNPC), China Petroleum & Chemical Corporation (SINOPEC) and China National Offshore Oil Corporation (CNOOC).



SPE is an international not-for-profit organisation with worldwide membership of over 92,000 petroleum industry professionals and students. The total membership of CPS, which includes technical people from industry disciplines including Petroleum Engineering, is 64,000.

OVERVIEW OF THE CONFERENCE

The conference was focused on key trends and technical issues to facilitate knowledge and technology transfer, providing a platform for industry leaders and professionals to showcase strategies and technologies that enhance their E&P activities around the world, while offering opportunities for learning, development and networking.

- The theme for the conference was “**Opportunities and Challenges in a Volatile Environment**”.
- Opening Ceremony
 - **Liu Zhenwu**, 2010 IOGCEC Conference Programme Co-Chairman; and Vice President, Advisory Center, CNPC
 - **Jia Chengzao**, President, CPS
 - **Behrooz Fattahi**, 2010 President, SPE International
- Keynote Session
 - “**Transformation and Opportunities of the Petroleum Industry**” by **Zhou Jiping**, Senior Vice President, CNPC and Vice Chairman and President, PetroChina
 - “**Developing Low Carbon Technology for a Better Environment**” by **Wang Zhigang**, Senior Vice President, SINOPEC
 - **Chen Bi**, Executive Vice President, CNOOC Ltd. on behalf of Mr. Zhou Shouwei, Vice President, CNOOC



- Executive Plenary Sessions – “**Opportunities and Challenges in a Volatile Environment**”

Speakers:

- **Mark W. Albers**, Senior Vice President, Exxon Mobil Corporation
- **Mohammed Yahya al-Qahtani**, Executive Director, Petroleum Engineering & Development, Saudi Aramco
- **Andrew Gould**, Chairman and CEO, Schlumberger
- **Matthias Bichsel**, Member of Executive Committee of Royal Dutch Shell plc. and Director of Projects and Technology, Shell Intl. E&P B.V.



- 3 Panel Sessions

- Meeting Current and Future Energy Challenges;
- Management of Technology and Innovation;
- Opportunities and Challenges in Developing Oil & Gas in Asia Pacific



- Daily Topical Luncheons

- Tuesday, 8 June: “**A Perspective on Meeting Asia Pacific’s Rising Demand for Energy**” by **George L. Kirkland**, Vice Chairman of the Board and Executive Vice President of Global Upstream and Gas, Chevron Corporation
- Wednesday, 9 June: “**The Gas Market Challenges and Opportunities**” by **Jan Rune Schøpp**, Vice President Natural Gas, Strategy and Analysis, Statoil ASA
- Thursday, 10 June: “**Technology and Experience Overcome Challenges to New Resources**” by **Jim Prestidge**, Vice President - Asia Pacific, Halliburton

- **255** papers presented in **45** technical and poster sessions focusing on management and information; drilling and completion; drilling optimisation; heavy oil; reservoir description and dynamics; production and operations; IOR/EOR; field development; natural gas upstream and downstream; unconventional gas resources; deepwater; special focus area in China; and stimulation.

ATTENDANCE

- Total number of delegates and visitors: **3,084**
- Number of Organisations Represented: **480**
- Number of Countries Represented: **37**
- Average Attendance for Technical Sessions:

Session Topic	Attendance
Drilling & Completions	42
Production and Operations	48
Natural Gas - Upstream & Downstream	40
Management & Information, HSE	40
Reservoirs	63
Unconventional Oil & Gas	60
Others (Special Focus in China, Best of AAPG & SEG)	37
Highest Attendance Number	120

- Average Attendance for Executive Plenary and Panel Sessions:

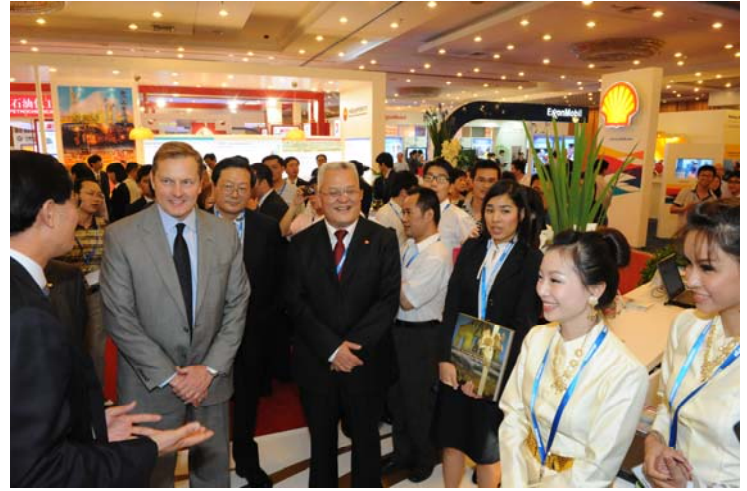
Day	Topic	Attendance
Tuesday	Opportunities and Challenges in a Volatile Environment*	800+
Tuesday	Meeting Current and Future Energy Challenges	200+
Wednesday	Management of Technology and Innovation	180+
Thursday	Opportunities and Challenges in Developing Oil & Gas in Asia Pacific	170+

- Based on the results of the attendees survey:
 - The primary reasons for attending IOGCEC, in order of frequency of responses, were the technical sessions, speakers/presenters, networking, professional development and the overall conference experience.
 - **95.1%** rated that the conference met their expectations.
 - **97.7%** rated that they would recommend this conference to others in their profession.
 - **90.7%** rated the technical content of the conference as good, very good or excellent.
 - **60.4%** indicated that they attended more than 5 technical sessions while **39.6%** attended 1-5 technical sessions.
 - **85%** rated the balance between the technical programme and the exhibition was about right.
 - **86.4%** rated the exhibition as good, very good or excellent.
 - **75.2%** indicated that they spent more than 2 hours on the exhibition floor.



EXHIBITION AND SPONSORS

- Floor space occupied: 1,250 sqm
- Total number of exhibitors: 40
- Total number of sponsors: 21
- Based on the results of the exhibitors survey:
 - 76.7% rated the quality of visitors as good, very good or excellent.
 - 79.3% rated the exhibition as good, very good or excellent.
 - 100% indicated that they definitely, probably or possibly will exhibit at the next IOGCEC.



YOUNG MEMBERS ACTIVITIES

Education Week – Sunday, 6 June to Thursday, 10 June 2010

- 95 students from 35 institutions across 12 countries.

Young Professionals Workshop – Monday, 7 June 2010

- Theme: “Volatility? A Different Word for Opportunity”
- 161 professionals/students from 36 organisations across 14 countries.

