



Co-Organisers:



Society of Petroleum Engineers
国际石油工程师学会



Chinese Petroleum Society (CPS)
中国石油学会

International Oil & Gas Conference and Exhibition in China

8-10 June 2010 • Beijing, China

**OPPORTUNITIES AND CHALLENGES
IN A VOLATILE ENVIRONMENT**

Official Sponsors:



SPONSORSHIP OPPORTUNITIES

Sponsorship Items

2010 IOGCEC • Beijing, China

The sponsorship programme is structured to ensure maximum exposure and visibility for each sponsoring organisation during the conference. Each item offers unparalleled value and return on investment.

Sponsorship items are limited and are available on a first-come-first-served basis. Please contact Jenny Chong, Senior Manager, Operations at jchong@spe.org for additional information about any of the sponsor items. The chart below is a summary of the available sponsorship items.

Sponsorship Item	Full Sponsorship (USD)	Co-Sponsorship (USD)
Principal Sponsors	50,000/per sponsor	
Welcome Banquet	Co-sponsored and organized by CNPC, SINOPEC and CPS	
Conference Show Daily	35,000	
Education Week	5,000 per sponsor	
Conference Preview	16,000	8,000 x 2 sponsors
Conference CD-ROM Proceedings	15,000	7,500 x 2 sponsors
Conference Luncheons (three luncheons)	SOLD	
Simultaneous Translation Equipment	15,000	
Technical Sessions Audio/Visual	12,000	6,000 x 2 sponsors
Young Professionals Workshop	SOLD	
Lucky Draw Prizes	12,000	
Conference Programme	12,000	
Conference Satchel	SOLD	
Conference Opening Ceremony	SOLD	
Directional Signage	SOLD	
Nametag Lanyards	SOLD	
A4 Portfolio Folder with Writing Pad	SOLD	
Authors' / Committees' Gifts	SOLD	
Caps	SOLD	
Coffee/Tea Breaks (two breaks per day)	6,000/per break	
Exhibitor Visitor Passes	5,000	
Ice Cream Social (one break per day)	5,000/per break	
Pens	4,500	
Bottled Drinking Water	SOLD	

All conference sponsors will be acknowledged in the Conference Preview (if confirmation is received before 31 January 2010) and in the Conference Programme*. In addition, sponsors' logos will be featured on the conference website with a hyperlink to each sponsoring organisation's website.

(*applicable if sponsorships are received before a pre-scheduled production date)

Sponsorship Items

2010 IOGCEC • Beijing, China

All sponsorships will be acknowledged in the Conference Preview (for confirmation received before 15 January 2010) and in the Conference Programme (if confirmation received before 15 April 2010). In addition, sponsors' logos will be featured on the conference website with a hyperlink to each sponsor website.

PRINCIPAL SPONSORSHIPS

USD50,000 per sponsor

Principal Sponsor(s) will receive:

- One (1) item inserted in the conference satchel
- One (1) colour full page advertisement in the Conference Programme (if desired)
- Prominent signage adjacent to the conference registration area
- Recognition at the Opening Ceremony
- Three (3) complimentary full conference registrations*

WELCOME BANQUET

Co-sponsored and organised by CNPC, SINOPEC, CNOOC and CPS

The Welcome Banquet on Tuesday, 8 June will provide opportunity for all full conference registrants to renew and establish acquaintances. Dinner and drinks will be served. The co-sponsors will receive:

- Company's name and logo displayed at the banquet area
- Acknowledgement at the Opening Ceremony
- Two (2) complimentary full conference registrations* per co-sponsor

CONFERENCE SHOW DAILY

USD35,000

The Conference Show Daily is the conference daily newspaper documenting the daily activities of the conference. Approximately 10,000 copies will be distributed to delegates, exhibitors and visitors during the 3 day conference. The sponsor will receive:

- Company's name and logo imprinted on front cover of Conference Show Daily (3 editions, 1 edition per conference day)
- Full colour, half page advertisement in newspaper per edition
- One (1) article (half page) on an advance or unique technology that the company is running or currently developing in the 1st day's edition

EDUCATION WEEK

USD30,000

(Six sponsors at USD5,000 each)

With a global industry demand for qualified industry professionals, up to 60 students from qualified institutions in China and Asia Pacific will be sponsored to attend the conference and exhibition. This is to provide an opportunity for the students to form new friendships, extend their network and interact with a number of major industry employers. The sponsor(s) will receive:

- Company's name and logo displayed at the Education Week function room
- Acknowledgement at the opening of the Education Week
- The opportunity to provide giveaways to the students
- The opportunity to network with students
- A full list of participating students including their contact details, their institution, their course and expected graduation date
- One (1) complimentary full conference registration* per sponsor

CONFERENCE PREVIEW

USD16,000

(Two sponsors at USD8,000 each)

This brochure will be distributed to more than 5,000 SPE members and will be posted on the SPE website. It is the trademark of the SPE conference and exhibition and it contains the conference technical programme, list of papers/events, general information, registration form, hotel booking form, etc. The sponsor(s) will receive:

- One (1) full-page complimentary colour advertisement (if desired) in the Conference Preview
- One (1) complimentary full conference registration* per USD8,000 sponsorship

**Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea break, one CD-ROM Proceedings, and Welcome Banquet.*

Sponsorship Items

2010 IOGCEC • Beijing, China

All sponsorships will be acknowledged in the Conference Preview (for confirmation received before 15 January 2010) and in the Conference Programme (if confirmation received before 15 April 2010). In addition, sponsors' logos will be featured on the conference website with a hyperlink to each sponsor website.

CONFERENCE CD-ROM PROCEEDINGS

USD15,000

(Two sponsors at USD7,500 each)

Being the most important technical documentation for the conference, the CD-ROM *Proceedings* contains papers which are presented at the conference. The CD-ROM *Proceedings* is an excellent source of reference for delegates and individuals from the oil and gas industry. The sponsor will receive:

- Acknowledgement under the heading "Corporate Sponsor(s)" on the introductory screen inside the CD-ROM *Proceedings*
- Half page advertisement in the Conference Programme
- One (1) complimentary full conference registration* per USD7,500 sponsorship

CONFERENCE LUNCHEONS

USD15,000 per luncheon (three conference luncheons)

Luncheon will be provided each day at the Beijing International Convention Centre to all full conference registrants. These conference luncheons will provide the registrants with the opportunity to network and at the same time offer the sponsor an opportunity to demonstrate hospitality to conference delegates. The sponsor(s) will receive:

- A slide bearing your company's name and logo projected on the screen in the luncheon area and placement cards on all luncheon tables
- Company's name and logo on the stage backdrop at the luncheon area
- Eight (8) complimentary luncheon tickets for the luncheon sponsored
- Two (2) complimentary full conference registrations* per sponsorship

SIMULTANEOUS TRANSLATION EQUIPMENT

USD15,000

Simultaneous Translation will be featured during the Conference Opening Ceremony, Keynote Session and Executive Plenary Session. The sponsor will receive:

- Company name and logo projected during the Opening Ceremony, Keynote Session and Executive Plenary session acknowledging the sponsorship
- Signage at the Simultaneous Translation Equipment distribution table / booth acknowledging the company's sponsorship
- Full colour, half page advertisement in the Conference Programme
- Two (2) complimentary full conference registration*

TECHNICAL SESSION ROOMS AUDIO VISUAL

USD12,000

(Two sponsors at USD6,000 each)

All Technical Session Rooms and Author Check-In Room require audio-visual equipment such as laptop computers, LCD Projectors, as well as other necessary audio visual equipment. The sponsor will receive:

- A slide bearing your company's name and logo projected on the screen in all of the technical session rooms
- One (1) complimentary full conference registration* per USD6,000 sponsorship

YOUNG PROFESSIONALS WORKSHOP

USD12,000

(Two sponsors at USD6,000 each)

This workshop will provide an opportunity for young professionals (YPs) to meet with their peers and industry executives to address issues of importance to them. Pertinent issues relating to the YPs working in the industry will be addressed at the workshop. There will be presentations from industry professionals, coupled with structured discussions. It is also an opportunity for informal networking with other YPs and mentors over lunch. The sponsor(s) will receive:

- Opportunity to interact with all the YPs during the afternoon's activities and to hear them present their ideas
- Receive a full list of the workshops' participants
- Company name and logo displayed at the workshop function room
- One (1) complimentary full conference registration* per co-sponsor

*Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea break, one CD-ROM *Proceedings*, and Welcome Banquet.

Sponsorship Items

2010 IOGCEC • Beijing, China

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LUCKY DRAW PRIZES

USD12,000

To acknowledge and appreciate the conference delegates' participation in the IOGCEC, a special lucky draw (prizes include laptop, iPods, mobile phones and watches) will be held at the Exhibition Hall on the last day of the event, Thursday, 10 June 2010. The sponsor will receive:

- Acknowledgement at the Thursday Topical Luncheon and during the Lucky Draw prize drawing announcement
- Company representative to present the Lucky Draw prizes
- Company's name and logo displayed at the Lucky Draw area in the exhibit hall
- Company's name printed on the Lucky Draw Tickets
- Two (2) Complimentary full conference registrations*

CONFERENCE PROGRAMME (with band wrap)

USD12,000

The Conference Programme and exhibitor guide will be distributed to all conference delegates. It contains information of the technical programme and exhibition of the conference. The sponsor will receive:

- One (1) full page complimentary colour advertisement (if desired) in the Conference Programme
- Conference Programme Band Wrap on the cover of the Conference Programme
- Two (2) complimentary full conference registrations*

CONFERENCE SACHEL

USD10,000

All full registered delegates will receive one satchel, containing information and materials on the conference. The sponsor will receive:

- Company's name and logo imprinted on the satchel
- One (1) item to be inserted into the conference satchel
- One (1) complimentary full conference registration*

CONFERENCE OPENING CEREMONY

USD10,000

The Conference Opening and Keynote Sessions emphasises the conference theme and sets the scene for the issues and information to be presented during the following three days. Approximately 600 – 800 persons are expected to attend the Opening and Keynote Sessions. The sponsor will receive:

- Acknowledgement at the Opening Ceremony
- Company's name and logo at the Conference Opening and Keynote Session Hall
- PowerPoint slide with company's name and logo projected during the Opening Ceremony
- One (1) complimentary full conference registration*

DIRECTIONAL SIGNAGE

USD8,000

Clear signage will be in place to direct conference delegates and exhibit visitors entering the Beijing International Convention Centre to the various meeting rooms, exhibition hall and other key functions/events (with the exceptions mentioned in the specific events, e.g. daily luncheon, etc.). The sponsor will receive:

- Company's name and logo on all signage used for the above purposes
- One (1) complimentary full conference registration*

**Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea break, one CD-ROM Proceedings, and Welcome Banquet.*

Sponsorship Items

2010 IOGCEC • Beijing, China

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NAMETAG LANYARDS (strap)

USD6,000

An ideal way to display your company's name and logo, the nametag lanyard (strap) is designed to hang around the neck of all delegates. The nametag lanyard will be distributed to delegates together with their conference badges during registration. The sponsor will receive:

- Company's name and logo imprinted on the nametag lanyard (strap)
- One (1) complimentary full conference registration*

A4 PORTFOLIO FOLDER with WRITING PADS

USD6,000

All conference delegates will be provided with an A4 portfolio folder and writing pad. The sponsor will receive:

- Company's name and logo printed on the A4 portfolio and writing pad
- One (1) complimentary full conference registration*

AUTHORS' / COMMITTEES' GIFTS

USD6,000

All presenting authors and Committee Members at the conference will be given a memento for their participation in, and contribution to the conference. The sponsor will receive:

- Company's name and logo imprinted on the authors' gifts
- One (1) complimentary full conference registration*

CAPS

USD6,000

Baseball caps will be distributed to attendees and visitors at the registration counter. The sponsor will receive:

- Company's name and logo imprinted on the caps
- One (1) complimentary full conference registration*

COFFEE/TEA BREAKS

USD6,000 per break

(Two breaks per day except Tuesday)

Morning coffee and afternoon tea breaks will be provided in the exhibit area. The sponsor will receive:

- Signage with the company's name and logo displayed at the coffee/tea area
- Acknowledgement at the conference luncheon for that day
- One (1) complimentary full conference registration*

**Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea break, one CD-ROM Proceedings, and Welcome Banquet.*

Sponsorship Items

2010 IOGCEC • Beijing, China

All sponsorships will be acknowledged in the Conference Preview (for confirmation received before 15 January 2010) and in the Conference Programme (if confirmation received before 15 April 2010). In addition, sponsors' logos will be featured on the conference website with a hyperlink to each sponsor website.

EXHIBITION VISITOR PASSES (physical copy and electronic version) USD5,000

Exhibition Visitor Passes will be mailed to all exhibiting companies for them to invite their clients to visit the exhibition. The sponsor will receive:

- Company's name and logo imprinted on the Exhibition Guest Passes

ICE CREAM SOCIAL USD5,000 per break (one break per day)

Ice cream counters will be strategically positioned in the exhibition hall to provide a cooling refreshment in the afternoons during the conference. The sponsor will receive:

- Company name and logo prominently displayed on signage at all ice cream stations
- One (1) complimentary full conference registration*

PENS USD4,500

All conference delegates will be provided a pen with their conference package. Sponsor will receive:

- Company's name or logo imprinted on the pens.
- One (1) complimentary full conference registration*

BOTTLED DRINKING WATER USD4,000

Bottled drinking water will be provided to attendees in all technical session rooms. The sponsor will receive:

- Company's logo on bottled drinking water
- One (1) complimentary full conference registration*

**Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea break, one CD-ROM Proceedings, and Welcome Banquet.*

Sponsorship Opportunities Confirmation Form

2010 IOGCEC • Beijing, China

INTERNATIONAL OIL & GAS CONFERENCE AND EXHIBITION in CHINA (IOGCEC)
8-10 June 2010 • BEIJING INTERNATIONAL CONVENTION CENTRE
PLEASE RETURN BY FAX TO:

ATTENTION : Jenny Chong/Alvin Chew
Society of Petroleum Engineers, Asia Pacific Office
Suite 23-02, Level 23, Centrepont South, Mid Valley City, Lingkaran Syed Putra,
59200, Kuala Lumpur, Malaysia

E-MAIL : jchong@spe.org/achew@spe.org **FAX NO. :** 60.3.2282.1220

DATE : _____

PLEASE REGISTER OUR SPONSORSHIP:

COMPANY : _____
ADDRESS : _____

CONTACT PERSON : _____

POSITION : _____

TELEPHONE : _____

FACSIMILE : _____

E-MAIL : _____ **WEBSITE:** _____

TYPE OF SPONSORSHIP : 1st Choice: _____
 2nd Choice: _____

VALUE OF SPONSORSHIP : 1st Choice: _____
 2nd Choice: _____

IF LUNCHEON(S), Please indicate date(s) in order of preference:

8 June 9 June 10 June

IF COFFEE/TEA BREAK(S), Please indicate date(s) in order of preference:

8 June a.m. 9 June a.m. p.m. 10 June a.m. p.m.

IF ICE CREAM SOCIAL(S), Please indicate date(s) in order of preference:

8 June 9 June 10 June

NOTE:

- Sponsorship applications will be processed in order of receipt.
- After receipt of your notification of sponsorship by fax or e-mail, a confirmation letter with invoice will be forwarded to your organisation and full payment is required within 30 days upon receipt of invoice.
- Sponsors will only be acknowledged upon receipt of full payment.
- If payment is not received, sponsorship promotion cannot be guaranteed.

In addition to the acknowledgment mentioned for each item, all sponsors will be acknowledged in the:

- Conference Preview (if confirmation is received from sponsor before 15 January 2010).
- Conference Programme (if confirmation is received from sponsor before 15 April 2010).
- SPE website with hyperlink to each sponsor's website.



Society of Petroleum Engineers
国际石油工程师学会

The Society of Petroleum Engineers (SPE) is a not-for profit professional association whose members are engaged in energy resources development and production. SPE serves 88,000-plus members from more than 112 countries worldwide. SPE is a key resource for technical knowledge related to the oil and gas exploration and production industry and provides services through its publications, conferences, workshops, forums, and Web site at www.spe.org.



Chinese Petroleum Society (CPS)
中国石油学会

The Chinese Petroleum Society (CPS) is a not-for profit academic and national corporate organisation whose members are scientists and technologists engaged in petroleum, petrochemical and related fields. CPS has over 51,000 registered members in 28 provinces, autonomous regions and municipalities in China. The mission of CPS is uniting experts in all kinds of technical exchanges, and providing suggestions for the development strategies of China's petroleum industry. Website at www.cps.org.cn

Please direct enquiries to:

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