



SPE Shale Gas Production Conference
16 – 18 November 2008
Dallas Marriott Las Colinas, Irving, Texas

ADVERTISING / SPONSORSHIP CONTRACT

This is an Advertising/Sponsorship Contract for the SPE Shale Gas Production Conference in DALLAS MARRIOTT LAS COLINAS, IRVING, which will become a binding contract if the sponsor satisfies and agrees to the Advertising/Sponsorship Policies as set forth in this Contract. The undersigned sponsor does hereby request an Advertising/Sponsorship for the SPE Shale Gas Production Conference, scheduled 16 – 18 November 2008. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the Advertising/Sponsorship.

ADVERTISER / SPONSOR INFORMATION

Company: _____
 SPE Shale Gas Production Conference Booth Number: _____
 Name: _____
 Title: _____
 Mailing Address: _____
 City/State/Province: _____
 Zip Code/Postal Code: _____
 Country: _____
 Phone: _____
 Fax: _____
 Email: _____
 URL Address: _____

MAILING ADDRESS

SOCIETY OF PETROLEUM ENGINEERS
 SPE SALES DEPARTMENT
 222 Palisades Creek Drive – Richardson, TX 75080 USA
 Phone: +1.972.952.9393 Fax: +1.972.952.9397

SPE Sales Department

Joan Payne +1.972.952.9356 or jpayne@spe.org
 Kirk Colligan +1.972.952.9516 or kcolligan@spe.org

Payment by Credit Card, Check or Wire accepted. For wire transfer information, please contact Barbara Katz at bkatz@spe.org or fax credit card information to + 1.866.491.7171

Visa MasterCard American Express
 Diners Club Payment Enclosed

Credit Card Number _____ EXP Date _____
 Billing Address of Card (if different than above)

Name and Company as it appears on card
 Authorized Signature (signature below also required)

SPE Internal Use Only
 Contract Received: _____ Deposit Received: _____
 Confirmation Notice Sent: _____ Full Payment Received: _____

ADVERTISING / SPONSORSHIP OPPORTUNITIES

All Prices are in US dollars (USD)

	Exclusive
Conference Sponsor	r 12,500
CD Proceedings	r 5,000
Hotel Keycards	r 4,000
Daily Coffee Break	r 3,500
Conference Bags*	r 5,000
Monday Luncheon	r 7,500
Tuesday Luncheon	r 7,500
Name Badge Lanyards**	r 1,000
Icebreaker Reception	r 10,000
Welcome Reception	r 10,000

*Bags will be provided and distributed by SPE.
 **Sponsor will supply lanyards and will send sample to SPE for approval.
 Call to discuss quantity. SPE will distribute.

SPONSORSHIP DATES

	Package
Receptions	17,500 both
Sunday, 16 November _____	_____ days
Monday, 17 November _____	

Luncheons	12,000 both
Monday, 17 November _____	_____ days
Tuesday, 18 November _____	

Coffee Breaks	6,000 both
Monday, 17 November _____	_____ days
Tuesday, 18 November _____	

CONFERENCE PROGRAM ADVERTISING

Inside Front Cover	r 500
Inside Back Cover	r 500
Outside Back Cover	r 500
Full Page	r 400

All sponsors should email company logos to marketing@spe.org

See advertising and logo specifications for file requirements.

Payment accepted in US dollars (USD) only.

Advertising /Sponsorship Total: _____
 50% Deposit Required: _____
 50% Balance Due: _____
 Total Paid with Contract: _____

(If left blank, full amount will be processed)

I hereby submit this contract for sponsorship opportunities for the SPE Shale Gas Production Conference and agree to abide by the policies and procedures as outlined in this contract.

_____ Date: _____
 AUTHORIZED REPRESENTATIVE

_____ Date: _____
 SPE REPRESENTATIVE

2008 SPE Shale Gas Production Conference

SPONSORSHIP POLICIES

SPE has instituted the following policies for sponsorship opportunities with the 2008 SPE Shale Gas Production Conference. The Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

SPE SPONSORSHIP GUIDELINES

The lanyard sponsor is responsible for providing the required quantity of sponsored lanyards.

All copy and/or promotional gifts and items must be submitted to and approved by SPE prior to implementation.

It is the responsibility of the sponsor to adhere to the advertising and logo specifications information, because it specifically relates to submittal of company logos to be used in promotion of the sponsorship.

SPE SPONSORSHIP PAYMENT POLICY

SPE requires a 50% deposit on all sponsorships. This deposit must be submitted with the signed Sponsorship Contract in order to secure a sponsorship.

Upon receipt of a signed Sponsorship Contract and required deposit, SPE will send the sponsor a Confirmation Notice for Sponsorship. No confirmation will be sent and no sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the sponsor has submitted the Sponsorship Contract and required deposit.

The remaining 50% of all SPE sponsorships is due 30 days prior to the event. If a participant has contracted a sponsorship within 30 days of the event, full payment is required with submittal of Sponsorship Contract in order to confirm the sponsorship.

Payment is accepted in US dollars only. SPE accepts most credit cards, checks, money orders and wire transfers.

Should a sponsor elect to cancel its confirmed sponsorship, the sponsor is not entitled to a refund of money paid to SPE.

2008 SPONSORSHIP DEADLINES

***In order for sponsorship to be promoted in the 2008 SPE Shale Gas Production Conference Preview:** Sponsorship contracts and 50% deposit must be received **prior to 18 July 2008 unless otherwise noted.**

****In order for sponsorship to be promoted in the 2008 SPE Shale Gas Production Conference Program:** Sponsorship Contracts and 50% deposit must be received **prior to 2 October 2008 unless otherwise noted.**

If a sponsor does not meet the published deadlines, SPE cannot guarantee promotion of sponsorship.

2008 SPE Shale Gas Production Conference

SPONSORSHIP BENEFITS

CONFERENCE SPONSOR

- One full-page, 4-color ad in the conference program (created by sponsoring company, SPE to place ad)
- Prominent on-site signage
- Company logo printed on the Conference Preview cover *
- Company logo printed on the Conference Program cover **
- Recognition in the Conference Preview *
- Recognition in the Conference Program **
- Recognition on the PowerPoint sponsor page displayed between technical sessions
- Recognition on the conference website, including a link to your company's website
- Four full conference registrations

CD PROCEEDINGS

- Prominent on-site signage
- Company logo printed on the *Proceedings* CD Cover
- Complimentary ad position on the inside jacket cover of the *Proceedings* CD
- Recognition in the Conference Preview *
- Recognition in the Conference Program **
- Recognition on the PowerPoint sponsor page displayed between technical sessions
- Recognition on the conference website, including a link to your company's website

COFFEE BREAKS

- Prominent on-site signage including signage in the Exhibit Hall during the event
- Recognition in the Conference Preview *
- Recognition in the Conference Program **
- Recognition on the PowerPoint sponsor page displayed between technical sessions
- Recognition on the conference website, including a link to your company's website

CONFERENCE BAGS (provided and distributed by SPE)

- Company logo printed on conference bags that SPE will distribute to conference attendees at registration
- Prominent on-site signage
- Recognition in the Conference Preview *
- Recognition in the Conference Program **
- Recognition on the PowerPoint sponsor page displayed between technical sessions
- Recognition on the conference website, including a link to your company's website

LUNCHEONS

- One full-page, 4-color ad in the conference program (created by sponsoring company, SPE to place ad)
- Prominent on-site signage including signage recognizing your company as the event sponsor during the event
- Recognition in the Conference Preview *
- Recognition in the Conference Program **
- Recognition on the PowerPoint sponsor page displayed between technical sessions
- Recognition on the conference website, including a link to your company's website
- Welcome announcement (brief) at lunch by Sponsor with announcement of prizes (supplied by sponsor) under 1 chair/plate at each table

NAME BADGE LANYARDS (provided by sponsor, distributed by SPE)

- Company logo and/or marketing message printed on lanyards and distributed by SPE at Registration
- Prominent on-site signage
- Recognition in the Conference Preview *
- Recognition in the Conference Program **
- Recognition on the PowerPoint sponsor page displayed between technical sessions
- Recognition on the conference website, including a link to your company's website

NETWORKING RECEPTIONS

- One full-page, 4-color ad in the conference program (created by sponsoring company, SPE to place ad)
- Prominent on-site signage including signage recognizing your company as the event sponsor during the event
- Recognition in the Conference Preview *
- Recognition in the Conference Program **
- Recognition on the PowerPoint sponsor page displayed between technical sessions
- Recognition on the Conference website, including a link to your company's website