



**SPE Shale Gas Production Conference  
16 – 18 November 2008  
Dallas Marriott Las Colinas, Irving, Texas**

**ADVERTISING/SPONSORSHIP CONTRACT**

This is an Advertising/Sponsorship Contract for the SPE Shale Gas Production Conference in DALLAS MARRIOTT LAS COLINAS, IRVING, which will become a binding contract if the sponsor satisfies and agrees to the Advertising/Sponsorship Policies as set forth in this Contract. The undersigned sponsor does hereby request an Advertising/Sponsorship for the SPE Shale Gas Production Conference, scheduled 16 – 18 November 2008. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the Advertising/Sponsorship.

**ADVERTISER/SPONSOR INFORMATION**

Company: \_\_\_\_\_  
 SPE Shale Gas Production Conference Booth Number: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City/State/Province: \_\_\_\_\_  
 Zip Code/Postal Code: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 URL Address: \_\_\_\_\_

**ADVERTISING/SPONSORSHIP OPPORTUNITIES**

**All Prices are in US dollars (USD)**

	<u>Exclusive</u>
Conference Sponsor	<input type="checkbox"/> 12,500
CD <i>Proceedings</i>	<input type="checkbox"/> 5,000
Hotel Keycards	<input type="checkbox"/> 4,000
Daily Coffee Break	<input type="checkbox"/> 3,500
Conference Bags*	<input type="checkbox"/> 5,000
Monday Luncheon	<input type="checkbox"/> 7,500
Tuesday Luncheon	<input type="checkbox"/> 7,500
Name Badge Lanyards**	<input type="checkbox"/> 1,000
Icebreaker Reception	<input type="checkbox"/> 10,000
Welcome Reception	<input type="checkbox"/> 10,000

\*Bags will be provided and distributed by SPE.  
 \*\*Sponsor will supply lanyards and will send sample to SPE for approval.  
 Call to discuss quantity. SPE will distribute.

**SPONSORSHIP DATES**

		<u>Package</u>
<b><u>Receptions</u></b>		17,500 both
Sunday, 16 November	_____	_____ days
Monday, 17 November	_____	
<b><u>Luncheons</u></b>		12,000 both
Monday, 17 November	_____	_____ days
Tuesday, 18 November	_____	
<b><u>Coffee Breaks</u></b>		6,000 both
Monday, 17 November	_____	_____ days
Tuesday, 18 November	_____	

**CONFERENCE PROGRAM ADVERTISING**

Inside Front Cover	<input type="checkbox"/> 500
Inside Back Cover	<input type="checkbox"/> 500
Outside Back Cover	<input type="checkbox"/> 500
Full Page	<input type="checkbox"/> 400

*All sponsors should email company logos to [marketing@spe.org](mailto:marketing@spe.org)*

*See advertising and logo specifications for file requirements.*

**MAILING ADDRESS**

SOCIETY OF PETROLEUM ENGINEERS  
 SPE SALES DEPARTMENT  
 222 Palisades Creek Drive – Richardson, TX 75080 USA  
 Phone: +1.972.952.9393 Fax: +1.972.952.9397

**SPE Sales Representatives**

**Joan Payne** +1.972.952.9356 or [jpayne@spe.org](mailto:jpayne@spe.org)  
**Kirk Colligan** +1.972.952.9516 or [kcolligan@spe.org](mailto:kcolligan@spe.org)

**Payment by Credit Card, Check or Wire accepted.** For wire transfer information, please contact Barbara Katz at [bkatz@spe.org](mailto:bkatz@spe.org) or fax credit card information to + 1.866.491.7171

- Visa     MasterCard     American Express  
 Diners Club     Payment Enclosed

Credit Card Number \_\_\_\_\_ EXP Date \_\_\_\_\_  
 Billing Address of Card (if different than above) \_\_\_\_\_

Name and Company as it appears on card \_\_\_\_\_  
 Authorized Signature (signature below also required) \_\_\_\_\_

**Payment accepted in US dollars (USD) only.**

Advertising /Sponsorship Total: \_\_\_\_\_  
 50% Deposit Required: \_\_\_\_\_  
 50% Balance Due: \_\_\_\_\_  
 Total Paid with Contract: \_\_\_\_\_  
 (If left blank, full amount will be processed)

I hereby submit this contract for sponsorship opportunities for the SPE Shale Gas Production Conference and agree to abide by the policies and procedures as outlined in this contract.

\_\_\_\_\_  
 AUTHORIZED REPRESENTATIVE Date: \_\_\_\_\_  
 \_\_\_\_\_  
 SPE REPRESENTATIVE Date: \_\_\_\_\_

**SPE Internal Use Only**

Contract Received: \_\_\_\_\_ Deposit Received: \_\_\_\_\_  
 Confirmation Notice Sent: \_\_\_\_\_ Full Payment Received: \_\_\_\_\_