SPE Asia Pacific Unconventional Resources Conference and Exhibition

The New Energy Age: Building on Success

9-11 November 2015 | Brisbane Convention & Exhibition Centre, Brisbane, Australia

EXHIBITOR PROSPECTUS AND SPONSORSHIP OPPORTUNITIES
Conference Overview

We invite you to participate in the second edition of the SPE Asia Pacific Unconventional Resources Conference and Exhibition. The theme for the conference is “The New Energy Age: Building on Success”. This theme signifies the importance of unconventional resources in the future energy of the Asia-Pacific region. The development of unconventional resources has increased in Asia-Pacific with the development of large-scale LNG projects underpinned by unconventional gas production. Therefore, it is important to understand the strengths and share lessons-learned from the last few years in the areas of unconventional reservoir drilling, completions, stimulation, facilities, and reservoir engineering. This conference will focus on addressing the growing global interest in all unconventional resources and the unique aspects of their planning, development and management in our region.

The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose members are engaged in energy resources development and production. SPE serves more than 124,000 members in 135 countries worldwide. SPE is a key resource for technical knowledge related to the oil and gas exploration and production industry and provides services through its publications, events, training courses, and online resources at www.spe.org.

Why Exhibit?

The conference attracts a wide cross-section of senior delegates from around the world. This is an ideal platform to promote your products and services to key industry players. Making this important decision allows your company to:

- Showcase your company’s advanced technologies, services and expertise.
- Acquire valuable sales leads and customer feedback.
- Establish and reinforce your marketing message and relationship with the key buyers.
- Meet new customers, agents and suppliers.
- Unparalleled opportunity to meet, discuss and share with those leading the unconventional resources activity in the Asia Pacific Region.
- Be part of the premier technical conference in the unconventional resources sector.

How to Exhibit?

Once your organisation has decided to become part of this prestigious event, please follow the steps below:

- Review all the exhibit information.
- Select three (3) preferred stands.
- Complete and return the Exhibit Space Reservation Contract.
**Exhibitor Information**

AUD 700 per square metre  
*minimum space 9 sqm

**Venue**

Brisbane Convention & Exhibition Centre, Brisbane, Australia

**Exhibit Hours**

0900-1730 hours – Monday, 9 November 2015  
0900-1730 hours – Tuesday, 10 November 2015  
0900-1600 hours – Wednesday, 11 November 2015

**Move-In**

1200-1800 hours – Saturday, 7 November 2015  
0900-1700 hours – Sunday, 8 November 2015

**Move-Out**

1600-2000 hours – Wednesday, 11 November 2015

**Space Rental Includes**

- 2.4m high Velcro compatible panels  
- Overhead fascia board with company name and stand number  
- One (1) 240 volts/ 1000-watt/4 amp power point per 9 sqm exhibit space purchased  
- Two (2) 150-watt spotlights per 9 sqm exhibit space purchased  
- Two (2) complimentary Exhibitor Registration per 9 sqm exhibit space purchased  
- Exhibit Guest Passes (50 per 9 sqm exhibit space)  
- Company and Product Listing in the Conference Programme
SPONSORSHIP OPPORTUNITIES

The SPE Asia Pacific Unconventional Resources Conference & Exhibition Sponsorship Opportunities are designed to offer maximum exposure and visibility for organisations in the oil and gas industry. The inaugural event held in 2013 attracted over 1,120 attendees from 29 different countries with 44 exhibitors participating in the exhibition. The diversity and quality of the attending delegates will ensure your company is easily recognised. Each sponsorship item offers unparalleled value and return on investment. We offer a variety of sponsorship options for a cost effective method to strengthen your brand identity and enhance your company’s image at the conference.

We appreciate your generous support and request you to confirm your preferred sponsorship package as soon as possible.

Sponsorship items are limited and are available on a first-come-first-served basis. Please contact Christopher Wong, Sales Manager at cwong@spe.org for additional information about any of the sponsorship items. The table below is a summary of the available sponsorship items.

**Sponsorship Items:**

<table>
<thead>
<tr>
<th>No</th>
<th>Item</th>
<th>Full Sponsor (AUD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Principal Sponsors</td>
<td>40,000</td>
</tr>
<tr>
<td>2</td>
<td>URCE Mobile App</td>
<td>20,000</td>
</tr>
<tr>
<td>3</td>
<td>Conference Flash Drive Proceedings</td>
<td>20,000</td>
</tr>
<tr>
<td>4</td>
<td>Topical Luncheon</td>
<td>20,000</td>
</tr>
<tr>
<td>5</td>
<td>Networking Luncheons</td>
<td>15,000 per day</td>
</tr>
<tr>
<td>6</td>
<td>e-Posters</td>
<td>15,000</td>
</tr>
<tr>
<td>7</td>
<td>Happy Hour</td>
<td>15,000</td>
</tr>
<tr>
<td>8</td>
<td>Conference Satchels</td>
<td>15,000</td>
</tr>
<tr>
<td>9</td>
<td>Conference Steps Sponsor</td>
<td>15,000</td>
</tr>
<tr>
<td>10</td>
<td>Evening Ice Breaker</td>
<td>15,000</td>
</tr>
<tr>
<td>11</td>
<td>Nametag Lanyards</td>
<td>15,000</td>
</tr>
<tr>
<td>12</td>
<td>Directional Signages</td>
<td>12,000</td>
</tr>
<tr>
<td>13</td>
<td>Conference Preview/ Programme</td>
<td>10,000</td>
</tr>
<tr>
<td>14</td>
<td>Education Days</td>
<td>10,000</td>
</tr>
<tr>
<td>15</td>
<td>Bottled Drinking Water</td>
<td>10,000</td>
</tr>
<tr>
<td>16</td>
<td>Young Professionals Workshop</td>
<td>10,000</td>
</tr>
<tr>
<td>17</td>
<td>Caps</td>
<td>7,500</td>
</tr>
<tr>
<td>18</td>
<td>Juice Bar (one break per day)</td>
<td>7,500 per break</td>
</tr>
<tr>
<td>19</td>
<td>Ice Cream Social (one break per day)</td>
<td>7,500 per break</td>
</tr>
<tr>
<td>20</td>
<td>Author Gifts</td>
<td>6,000</td>
</tr>
<tr>
<td>21</td>
<td>Writing Pads</td>
<td>6,000</td>
</tr>
<tr>
<td>22</td>
<td>Pens</td>
<td>6,000</td>
</tr>
<tr>
<td>23</td>
<td>Satchel Insertion</td>
<td>5,000</td>
</tr>
<tr>
<td>24</td>
<td>Exhibitor Visitor Passes</td>
<td>5,000</td>
</tr>
<tr>
<td>25</td>
<td>Coffee/Tea Breaks (Two breaks per day)</td>
<td>4,500 per break/ 8,000 per day</td>
</tr>
<tr>
<td>SPONSORSHIP ITEMS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>--------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>PRINCIPAL SPONSOR</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>AUD 40,000 per sponsor</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your commitment of AUD 40,000 as a principal sponsor entitles you to:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Insert one (1) item bearing information about your organisation in the conference satchel.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- One (1) page colour advertisement in the Conference Programme (if desired).</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Prominent signage on the stage during the conference Opening and Keynote Session.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Prominent signage adjacent to the conference registration area.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Acknowledgement at the Opening Session by the Conference Chairman.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- PowerPoint slide with company’s name and logo projected during the Opening Session.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- A slide bearing your company’s name and logo projected on the screen in all of the technical session rooms.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- 18 sqm of complimentary exhibit space in the exhibition hall.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Five (5) complimentary full conference registrations.**</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| **URCE Mobile App** |
| **AUD 20,000** |
| The URCE Mobile App will provide event attendees with all they need to know about URCE before, during and after the event, in the palm of their hand on their smartphone or tablet device. Featuring interactive conference programmes, exhibition floorplans, exhibitor lists, important local information and exhibitor networking opportunities, the URCE event application is guaranteed to be much used and a highly sought after sponsorship opportunity. Sponsor benefits include: |
| - Company advertisement as start-up page. |
| - Complimentary banner and pop-up ads when application is in use. |
| - Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.* |
| - Two (2) complimentary full conference registrations.** |

| **CONFERENCE FLASH DRIVE PROCEEDINGS** |
| **AUD 20,000** |
| Being the most important technical documentation for the conference, the Flash Drive Proceedings contains papers which are presented at the conference. The Proceedings are an excellent source of reference for the delegates and people in the oil and gas industry. The sponsor will receive: |
| - Company logo printed on the flash drive. |
| - Acknowledgement under the heading “Corporate Sponsor (s)” on the introductory screen inside the Flash Drive Proceedings. |
| - Half (1/2) page advertisement in the Conference Programme. |
| - Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.* |
| - Two (2) complimentary full conference registrations.** |

| **TOPICAL LUNCHEON** |
| **AUD 20,000** |
| A topical luncheon will be held on Wednesday, 11 November 2015 for all full conference registrants, providing attendees with an opportunity for networking. This luncheon also offers the sponsor an avenue to demonstrate hospitality to conference delegates, and the opportunity for a senior executive from the sponsor organisation to present a topic related to the conference theme. Sponsor benefits include: |
| - Acknowledgement at the luncheon for that day. |
| - 20 minute presentation by senior executive from your organisation. |
| - Company name and logo prominently displayed on the backdrop of the stage at the luncheon venue. |
| - Eight (8) tickets for that day’s luncheon. |
| - Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.* |
| - Two (2) complimentary full conference registrations.** |

<p>| <strong>NETWORKING LUNCHEONS</strong> |
| <strong>AUD 15,000 per luncheon</strong> |
| <strong>One (1) luncheon per day over two (2) days</strong> |
| Networking Luncheons will be provided on Monday &amp; Tuesday, 9 &amp; 10 November, 2015 in the exhibition hall to all full conference delegates. These conference luncheons will provide the conference delegates with the opportunity to network. The sponsor will receive: |
| - Company name and logo prominently displayed at the luncheon area. |
| - Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.* |
| - Two (2) complimentary full conference registrations per sponsorship AUD 15,000.** |</p>
<table>
<thead>
<tr>
<th>SPONSORSHIP ITEMS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>e-POSTERS</strong></td>
</tr>
<tr>
<td><strong>AUD 15,000</strong></td>
</tr>
</tbody>
</table>
| Sponsoring the Electronic Poster stations at the URCE will raise your company profile and highlight your company’s commitment to the technical presentations that are at the heart of the conference. This will further demonstrate your company as one of the industry’s leading players. Sponsor benefits include:  
  • Company logo to appear on the holding screen of each of the e-Poster station.  
  • Company logo on the conference sponsor recognition board.  
  • Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*  
  • One (1) complimentary full conference registration.** |

| **HAPPY HOUR**    |
| **AUD 15,000**   |
| A Happy Hour reception will be held in the exhibition area on Monday evening, 9 November 2015 for delegates and exhibitors to network. Drinks will be served. The sponsor will receive:  
  • Company’s name and logo prominently displayed at the reception area.  
  • The opportunity to host a lucky draw during the happy hour for exhibition attendees.  
  • Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*  
  • One (1) complimentary full conference registration.** |

| **CONFERENCE STEPS SPONSOR** |
| **AUD 15,000**   |
| Provide visibility to your company by sponsoring the main staircase in the Brisbane Convention & Exhibition Centre. Your company’s logo and graphic will be applied directly onto the steps as well as to an additional panel banner. The sponsor will receive:  
  • Organisation’s logo on the central lobby staircase of Brisbane Convention & Exhibition Centre and a panel banner.  
  • Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*  
  • One (1) complimentary full conference registration.** |

| **CONFERENCE SATCHELS** |
| **AUD 15,000**   |
| All conference registrants will receive one conference satchel containing information and materials for the conference. The sponsor will receive:  
  • Organisation’s name and logo on the satchel.  
  • One (1) complimentary conference satchel insertion (one corporate brochure).  
  • Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*  
  • One (1) complimentary full conference registration.** |

| **EVENING ICE BREAKER** |
| **AUD 15,000**   |
| This function to be held on Sunday, 8 November will be a welcoming event for all delegates/exhibitors and other conference participants to renew and establish new acquaintances. Hors d’oeuvres and drinks will be served. The sponsor will receive:  
  • Company name and logo signage display in the function area.  
  • Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*  
  • One (1) complimentary full conference registration.** |

| **NAMETAG LANYARDS** |
| **AUD 15,000**   |
| The nametag lanyard (strap) is designed to hang around the necks of all delegates, which will be distributed to them together with their conference badges. The sponsor will receive:  
  • Company’s name and logo imprinted on the nametag lanyard (strap).  
  • Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*  
  • One (1) complimentary full conference registration.** |
## DIRECTIONAL SIGNAGES
**AUD 12,000**

Clear signages will be in place to direct conference delegates entering the Brisbane Convention & Exhibition Centre to the various meeting rooms, exhibition hall and other key functions/events. Your contribution entitles you to:
- Company's name and logo on all signages used for the above purposes.
- Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*
- One (1) complimentary full conference registration.**

## CONFERENCE PREVIEW/ PROGRAMME
**AUD 10,000**

The brochure will be distributed to more than 5,000 SPE members and will be posted on the SPE website. It is the trademark of the conference and exhibition and it contains technical programme, list of papers/event, general information, registration forms, hotel booking form, etc. The sponsor will receive:
- One (1) full-page complimentary colour advertisement (if desired) in the Conference Preview.
- Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*
- One (1) complimentary full conference registration.**

## EDUCATION DAYS
**AUD 10,000**

Education Day is an initiative to introduce high school students to the various disciplines of petroleum engineering and the industry in general. Up to 50 selected local high school students will be invited to attend the conference and exhibition. In addition to a guided tour of the exhibition hall, they will also benefit from listening to presentations from industry professionals. Sponsor benefits include:
- Nomination of a senior member of organisation to address the students.
- Company name and logo displayed at the Education Day function room foyer.
- The opportunity to provide giveaways to the students.
- Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*
- One (1) complimentary full conference registration.**

## BOTTLED DRINKING WATER
**AUD 10,000**

Bottled drinking water will be provided to attendees and visitors in all technical session rooms. Sponsor benefits include:
- Company name and logo on bottled drinking water.
- Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*
- One (1) complimentary full conference registration.**

## YOUNG PROFESSIONALS WORKSHOP
**AUD 10,000**

This workshop will provide an opportunity for young professionals (YP's) to meet with their peers and senior industry executives to discuss pertinent issues relating to YPs working in the industry. There will be presentations from industry professionals, coupled with structured discussions. It is also an opportunity for informal networking with other YP's and panelists over lunch. Sponsor benefits include:
- Speaker from organisation's top management to deliver a presentation at the workshop.
- Opportunity for company to distribute ‘Goodie Bags’ at the workshop.
- Slide bearing company name and logo projected on the screen during the workshop.
- Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*
- One (1) complimentary full conference registration.**

## CAPS
**AUD 7,500**

Baseball caps will be distributed to all full conference registrants. The sponsor will receive:
- Company name and logo imprinted on the caps.
- Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*

## JUICE BAR
**AUD 7,500 per break**

Juice bars will be positioned around the exhibition hall to provide nourishing refreshment in the afternoons during the conference. The sponsor will receive:
- Company name and logo displayed on the juice cups.
- Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*
ICE CREAM SOCIAL  
AUD 7,500 per break

Ice cream counters will be strategically positioned in the exhibition hall to provide cooling refreshment in the afternoons during the conference. The sponsor will receive:
- Organisation’s name and logo prominently displayed on signage at all ice cream stations.
- Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*

AUTHOR GIFTS  
AUD 6,000

All presenting authors will receive a memento for their participation and contribution to the conference. Sponsor benefits include:
- Company name and logo imprinted on the gifts.
- Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*

WRITING PADS  
AUD 6,000

Conference writing pads will be included in the delegate’s satchel. The sponsor will receive:
- Company’s name and logo printed on the writing pads.
- Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*

PENS  
AUD 5,000

Conference pens will be included in the delegate’s satchel. The sponsor will receive:
- Company’s name and logo printed on the pens.
- Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*

SATCHEL INSERTION  
AUD 5,000

Sponsors can insert their item of choice into the conference satchel. Sponsorship benefit includes:
- Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*

EXHIBITOR VISITOR PASSES  
AUD 5,000

Exhibitor Visitor Passes will be mailed to all exhibiting companies for them to distribute to their clients whom they would like to visit the exhibition. Your contribution entitles you to have:
- Company’s name and logo printed on each Exhibitor Visitor Passes.
- Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*

COFFEE/TEA BREAKS  
AUD 4,500 per break/ AUD 8,000 per day  
(Two breaks per day, over three days)

Morning coffee and afternoon tea breaks will be provided. The sponsor will receive:
- Signage with the company’s name and logo prominently displayed at the coffee/tea area.
- Acknowledgement and company logo in the event website, Conference Preview, Conference Programme and on-site sponsor recognition board.*

* All conference sponsors will be acknowledged in the Conference Preview* (if confirmation is received before 1 April 2015) and in the Conference Programme* (if confirmation is received 30 August 2015). In addition, sponsor’s logo will be featured in the conference website with a hyperlink to each sponsoring organisation’s website.

** Registration includes access to the opening, executive plenary, panel and technical sessions, exhibition area, daily luncheon, daily coffee breaks, ice breaker, happy hour, and one (1) Conference Flash Drive Proceedings.
SPONSORSHIP GUIDELINES

- Advertising and logo specifications information will be sent to the Sponsor once sponsorship is confirmed.
- It is the responsibility of the Sponsor to adhere to the advertising and logo specifications information provided, as it specifically relates to submittal of company logos to be used in promotion of the sponsorship.

SPONSORSHIP RECOGNITION ON WEBSITE

- All sponsorship opportunities that meet the guidelines are recognised on the URCE official website: http://www.spe.org/events/urce/2015/
- Sponsor must provide a URL address on the contract to be embedded in the logo on the website.

BENEFITS

All sponsors will receive the following benefits:
- Company logo and link on the URCE official website.
- Company logo on the main conference signage onsite.
- Company name and logo listed in the URCE Conference Preview and Conference Programme, provided applicable deadlines are met.

PAYMENT / CANCELLATION POLICY

- SPE requires a 50% deposit to be submitted with the signed Sponsorship Contract in order to secure sponsorship.
- Upon receipt of the signed contract and deposit, an invoice will be emailed to the Sponsor. A sponsorship will not be acknowledged or promoted until company has submitted the Sponsorship Contract and required deposit.
- The remaining 50% of all sponsorships is due 60 days before the event. If a participant has contracted a sponsorship within 60 days of the event, full payment is required with submittal of Sponsorship Contract in order to confirm sponsorship.
- If a sponsorship cancellation occurs on or before 15 July 2015, a 25% penalty shall be incurred.
- If a Sponsor cancels after 15 July 2015, the Sponsor will be assessed a cancellation penalty equal to 100% of the total contracted sponsorship.
- If a Sponsor cancels with an outstanding balance due, the Sponsor remains responsible for the entire balance due, plus reasonable attorney’s fees to collect. Sponsor will not be permitted to participate in the future URCE events until all outstanding balances have been paid.
- Credits cards, cheques, and wire transfers are accepted.
- No cancellations shall be acknowledged unless received in writing. The date the notice of cancellation is received shall apply as the official date of cancellation.
- Upon receipt of Sponsor notification of cancellation, SPE has the right to resell the sponsorship item(s) forfeited.

SPONSORSHIP DEADLINES

All sponsor logos must be received by 1 April 2015 to ensure stipulated sponsor benefits are fulfilled at the event, unless otherwise indicated in this document.
SPONSORSHIP OPPORTUNITIES CONFIRMATION FORM

PLEASE RETURN BY FAX TO

Attention: Christopher Wong, Sales Manager
Society of Petroleum Engineers, Asia Pacific Office, Kuala Lumpur, Malaysia
Email: cwong@spe.org Fax: 60.3.2182.3030

PLEASE REGISTER OUR SPONSORSHIP

COMPANY: __________________________
ADDRESS: __________________________
CONTACT PERSON: ____________________
POSITION: ____________________________
TELEPHONE: __________________________
FACSIMILE: __________________________
E-MAIL: ______________________________

TYPE OF SPONSORSHIP:
1st Choice:
2nd Choice:

VALUE OF SPONSORSHIP:
1st Choice:
2nd Choice:

IF NETWORKING LUNCHEON (S) Please indicate date(s) in order of preference:
☐ 9 November   ☐ 10 November

IF COFFEE/TEA BREAK(S), Please indicate date(s) in order of preference:
☐ 9 November   ☐ a.m.   ☐ p.m.   ☐ 10 November   ☐ a.m.   ☐ p.m.   ☐ 11 November   ☐ a.m. ☐ p.m.

IF ICE CREAM SOCIAL(S), Please indicate date(s) in order of preference:
☐ 9 November   ☐ 10 November   ☐ 11 November

IF JUICE BAR(S), Please indicate date(s) in order of preference:
☐ 9 November   ☐ 10 November   ☐ 11 November

Name of Authorised Representative  __________________________
Company Stamp  __________________________

Signature of Authorised Representative  __________________________
Date  __________________________

NOTE:
1. Sponsorship applications will be processed in order of receipt.
2. Upon receipt of your notification of sponsorship by fax or e-mail, a confirmation letter with invoice will be forwarded to your organisation.
3. In addition to the benefits mentioned for each item, all sponsors will be acknowledged in the:
   • Conference Preview (if reply is received from sponsor before 1 April 2015).
   • Conference Programme (if reply is received from sponsor before 31 August 2015).
EXHIBIT SPACE RESERVATION CONTRACT
SPE ASIA PACIFIC UNCONVENTIONAL RESOURCES CONFERENCE AND EXHIBITION

Please return contract to:
Christopher Wong, Sales Manager
SPE Asia Pacific (M) Sdn. Bhd.
Society of Petroleum Engineers
Level 35, The Gardens South Tower, Mid Valley City
Lingkaran Syed Putra, 59200 Kuala Lumpur, Malaysia
Tel: 60.3.2182.3000 Fax: 60.3.2182.3030 Email: cwong@spe.org Website: www.spe.org

Date: ____________________________

THIS AGREEMENT, between the SOCIETY OF PETROLEUM ENGINEERS (SPE), and ____________________________, herein called the Exhibitor, is for exhibit space at the SPE ASIA PACIFIC UNCONVENTIONAL RESOURCES CONFERENCE AND EXHIBITION to be held 9-11 November 2015 at the Brisbane Convention & Exhibition Centre, Brisbane, Australia.

WITNESSETH: That SPE in consideration of the mutual covenants herein set forth, and the faithful performance thereby of the Exhibitor, hereby grants the Exhibitor the right to use the following space:

☐ My exhibit space requirements are: (minimum space 3x3 metres)

Stand Package @ AUD 700 = per square metre
Dimensions: Depth, _______ x Frontage _______ = _______ Total Square Metres

PROVISIONS: SPE shall be responsible for loss, injury or damages sustained by Exhibitor or Exhibitor’s Personnel (i.e., Exhibitor’s agents, servants, subcontractors, invitees, guests or employees) only to the extent such loss, injury, or damages are solely caused by the negligence or wilful misconduct of SPE or its agents or employees, and not otherwise. UNDER NO CIRCUMSTANCES SHALL SPE BE RESPONSIBLE FOR CONSEQUENTIAL DAMAGES OF ANY NATURE WHATSOEVER.

The Exhibitor hereby agrees to defend, indemnify, and hold harmless SPE and its agents and employees, with respect to any claims, suits, damages, liabilities, losses, expenses, and costs (including reasonable attorney’s fees), which SPE and its agents or employees may suffer or be subject to, and which are in any way connected with the Agreement or the presence by the Exhibitor or Exhibitor’s Personnel at the Exhibition; provided, however, that the Exhibitor’s duty to indemnify and hold harmless shall not extend to such claims, suits, damages, liabilities, losses, expenses, and costs (including any of the foregoing resulting from SPE’s own negligence), including reasonable attorney’s fees, as are solely caused by the negligence or wilful misconduct of SPE or its agents or employees.

The Exhibitor hereby acknowledges receipt of the official SPE Exhibit Regulations attached hereto and made a part hereof and agrees to abide by all conditions contained in the Regulations and any amendments to the Regulations. The Exhibitor further agrees that Exhibitor’s contractual arrangements with or obligations to the third parties in regard to the exhibit space shall be expressly subordinated to SPE’s Regulations and the rights of SPE to control the exhibit space and to control entry into the Exhibition.

In addition to its other rights concerning control and regulation of the Exhibition premises, SPE reserves the right to locate (or relocate) an exhibit or modify the floor plan. At the termination of the Exhibition, the Exhibitor shall at once surrender the exhibit space to SPE in as good repair and condition as at the commencement of the Exhibitor’s use of the exhibit space, reasonable wear and tear excepted.

CANCELLATION POLICY: SPE will refund payments if notification is received in writing by the following schedule:
On or before 15 July 2015 – 75 % of total exhibits space fee
No refunds will be made on space cancelled after 15 July 2015.

Please list your organisation’s name in the blank below exactly as you desire it to be listed in the official programme to be distributed at the meeting.
Company Name: ____________________________

If your stand is composed of corporate divisions, and you wish the divisions (not product lines) listed in the official programme, please list the name of the parent corporation in the blank above and identify the divisions:
Name: ____________________________
Title: ____________________________

Organisation: ____________________________

Address: ____________________________

(street) (city) (state/country) (zip/postal code)

Phone: ____________________________
Facsimile: ____________________________

(area code) (extension) (area code) (extension)

Email: cwong@spe.org

The following information will be taken into consideration when allocating space.
☐ List exhibitors you wish to be near:
☐ List exhibitors you do not wish to be near:

Describe products and/or services your company provides the oil and gas industry and what you plan to exhibit:

Signature: ____________________________
Company Stamp: ____________________________

Date: ____________________________

THE SOCIETY OF PETROLEUM ENGINEERS (SPE) – SOCIETY OF PETROLEUM ENGINEERS (SPE)
I  CHARACTER OF EXHIBIT

The SPE Asia Pacific Unconventional Resources Conference & Exhibition is undertaken primarily for the technical education of participants. To provide the best possible atmosphere to discuss the technical application of the equipment and services displayed, each exhibitor agrees as follows:

1. To exhibit only products of his own manufacture comprising materials, equipment, apparatus, systems, services, and other component products applicable to advancing the engineering and scientific knowledge and development/ refining of energy and environmental resources.

2. To exhibit such products or services in a tasteful manner so as to describe and depict the advantages of using such products or services. In deference to fellow exhibitors and to the professional people who constitute the exhibit audience, exhibitors are specifically prohibited from employing any carnival-type attraction, animal or human, or from operating such noise-creating devices as bells, horns, or megaphones. Costumed personnel must be appropriately clad and must remain within the exhibitor's booth space except when necessarily arriving and leaving the booth or exhibit area.

NOTE: BALLOONS AND STICKERS ARE PROHIBITED IN THE EXHIBITION AREAS. (HANDBOUTS WITH GUMMED BACKING THAT ADHERE OR CAUSE ADEHESION ARE CONSIDERED STICKERS.)

3. If an exhibitor fails to exhibit in his booth during the above-mentioned exhibition, his contract will be considered null and void. The booth space can be re-allotted, and the exhibitor forfeits any claim to monies paid.

Exhibit space must be manned by a representative during all times when the Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition, and no dismantling may begin before the official closing time (when the exhibition is officially open). SPE reserves the right to prohibit any exhibit or part thereof that in their opinion violates this agreement or that is in other ways not suitable to and in keeping with the technical educational character and spirit of the Exhibition.

II  EXHIBIT SPACE COSTS AND PAYMENT

For standard contract, a deposit in the amount of fifty percent of the total cost of exhibit space reserved must accompany the exhibit space reservation contract

SPE reserves the right to cancel any booth space(s) for which an invoice remains unpaid 30 days after invoicing. NO EXHIBITOR WILL BE ALLOWED TO BEGIN MOVE-IN OPERATIONS UNTIL FULL PAYMENT AND A DULY EXECUTED SPACE RESERVATION CONTRACT HAVE BEEN RECEIVED.

III  CANCELLATION POLICY

<table>
<thead>
<tr>
<th>Date of Cancellation</th>
<th>% of Total Exhibit Space Fee Incurred as Service Charge</th>
</tr>
</thead>
<tbody>
<tr>
<td>On or before 15 July 2015</td>
<td>25%</td>
</tr>
<tr>
<td>After 15 July 2015</td>
<td>100%</td>
</tr>
</tbody>
</table>

All charges will be imposed uniformly and will apply whether or not space is resold.

IV  SUBLETTING SPACE

No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc., not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of SPE.

V  EXHIBITOR SERVICES

To ensure the continuation of a smooth installation, dismantling, and operation during the Exhibition, Official Contractors will be appointed. Exhibitors are urged to obtain required labour and services from SPE Official Contractors.

For a complete list of official contractors and available services, refer to the Exhibitor Services Manual.

VI  STAND-FITTING CONTRACTOR

The official Stand Contractor is:

Moretonhire
Attn: Trudi Flemming
Exhibition Manager - QLD
31 Paringa Road Murarrie
Queensland 4172
PO Box 624 Cannon Hill Queensland 4170
Australia.
Telephone: 61.7.3307.4453
Facsimile: 61.7.3307.4449

Moretonhire is erecting the shell scheme stands. Any exhibitor who requires additional stand-fitting should contact the stand-fitting contractor directly.

VII  INSTALLATION/DISMANTLING SCHEDULE

Installation of stands may begin at 1200 hours, Saturday, 7 November 2015. ALL EXHIBITS MUST BE INSTALLED BY 1600 hours, Sunday, 8 November 2015. SPE reserves the right to prohibit move-in after that time and to have a display not yet erected completed by the show contractor at the exhibitor’s expense.

Dismantling schedule will begin at 1630 hours and to be completed by 2000 hours, Wednesday, 11 November 2015.

VIII  EXHIBITOR REGISTRATION

Exhibitors will be mailed a special package for advance registration, and accommodation information at a later date.

IX  FIRE REGULATIONS

The regulations of the Brisbane Convention & Exhibition Centre must be followed, and all exhibits may be subject to inspection by the fire department.

X  INSURANCE

Exhibitors are reminded of the need to consult their insurance companies or brokers to cover themselves fully against all risks at the event. Particular attention is drawn to the need for all risks, abandonment insurance, stand fixtures and fittings insurance, and public liability insurance.

GENERAL CONDITIONS - The organisers shall be responsible for the control of the exhibit areas. Exhibitors are responsible for the supervision of their stands. The decision of the organisers is final and decisive on any questions not covered in the foregoing terms and conditions.

Exhibitors must comply in all respects with the requirements of every appropriate authority, with the terms of agreement by which the organiser may occupy the premises, and the policies of insurance effected by the organisers of the event.