



## Recruiting Tips

### Where to find potential members...

- In your own company
- Section seminars, meetings, or conferences
- Local oil and gas industry events

Encourage potential members to join online at <http://www.spe.org/join>.

Remember: SPE membership includes all disciplines working in the E&P industry, not just petroleum engineers. Anyone who meets the [membership requirements](#) is eligible.

### What are the characteristics of a potential member?

- A nonmember who attends your section meetings
- A graduate from an engineering program at a local college
- A person who always borrows your copy of the Journal of Petroleum Technology
- A colleague who needs an answer to a technical challenge
- A peer looking for career advancement
- Someone you gave an application to months ago, but who has never responded

### What to tell potential members...

- Talk about how SPE has enhanced your own technical knowledge and helped you advance your career
- Forward them a link to the [industry and technology news on SPE.org](#)
- Point out the benefits of interacting with more than 92,000 industry professionals worldwide
- Introduce them to the wide range of products and services SPE offers
- Give them a tour of the [OnePetro](#), which includes more than 52,000 technical papers from almost half a century of research, study, and innovation
- Take them to one of the more than [70 meetings, conferences, and exhibitions](#) that SPE sponsors annually
- Tell them about the convenience of the products and services that SPE offers online
- Give them a copy of your JPT or a technical journal to which you subscribe
- Send them a link to SPE.org or one of the many local section websites to learn more about SPE programs and services

Whatever method you use to promote SPE, make sure to mention that SPE is the best resource for innovative technological and professional advancement in the E&P industry.