

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Society of Petroleum Engineers
222 Palisades Creek Drive
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Tel.: (972) 952-9393
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Official Publication of: Society of Petroleum Engineers
Established: 1949
Issues Per Year: 12

FIELD SERVED

JOURNAL OF PETROLEUM TECHNOLOGY, the official publication of the Society of Petroleum Engineers serves the field of exploration, drilling, production/well services/logging, reservoir engineering/EOR, as well as related manufacturing industries, service organizations and other industries allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include corporate officers and directors, independent operators, engineering managers, engineers, technical services/consultants, geologists/geophysicists, superintendents/foremen/technicians, allied oil and gas professionals, professors, students and librarians. A limited number of recipients also include non-titled individuals and company names only.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	172
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	212
All Other _____	980
TOTAL	1,364

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	2,180	3.9	6	-	2,174	3.8
Sponsored Individually Addressed _____	-	-	-	-	-	-
*Membership Benefit _____	54,351	96.1	1,522	2.7	52,829	93.5
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	56,531	100.0	1,528	2.7	55,003	97.3

*See Paragraph 11

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____			1,827	52,142	53,969	October _____			1,802	55,484	57,286
August _____			1,822	53,507	55,329	November _____			964	56,772	57,736
September _____			1,809	54,521	56,330	December _____			948	57,588	58,536
						TOTAL					

*See Paragraph 11

3a. BUSINESS/OCCUPATION BREAK OUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2007
 This issue is 2.6% or 1,446 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	Job Classification			
	TOTAL QUALIFIED	PERCENT OF TOTAL	QUALIFIED NON-PAID	QUALIFIED PAID
SPE Member companies/individuals who are involved in exploration, drilling, production, reservoir engineering/EOR, manufacturing and other services allied to the field, plus non-member companies and individuals who have purchased a paid subscription _____	57,736	100.0	964	56,772
TOTAL QUALIFIED CIRCULATION	57,736	100.0	964	56,772

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2007

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	719	390	1,068	-	2,177	2,177	3.8
a. Written _____	719	390	1,068	-	2,177	2,177	3.8
b. Telecommunication _____	-	-	-	-	-	-	-
c. Internet and E-Mail _____	-	-	-	-	-	-	-
II. TOTAL - Request from recipient's company: _____	-	-	-	-	-	-	-
a. Written _____	-	-	-	-	-	-	-
b. Telecommunication _____	-	-	-	-	-	-	-
c. Internet and E-Mail _____	-	-	-	-	-	-	-
III. TOTAL - Membership Benefit: _____	43,434	11,076	1,049	964	54,595	55,559	96.2
a. Individual _____	43,434	11,076	1,049	964	54,595	55,559	96.2
b. Organizational _____	-	-	-	-	-	-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-
a. Written _____	-	-	-	-	-	-	-
b. Telecommunication _____	-	-	-	-	-	-	-
c. Internet and E-Mail _____	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Independent field reports _____	-	-	-	-	-	-	-
Licensees - National, State or Local Government _____	-	-	-	-	-	-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	44,153	11,466	2,117	964	56,772	57,736	100.0
PERCENT	76.5	19.9	3.7	1.7	98.3	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2007

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	899	51,525	52,424	90.8
Individuals by name only _____	65	4,234	4,299	7.4
Titles or functions only _____	-	-	-	-
Company names only _____	-	1,013	1,013	1.8
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	964	56,772	57,736	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2007

State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____	1	7	8	
030-038 New Hampshire _____	-	15	15	
050-059 Vermont _____	1	2	3	
010-027 Massachusetts _____	1	73	74	
028-029 Rhode Island _____	-	6	6	
060-069 Connecticut _____	1	30	31	
NEW ENGLAND	4	133	137	0.2
100-149 New York _____	2	116	118	
070-089 New Jersey _____	3	183	186	
150-196 Pennsylvania _____	15	274	289	
MIDDLE ATLANTIC	20	573	593	1.0
430-459 Ohio _____	6	164	170	
460-479 Indiana _____	3	39	42	
600-629 Illinois _____	6	125	131	
480-499 Michigan _____	3	121	124	
530-549 Wisconsin _____	-	13	13	
EAST NO. CENTRAL	18	462	480	0.8
550-567 Minnesota _____	2	24	26	
500-528 Iowa _____	-	2	2	
630-658 Missouri _____	3	50	53	
580-588 North Dakota _____	1	58	59	
570-577 South Dakota _____	-	24	24	
680-693 Nebraska _____	1	14	15	
660-679 Kansas _____	12	163	175	
WEST NO. CENTRAL	19	335	354	0.6
197-199 Delaware _____	-	13	13	
206-219 Maryland _____	1	38	39	
200-205 Washington, DC _____	1	28	29	
220-246 Virginia _____	6	155	161	
247-268 West Virginia _____	4	226	230	
270-289 North Carolina _____	3	24	27	
290-299 South Carolina _____	1	25	26	
300-319 Georgia _____	1	38	39	
320-349 Florida _____	13	151	164	
SOUTH ATLANTIC	30	698	728	1.3
400-427 Kentucky _____	2	65	67	
370-385 Tennessee _____	4	37	41	
350-369 Alabama _____	1	130	131	
386-397 Mississippi _____	5	96	101	
EAST SO. CENTRAL	12	328	340	0.6
716-729 Arkansas _____	8	84	92	
700-714 Louisiana _____	54	1,500	1,554	
730-749 Oklahoma _____	80	2,056	2,136	
750-799 Texas _____	476	16,573	17,049	
WEST SO. CENTRAL	618	20,213	20,831	36.1
590-599 Montana _____	3	114	117	
832-838 Idaho _____	1	9	10	
820-831 Wyoming _____	10	453	463	
800-816 Colorado _____	37	1,748	1,785	
870-884 New Mexico _____	13	302	315	
850-865 Arizona _____	7	48	55	
840-847 Utah _____	5	130	135	
889-898 Nevada _____	2	27	29	
MOUNTAIN	78	2,831	2,909	5.0
995-999 Alaska _____	5	458	463	
980-994 Washington _____	10	63	73	
970-979 Oregon _____	4	26	30	
900-961 California _____	72	1,622	1,694	
967-968 Hawaii _____	3	7	10	
PACIFIC	94	2,176	2,270	3.9
UNITED STATES	893	27,749	28,642	49.6
969 & 004-009 U.S. Territories _____	-	1	1	
Canada _____	17	3,457	3,474	
Mexico _____	2	258	260	
Other International _____	52	25,299	25,351	
APO/FPO _____	-	8	8	
TOTAL QUALIFIED CIRCULATION	964	56,772	57,736	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2007

Region/Country	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	Region/Country	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
ASIA					Russian Federation	-	708	708	
Afghanistan	-	1	1		Serbia and Montenegro	-	25	25	
Azerbaijan	-	83	83		Slovakia	-	7	7	
Bangladesh	-	14	14		Spain	1	72	73	
Brunei Darussalam	-	113	113		Sweden	-	9	9	
Cambodia	-	1	1		Switzerland	1	70	71	
China	1	1,360	1,361		Turkey	-	53	53	
Hong Kong - SAR	-	8	8		Ukraine	-	3	3	
India	4	1,442	1,446		United Kingdom	5	3,849	3,854	
Indonesia	1	620	621		Subtotal	12	9,505	9,517	16.5
Japan	1	257	258		AFRICA				
Kazakhstan	-	111	111		Algeria	-	48	48	
Korea, Republic Of	-	33	33		Angola	1	113	114	
Malaysia	1	979	980		Cameroon	-	11	11	
Myanmar	-	19	19		Chad	-	26	26	
Pakistan	1	307	308		Congo	-	67	67	
Philippines	-	38	38		Cote D'Ivoire	-	24	24	
Singapore	1	183	184		Egypt	2	391	393	
Taiwan	-	6	6		Equatorial Guinea	-	1	1	
Thailand	-	305	305		Gabon	-	11	11	
Turkmenistan	-	4	4		Ghana	-	9	9	
Uzbekistan	-	1	1		Libyan Arab Jamahiriya	-	147	147	
Viet Nam	-	105	105		Mauritania	-	27	27	
Subtotal	10	5,990	6,000	10.4	Mauritius	-	1	1	
MIDDLE EAST					Morocco	-	2	2	
Bahrain	-	42	42		Nigeria	2	1,500	1,502	
Iran	-	87	87		South Africa	-	50	50	
Iraq	-	2	2		Sudan	-	11	11	
Israel	-	1	1		Tanzania	-	2	2	
Jordan	1	6	7		Tunisia	-	14	14	
Kuwait	-	290	290		Uganda	-	1	1	
Lebanon	-	4	4		Subtotal	5	2,456	2,461	4.3
Oman	1	737	738		NORTH AMERICA				
Qatar	-	192	192		Canada	17	3,457	3,474	
Saudi Arabia	3	1,435	1,438		United States	893	27,749	28,642	
Syrian Arab Republic	-	8	8		Mexico	2	258	260	
United Arab Emirates	6	857	863		Unspecified North America	-	9	9	
Yemen	1	47	48		Subtotal	912	31,473	32,385	56.1
Subtotal	12	3,708	3,720	6.4	CARIBBEAN				
EUROPE					Trinidad and Tobago	1	317	318	
Austria	-	153	153		Unspecified Caribbean	1	-	1	
Belgium	-	23	23		Subtotal	2	317	319	0.6
Bulgaria	-	1	1		CENTRAL AMERICA				
Croatia	-	47	47		Belize	-	1	1	
Cyprus	-	4	4		Guatemala	-	1	1	
Czech Republic	-	24	24		Panama	-	1	1	
Denmark	-	319	319		Subtotal	-	3	3	-
Finland	-	5	5		SOUTH AMERICA				
France	-	781	781		Argentina	2	377	379	
Germany	1	358	359		Bolivia	2	46	48	
Greece	-	13	13		Brazil	-	587	587	
Greenland	-	1	1		Chile	-	3	3	
Hungary	-	70	70		Colombia	1	209	210	
Iceland	-	2	2		Ecuador	-	106	106	
Italy	1	306	307		Peru	1	94	95	
Lithuania	-	2	2		Suriname	-	2	2	
Luxembourg	-	1	1		Venezuela	3	277	280	
Malta	1	6	7		Subtotal	9	1,701	1,710	3.0
Monaco	-	4	4		ASIA PACIFIC				
Netherlands	-	738	738		Australia	2	1,527	1,529	
Norway	1	1,675	1,676		New Zealand	-	75	75	
Poland	-	44	44		Papua New Guinea	-	17	17	
Portugal	-	11	11		Subtotal	2	1,619	1,621	2.8
Ireland	1	28	29		TOTAL QUALIFIED CIRCULATION	964	56,772	57,736	100.0
Romania	-	93	93						

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD

Includes gross subscription sales/orders with unpaid invoices pending.

Average Annual Order Price: ___ issues for **NC	TOTAL	PERCENT
5. PRICES (SEE PARAGRAPH 11)		
Offers (>= to 5% of total Orders) _____		
12 for \$15.00 _____		
12 for \$11.95 _____		
12 for \$8.50 _____		
18 for \$20.00 _____		
24 for \$30.00 _____		
All Others (Exempt/Non-Paid) _____		
TOTAL		

6. LENGTH OF SUBSCRIPTIONS (SEE PARAGRAPH 11)	TOTAL	PERCENT
Less than 1 year _____		
1 year or more (but less than two) _____		
2 years or more (but less than three) _____		
3 years or more _____		
TOTAL		

7. USE OF FREE PROMOTIONAL INCENTIVES (SEE PARAGRAPH 11)	TOTAL	PERCENT
Ordered without promotional incentive _____		
Ordered with editorial promotional incentive including reprints _____		
Ordered with other promotional incentive (see details in Paragraph 11) _____		
TOTAL		

8. HOW TO ORDERED (SEE PARAGRAPH 11)	TOTAL	PERCENT
Ordered by individuals _____		
Ordered by sponsors, individually addressed _____		
Membership benefit _____		
Ordered as multi-copy same addressee _____		
Ordered with other product or service (see details in Paragraph 9) _____		
TOTAL		

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2003	2004	2005	2006	*2007
Total Audit Average Qualified:	51,203	49,654	47,942	50,844	52,792
Qualified Non-Paid: _____	2,351	2,136	2,024	2,014	1,679
Qualified Paid: _____	48,852	47,518	45,918	48,830	51,113
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _	**NC	**NC	**NC	**NC	**NC

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

*NOTE: 2007 data is unaudited.
**NC = None Claimed.

11. ADDITIONAL DATA

PARAGRAPH 1:

Qualified Paid Benefit of Membership subscriptions averaging 52,829 copies were sold to qualified recipient at the following subscription price: \$18.00. Member's yearly subscription price is included in the dues and is non-deductible.

PARAGRAPH 2:

The publisher states that additions and removals are not available and therefore not reported herein.

PARAGRAPHS 5-8:

The publisher states that paid statistics were not available and therefore not reported therein.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	February 13, 2008
Alex Asfar, Senior Manager Publishing Services	State	Texas
Beth Hooper, Publishing Services Coordinator	County	Dallas
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	February 13, 2008
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	J019P0D7