

### Who can advertise?

Only members of the Society of Petroleum Engineers International can advertise in the Professional Services.

### What can they advertise?

This section of *JPT* is restricted to services. No products, equipment, logos, etc. can be included in the advertisement.

### What is the cost?

The cost is USD660 (1 inch ad) per vertical inch per year, up to two vertical inches (USD1260) under one country listing. No logos or graphics to be included in ad; font is Times or Helvetica. One column is 2¼ inches in width. The cost is prorated, so payment is from the month started through the December issue at USD55 per vertical inch per issue, or USD105 for 2 inch per issue.

**Example 1:** If you start your 1 inch advertisement (USD55 per inch x 1 inch = USD55) in the July issue, one section listing, the cost through December (6 ads total) is 6 x USD55 = USD330.

**Example 2:** If you start your 2 inch advertisement (USD52.50 per inch x 2 inches = USD105) in the July issue, one section listing, the cost through December (6 ads total) is 6 x USD105 = USD630.

### What is the payment policy?

An invoice, along with a tear sheet from the issue in which your ad first appears, will be sent to you. Payment must be made for the entire year. There is no charge for the typesetting.

### What are the steps to submit an advertisement?

Create your ad in Word and email the document to [mtouchstone@spe.org](mailto:mtouchstone@spe.org).

The closing is the 25<sup>th</sup>, two months preceding the publication month for any changes or new ads.

*Example:* If you want your ad in the January 2008 issue, materials need to be submitted by 19 November 2007.

Please indicate the country in which your ad should be listed.

#### Contact Information:



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