

### Who can advertise?

Companies or people: who are SPE members; or, that offer services that are in or related to the oil and gas industry, can advertise in the SPE *JPT* Professional Services.

### What can they advertise?

This section of *JPT* is restricted to services. No products, equipment, logos, etc. can be included in the advertisement.

### What is the cost?

The Professional Services ads are a yearly commitment. The cost is for a 1-inch vertical ad, under one country listing, per year is USD695. The cost for a two-inch vertical ad, under one country listing, per year is USD1325. These ads are text only. No logos or graphics can be included in the ad. The fonts we have available are Times or Helvetica. One column is 2<sup>1</sup>/<sub>4</sub> inches in width. The cost can be prorated if an advertiser comes in after the first month of the year. The payment is from the month started through the December issue.

**Example 1:** If you start your 1-inch advertisement (USD57.92 per inch x 1 inch = USD57.92) in the July issue, one section listing, the cost through December (6 ads total) is 6 x USD57.92 = USD347.52.

**Example 2:** If you start your 2-inch advertisement (USD55.21 per inch x 2 inches = USD110.42) in the July issue, one section listing, the cost through December (6 ads total) is 6 x USD110.42 = USD662.52.

### What is the payment policy?

An invoice, along with a tear sheet from the issue in which your ad first appears, will be sent to you. Payment must be made for the entire year. There is no charge for the typesetting.

### What are the steps to submit an advertisement?

Create your ad in Word and email the document to [mtouchstone@spe.org](mailto:mtouchstone@spe.org).

The closing is the 25<sup>th</sup>, two months preceding the publication month for any changes or new ads.

*Example:* If you want your ad in the January 2009 issue, materials need to be submitted by 19 November 2008.

Please indicate the country in which your ad should be listed.

#### CONTACT INFORMATION:



**Society of Petroleum Engineers**

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