

**Asia Pacific Health, Safety, Security and Environment
Conference and Exhibition (APHSSEC)
10-12 September 2007 • Bangkok, Thailand**

ADVERTISING SPECIFICATION SHEET

Materials Submission Deadlines

Conference Preview (A4 size) - 15 April 2007

On-Site Conference Programme (10 x 23 cm) – 31 July 2007

The following is required for an advertisement in the 2007 APHSSEC Conference Preview and On-Site Conference Programme:

Size

	Full Page	Half Page
Preview	21cm wide x 29.7cm deep	21cm wide x 14.85 cm deep
Programme	10 cm wide x 23 cm deep	-

Film Requirements

Positive type right-reading, emulsion side down, minimum 150 line screen.
Colour hardcopy with matching proof, and font type (*for 4- colour advertisement*).
Bromide or black and white artwork (*for black and white advertisement*).

Digital Requirements

1. Quark Xpress for Macintosh with fonts attached. Artwork in CD, along with a hardcopy,
OR
2. Adobe Illustrator File (.ai file). Artwork in CD, along with a hardcopy.

LOGOS FOR PRINT MATERIALS

Logos for print materials must be supplied as high-resolution (300 dpi or greater) as an eps or tif file. A colour proof (for colour logos) or a black and white laser (for black and white logos) must accompany the disc. **DO NOT** send logos that are embedded in word processing documents (doc, wpd, etc.) or PowerPoint files.

NOTE: If printing requires Pantones, please provide the Pantone codes.

MATERIALS TO BE SENT TO

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NOTE: It would be best to send the materials via courier.