

**SPE Asia Pacific Oil & Gas Conference and Exhibition (07APOGCE)  
30 October-1 November 2007 • Jakarta, Indonesia**

**ADVERTISING SPECIFICATION SHEET**

***Materials Submission Deadlines***

**Conference Preview (A4 size) - 31 May 2007**

**On-Site Conference Programme (10 x 23 cm) - 28 September 2007**

The following is required for an advertisement in the 2007 APOGCE Conference Preview and On-Site Pocket Programme:

**Size**

	<b>Full Page</b>	<b>Half Page</b>
<b>Preview</b>	21cm wide x 29.7cm deep	21cm wide x 14.85 cm deep
<b>Programme</b>	10 cm wide x 23 cm deep	-

**Film Requirements**

Positive type right-reading, emulsion side down, minimum 150 line screen.  
Colour hardcopy with matching proof, and font type (*for 4- colour advertisement*).  
Bromide or black and white artwork (*for black and white advertisement*).

**Digital Requirements**

1. Quark Xpress for Macintosh with fonts attached. Artwork in CD, along with a hardcopy, **OR**
2. Adobe Illustrator File (.ai file). Artwork in CD, along with a hardcopy.

**LOGOS FOR PRINT MATERIALS**

Logos for print materials must be supplied as high-resolution (300 dpi or greater) as an eps or tif file. A colour proof (for colour logos) or a black and white laser (for black and white logos) must accompany the disc. **DO NOT** send logos that are embedded in word processing documents (doc, wpd, etc.) or PowerPoint files.

**NOTE: If printing requires Pantones, please provide the Pantone codes.**

**Send Materials to:**

Mr. Gregg Parker  
Project Manager  
Society of Petroleum Engineers  
SPE-Asia Pacific (M) Sdn. Bhd.  
Suite 23, Level 23, Centrepont South  
Mid Valley City, Lingkaran Syed Pura  
59200 Kuala Lumpur  
Malaysia  
Tel: 60.3.2288.1233  
Fax:60.3.2282.1220  
email: [gparker@spe.org](mailto:gparker@spe.org)

**NOTE: It would be best to send the materials via courier.**