

Resources, Professionalism, Technology: Time to Deliver



SPE ASIA PACIFIC OIL & GAS CONFERENCE AND EXHIBITION

Co-sponsored by the Society of Indonesian Petroleum Engineers (IATMI)
30 October – 1 November 2007 • Jakarta, Indonesia

Exhibitor Prospectus

Sponsoring Organisations:



**Society of Petroleum
Engineers**



**Society of Indonesian
Petroleum Engineers**

Supporting Organisations:



BPMIGAS



PERTAMINA



Dear Exhibitor,

On behalf of the Society of Petroleum Engineers (SPE), the Society of Indonesian Petroleum Engineers (IATMI), and the planning committees, we are pleased to invite you to the Asia Pacific Oil & Gas Conference and Exhibition (APOGCE), scheduled from 30 October to 1 November 2007, at the Jakarta Convention Centre, Jakarta, Indonesia.

Companies are always looking for more effective and efficient ways by acquiring latest technology and information, and the 2007 APOGCE provides a variety of opportunities for you to showcase your company, introduce the latest products or services, generate new sales leads, or strengthen existing business relations.

As our industry evolves, your company is challenged to meet different demands. This event is your opportunity to strengthen your company's capabilities and success. It offers a platform for you to meet, entertain, and network among business peers. Keynote presentations, relevant panel discussions, and over 100 paper presentations, all at one gathering, make the APOGCE a pre-eminent event in the upstream E&P arena.

Become a part of the 2007 APOGCE. The conference delegates and I look forward to visiting your organisation's exhibit, and we thank you in advance for your participation in, and support of SPE and IATMI and the industry.

We look forward to welcoming you to Jakarta at the 2007 APOGCE.

Sincerely,

Trijana Kartoatmodjo
2007 APOGCE General Chairman
Vice Chairman, BPMIGAS

Advisory Committee

Gandung Atmadji, PT. Pualu Kencana Raya, Advisory Committee Chairman

Fauzi Imron, Medco Moeco Langsa Ltd.

Priyambodo Mulyosudirjo, PT Elnusa

Budiman Parhusip, BP Indonesia Inc.

Untung Suryanto, PT. Lamongan Integrated Shorebase

Technical Programme Committee

Gde Pradnyana, BPMIGAS, Technical Programme Committee Chairman

David McCullough, Anakarko Indonesia, Technical Programme Committee Vice Chairman

Conduct Committee

Suhadi Dwijomartono, Schlumberger Oilfield Services Indonesia, Conduct Committee Chairman

Steven Broadmeadow, PT Expro Indonesia, Conduct Committee Vice Chairman

CORPORATE ADVANTAGE: OPPORTUNITIES, VALUABLE INVESTMENT

The 2007 SPE Asia Pacific Oil & Gas Conference and Exhibition (APOGCE) gives your company a corporate advantage. This event provides the arena and opportunities for your company to showcase its technological advancements and achievements to a qualified audience.

- Generating valuable sales leads and customer feedback
- Showcasing new products, services, advanced technologies and achievements.
- Providing hands-on and multimedia presentations and demonstrations to potential clients and current customers
- Interacting one to one with customer and prospects
- See the competition



How to Exhibit

Once your company has decided to become a part of this opportunistic event, you should:

- Review the Terms and Conditions and Exhibit Regulations
- Select your preferred booth locations (1st, 2nd, and 3rd preference)
- Complete and sign the Exhibit Space Reservation Contract
- Submit the contract with the required 50% cost of the exhibit space reserved

Advertising Opportunities

Increase your company's visibility at the 2007 APOGCE by sponsoring an item.

A "Sponsorship Brochure" will be mailed to all exhibitors.

Contact Information – Society of Petroleum Engineers (SPE)

For more information on exhibiting at the 2007 APOGCE, please contact:

Belinda Sum, Assistant Event Manager, Society of Petroleum Engineers

Asia Pacific Office

Suite B-11-11, Block B, Plaza Mont'Kiara, Jalan Bukit Kiara, Mont'Kiara, 50480 Kuala Lumpur, Malaysia

Tel: 60.3.6201.2330; Fax: 60.3.6201.3220; E-mail: bsum@spe.org; Website: www.spe.org

Contact Information in Jakarta (Exhibit Co-Chairpersons)

Herry Wibiksana, ConocoPhillips Indonesia. Tel. 62.21.5735.4242; Email. Herry.wibiksana@conocophillips.com

Karen Agustiawan, PT. Baroness International. Tel: 62.21.250.5588; Email: karen@baroness-intl.com

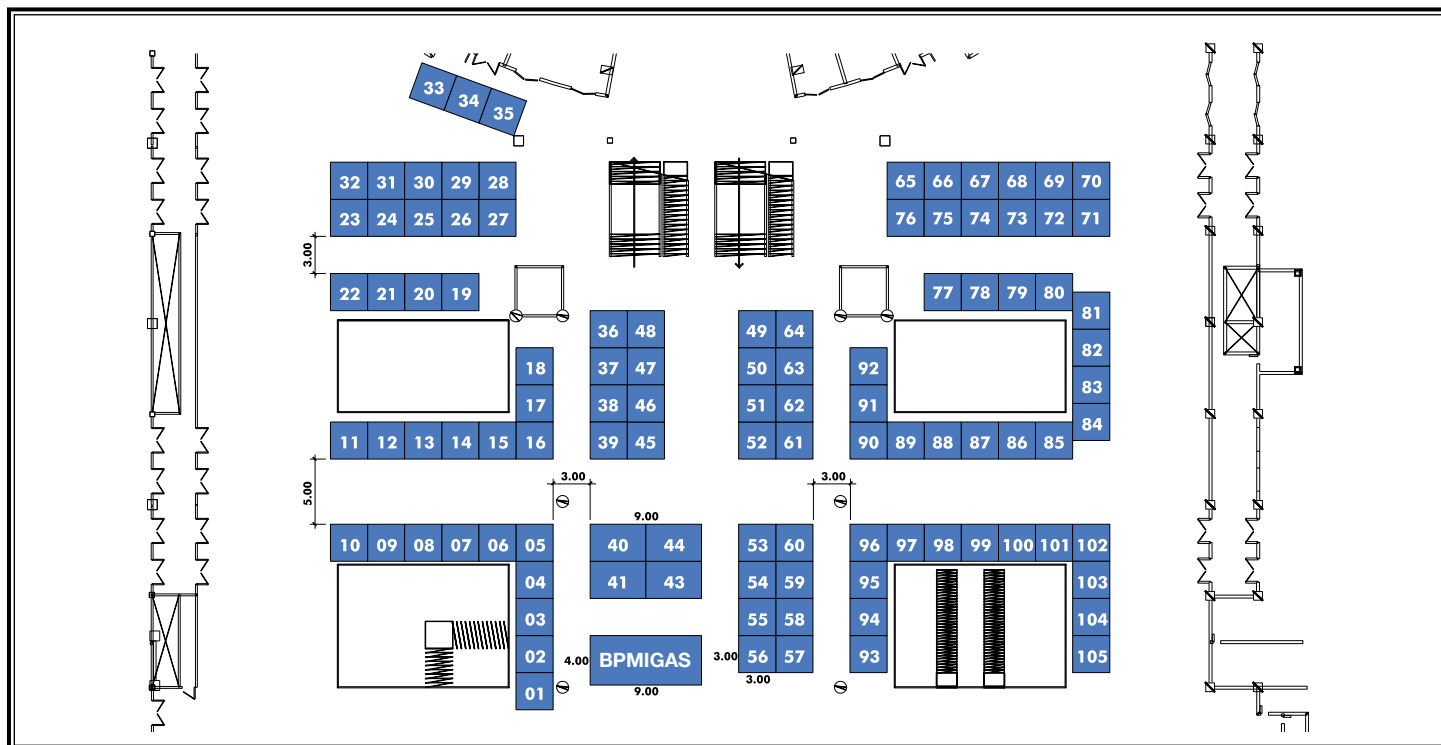
Lia Kusumawardhani, Santos (Sampang) Pty. Ltd. Tel: 62.21.270.0410; Email: lia.kusumawardhani@santos.com

Maria R. Nellia. PT. MEDCO E&P Indonesia. Tel. 62.21.8399.1645; Email. Mariarnellia@medcoenergi.com

Tanu Wijaya, PT. Imeco Inter Sarana. Tel: 62.21.780.8068; Email: tanu@imeco.co.id

Floorplan

Main Lobby, Jakarta Convention Centre
Jakarta, Indonesia



Rate Information

* Indoor space only : US\$465.00 per square metre

* Indoor stand package : US\$495.00 per square metre

A 10% "Early Bird" discount is available to companies booking space, with full payment, with or without stand package before 31 March 2007.

Exhibit booths are a minimum of 9m² (3m x 3m), or multiple of this unit. Companies may request as many consecutive units as necessary to accommodate their displays.

Your Exhibit Space Rental Includes

- 2.4m high wall and dividing wall partition with white laminated in-fill panels*
 - Overhead fascia panel with company name and stand number*
 - One information counter and two folding chairs*
 - One 13 amp/220V power socket, and two 40W florescent tube lights, per 9m² stand*
 - Needle punch carpet*
 - Complimentary Exhibitor Registration inclusive of admission to Conference and Exhibition, and daily topical luncheons (2 per 9sqm booth)
 - Complimentary entry to Reception (2 per 9 sqm booth)
 - Exhibitor Guest Cards for key customers (100 per 9sqm booth at no charge)
 - Exhibitor Services Manual
 - Company and Product Listing in Programme
- (* for stand package only)

Move-In: Beginning 1200 hours, Sunday, 28 October 2007

Exhibit Hours: 0930-1800 hours Tuesday, 30 October 2007
0900-1800 hours Wednesday, 31 October 2007
0900-1600 hours Thursday, 1 November 2007

Move-Out: 1700-2000 hours Thursday, 1 November 2007



EXHIBIT SPACE RESERVATION CONTRACT
SPE Asia Pacific Oil & Gas Conference and Exhibition
30 October-1 November 2007 • Jakarta Convention Centre
Jakarta, Indonesia



Please return this form to:

Society of Petroleum Engineers

SPE Asia Pacific (Kuala Lumpur) Office

Suite B-11-11, Level 11, Block B, Plaza Mont'Kiara,
 Jalan Bukit Kiara, Mont'Kiara, 50480 Kuala Lumpur, Malaysia
 Telephone: 60.3.6201.2330 • Facsimile: 60.3.6201.3220
 E-mail: spekl@spe.org • Website: www.spe.org

Please see "Early Bird" discount information under item II – Exhibit Space Costs and Payments, in the SPE Exhibit Regulations

DATE: _____

THIS AGREEMENT, Between the SOCIETY OF PETROLEUM ENGINEERS (SPE), and _____ herein called the Exhibitor, is for exhibit space at the **SPE ASIA PACIFIC OIL & GAS CONFERENCE AND EXHIBITION (APOGCE)** to be held **30 October-1 November 2007** at the Jakarta Convention Centre, Jakarta, Indonesia.

WITNESSETH: That SPE in consideration of the mutual covenants herein set forth, and the faithful performance thereby of the Exhibitor, hereby grants the Exhibitor the right to use the following space:

My exhibit space requirements are: (*minimum space 3x3 metres*)

My exhibit space requirements are: (minimum space 3x3 metres)

1st Preference Booth # _____
 2nd Preference Booth # _____
 3rd Preference Booth # _____

Indoor (space only) @ US\$465 per square metre
 Dimensions : Depth ____ x Frontage ____ = ____ Total Square Metres

Indoor (stand package) @ US\$495 per square metre
 Dimensions : Depth ____ x Frontage ____ = ____ Total Square Metres

PROVISIONS: SPE shall be responsible for loss, injury or damages sustained by Exhibitor or Exhibitor's Personnel (i.e., Exhibitor's agents, servants, subcontractors, invitees, guests or employees) only to the extent such loss, injury, or damages are solely caused by the negligence or wilful misconduct by SPE or its agents or employees, and not otherwise. UNDER NO CIRCUMSTANCES SHALL SPE BE RESPONSIBLE FOR CONSEQUENTIAL DAMAGES OF ANY NATURE WHATSOEVER.

The Exhibitor hereby agrees to defend, indemnify, and hold harmless SPE and its agents and employees, with respect to any claims, suits, damages, liabilities, losses, expenses, and costs (including reasonable attorney's fees), which SPE and its agents or employees may suffer or be subject to, and which are in any way connected with the Agreement or the presence by the Exhibitor or Exhibitor's Personnel at the Exhibition; provided, however, that the Exhibitor's duty to indemnify and hold harmless shall not extend to such claims, suits, damages, liabilities, losses, expenses, and costs (inclusion any of the foregoing resulting from SPE's own negligence), including reasonable attorney's fees, as are solely caused by the negligence or wilful misconduct of SPE or its agents or employees.

The Exhibitor hereby acknowledges receipt of the official SPE Exhibit Regulations attached hereto and made a part hereof and agrees to abide by all conditions contained in the Regulations and any amendments to the Regulations. The Exhibitor further agrees that Exhibitor's contractual arrangements with or obligations to the third parties in regard to the exhibit space shall be expressly subordinated to SPE's Regulations and the rights of SPE to control the exhibit space and to control entry into the Exhibition.

In addition to its other rights concerning control and regulation of the Exhibition premises, SPE reserves the right to locate (or relocate) an exhibit or modify the floor plan. At the termination of the Exhibition, the Exhibitor shall at once surrender the exhibit space to SPE in as good repair and condition as at the commencement of the Exhibitor's use of the exhibit space, reasonable wear and tear excepted.

CANCELLATION POLICY: SPE will refund payments if notification is received in writing by the following schedule:

On or before **1 June 2007 - 75%** • No refunds will be made on space cancelled after **1 June 2007**

Please list your organisation's name in the blank below exactly as you desire it to be listed in the official programme to be distributed at the meeting.

Company Name: _____

If your booth is composed of corporate divisions, and you wish the divisions (not product lines) listed in the official programme, please list the name of the parent corporation in the blank above and identify the divisions: _____

Name: _____ Date: _____

Signature: _____ Title: _____

Organisation: _____

Address: _____

 (street) (city) (state/country) (zip/postal code)

Telephone: _____ Facsimile : _____

 (area code) (extension)

E-mail: _____

The following information will be taken into consideration when allocating space.

List exhibitors you wish to be near: _____

List exhibitors you do not wish to be near: _____

Describe products and/or services your company provides the oil and gas industry and what you plan to exhibit: _____

SPE Exhibit Regulations

ASIA PACIFIC OIL & GAS CONFERENCE AND EXHIBITION

30 October - 1 November 2007 • Jakarta, Indonesia

I CHARACTER OF EXHIBIT

The SPE Asia Pacific Oil & Gas Conference and Exhibition (APOGCE) is undertaken primarily for the technical education of participants. To provide the best possible atmosphere to discuss the technical application of the equipment and services displayed, each exhibitor agrees as follows:

1. To exhibit only products of his own manufacture comprising materials, equipment, apparatus, systems, services, and other component products applicable to advancing the engineering and scientific knowledge and development/refining of energy and environmental resources.
2. To exhibit such products or services in a tasteful manner so as to describe and depict the advantages of using such products or services. In deference to fellow exhibitors and to the professional people who constitute the exhibit audience, exhibitors are specifically prohibited from employing any carnival-type attraction, animal or human, or from operating such noise-creating devices as bells, horns, or megaphones. Costumed personnel must be appropriately clad and must remain within the exhibitor's booth space except when necessarily arriving and leaving the booth or exhibit area.
NOTE: BALLOONS AND STICKERS ARE PROHIBITED IN THE EXHIBITION AREAS. (HANDOUTS WITH GUMMED BACKING THAT ADHERE OR CAUSE ADHESION ARE CONSIDERED STICKERS.)
3. If an exhibitor fails to exhibit in his booth during the above-mentioned exhibition, his contract will be considered null and void. The booth space can be re-allotted, and the exhibitor forfeits any claim to monies paid.

Exhibit space must be manned by a representative during all times when the Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition, and no dismantling may begin before the official closing time (when the exhibition is officially open).

SPE reserves the right to prohibit any exhibit or part thereof that in their opinion violates this agreement or that is in other ways not suitable to and in keeping with the technical educational character and spirit of the Exhibition.

II EXHIBIT SPACE COSTS AND PAYMENT

- Indoor exhibit space only at US\$465.00 per square metre
 - Indoor stand package @ US\$495.00 per square metre
- A 10% "Early Bird" discount is available to companies booking space, with full payment, with or without stand package, before 31 March 2007.

For standard contract, a deposit in the amount of fifty percent of the total cost of exhibit space reserved must accompany the exhibit space reservation contract. The remaining fifty percent is due on or before 1 June 2007

SPE reserves the right to cancel any booth space(s) for which an invoice remains unpaid 30 days after invoicing.

No exhibitor will be allowed to begin move-in operations until full payment and a duly executed space reservation contract have been received.

III CANCELLATION POLICY

<u>Date of Cancellation</u>	<u>% of Total Exhibit Space Fee Incurred as Service Charge</u>
On or before 1 June 2007	25%
After 1 June 2007	100%

All charges will be imposed uniformly and will apply whether or not space is resold.

IV SUBLETTING SPACE

No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc., not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of SPE.

V EXHIBITOR SERVICES

To ensure the continuation of a smooth installation, dismantling, and operation during the Exhibition, Official Contractors will be appointed. Exhibitors are urged to obtain required labour and services from SPE Official Contractors.

For a complete list of official contractors and available services, refer to the Exhibitor Services Manual.

VI STAND-FITTING CONTRACTOR

The official Stand Contractor is:

PT. Samudra Dyan Praga
Attn: Ferdy Taihutu
Jend. Basuki Rachmat 31
Jakarta 13430, Indonesia
Telephone: 62.21.860.4622
Facsimile: 62.21.862.6128

PT. Samudra Dyan Praga is erecting the shell scheme stands. Any exhibitor who requires additional stand-fitting should contact the stand-fitting contractor directly.

VII INSTALLATION/ DISMANTLING SCHEDULE

Installation of stands may begin at 1200 hours, Sunday, 28 October 2007. ALL EXHIBITS MUST BE INSTALLED BY 1600 hours, Monday, 29 October 2007. SPE reserves the right to prohibit move-in after that time and to have a display not yet erected completed by the show contractor at the exhibitor's expense.

Dismantling schedule will begin at 1700 hours and to be completed by 2000 hours, Thursday, 1 November 2007.

VIII EXHIBITOR REGISTRATION

Exhibitors will be mailed a special package for advance registration, and accommodation information at a later date.

IX FIRE REGULATIONS

The regulations of the Jakarta Convention Centre must be followed, and all exhibits may be subject to fire department inspection.

X INSURANCE

Exhibitors are reminded of the need to consult their insurance companies or brokers to cover themselves fully against all risks at the event. Particular attention is drawn to the need for all risks, abandonment insurance, stand fixtures and fittings insurance, and public liability insurance.

GENERAL CONDITIONS • The organisers shall be responsible for the control of the exhibit areas. Exhibitors are responsible for the supervision of their stands. The decision of the organisers is final and decisive on any questions not covered in the foregoing terms and conditions.

Exhibitors must comply in all respects with the requirements of every appropriate authority, with the terms of agreement by which the organiser may occupy the premises, and the policies of insurance effected by the organisers of the event.



SPE ASIA PACIFIC OIL & GAS CONFERENCE AND EXHIBITION (APOGCE)

**Co-sponsored by the
Society of Indonesian Petroleum Engineers (IATMI)
30 October – 1 November 2007
Jakarta, Indonesia**

**Reserve your Exhibit Space with
full payment**

before 31 March 2007

and you will be entitled for a
10% DISCOUNT
off the exhibit rates and
the **best chance** at prime locations
in the exhibition hall !