

# ***Resources, Professionalism, Technology: Time to Deliver***



## **SPE ASIA PACIFIC OIL & GAS CONFERENCE AND EXHIBITION**

Co-sponsored by the Society of Indonesian Petroleum Engineers (IATMI)  
30 October – 1 November 2007 • Jakarta, Indonesia

### ***Sponsorship Opportunities***

**Sponsoring Organisations:**



**Society of Petroleum  
Engineers**



**Society of Indonesian  
Petroleum Engineers**

**Supporting Organisations:**



**BPMIGAS**



**PERTAMINA**

# SPONSORSHIP OPPORTUNITIES

All sponsorships will be acknowledged in the Conference Preview (for sponsorships received before 1 June 2007) and in the Conference Programme (for sponsorships received before 1 September 2007).

## PRINCIPAL SPONSORS US\$20,000

Your commitment of US\$20,000 as a principal sponsor entitles you to:

- Insert one (1) item bearing information about your organisation in the conference satchel.
  - One page colour advertisement in the Conference Programme.
  - Prominent signage on the stage during the conference Opening Ceremony and Keynote Session.
  - Prominent signage adjacent to the conference registration area.
  - Recognition in the Conference Opening Ceremony.
  - Three (3) complimentary full conference registrations. (*Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception*).
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## OPENING CEREMONY US\$20,000

The Opening Ceremony at the Conference emphasises the conference theme and sets the scene for the issues and information to be presented during the following three days. Approximately 600-800 persons are expected to attend the Opening Ceremony. The sponsor will receive:

- Acknowledgement at the Opening Ceremony.
  - PowerPoint slide with company's name and logo projected during the Opening Ceremony.
  - Opportunity to deliver a (10) ten minutes remarks at the Opening Ceremony.
  - One (1) complimentary full conference registration. (*Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception*).
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## CONFERENCE CD-ROM PROCEEDINGS US\$20,000 (Two sponsors at US\$10,000 each)

Being the most important technical documentation for the conference, the CD-ROM *Proceedings* contains papers which are represented at the conference. The *Proceedings* is an excellent source of reference for the delegates and people in the oil and gas industry. As a sponsor, you will receive:

- Acknowledgement under the heading "Corporate Sponsor(s)" on the introductory screen inside the CD-ROM *Proceedings*.
  - One (1) complimentary full conference registration per US\$10,000 sponsorship. (*Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception*).
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## CONFERENCE LUNCHEONS US\$17,500 per luncheon

Luncheon will be provided each day at the Jakarta Convention Centre to all full conference registrants. These topical luncheons will provide the attendants with the opportunity for networking and at the same time offering the sponsor an opportunity to demonstrate hospitality to conference delegates. Your contribution on each luncheon entitles you to:

- A slide bearing your company's name and logo projected on the screen in the luncheon area and placement cards on all luncheon tables.
- Eight (8) complimentary luncheon tickets for each sponsorship to the luncheon for the day sponsored.
- Two (2) complimentary full conference registrations per sponsorship. (*Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception*).

# SPONSORSHIP OPPORTUNITIES

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## AUDIO-VISUAL EQUIPMENT

**US\$15,000**

**(Three sponsors at US\$5,000 each)**

All Technical Session Rooms and Author Check-In Room require audio-visual equipment such as laptop computer, LCD (Microsoft PowerPoint Projector), as well as other necessary audio visual equipment. Your contribution will be rewarded with:

- A slide bearing your company's name and logo projected on the screen in all of the technical session rooms.
- One (1) complimentary full conference registration per US\$5,000 sponsorship. *(Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception).*

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## SPE ASIA PACIFIC REGIONAL STUDENT PAPER CONTEST

**US\$12,000**

**(Two sponsors at US\$6,000 each)**

Contribution received for this segment will be used for travelling/accommodation expenses of the winners to attend the SPE International Student Paper Contest, held during the 2008 SPE Annual Technical Conference and Exhibition, in Denver, Colorado, U.S.A. As a sponsor, you are entitled to:

- Acknowledgement during the presentation award (Wednesday Luncheon).
- One (1) table of eight persons reserved (for each US\$6,000 sponsorship) for the student award presentation luncheon.
- Nomination of a senior representative to award the prizes to the winners (in conjunction with SPE representative).
- One (1) complimentary full conference registration per US\$6,000 sponsorship. *(Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception).*

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## CONFERENCE RECEPTION

**US\$12,000**

**(Two sponsors at US\$6,000 each)**

The reception will give the delegates/exhibitors and the conference participants the opportunity to renew and establish acquaintances. Hors-d'oeuvres and drinks will be served. The sponsor(s) of the reception will receive:

- Acknowledgement at the conference luncheon for that day.
- Signage with the company's name and logo displayed in the reception area.
- Ten (10) complimentary guest passes (access to exhibits area only) for each day of the conference.
- One (1) complimentary full conference registration per US\$6,000 sponsorship. *(Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception).*

# SPONSORSHIP OPPORTUNITIES

All sponsorships will be acknowledged in the Conference Preview (for sponsorships received before 1 June 2007) and in the Conference Programme (for sponsorships received before 1 September 2007).

## CONFERENCE PREVIEW US\$8,000

The brochure will be distributed to more than 8,000 SPE and IATMI members and will be posted on the SPE and IATMI websites. It is the trademark of the SPE conference and exhibition and it contains technical programme, list of papers/events, general information, registration forms, hotel booking form, etc. The sponsor(s) will be entitled to:

- One (1) full-page complimentary black & white or 2-colour advertisement (if desired) in the Conference Preview.
- Two (2) complimentary full conference registrations. *(Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception).*

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## YOUNG PROFESSIONALS WORKSHOP US\$7,500

This workshop will provide an opportunity for young professionals (YPs) to meet with their peers and senior industry executives to address issues of importance to them. Pertinent issues relating to the YPs working in the industry will be addressed at the workshop. There will be presentations from industry professionals, coupled with structured discussions. It is also an opportunity for informal networking with other YPs and panellists over lunch. The sponsor will receive:

- Company's name and logo displayed at the workshop foyer.
- Acknowledgement at the opening of the Workshop.
- Slide bearing the company's name and logo projected on the screen at the workshop.
- One (1) complimentary full conference registration. *(Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception)*

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## CONFERENCE SACHEL US\$7,000

All full registered delegates will receive one satchel, containing information and materials on the conference. Your contribution of US\$7,000 entitles you to:

- Having the company's name and logo imprinted on the satchel.
- One (1) complimentary full conference registration. *(Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception).*

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## CONFERENCE PROGRAMME US\$5,000

A handy pocket conference programme and exhibitor guide will be distributed to conference delegates. The Conference Programme will contain the programme of the conference and exhibition. Sponsor will be given:

- One (1) full page complimentary black & white or 2-colour advertisement (if desired) in the Conference Programme.
- One (1) complimentary full conference registration. *(Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception).*

# SPONSORSHIP OPPORTUNITIES

All sponsorships will be acknowledged in the Conference Preview (for sponsorships received before 1 June 2007) and in the Conference Programme (for sponsorships received before 1 September 2007).

## WRITING NOTEPADS AND PENS

**US\$5,000**

All conference delegates will be provided with the conference writing pads and pens. The sponsor will receive:

- Company's name and logo printed on the notepads and pens.
  - One (1) complimentary full conference registration. (*Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception*).
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## DIRECTIONAL SIGNAGE

**US\$5,000**

Clear signposts will be in place to direct conference delegates entering the Jakarta Convention Centre to the various conference venues, exhibition hall and other key functions/events (with the exceptions mentioned in the specific events, e.g. daily luncheon, etc.). The signage sponsor will be entitled to:

- Company's name and logo on all signage used for the above purposes.
  - One (1) complimentary full conference registration. (*Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception*).
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## DOOR PRIZES

**US\$5,000**

To acknowledge and to appreciate the conference delegates' participation in the APOGCE, special door prizes (for example laptop computers, I-pods, cameras, cell phones and watches) will be held at the Exhibition Hall on the last day of the event, Thursday afternoon, 1 November. The sponsor will receive:

- Acknowledgement at the Thursday topical luncheon and during prize drawing announcement
  - Company's name and logo displayed at the door prize drawing area.
  - Company's name printed on the door prizes drawing tickets.
  - Corporate logo on the prominent signage in the lobby during the conference.
  - One (1) complimentary full conference registration. (*Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception*).
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## EDUCATION DAY

**US\$5,000 per day**

The Education Day is an initiative to introduce students to the discipline of petroleum engineering, and the industry in general. It will be an important feature of the conference. Up to 50 students will be invited to attend the conference on the last two days of the conference and exhibition (31 October and 1 November). In addition to a scheduled guided tour of the exhibition, industry professionals will be invited to share their experience with the students and deliver talks on topics of general interest and relevance to the industry. The sponsor will receive:

- Company's name and logo displayed at the Education Day function room foyer.
- Acknowledgement at the opening of the Education Day.
- One (1) complimentary full conference registration. (*Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception*).

# SPONSORSHIP OPPORTUNITIES

All sponsorships will be acknowledged in the Conference Preview (for sponsorships received before 1 June 2007) and in the Conference Programme (for sponsorships received before 1 September 2007).

## COFFEE/TEA BREAKS

**US\$4,000 per break**  
**(Two breaks per day)**

Morning coffee and afternoon tea breaks will be provided at the exhibit area. The sponsor will receive:

- Signage with the company's name and logo displayed at the coffee/tea area.
- Acknowledgement at the conference luncheon for that day.
- One (1) complimentary full conference registration per US\$4,000 sponsorship. *(Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception).*

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## NAMETAG LANYARD (strap)

**US\$4,000**

An ideal way to display your company's name and logo, the nametag lanyard (strap) is designed to fit around the necks of all delegates, which will be distributed to the delegates together with their conference badges. The sponsor will receive:

- Company's name and logo imprinted on the nametag lanyard (strap).
- One (1) complimentary full conference registration. *(Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception).*

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## AUTHORS GIFTS

**US\$3,000**

All presenting authors at the conference will be given a memento for their participation in, and contribution to the conference. The sponsor will receive:

- Company's name and logo imprinted on the authors' gifts.
- One (1) complimentary full conference registration. *(Registration includes access to the technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, one CD-ROM Proceedings, and conference reception).*

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## AUTHORS BREAKFASTS

**US\$3,000**

**(Three sponsors at US\$1,000 each)**

Presenting authors and session chairpersons will gather in the morning to discuss paper presentation format and other details on daily technical sessions. Sponsor(s) will receive:

- Signage bearing the company's name and logo displayed at the breakfast area.
- Acknowledgement at the conference luncheon for that day.

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## WELCOME BANNER

**US\$3,000**

The welcome banner will be displayed at the main lobby entrance at the Jakarta Convention Centre. The sponsor will get:

- Company's name and logo imprinted on the banner.

# SPONSORSHIP OPPORTUNITIES

All sponsorships will be acknowledged in the Conference Preview (for sponsorships received before 1 June 2007) and in the Conference Programme (for sponsorships received before 1 September 2007).

## **GOLD SPONSORSHIP (US\$3,000)**

The Gold Sponsorship entitles you to:

- Have your company's name listed in the Conference Preview (if received before 1 June 2007) and Conference Programme (if received before 1 September 2007).
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## **SILVER SPONSORSHIP (US\$1,500)**

The Silver Sponsorship entitles you to:

- Have your company's name listed in the Conference Preview (if received before 1 June 2007) and Conference Programme (if received before 1 September 2007).
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## **BRONZE SPONSORSHIP (US\$1,000)**

The Bronze Sponsorship entitles you to:

- Have your company's name listed in the Conference Preview (if received before 1 June 2007) and Conference Programme (if received before 1 September 2007).
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### **Contact information in Indonesia:**

**Joang Laksanto**, ConocoPhillips Indonesia, tel. 62.21.574.2120, email. [Joang.laksanto@conocophillips.com](mailto:Joang.laksanto@conocophillips.com)

**Moch. Tafif Djoenaedi**, PT. Imeco Inter Sarana, tel. 62.21.7808.068, email. [tafif@imeco.co.id](mailto:tafif@imeco.co.id)

**Suprijonggo Santoso**, PT. Saripari Pertiwi Abadi, tel. 62.21.3505.370, email. [Santoso6@saripari.com](mailto:Santoso6@saripari.com)

If your company sees a sponsorship opportunity not included above, please contact SPE Asia Pacific Office (Kuala Lumpur), tel. 60.3.6201.2330, fax. 60.3.6201.3220, or Belinda Sum, SPE Assistant Event Manager, email [bsum@spe.org](mailto:bsum@spe.org) to discuss additional opportunities.



IATMI

**SPE ASIA PACIFIC OIL AND GAS  
CONFERENCE AND EXHIBITION**  
30 October – 1 November 2007 • Jakarta, Indonesia  
*Co-Sponsored by the  
Society of Indonesian Petroleum Engineers (IATMI)*



**PERTAMINA**

**PLEASE RETURN BY FAX TO:**

**ATTENTION** : Belinda Sum  
Society of Petroleum Engineers, Asia Pacific Office, Kuala Lumpur, Malaysia

**E-MAIL** : bsum@spe.org **FAX NO. :** 60.3.6201.3220

**DATE** : \_\_\_\_\_

**PLEASE REGISTER OUR SPONSORSHIP:**

**COMPANY** : \_\_\_\_\_

**ADDRESS** : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**CONTACT PERSON** : \_\_\_\_\_

**POSITION** : \_\_\_\_\_

**TELEPHONE** : \_\_\_\_\_ **FACSIMILE:** \_\_\_\_\_

**E-MAIL** : \_\_\_\_\_

<b>TYPE OF SPONSORSHIP</b> :	<input type="checkbox"/> 1 <sup>st</sup> Choice:	
	<input type="checkbox"/> 2 <sup>nd</sup> Choice:	
<b>VALUE OF SPONSORSHIP</b> :	<input type="checkbox"/> 1 <sup>st</sup> Choice:	
	<input type="checkbox"/> 2 <sup>nd</sup> Choice:	

**IF LUNCHEON(S)**, Please indicate date(s) in order of preference:

30 October                       31 October                       1 November

**IF COFFEE/TEA BREAK(S)**, Please indicate date(s) in order of preference:

30 October    a.m.    p.m.    31 October    a.m.    p.m.    1 November    a.m.

**IF AUTHORS BREAKFAST(S)**, Please indicate date(s) in order of preference:

30 October                       31 October                       1 November

**IF EDUCATION DAY**, Please indicate date(s) in order of preference:

31 October                       1 November

**NOTE:**

- A. Sponsorship applications will be processed in order of receipt.
- B. After receipt of your notification of sponsorship by fax or e-mail, a confirmation letter with invoice will be forwarded to your organisation.

In addition to the acknowledgment mentioned for each item, all sponsors will:

- Be acknowledged in the Conference Preview (if reply is received from sponsor before 1 June 2007).
- Be acknowledged in the Conference Programme (if reply is received from sponsor before 1 September 2007).