



Society of Petroleum Engineers

2008 APOGCE

SPE Asia Pacific Oil & Gas Conference and Exhibition

20-22 OCTOBER 2008 • BURSWOOD CONVENTION CENTRE, PERTH, AUSTRALIA

"Gas Now: Delivering on Expectations"



EXHIBIT PROSPECTUS

Exhibiting at the 2008 Asia Pacific Oil & Gas Conference and Exhibition

Why Exhibit?

Participating in the 2008 SPE Asia Pacific Oil & Gas Conference and Exhibition provides your organisation a unique opportunity to promote your products and services to companies in the energy sector. Making this important decision allows your company to :

- Introduce new products and services.
- Showcase your organisation's advance technologies, services, and expertise.
- Meet face-to-face with existing clients and new business prospects.
- Acquire valuable sales leads and customer feedback.
- Establish and reinforce your marketing message and relationships with key buyers.

How do I Exhibit?

Once your organisation has decided to become part of this prestigious event, please follow the below steps:

1. Review all exhibit information.
2. Select your preferred stand(s) location.
3. Complete and return the Exhibit Space Reservation Contract.

Maximise your Presence!!

With so many organisations and messages competing for attention, you would want to take advantage of the additional sponsorship opportunities to enhance your company's image and marketing presence at the conference. The Sponsorship Opportunities brochure have been designed to offer a variety of value added services and sponsorship items.

We encourage you to take advantage of these valuable tools to maximise your presence at the 2008 SPE Asia Pacific Oil & Gas Conference and Exhibition.

Exhibit Rate Information

AUD 675.00 per square metre

Venue

Burswood Convention Centre,
Perth, Australia

Exhibit Hours

0830-1800 hours – Monday, 20 October
0830-1700 hours – Tuesday, 21 October
0830-1600 hours – Wednesday, 22 October

Move-In

1200-1800 hours, Saturday, 18 October
0900-1700 hours, Sunday, 19 October

Move Out

1630-2000 hours, Wednesday, 22 October

Stand Space Rental Includes

- 2.4m high rear and dividing wall partitions
- Overhead fascia panel with company name
- Two (2) 150w spotlights per 9 square metres stand
- One (1) (4amp) power outlet per 9 square metres stand
- 2 Complimentary Exhibition Registrations per 9 square metres
- 50 Exhibitor Guest Passes for key customers
- 2 Complimentary entry passes to Ice Breaker function: Sunday, 19 October 2008 per 9 square metre stand
- 2 Complimentary entry passes to Happy Hour, 20 October 2008 per 9 square metre stand

Floor Plan

Grand Ballroom Foyer, Burswood Convention Centre, Perth, Australia

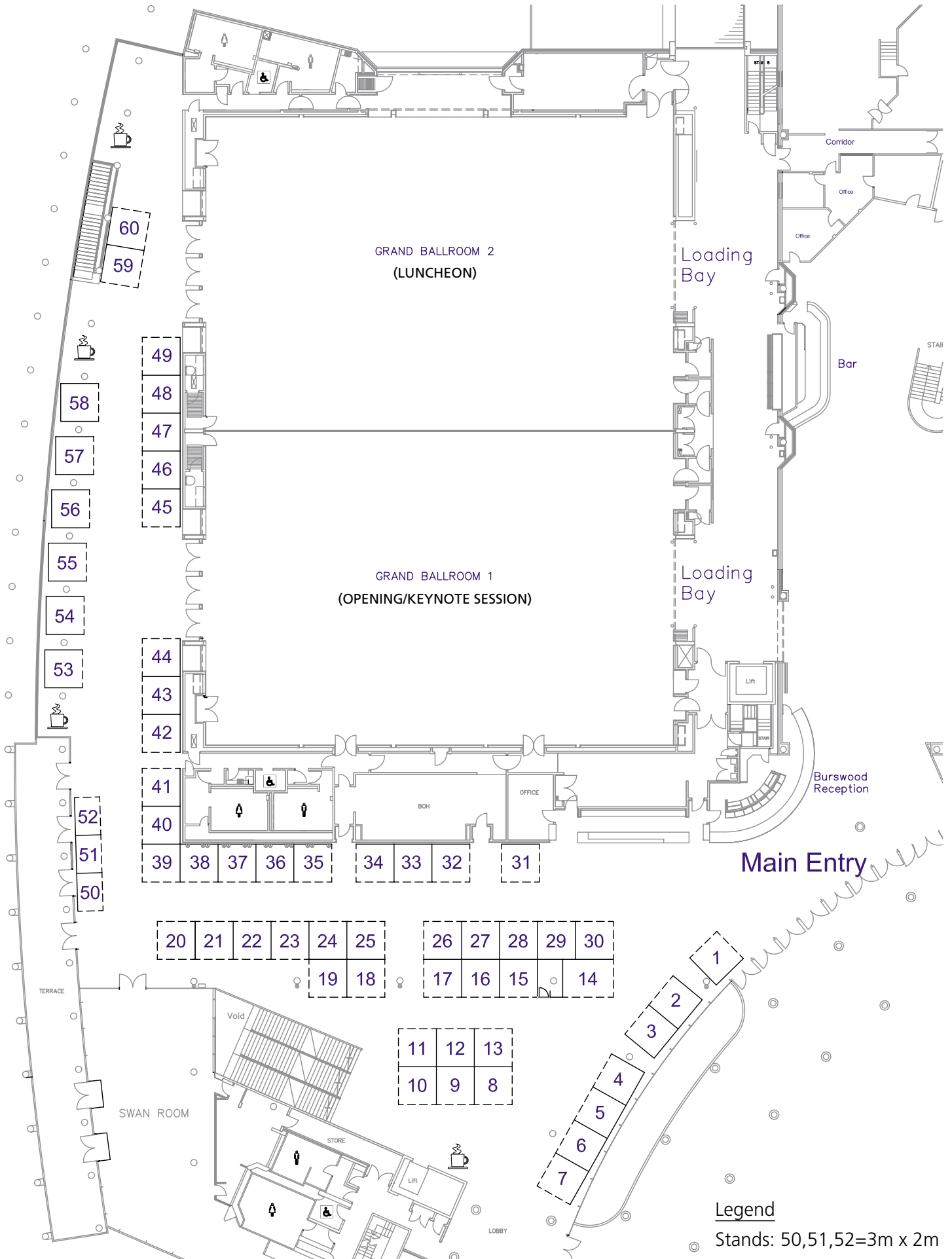




EXHIBIT SPACE RESERVATION CONTRACT
SPE Asia Pacific Oil & Gas Conference and Exhibition (APOGCE)
20-22 October 2008 • Burswood Convention Centre
Perth, Australia

Please return this form to:
 Society of Petroleum Engineers

SPE Asia Pacific Office (Kuala Lumpur)

Suite 23-02, Level 23, Centrepoint South, Mid Valley City
 Lingkaran Syed Putra, 59200 Kuala Lumpur, Malaysia
 Telephone : 60.3.2288.1233 Facsimile : 60.3.2282.1220

DATE: _____

THIS AGREEMENT, Between the SOCIETY OF PETROLEUM ENGINEERS (SPE), and _____ herein called the Exhibitor, is for exhibit space at the **SPE ASIA PACIFIC OIL & GAS CONFERENCE AND EXHIBITION (APOGCE)**, to be held **20-22 October 2008** at the Burswood Convention Centre, Perth Australia.

WITNESSETH: That SPE in consideration of the mutual covenants herein set forth, and the faithful performance thereby of the Exhibitor, hereby grants the Exhibitor the right to use the following space:

My 1st Preference: Stand _____
 My 2nd Preference: Stand _____
 My 3rd Preference: Stand _____

My exhibit space requirements are: (minimum space 5 square metres)

Stand package @ AUD 675.00 per square metre
 Dimensions: Depth _____ x Frontage _____ = _____ Total Square Metres

PROVISIONS: SPE shall be responsible for loss, injury or damages sustained by Exhibitor or Exhibitor's Personnel (i.e., Exhibitor's agents, servants, subcontractors, invitees, guests or employees) only to the extent such loss, injury, or damages are solely caused by the negligence or wilfull misconduct by SPE or its agents or employees, and not otherwise. UNDER NO CIRCUMSTANCES SHALL SPE BE RESPONSIBLE FOR CONSEQUENTIAL DAMAGES OF ANY NATURE WHATSOEVER.

The Exhibitor hereby agrees to defend, indemnify, and hold harmless SPE and its agents and employees, with respect to any claims, suits, damages, liabilities, losses, expenses, and costs (including reasonable attorney's fees), which SPE and its agents or employees may suffer or be subject to, and which are in any way connected with the Agreement or the presence by the Exhibitor or Exhibitor's Personnel at the Exhibition; provided, however, that the Exhibitor's duty to indemnify and hold harmless shall not extend to such claims, suits, damages, liabilities, losses, expenses, and costs (inclusion any of the foregoing resulting from SPE's own negligence), including reasonable attorney's fees, as are solely caused by the negligence or wilfull misconduct of SPE or its agents or employees.

The Exhibitor hereby acknowledges receipt of the official SPE Exhibit Regulations attached hereto and made a part hereof and agrees to abide by all conditions contained in the Regulations and any amendments to the Regulations. The Exhibitor further agrees that Exhibitor's contractual arrangements with or obligations to the third parties in regard to the exhibit space shall be expressly subordinated to SPE's Regulations and the rights of SPE to control the exhibit space and to control entry into the Exhibition.

In addition to its other rights concerning control and regulation of the Exhibition premises, SPE reserves the right to locate (or relocate) an exhibit or modify the floor plan. At the termination of the Exhibition, the Exhibitor shall at once surrender the exhibit space to SPE in as good repair and condition as at the commencement of the Exhibitor's use of the exhibit space, reasonable wear and tear excepted.

CANCELLATION POLICY: SPE will refund payments if notification is received in writing by the following schedule:

On or before **1 July 2008** No refunds will be made on space cancelled after **1 July 2008**

Please list your organisation's name in the blank below exactly as you desire it to be listed in the official programme to be distributed at the meeting.
 Company Name: _____

If your stand is composed of corporate divisions, and you wish the divisions (not product lines) listed in the official programme, please list the name of the parent

Name: _____ Date: _____

Signature: _____ Title: _____

Address: _____
 (street) (city) (state/country) (zip/postal code)

Telephone: _____ Facsimile: _____
 (area code) (extension)

E-mail: _____ Website: _____

The following information will be taken into consideration when allocating space.

List exhibitors you wish to be near: _____

List exhibitors you do not wish to be near: _____

Describe products and/or services your company provides the oil and gas industry and what you plan to exhibit:

SPE Exhibit Regulations

SPE Asia Pacific Oil & Gas Conference and Exhibition (APOGCE)

20-22 October 2008 • Perth, Australia

I CHARACTER OF EXHIBIT

The SPE Asia Pacific Oil & Gas Conference and exhibition is undertaken primarily for the technical education of participants. To provide the best possible atmosphere to discuss the technical application of the equipment and services displayed, each exhibitor agrees as follows:

1. To exhibit only products of his own manufacture comprising materials, equipment, apparatus, systems, services, and other component products applicable to advancing the engineering and scientific knowledge and development/ refining of energy and environmental resources.
2. To exhibit such products or services in a tasteful manner so as to describe and depict the advantages of using such products or services. In deference to fellow exhibitors and to the professional people who constitute the exhibit audience, exhibitors are specifically prohibited from employing any carnival-type attraction, animal or human, or from operating such noise-creating devices as bells, horns, or megaphones. Costumed personnel must be appropriately clad and must remain within the exhibitor's stand space except when necessarily arriving and leaving the booth or exhibit area.
NOTE: BALLOONS AND STICKERS ARE PROHIBITED IN THE EXHIBITION AREAS. (HANDOUTS WITH GUMMED BACKING THAT ADHERE OR CAUSE ADHESION ARE CONSIDERED STICKERS.)
3. If an exhibitor fails to exhibit in his stand during the above-mentioned exhibition, his contract will be considered null and void. The stand space can be re-allotted, and the exhibitor forfeits any claim to monies paid.

Exhibit space must be manned by a representative during all times when the Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition, and no dismantling may begin before the official closing time (when the exhibition is officially open).

SPE reserves the right to prohibit any exhibit or part thereof that in their opinion violates this agreement or that is in other ways not suitable to and in keeping with the technical educational character and spirit of the Exhibition.

II EXHIBIT SPACE COSTS AND PAYMENT

Indoor stand package is priced at AUD675.00 (incl. of GST) per square metre. For standard contract, a deposit in the amount of fifty percent of the total cost of exhibit space reserved must accompany the exhibit space reservation contract. The remaining fifty percent is due on or before 1 July 2008.

SPE reserves the right to cancel any stand space(s) for which an invoice remains unpaid 30 days after invoicing. **No exhibitor will be allowed to begin move-in operations until full payment and a duly executed space reservation contract have been received.**

III CANCELLATION POLICY

<u>Date of Cancellation</u>	<u>% of Total Exhibit Space Fee Incurred as Service Charge</u>
On or before 1 July 2008	25%
After 1 July 2008	100%

All charges will be imposed uniformly and will apply whether or not space is resold.

IV SUBLETTING SPACE

No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc., not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of SPE.

V EXHIBITOR SERVICES

To ensure the continuation of a smooth installation, dismantling, and operation during the Exhibition, Official Contractors will be appointed. Exhibitors are urged to obtain required labour and services from SPE Official Contractors.

For a complete list of official contractors and available services, refer to the Exhibitor Services Manual.

VI STAND-FITTING CONTRACTOR

The official Stand Contractor is:
Perth Expohire
27 Belmont Avenue
Belmont, Western Australia 6104
Australia
Telephone: 61.8.9475.2022
Facsimile: 61.8.9478.3165
Attention: Maureen McKay

Perth Expohire is erecting the shell scheme stands. Any exhibitor who requires additional stand-fitting should contact the stand-fitting contractor directly.

VII INSTALLATION/ DISMANTLING SCHEDULE

Installation of stands may begin at 1200 hours, Saturday, 18 October 2008. ALL EXHIBITS MUST BE INSTALLED BY 1700 hours, Sunday, 19 October 2008. SPE reserves the right to prohibit move-in after that time and to have a display not yet erected completed by the show contractor at the exhibitor's expense.

Dismantling schedule will begin at 1630 hours and to be completed by 2000 hours, Wednesday, 22 October 2008.

VIII EXHIBITOR REGISTRATION

Exhibitors will be mailed a special package for advance registration, and accommodation information at a later date.

IX FIRE REGULATIONS

The regulations of the Burswood Convention Centre must be followed, and all exhibits may be subject to fire department inspection.

X INSURANCE

Exhibitors are reminded of the need to consult their insurance companies or brokers to cover themselves fully against all risks at the event. Particular attention is drawn to the need for all risks, abandonment insurance, stand fixtures and fittings insurance, and public liability insurance.

GENERAL CONDITIONS The organisers shall be responsible for the control of the exhibit areas. Exhibitors are responsible for the supervision of their stands. The decision of the organisers is final and decisive on any questions not covered in the foregoing terms and conditions.

Exhibitors must comply in all respects with the requirements of every appropriate authority, with the terms of agreement by which the organiser may occupy the premises, and the policies of insurance effected by the organisers of the event.

Direct enquiries to:

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