



Society of Petroleum Engineers

# 2008 APOGCE

SPE Asia Pacific Oil & Gas Conference and Exhibition

20-22 OCTOBER 2008 • BURSWOOD CONVENTION CENTRE, PERTH, AUSTRALIA

*"Gas Now: Delivering on Expectations"*



**SPONSORSHIP OPPORTUNITIES**

## SPONSORSHIP OPPORTUNITIES

All sponsorships will be acknowledged in the Conference Preview (if sponsorship is received prior to 7 May 2008) and in the Conference Programme (if sponsorship is received prior to 1 September 2008)

### PRINCIPAL SPONSORS

A\$40,000

Principal Sponsor(s) will receive:

- One (1) item inserted in the delegates satchel.
- One (1) colour page advertisement in the Conference Programme (if desired).
- Prominent signage on the stage during the Conference Opening/Keynote Session.
- Acknowledgement at the Opening Session by the Conference Chairman.
- Prominent signage adjacent to the conference registration area.
- Three (3) complimentary full conference registrations.\*

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### CONFERENCE CD-ROM PROCEEDINGS

A\$25,000

(Two co-sponsors at A\$12,500 each)

This is the most important technical documentation in CD-ROM format, containing papers which are presented at the conference. All full registration delegates will receive a CD at the Conference. These *Proceedings* are an excellent source of reference for delegates and people in the oil and gas community.

The sponsor will receive:

- Acknowledgement under the heading "Corporate Sponsor(s)" on an introductory screen inside the CD-Rom Proceedings.
- Acknowledgement at the Opening Session of the conference.
- Half page advertisement in the Conference Programme.
- One (1) complimentary full conference registration per sponsorship of A\$12,500.\*

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### STUDENT PAPER CONTEST

A\$15,000

This sponsorship will pay for the travelling/accommodation expenses of the winners of the Student Paper Contest (2 students) to present their papers at the SPE International Student Paper Contest in New Orleans, Louisiana, USA in October 2009. The sponsor will receive:

- Acknowledgement with the universities selected.
- Acknowledgement during the student paper contest award presentation at the Tuesday luncheon.
- One table (for eight sessions) in the student paper award luncheon.
- A senior representative from the sponsoring company will award prizes to the winners of the student paper contest (in conjunction with an SPE representative).
- One (1) complimentary full conference registration.\*

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### TOPICAL LUNCHEONS

A\$15,000 per luncheon

(1 topical luncheon per day, over 3 days)

Each day, luncheon will be provided at the Burswood Convention Centre to all full conference registrants. These luncheons will provide attendants with the opportunity for networking and offer the sponsor an opportunity to demonstrate hospitality to conference delegates. The sponsor of each luncheon will receive:

- Company name and logo prominently displayed in the luncheon area and acknowledgement cards on all the tables.
  - Company name and logo signage displayed in the luncheon area.
  - Company information (if desired) to be available at the entrance to the luncheon area.
  - One table (for eight sessions) at that day's luncheon.
  - One (1) complimentary full conference registration per sponsorship of A\$15,000.\*
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### AUDIO VISUAL EQUIPMENT

**A\$12,000**

All technical session rooms and Authors Check-In room will be equipped with laptop/computers, LCD projectors, as well as other necessary audio visual equipment throughout the duration of the conference. The sponsor will receive:

- Acknowledgement at the Opening Session.
  - Logo on sponsorship signage.
  - One (1) complimentary full conference registration\*.
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### CONFERENCE DINNER

**A\$12,500**

**(Two co-sponsors at A\$6,250 each)**

The conference dinner will be held on Tuesday, 21 October 2008, providing conference delegates the opportunity to socialise and enjoy a relaxed evening. The event will be held at one of Perth's riverside venues (outdoor & indoor), affording beautiful views of the Swan River. Dinner will be a casual yet elegant occasion, including a sit down dinner of local seafood, BBQ delights, chocolate fountain and a selection of cheeses. Bus transfer from the Burswood Convention Centre to the venue, and return, will be provided for guests. The sponsor(s) will receive:

- Company name, logo signage displayed at the venue.
  - Company name and logo in Conference Preview (if sponsorship received prior to 7 May 2008) and Conference Programme (if sponsorship received prior to 1 September 2008).
  - Acknowledgement at the conference dinner
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### EVENING ICE BREAKER

**A\$12,000**

This function, to be held on Sunday evening, will be a welcoming event for all delegates/exhibitors and other conference participants to renew and establish new acquaintances. Hors d'œuvres and drinks will be served. The sponsor will receive:

- Company name and logo prominently displayed in the function area.
  - Logo on sponsorship signage.
  - One (1) complimentary full conference registration\*.
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### CONFERENCE PREVIEW

**A\$10,000**

This preview will be sent to more than 5,000 SPE members and posted on the SPE web site. The Conference Preview is the marketing tool of the SPE conference and exhibition and will contain the programme of the conference and exhibition, list of papers/events, general information, registration forms, hotel booking form, etc. The sponsor will receive:

- Company name, logo and advertisement (if desired) in the Conference Preview.
  - One (1) complimentary full conference registration\*.
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### CONFERENCE SACHEL

**A\$10,000**

All full registered delegates receive one satchel. The sponsor will receive:

- Sponsor's name and logo on the satchel.
  - One item inserted in the satchel.
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### HAPPY HOUR

A\$10,000

A Happy hour reception will be held in the exhibition area on Monday evening for delegates and exhibitors to network. Drinks will be served. The sponsor will receive:

- Company name and logo prominently displayed in the reception area.
  - One (1) complimentary full conference registration\*.
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### CONFERENCE PROGRAMME

A\$7,000

A handy pocket conference programme and exhibitor guide will be distributed with delegates' registration packet. The sponsor will receive:

- Company's name, logo and advertisement (if desired) on the inside cover page of the Conference Programme.
  - One (1) complimentary full conference registration\*.
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### DIRECTIONAL SIGNAGE

A\$7,000

Clear Signage will be in place to direct conference delegates entering the Burswood Convention Centre to reach the conference and exhibition venues, and other key function areas (with the exceptions mentioned in the specific events, e.g. daily luncheon, etc.). The sponsor will receive:

- Company's name and logo on all signage used for the above purposes.
  - One (1) complimentary full conference registration\*.
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### NAMETAG LANYARD (strap)

A\$5,000

Utility badge holder (strap) will be attached to the delegates' badges. The sponsor will receive:

- Company logo and name on the utility badge holder (strap).
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### WRITING PADS

A\$5,000

Conference writing pads will be included in the delegates' satchel. The sponsor will receive:

- Company name and logo on the writing pad.
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### COFFEE/TEA BREAKS

A\$4,500 for each break

(2 breaks per day, over 3 days)

Morning coffee breaks and afternoon tea breaks will be provided at the exhibit area. The sponsor will receive:

- Signage with the sponsor's name and logo prominently displayed in the coffee/tea area.
  - Acknowledgement during conference when the coffee/tea break is announced.
  - Acknowledgement during the conference lunch announcements.
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### PENS

A\$4,000

Conference pens will be included in the delegates' satchels. The sponsor will receive:

- Company logo and name on the pen.
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### AUTHORS BREAKFAST

**A\$3,500**

**(1 Authors Breakfast per day, over 3 days)**

Presenting authors and session chairpersons will meet every morning to discuss paper presentation format and other details on the daily technical sessions. The sponsor will receive :

- Signage with the company's name and logo displayed at the breakfast area.
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### AUTHORS GIFTS

**A\$3,500**

All presenting authors and technical programme committee members will receive a memento for their participation in, and contribution to the conference. The sponsor will receive :

- Company's name and logo printed on the authors' gifts.
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### OPENING SESSION

**A\$3,000**

The Opening Session at the Conference emphasizes the conference theme and sets the scene for the issues and information to be presented during the following three days. Approximately 400-500 persons are expected to attend the Opening Session. The sponsor will receive:

- PowerPoint slide with the company's name and logo projected in the Opening Session.
  - Acknowledgement at the Opening Session.
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### GOLD SPONSORSHIP

**A\$2,500**

The sponsor will receive:

- Company's name listed in the Conference Programme.
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\*Registration includes access to the ice breaker, welcome reception, technical sessions and exhibit area, daily luncheon, daily coffee/tea breaks, and one CD-ROM Proceedings.

**If your company sees a sponsorship opportunity not included above, please contact:**

**Roland Hamp**  
Conference Sponsorship Chairman  
Woodside Energy Ltd., in Perth  
Tel: 61.8.9348.4594  
Fax: 61.8.9348.4273  
E-mail: roland.hamp@woodside.com.au

**Gregg Parker**  
Sales and Marketing Manager,  
Society of Petroleum Engineers  
Tel: 60.3.2288.1233  
Fax: 60.3.2282.1220  
E-mail: gparker@spe.org



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20-22 October 2008 • Perth, Australia

## SPONSORSHIP OPPORTUNITIES

*Please register this Company/Organisation as a sponsor of the  
2008 SPE Asia Pacific Oil & Gas Conference and Exhibition*

Company : \_\_\_\_\_

Address : \_\_\_\_\_

Contact Person : \_\_\_\_\_

Position : \_\_\_\_\_

Telephone : \_\_\_\_\_

Facsimile : \_\_\_\_\_

E-mail : \_\_\_\_\_

Type of Sponsorship: \_\_\_\_\_

Value of Sponsorship: \_\_\_\_\_

If **Luncheon(s)**, please indicate date(s) in order of preference :

20 October                       21 October                       22 October

If **Coffee/Tea Break(s)**, please indicate date(s) in order of preference :

1<sup>st</sup> Preference  
Day \_\_\_\_\_  a.m.  p.m.

2<sup>nd</sup> Preference  
Day \_\_\_\_\_  a.m.  p.m.

3<sup>rd</sup> Preference  
Day \_\_\_\_\_  a.m.  p.m.

Note :

1. Sponsorship applications will be processed in strict order of receipt.
2. Upon receipt of your notification of sponsorship by fax or e-mail, a confirmation letter with invoice will be forwarded to your organisation.
3. In addition to the acknowledgement mentioned for each item, all sponsors will:
  - Be acknowledged in the Conference Preview (if reply is received before 7 May 2008).
  - Be acknowledged in the Conference Programme (if reply is received before 1 September 2008).

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Please return to : Gregg Parker, Sales and Marketing Manager  
Society of Petroleum Engineers  
Kuala Lumpur, Malaysia  
Telephone : 60.3.2288.1233  
Fax : 60.3.2282.1220  
E-mail : [gparker@spe.org](mailto:gparker@spe.org)

Direct enquiries to:

Gregg Parker  
Sales and Marketing Manager  
Society of Petroleum Engineers  
SPE Asia Pacific (M) Sdn. Bhd.  
Suite 23-02, Level 23, Centrepoint South  
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