



## ADVERTISING OPPORTUNITIES

Fax completed form to  
 +60.3.2282.1220

**Note: All advertisements, logos, etc. must confirm to requirements listed on the Advertising Specifications Sheet and must be approved by SPE prior to implementation.**

Advertisement Category	Price	Quantity	Total
<b>I. Conference Preview (A4 size)</b>			
<b>Request Deadline: 15 May 2008</b>		<b>Materials Deadline: 25 May 2008</b>	
Inside Front Cover Full Page 4-Colour	<b>US\$4,000.00</b>		
Inside Back Cover Full Page 4-Colour	<b>US\$3,700.00</b>		
Outside Back Cover Full Page 4-Colour	<b>US\$4,000.00</b>		
Full Page 4-Colour	<b>US\$3,000.00</b>		
Full Page Black & White	<b>US\$2,500.00</b>		
Half Page 4-Colour (Horizontal Only)	<b>US\$2,500.00</b>		
Half Page Black & White (Horizontal Only)	<b>US\$2,000.00</b>		
Centrespread (A4)	<b>US\$3,500.00</b>		
Centrespread (A3)	<b>US\$5,500.00</b>		
<b>II. On-Site Conference Programme (10 x 23 cm)</b>			
<b>Request Deadline: 15 August 2008</b>		<b>Materials Deadline: 31 August 2008</b>	
Full Page 4-Colour	<b>US\$2,500.00</b>		
Full Page Black & White	<b>US\$2,000.00</b>		
Half Page Black & White	<b>US\$1,700.00</b>		
Inside Front Cover Full Page 4-Colour	<b>US\$3,000.00</b>		
Inside Back Cover Full Page 4-Colour	<b>US\$2,500.00</b>		
Outside Back Cover Full Page 4-Colour	<b>US\$3,300.00</b>		
Centrespread (1-side)	<b>US\$3,000.00</b>		
Centrespread (2-sides)	<b>US\$4,500.00</b>		
	<b>TOTAL</b>		
	<b>Advertising Total</b>		<b>US\$</b>

Advertisement cost will be invoiced to exhibitors, **NOT** to advertising agents. No artwork will be returned unless requested.

Exhibitor/Sponsor Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ URL Address: \_\_\_\_\_

**Method of Payment**     Cheque Enclosed     Wire Transfer – Please provide me the bank details.

AMEX                                     MasterCard     Visa                                     Diner's Club

Credit Card No. \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**To place your order, submit this completed form to:**

Jenny Chong, Senior Manager, Operations, SPE-Asia Pacific (M) Sdn. Bhd., Suite 23-02, Level 23, Centrepoint South, Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur, Malaysia  
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