



IADC/SPE Drilling Conference and Exhibition  
4-6 March 2008  
Caribe Royale • Orlando, Florida USA



Sponsorship Contract  
February '07

## SPONSORSHIP CONTRACT

This is a Sponsorship Contract for the 2008 IADC/SPE Drilling Conference in Orlando, Florida, which will become a binding contract if the sponsor satisfies and agrees to the Sponsorship Policies as set forth in this Contract. The undersigned sponsor does hereby request a sponsorship for the 2008 IADC/SPE Drilling Conference, scheduled 4-6 March 2008. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the sponsorship.

### SPONSOR INFORMATION

Company: \_\_\_\_\_  
IADC/SPE 2008 Booth Number: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City/State: \_\_\_\_\_  
Zip Code/Postal Code: \_\_\_\_\_  
Country: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
URL Address: \_\_\_\_\_

### PAYMENT METHOD

Check Enclosed -- Check Number: \_\_\_\_\_  
Please make checks payable to the Society of Petroleum Engineers

MasterCard     Visa     Diners Club  
 American Express

Account #: \_\_\_\_\_ Exp: \_\_\_\_\_  
Account Holder: \_\_\_\_\_  
Billing Address of Card: \_\_\_\_\_  
\_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Amount Authorized to Charge: \$ \_\_\_\_\_

### MAILING ADDRESS

SOCIETY OF PETROLEUM ENGINEERS  
SPE SALES DEPARTMENT  
222 Palisades Creek Drive – Richardson, TX 75080 USA  
Phone: +1.972.952.9393 Fax: +1.972.952.9397

#### SPE Sales Department Contacts

Joan Payne +1.972.952.9356 or [jpayne@spe.org](mailto:jpayne@spe.org)  
Jim Klingele +1.713.779.4216 ext 612 or [jklinge@spe.org](mailto:jklinge@spe.org)

#### SPE Internal Use Only

Contract Received: \_\_\_\_\_ Deposit Received: \_\_\_\_\_  
Confirmation Notice Sent: \_\_\_\_\_ Full Payment Received: \_\_\_\_\_

### ON-SITE SPONSORSHIP OPPORTUNITIES

	Multiple	Exclusive
Welcome Reception	<input type="checkbox"/> \$ 8,000	<input type="checkbox"/> \$15,000
CD Proceedings		<input type="checkbox"/> \$ 7,500
Conference Bags		<input type="checkbox"/> \$10,000
Cybercafé		Call for Details
Morning/Afternoon Coffee Breaks (5)		<input type="checkbox"/> \$ 4,500 ea
Dessert & Coffee Following Luncheons (3)		<input type="checkbox"/> \$ 5,500 ea
Lanyards*		<input type="checkbox"/> \$ 2,000
Luncheons (3)		<input type="checkbox"/> \$ 8,000 ea
Producer Partner Program Silver		<input type="checkbox"/> \$ 7,500
Producer Partner Program Gold		<input type="checkbox"/> \$12,500
Producer Partner Program Platinum		<input type="checkbox"/> \$17,500
Hotel Key Cards		<input type="checkbox"/> \$ 7,500
Voting Pads		Call for Details

\*Lanyards provided by sponsor and will be distributed at Registration

#### SPONSORSHIP DATES

<u>Luncheons</u>		<u>Morning Coffee Breaks</u>	
Tuesday, 4 March	_____	Tuesday, 4 March	_____
Wednesday, 5 March	_____	Wednesday, 5 March	_____
Thursday, 6 March	_____	Thursday, 6 March	_____
<u>Dessert &amp; Coffee</u>		<u>Late Afternoon Coffee Breaks</u>	
Tuesday, 4 March	_____	Tuesday, 4 March	_____
Wednesday, 5 March	_____	Wednesday, 5 March	_____
Thursday, 6 March	_____		

\*Sponsor will supply lanyards and will send sample to SPE for approval. Call to discuss quantity.

Sponsorship Total: \$ \_\_\_\_\_  
50% Deposit Required: \$ \_\_\_\_\_  
50% Balance Due: \$ \_\_\_\_\_  
Total Paid with Contract: \$ \_\_\_\_\_

Prices are reflected in U.S. dollars. Payment accepted in U.S. dollars only.

I hereby submit this contract for sponsorship opportunities for the 2008 IADC/SPE Drilling Conference and agree to abide by the policies and procedures as outlined in this contract.

\_\_\_\_\_  
AUTHORIZED REPRESENTATIVE Date: \_\_\_\_\_

\_\_\_\_\_  
SPE REPRESENTATIVE Date: \_\_\_\_\_

# 2008 IADC/SPE DRILLING CONFERENCE

## SPONSORSHIP POLICIES

The IADC/SPE Drilling Conference has instituted the following policies for sponsorship opportunities with the IADC/SPE Drilling Conference. The Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

### **IADC/SPE SPONSORSHIP GUIDELINES**

The lanyard sponsor(s) are responsible for providing the required quantity of sponsored lanyards.

All copy must be submitted and approved by IADC/SPE prior to implementation.

All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.

IADC/SPE will contact each previous year's sponsor to advise them of the right of renewal and the deadline they must submit their Sponsorship Contract and deposit in order to renew their sponsorship.

Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, IADC/SPE will then consider this sponsorship available to all IADC/SPE exhibitors.

**It is the responsibility of the sponsor to adhere to the advertising and logo specifications information, as it specifically relates to submittal of company logos to be used in promotion of the sponsorship.**

### **IADC/SPE SPONSORSHIP PAYMENT POLICY**

IADC/SPE requires a fifty percent (50%) deposit on all sponsorships. This deposit must be submitted with the signed Sponsorship Contract in order to secure a sponsorship.

Upon receipt of a signed Sponsorship Contract and required deposit, IADC/SPE will send the sponsor a Confirmation Notice for Sponsorship. No confirmation will be sent and no sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the sponsor has submitted the Sponsorship Contract and required deposit.

The remaining fifty percent (50%) of all IADC/SPE sponsorships is due thirty (30) days prior to the event. If a participant has contracted a sponsorship within thirty (30) days of the event, full payment is required with submittal of Sponsorship Contract in order to confirm the sponsorship.

Payment is accepted in U.S. dollars only. IADC/SPE accepts credit cards, checks, money orders and wire transfers.

Should a sponsor elect to cancel their confirmed sponsorship, the sponsor is not entitled to a refund of monies paid to IADC/SPE.

### **2008 SPONSORSHIP DEADLINES**

**In order for sponsorship to be promoted in the IADC/SPE Drilling Conference Preview:**

- Sponsorship Contracts and 50% deposit must be received **prior to 8 October 2007.**

**In order for sponsorship to be promoted in the IADC/SPE Drilling Conference Program:**

- Sponsorship Contracts and 50% deposit must be received **prior to 4 February 2008.**

If a sponsor does not meet the above published deadlines, IADC/SPE cannot guarantee promotion of sponsorship.

# 2008 IADC/SPE DRILLING CONFERENCE

## SPONSORSHIP BENEFITS

### WELCOME OPENING RECEPTION

- Multiple Sponsors receive two (2) complimentary full conference registrations for company employees
- Exclusive Sponsor receives four (4) complimentary full conference registrations for company employees
- Prominent on-site signage displayed at the conference in high traffic areas
- Recognition in the Conference Preview and Conference Program (provided sponsorship is confirmed prior to deadline)
- Recognition on the Conference Web site including a link to your company's Web site
- Recognition on the PowerPoint Sponsor Page with company name and logo displayed viewed between technical sessions
- Recognition and Web site link on the Sponsor Page of the Conference *Proceedings* CD

### CD PROCEEDINGS

- Exclusive sponsor receives two (2) complimentary full conference registrations for company employees
- Company logo printed on the Proceedings CD Cover
- Complimentary ad position on the inside jacket cover of the Proceedings CD
- Prominent on-site signage displayed at the conference in high traffic areas
- Recognition in the Conference Preview and Conference Program (provided sponsorship is confirmed prior to deadline)
- Recognition on the Conference Web site, including a link to your company's Web site
- Recognition on the PowerPoint Sponsor Page with company name and logo displayed viewed between technical sessions
- Recognition and Web site link on the Sponsor Page of the Conference *Proceedings* CD

### CONFERENCE BAGS

- Company logo printed on the Conference Bags and one item placed inside the bag
- Prominent on-site signage displayed at the conference in high traffic areas
- Recognition in the Conference Preview and Conference Program (provided sponsorship is confirmed prior to deadline)
- Recognition on the Conference Web site, including a link to your company's Web site
- Recognition on the PowerPoint Sponsor Page with company name and logo displayed viewed between technical sessions
- Recognition and Web site link on the Sponsor Page of the Conference *Proceedings* CD

### COFFEE BREAKS/DESSERTS AND COFFEES

- Prominent on-site signage displayed at the conference in high traffic areas
- Recognition in the Conference Preview and Conference Program (provided sponsorship is confirmed prior to deadline)
- Recognition on the conference Web site including a link to your company's Web site
- Recognition on the PowerPoint Sponsor Page with company name and logo displayed viewed between technical sessions
- Recognition and Web site link on the Sponsor Page of the Conference Proceedings CD

### CONFERENCE LANYARDS (provided by sponsor, distributed by SPE)

- Prominent on-site signage displayed at the conference in high traffic areas
- Recognition in the Conference Preview and Conference Program (provided sponsorship is confirmed prior to deadline)
- Recognition on the Conference Web site, including a link to your company's Web site
- Recognition on the PowerPoint Sponsor Page with company name and logo displayed viewed between technical sessions
- Recognition and Web site link on the Sponsor Page of the Conference *Proceedings* CD

### LUNCHEONS

- Multiple Sponsors receive one (1) complimentary full conference registration and five (5) complimentary luncheon tickets
- Exclusive Sponsor receives two (2) complimentary full conference registration and ten (10) complimentary luncheon tickets (one reserved table of 10)
- Prominent on-site signage displayed at the conference in high traffic areas
- Recognition in the Conference Preview and Conference Program (provided sponsorship is confirmed prior to deadline)
- Recognition on the PowerPoint Sponsor Page with company name and logo displayed viewed between technical sessions
- Recognition on the Conference Web site including a link to your company's Web site
- Recognition and Web site link on the Sponsor Page of the Conference *Proceedings* CD

### Hotel Key Cards

- Recognition in the Conference Preview and Conference Program (provided sponsorship is confirmed prior to deadline)
- Recognition on the PowerPoint Sponsor Page with company name and logo displayed viewed between technical sessions
- Recognition on the Conference Web site including a link to your company's Web site
- Recognition and Web site link on the Sponsor Page of the Conference *Proceedings* CD

### Voting Pads

- Recognition in the Conference Preview and Conference Program (provided sponsorship is confirmed prior to deadline)
- Recognition on the PowerPoint Sponsor Page with company name and logo displayed viewed between technical sessions
- Recognition on the Conference Web site including a link to your company's Web site
- Recognition and Web site link on the Sponsor Page of the Conference *Proceedings* CD