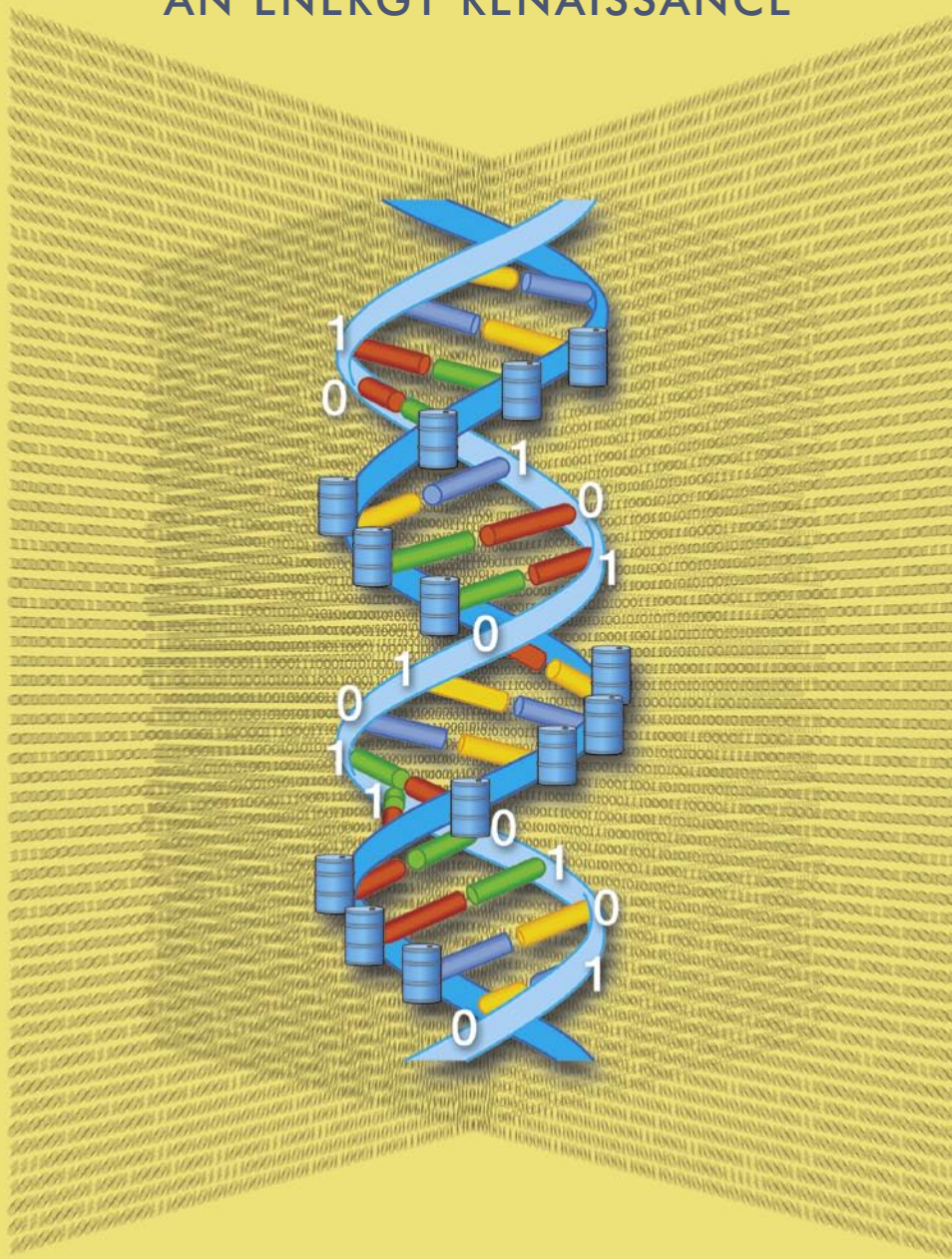


2007 DIGITAL ENERGY

Conference and Exhibition

BYTES & BARRELS: AN ENERGY RENAISSANCE



11-12 April 2007

George R. Brown Convention Center
Houston, Texas, USA

www.spe.org/dec07



Society of Petroleum Engineers

2007 DIGITAL ENERGY

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Exhibitor Prospectus

The Conference

Activity around the digital oilfield has increased significantly in recent years as global demand and the rapid growth of emerging markets are providing new challenges for oil and gas companies.

Digital technologies can greatly streamline operations and control costs, as they are a part of collecting geologic data, solving engineering problems, drilling wells, visualizing reservoirs, accounting for money and reporting to shareholders.

The 2007 SPE Digital Energy Conference and Exhibition: Bytes & Barrels: An Energy Renaissance brings together more than 500 technical professionals in the industry to share technology and best practices.

From topics on real-time production optimization to disaster recovery, this conference will help you understand the "Digital DNA" of our business today and where it might evolve tomorrow.

Digital Energy 2007 promotes cutting-edge applications, future technologies and innovative solutions. Don't miss out on the opportunity to showcase your services and products to industry leaders in this historically sold-out event!

Why exhibit?

- Meet face-to-face with your clients
- Reach decision makers, chief information officers and IT executives
- Showcase your company's expertise
- Introduce new technology to a knowledgeable audience
- Acquire valuable sales contacts

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What Will I Receive?

- Standard booth draping (8-ft. high back wall and 3-ft. side rails) and company ID sign
- One (1) 6-ft. skirted table, two (2) chairs and one wastebasket (pre-show orders only)
- Two (2) complimentary Full Conference Registrations (excluding lunch tickets) per 100 sq. ft. of space, which includes admittance to:
 - Panels, sessions and discussion groups
 - Wednesday Continental Breakfast
 - Wednesday Welcome Reception
 - Thursday Continental Breakfast
 - All Networking Breaks
- Company listing in the Conference Preview and on-site Program (if contract received by printing deadlines)
- Logo and link to exhibitor's website and a 50-word description on the *Proceedings* CD
- One copy of the *Proceedings* CD mailed to the primary contact after the event
- Post-show attendee list
- Unique advertising and promotion opportunities to help increase your company's exposure

How do I exhibit?

- Review exhibit information carefully
- Complete and return the Application/Contract for Exhibit Space with full payment
- Space is assigned on a first-come, first-served basis

Maximize Your Exposure

The **2007 Digital Energy Conference and Exhibition** offers a variety of unique opportunities to increase your visibility and maximize your exposure. From corporate level to special event sponsorships, we can offer you a customized program to meet your company's marketing objectives.

For more information,
contact your SPE Sales
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