



www.spe.org/rmts07

2007 Rocky Mountain Oil and Gas Technology Symposium 16-18 April 2007 • Denver, Colorado, USA

ADVERTISING / SPONSORSHIP CONTRACT

This is the Advertising and Sponsorship Contract for the 2007 Rocky Mountain Oil and Gas Technology Symposium (RMTS 2007) in Denver, Colorado, which will become a binding contract if the sponsor satisfies and agrees to the Sponsorship Policies as set forth in this contract. The undersigned sponsor does hereby request a sponsorship and/or advertising for the 2007 Rocky Mountain Oil and Gas Technology Symposium, scheduled 16-18 April 2007. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the sponsorship.

SPONSOR INFORMATION

Company: _____
 SPE RMTS 2007 Booth Number: _____
 Name: _____
 Title: _____
 Mailing Address: _____
 City/State/Province: _____
 Zip Code/Postal Code: _____
 Country: _____
 Phone: _____
 Fax: _____
 Email: _____
 Web Address: _____

PAYMENT METHOD

Check Enclosed Check Number: _____
 Please make checks payable to the Society of Petroleum Engineers

American Express Diners Club MasterCard Visa

Card #: _____ Exp.: _____
 Card Holder: _____
 Billing Address of Card: _____

 Signature: _____
 Date: _____ Authorized Charge: \$ _____

MAILING ADDRESS

SOCIETY OF PETROLEUM ENGINEERS
 SPE SALES DEPARTMENT
 222 Palisades Creek Drive Richardson, Texas, USA 75080
 Phone: +1.972.952.9393 Fax: +1.972.952.9397

SPE Sales Contacts

Jim Klingele +1.972.952.9387 or jklingele@spe.org
Joan Payne +1.972.952.9356 or jpayne@spe.org

SPE Internal Use Only

Contract Received: _____ Deposit Received: _____
 Confirmation Notice Sent: _____ Full Payment Received: _____

ADVERTISING / SPONSORSHIP OPPORTUNITIES

	<u>Multiple</u>	<u>Exclusive</u>
Conference Sponsorship		<input type="checkbox"/> \$10,000
Monday Expo Reception	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$6,500
Tuesday Expo Reception	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$6,500
Monday Luncheon	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$6,000
Tuesday Luncheon	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$6,000
Titanium Sponsorship	<input type="checkbox"/> \$6,000	
Platinum Sponsorship	<input type="checkbox"/> \$4,000	
Gold Sponsorship	<input type="checkbox"/> \$2,000	
Proceedings CD		<input type="checkbox"/> \$5,000
Conference Bags		<input type="checkbox"/> \$3,500
Coffee Break	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$5,000
<input type="checkbox"/> Monday a.m.	<input type="checkbox"/> Tuesday a.m.	<input type="checkbox"/> Wednesday a.m.
<input type="checkbox"/> Monday p.m.	<input type="checkbox"/> Tuesday p.m.	
Conference Lanyards		<input type="checkbox"/> \$1,000
Sponsor will supply lanyards approved by SPE. Call to discuss quantity.		
Conference Program Advertising		
Inside Front Cover		<input type="checkbox"/> \$500
Inside Back Cover		<input type="checkbox"/> \$500
Outside Back Cover		<input type="checkbox"/> \$500
Full Page		<input type="checkbox"/> \$400
Other: _____		
<i>Sponsors must email company logos to mtouchstone@spe.org. See advertising and logo specifications for file requirements.</i>		

Advertising / Sponsorship Total: \$ _____
 50% Deposit Required: \$ _____
 50% Balance Due: \$ _____
 Total Paid with Contract: \$ _____

Prices are reflected in US dollars. Payment accepted in US dollars only.

I hereby submit this contract for sponsorship opportunities for the 2007 SPE Rocky Mountain Oil and Gas Technology Symposium and agree to abide by the policies and procedures as outlined in this contract.

AUTHORIZED REPRESENTATIVE Date: _____

SPE REPRESENTATIVE Date: _____

2007 ROCKY MOUNTAIN OIL AND GAS TECHNOLOGY SYMPOSIUM

CORPORATE ADVANTAGE PROGRAM

With an array of unique promotional opportunities, SPE can help you design the perfect program to enhance your company's experience at RMTS 2007. The Corporate Advantage Program exposes attendees and businesses to your company and promotes your presence within the industry. This program includes a variety of sponsorship venues and high-impact advertising opportunities. For complete details, please review the included information or contact the SPE Sales Department at +1.972.952.9393.

All sponsors will be recognized in the conference preview assuming that the contract, deposit and company logo are received by **5 January 2007**.

All sponsors will be recognized in the conference program and *Proceedings* CD if the contract, deposit and company logo must be received by **16 March 2007**.

CONFERENCE SPONSORSHIP

- Exclusive sponsor will receive six complimentary, full conference registrations
- Prominent on-site signage displayed at the conference recognizing the sponsorship
- Full-page ad in the conference program (provided sponsorship is confirmed before print deadline)
- Recognition on the conference website, including a link to your company's website
- Recognition on the PowerPoint slides viewed between technical sessions
- Recognition and website link on the sponsor page of the *Proceedings* CD
- One promotional item included in the conference bag

MONDAY OR TUESDAY RECEPTION SPONSORSHIP

- Sponsors will receive two complimentary, full conference registrations
- Exclusive sponsors will receive four complimentary, full conference registrations
- Prominent on-site signage displayed at the conference recognizing event sponsor(s)
- Recognition in the conference program (provided sponsorship is confirmed before print deadline)
- Recognition on the conference website, including a link to your company's website
- Recognition on the PowerPoint slides viewed between technical sessions
- Recognition and website link on the sponsor page of the *Proceedings* CD

MONDAY OR TUESDAY LUNCHEON SPONSORSHIP

- Sponsors will receive three complimentary, full conference registrations
- Exclusive sponsors will receive five complimentary, full conference registrations
- One reserved table of eight at the event
- Prominent on-site signage displayed at the conference recognizing event sponsor(s)
- Recognition in the conference program (provided sponsorship is confirmed before print deadline)
- Recognition on the conference website, including a link to your company's website
- Recognition on the PowerPoint slides viewed between technical sessions
- Recognition and website link on the sponsor page of the *Proceedings* CD

METAL SPONSORSHIP

- Titanium Sponsors will receive five complimentary, full conference registrations and one full-page ad in the conference program
- Platinum Sponsors will receive three complimentary, full conference registrations and one full-page ad in the conference program
- Gold Sponsors will receive two complimentary, full conference registrations
- Prominent on-site signage displayed at the conference recognizing the sponsorship
- Recognition in the conference program (provided sponsorship is confirmed before print deadline)
- Recognition on the conference website, including a link to your company's website
- Recognition on the PowerPoint slides viewed between technical sessions
- Recognition and website link on the sponsor page of the *Proceedings* CD

PROCEEDINGS CD SPONSORSHIP

- Exclusive sponsors will receive three complimentary, full conference registrations
- Prominent on-site signage displayed at the conference recognizing the sponsorship
- Recognition in the conference program (provided sponsorship is confirmed before print deadline)
- Recognition on the conference website, including a link to your company's website
- Recognition on the PowerPoint slides viewed between technical sessions
- Sponsor logo printed on the *Proceedings* CD cover
- Complimentary ad position on the inside jacket cover of the *Proceedings* CD
- Recognition and website link on the sponsor page of the *Proceedings* CD

CONFERENCE BAG SPONSORSHIP (BAGS PROVIDED BY SPE)

- Exclusive sponsor will receive two complimentary, full conference registrations
- Prominent on-site signage displayed at the conference recognizing the sponsorship
- Recognition in the conference program (provided sponsorship is confirmed before print deadline)
- Recognition on the conference website, including a link to your company's website
- Recognition on the PowerPoint slides viewed between technical sessions
- Recognition and website link on the sponsor page of the *Proceedings* CD
- Sponsor logo printed on the conference bags

COFFEE BREAKS SPONSORSHIP (5 AVAILABLE)

- Sponsors will receive one complimentary, full conference registration per coffee break sponsorship
- Prominent on-site signage displayed at the conference recognizing event sponsor(s)
- Recognition in the conference program (provided sponsorship is confirmed before print deadline)
- Recognition on the conference website, including a link to your company's website
- Recognition on the PowerPoint slides viewed between technical sessions
- Recognition and website link on the sponsor page of the *Proceedings* CD

CONFERENCE LANYARD SPONSORSHIP

- Exclusive sponsor will receive one complimentary, full conference registrations
- Prominent on-site signage displayed at the conference recognizing the sponsorship
- Recognition in the conference program (provided sponsorship is confirmed before print deadline)
- Recognition on the conference website, including a link to your company's website
- Recognition on the PowerPoint slides viewed between technical sessions
- Recognition and website link on the sponsor page of the *Proceedings* CD

CONFERENCE PROGRAM ADVERTISING

- Invaluable attendee guide is available on-site for each and every conference participant
- Provides detailed information on the technical sessions, special events and exhibitors

2007 ROCKY MOUNTAIN OIL AND GAS TECHNOLOGY SYMPOSIUM

ADVERTISING / SPONSORSHIP POLICIES

SPE has instituted the following policies for advertising and sponsorship opportunities with the SPE Rocky Mountain Oil and Gas Technology Symposium. The Advertiser / Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

GUIDELINES

- The lanyard sponsor is responsible for providing the required quantity of sponsored lanyards.
- All copy must be submitted and approved by SPE prior to implementation.
- All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.
- SPE will contact each previous year's sponsor to advise the right of renewal and the deadline they must submit their advertising / sponsorship contract and deposit in order to renew their sponsorship.
- Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, SPE will then consider this sponsorship available to all SPE exhibitors.
- Advertising will not be accepted that is considered by SPE in any way to be inappropriate to SPE's image.
- Advertising will not be accepted if it includes politically controversial terms.
- Advertising is accepted by SPE with the understanding that the advertiser is ultimately responsible and liable for full payment to SPE of any outstanding charges for advertising space.
- In accepting advertising, SPE provides no guarantees that such advertising will result in revenues for the advertiser.
- The final decision on advertising format and terminology rests with SPE and is provided in the advertising specifications.
- **It is the responsibility of the advertiser / sponsor to adhere to the advertising and logo specifications information.**

PAYMENT POLICY

- SPE requires that a fifty percent (50%) deposit on all advertisements and sponsorships be submitted with the signed contract.
- Upon receipt of a signed contract and required deposit, SPE will send a confirmation notice. No confirmation will be sent and no advertisement or sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the contract and required deposit has been submitted.
- The remaining fifty percent (50%) of the advertisement or sponsorship is due thirty (30) days prior to the event. If a participant has contracted a sponsorship or advertisement within thirty (30) days of the event, full payment is required with submittal of contract.
- Payment is accepted in US dollars only. SPE also accepts most credit cards, checks, money orders and wire transfers.
- Should a sponsor or advertiser elect to cancel a confirmed sponsorship or advertisement, SPE is not entitled to refund the monies paid to SPE.

DEADLINES

- In order for sponsorship to be promoted in the conference preview, the contract, company logo and 50% deposit must be received **prior to 5 January 2007.**
- In order for sponsorship to be promoted in the conference program and *Proceedings* CD, the contract, company logo and 50% deposit must be received **prior to 16 March 2007.**
- To secure advertising space in the conference program:
 - Advertising Contracts and 50% deposit must be received by **16 March 2007.**
 - Advertising Materials must be received by **16 March 2007.**
- If advertiser or sponsor does not meet the above published deadlines, SPE cannot guarantee advertising space and reserves the right to invoke penalties for late submissions.

ADVERTISING AND LOGO SPECIFICATIONS

Conference Program

- Conference Program is four-color with a trim size of 4.125" x 5.75"
- Full-page ad with bleed: 4.375" x 6"
- Full-page ad with no bleed: 3.875" x 5.5"
- Live area - All type, product and other critical information should be a minimum of .125" (3.175 mm) from trim
- Unless specifically noted, all ad materials should be submitted in CMYK color, preferably with all additional colors eliminated from the files. No effort will be made to match colors on advertising unless a contract quality digital proof is supplied – Matchprint, Approval, Chromalin, etc.
- All submissions **MUST** include all art, support images, files and fonts; unless you are submitting a PDF as your file.
- We also accept files created in any of the following software packages:
 - PDF-X1a
 - Adobe InDesign (CS or lower)
 - QuarkXpress (6 or lower)
 - Adobe Illustrator (CS or lower)
 - Adobe Photoshop (CS or lower)
- Art created in InDesign or Quark should be packaged or collected for output.
- Ads must be accompanied by a four-color proof.
- Ads, logos and/or photos that are submitted as word processing documents (Microsoft Word, Word Perfect, etc.) or PowerPoint files will not be accepted.

Logos

- **For Printed Materials**
 - The preferred format for logos is Adobe Illustrator EPS.
 - For best results, supplied logos should be vector art. Bitmap logos must be supplied at 600 dpi or greater as an EPS, TIF or high-quality JPG file.
 - A color or black and white proof must accompany the disk.
 - **DO NOT** send logos that are embedded in word processing documents or PowerPoint files.
- **For Website**
 - Logos for use on the website must be supplied as 72 dpi or greater in EPS, JPG or TIF format.
 - Logos submitted for web use without a URL link will not be posted.

Art Submission

Ship Ad Materials To:

Society of Petroleum Engineers
Attn: Mary Jane Touchstone 07 RMTS
222 Palisades Creek Drive
Richardson, Texas USA 75080-2040
T: +1.972.952.9393

File Transfer Requirements to FTP Files

Via Internet Browser (PC):

- Type in <ftp://prodftp.spe.org>
- Click on the 07RMTS folder/link
- Go to "File" and then "Login as"
- Enter User Name: prod
- Enter Password: spe

Via Fetch (Mac):

- Host: prodftp.spe.org
- User ID: prod
- Password: spe

Place in the folder labeled 07RMTS. Once the file has uploaded completely, please email mtouchstone@spe.org to let Mary Jane know that the file is available.

Electronic Delivery

DO NOT email files exceeding 3 MB. When sending a logo or ad by email, state in the email exactly what the attachment is and include your contact information in case the attachment corrupts during file transfer.