



Society of Petroleum Engineers

# Unconventional Reservoirs Conference

EXHIBITOR PROSPECTUS

10–12 February 2008 :: Keystone Resort and Conference Center  
Keystone, Colorado, USA

[www.spe.org/urc08](http://www.spe.org/urc08)

# Unconventional Reservoirs Conference

## The Conference

The Unconventional Reservoirs Conference will provide an international forum for the discussion of advanced technologies that can be used to define, characterize, and recover unconventional hydrocarbon reserves. The presentations will highlight the emerging and applied technologies in use worldwide for the recovery of unconventional hydrocarbon resources.

This conference, new for 2008, is the perfect opportunity for prospective exhibitors to meet with a focused audience of professionals working in the recovery of unconventional reserves. More than 200 professionals, in fields ranging from asset and project management, to reservoir engineering and evaluation, to production and well completions, will attend.

Conference topics will include

- Shale gas and oil, tight gas reservoirs, and coalbed methane
- Worldwide reserves, evaluation and quantification criteria, and well spacing
- Data quality, characterization, and assessment of unconventional reserves
- Data integration, seismic, and PA/PTA
- Modeling requirements and performance predictions
- Technologies to produce unconventional reservoirs
- Well-type selection and stimulation strategies

## Why exhibit?

- Meet face-to-face with your clients.
- Reach professionals interested in all aspects of the recovery of unconventional reserves.
- Showcase your company's expertise.
- Introduce new technology to a knowledgeable audience.
- Acquire valuable sales contacts.

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## What will I receive?

- Standard booth draping (8-ft high back wall and 3-ft high side rails) and company ID sign
- Two (2) complimentary Full Conference Registrations (including all meal functions) per 100 sq ft of space, which includes admittance to
  - Panels, sessions, and discussion groups
  - Sunday and Monday receptions
  - Monday and Tuesday luncheons
  - All networking breaks
- Company listing in the Conference Preview and on-site Program (if contract received by printing deadlines)
- Logo and link to exhibitor's website and a 50-word description on the *Proceedings* CD
- One copy of the *Proceedings* CD mailed to the primary contact after the event
- Post-show attendee list
- Unique advertising and promotion opportunities to help increase your company's exposure

## How do I exhibit?

- Review exhibit information carefully.
- Complete and return the Application/Contract for Exhibit Space with your full payment.

Space is assigned on a first-come, first-served basis.

## Maximize Your Exposure

The **2008 Unconventional Reservoirs Conference** offers a variety of unique opportunities to increase your visibility and maximize your exposure. From corporate level to special event sponsorships, we can offer you a customized program to meet your company's marketing objectives.

For more information,  
contact your SPE Sales  
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