FOR IMMEDIATE RELEASE

APOGCE Returns to Bali – Emphasises Cost-Effective Operational Blueprint and Innovation Crucial to Remain Sustainable

Bali, Indonesia (30 NOVEMBER 2016) – Following the success of its last edition in 2015, the SPE/IATMI Asia Pacific Oil & Gas Conference and Exhibition (APOGCE) will return to Bali, Indonesia from 17th to 19th October 2017. APOGCE 2017 is endorsed by SKK Migas, as the Official Supporter and Pertamina, as the Official Sponsor, and marks its tenth collaboration for the Society of Petroleum Engineers (SPE) and the Society of Indonesian Petroleum Engineers (IATMI).

Syamsu Alam, APOGCE 2017 Advisory Committee Chairman and Upstream Director of Pertamina, together with Hendra Jaya, APOGCE 2017 Conference Chairman, said, “The continued weakness in oil prices has compelled industry players to examine and seek optimal strategies to combat the challenges faced by the industry in this low oil price environment. New perspectives and new competencies, along with new operating and development methods are imperative for the industry to remain competitive amidst the volatility of the industry.”

The conference, led by a 60+ strong programme committee, has adopted the theme “Energy Resilience through Efficiency, Collaboration and Technology”, to ensure the conference encapsulates the need for the industry to focus on a sustainable operational blueprint, innovative technological applications and cost-effective measures. The current unpredictability of oil prices continues to push industry to leverage on cutting-edge innovations, improve proficiencies and focus on synergistic partnerships to weather this challenging time. Committee members comprises experts from Baker Hughes, BP Indonesia, ConocoPhillips, Energi Mega Persada, ExxonMobil, Halliburton, NauticAWT Energy Solutions, PETRONAS, Pertamina, Schlumberger, Total E&P Indonesie, Weatherside, Woodside Energy and more.

“There is no better time for the Energy and Petroleum industry to take a step forward in cultivating and integrating our skills and knowledge with technology to boost efficiency. APOGCE 2017 will feature state-of-the-art technology advancements that could be assimilated by the industry disciplines to revolutionise operations, enhance productivity and save costs,” Hendra Jaya added.

The 3-day multi-disciplinary technical conference serves as a dynamic platform for technology dissemination and knowledge sharing while covering an extensive range of disciplines in exploration and production activities. APOGCE 2017 will share new perspectives and address topics and trends including rejuvenating exploration and development, sustainable brownfield production, asset integrity management, leveraging LNG/CNG for growth and new development opportunities.

Currently, the conference is accepting proposal papers and encourages all participants of the industry to contribute to shape the regional agenda. Take this opportunity to share your insights, technical discoveries, expertise, innovations, cutting-edge solutions and case studies with your peers. More info on
the paper proposal submission can be found at http://www.spe.org/events/en/2017/conference/17apog/homepage.html. Finalised submissions must be received by 9th December 2016.

-The End-

About the Sponsoring Organisations

The **Society of Petroleum Engineers (SPE)** is a not-for-profit professional association whose members are engaged in energy resources development and production. SPE serves more than 168,000 members in 144 countries worldwide. SPE is a key resource for technical knowledge related to the oil and gas exploration and production industry and provides services through its publications, events, training courses, and online resources at [www.spe.org](http://www.spe.org).

The **Society of Indonesian Petroleum Engineers (IATMI)** is a vehicle for its members in every sector of the oil and gas industry to further its quest in advancing the development of education and training and initiating research projects. In all of IATMI’s activities, it seeks assistance and cooperation with other professional organisations nationally or internationally. At present, its membership of almost 6,600 professionals is spread throughout the nation in several districts and through representatives overseas. For more information, please visit the IATMI website at [www.iatmi.or.id](http://www.iatmi.or.id).

**MEDIA CONTACT**  
Sharina Binti Ros Kamal, Senior Marketing Coordinator | +60.3.2182.3158 | srakamal@spe.org