



Society of Petroleum Engineers

# SPE Thermal Well Integrity and Design Symposium

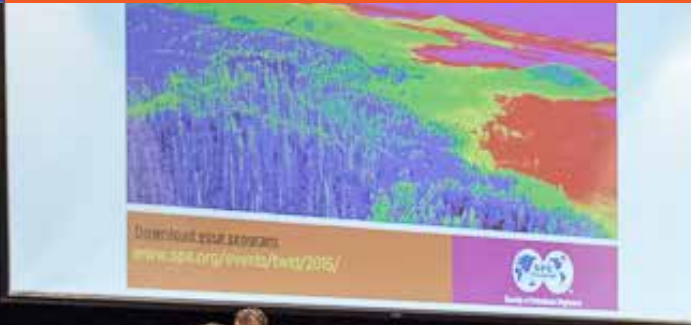
28–30 November 2017 | The Fairmont Banff Springs | Banff, Alberta, Canada

## Sponsorship & Exhibition Opportunities

Get in front of your target audience

[www.spe.org/go/join17TWID](http://www.spe.org/go/join17TWID)

# Sponsorship & Exhibition Opportunities



The SPE Thermal Well Integrity and Design Symposium is one of SPE Canada's most popular and critically important events for our industry. The symposium will present the latest in well design practices and well integrity solutions, current and proven technologies in the thermal in-situ community, and provide many opportunities for knowledge sharing and discussion with peers and industry experts.

## Why Sponsor and Advertise at this Symposium?

Promote your brand to key leaders and decision makers at this popular SPE event.

Showcase advanced technologies, services and products.

Increase your visibility and impact with potential customers.



## Metal Partnerships:

### Gold Sponsor: (Unlimited)

CAD 9,000 + GST

- Five (5) registrations
- Full page, full-color ad

### Silver Sponsor: (Unlimited)

CAD 4,500 + GST

- Two (2) registrations
- Half page, full-color ad (or) 3rd registration

### Bronze Sponsor: (Unlimited)

CAD 2,000 + GST

- One (1) registration

### BENEFITS INCLUDE:

- Recognition on the Symposium website, including a link to your company's website
- Recognition in the Symposium program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on event signage



## **CORPORATE:**

CAD 10,000 (Exclusive) + GST

- Exclusive distribution of lanyard with logo *\*provided by SPE*
- Table at registration for literature and two giveaway items *\*provided by Sponsor*
- Sponsor logo displayed on all promotional materials
- Two (2) registrations
- Full-page, full-color ad

## **LUNCH:**

CAD 12,000 (Exclusive) + GST  
CAD 5,000 (3 available)

- Hot lunch
- Item with sponsor's logo *\*provided by Sponsor*
- One (1) registration

**Exclusive includes all benefits listed above plus:**

- One (1) additional registration
- Half page, full-color ad
- Item with sponsor's logo *\*provided by SPE*

## **RECEPTION(S):**

CAD 10,000 (Exclusive) + GST  
CAD 5,500 (2 available)

- Light hors d'oeuvres
- 3 drink tickets/person
- Item with logo *\*provided by Sponsor*
- One (1) registration

**Exclusive includes all benefits listed above plus the following:**

- One (1) additional registration
- Half page, full-color ad
- Item with logo *\*provided by SPE*

## **COFFEE BREAK(S):**

CAD 9,000 (Exclusive) + GST  
CAD 4,000 (3 available)

- Coffee, tea, and snacks for morning and afternoon break
- Item with logo *\*provided by Sponsor*
- One (1) registration

**Exclusive includes all benefits listed above plus the following:**

- One (1) additional registration
- Half-page, full-color ad
- Item with logo *\*provided by SPE*

## **BREAKFAST(S):**

CAD 8,000 (Exclusive) + GST  
CAD 3,500 (3 available)

- Hot breakfast
- One (1) Registration
- Item with logo *\*provided by Sponsor*

**Exclusive: includes all benefits listed above plus the following:**

- One (1) additional registration
- Half-page, full-color ad
- Item with logo *\*provided by SPE*

## **AUDIO/VISUAL:**

CAD 8,000 + GST

- Distribution of computer accessory with logo *\*provided by Sponsor*
- One (1) registration
- Half page, full-color ad
- Signage displayed inside Technical Session Room

## **NOTEPADS AND PENS:**

CAD 6,500 + GST

- Distribution of notepads and pens *\*provided by SPE*
- One (1) registration
- Half page, full-color ad

## **BOWLING SOCIAL EVENT:**

CAD 6,500 + GST

- Pub Style Food
- 3 drink tickets/person
- Twenty (20) guest tickets
- Item with sponsor's logo *\*provided by sponsor.*

## **CANDY STATION:**

CAD 5,500 + GST

- Color themed candy station
- One (1) registration
- Half page, full-color ad

## **HOTEL KEY CARDS:**

CAD 4,000 + GST

- Sponsor logo on one side of all hotel key cards (Fairmont logo on backside)
- One (1) registration

## **SYMPOSIUM BAG:**

CAD 4,000 + GST

- Distribution of tote bags *\*provided by SPE*
- One marketing insert *\*provided by sponsor*
- Giveaway item *\*provided by sponsor.*

## **RECEPTION ENTERTAINMENT (x2):**

CAD 3,500 (2 available)

- Covers entertainment costs for the reception(s)
- Logo displayed next to entertainment setup

## **PAPER PROCEEDINGS:**

CAD 3,000 + GST

- Company logo printed on the Proceedings card
- Complimentary ad positioned on the Proceedings card

# Exhibition and Advertising Opportunities

## Exhibitors

Showcase your products and services to a knowledgeable audience ready to see the latest technologies and techniques for thermal in-situ!

### WHY EXHIBIT?

- Showcase your company's expertise
- Reach professionals interested in design practices and well integrity solutions.
- Acquire valuable sales contacts
- Meet face-to-face with your clients
- Introduce new technology to a knowledgeable audience

### HOW TO BE AN EXHIBITOR

- Review exhibit information (floor plan and contract) available July 31 at:  
[www.spe.org/go/join17TWID](http://www.spe.org/go/join17TWID)
- Complete and return the Exhibit Space Agreement with full payment @ CAD \$29/sq. ft. +GST
- Space is assigned on a first-come, first-served basis.

### WHAT EXHIBITORS WILL RECEIVE

- Standard booth draping (8-ft. high back wall and 3-ft. side rails) with booth number.
- Two (2) complimentary full symposium registrations per 100 square feet of contracted space.
- One (1) complimentary 3-day exhibits only registrations per 100 square feet of contracted space.

## Advertising in Symposium Program

**Inside Front Cover:**  
CAD 1200 (+GST)

**Inside Back Cover:**  
CAD 900 (+GST)

**Full Page:**  
CAD 400 (+GST)



**SALES CONTACT: Rudeen Hoffman at [rhoffman@spe.org](mailto:rhoffman@spe.org) (or) 1-403-930-5451**

All prices are listed in Canadian dollars. Applicable taxes will be added to the invoice.  
Sponsorships and exhibit booths are offered on a first come basis.



Society of Petroleum Engineers