



SPONSORSHIP OPPORTUNITIES

SPE Workshop: The Duvernay Liquids Rich Shale - What Makes it Different and How Do We Optimize It?

18 October 2017 | CIVIC on THIRD | Calgary Alberta, Canada

Workshop Website: www.spe.org/go/17aca5

About this Workshop

The Duvernay shale, an emerging oil and liquid-rich gas formation with 417 MMboe initial reserves (AER, Dec 2016), is the source rock for historical conventional hydrocarbon in the Western Canada Sedimentary Basin.

The amount of wells drilled and hydraulically fractured has increased exponentially from 4 in 2010 to 315 by mid-2016 with the longest completed length increased from 1200m to over 3000m.

Despite the low commodity price environment, activity in the condensate rich area has not slowed down due to the operators' capability in drilling and completing these wells cheaper and faster.

Why Sponsor?

Sponsorship support helps offset the cost of producing workshops and allows SPE to keep the attendance price within reach of operation level individuals, those who benefit most from these technical workshops. Sponsors benefit both directly and indirectly by having their name associated with a specific workshop.

Workshops typically average 80-150 attendees, **offering sponsors unique access to a focused group of key decision makers in the operating community.** This is an informed audience discussing current issues, technology and best practices. While SPE prohibits any type of commercialism within the meeting room itself, the society recognizes that sponsoring companies offer valuable information to attendees outside the technical sessions.



Talk to us about custom sponsorship packages if the below options don't fit your budget. We have some flexibility and are open to new ideas.

Sales Contact:

Contact Rudeen Hoffman at rhoffman@spe.org (or) 1-403-930-5451 to verify the availability of a particular sponsorship or to *discuss package customization*. Sponsorships are offered on a first come basis. All prices are listed in Canadian dollars. Applicable taxes will be added to the invoice.

ALL SPONSORSHIP BENEFITS INCLUDE:

- Recognition on the Workshop website
- Recognition in the Workshop program
- Recognition on the PowerPoint sponsor page displayed between technical sessions
- Final attendee list given to sponsor following workshop

CORPORATE PACKAGE:

CAD 5,000 (Exclusive) + GST

- Exclusive distribution of lanyard with sponsor logo, provided by SPE for all attendees
- Technical Showcase (see last page of package for details)
- Two (2) complimentary registrations
- Full-page, full-color ad in final technical program
- Sponsor logo displayed on all promotional materials

AUDIO/VISUAL PACKAGE:

CAD 4,000 (Exclusive) + GST

CAD 2,500 (2 available)

- Helps cover AV costs for the workshop
- Only sponsor signage allowed in technical session room all day
- One (1) complimentary registration

Exclusive includes all benefits listed above plus the following:

- One (1) additional complimentary registration
- Half-page, full-color ad in final technical program

NOTEPADS & PENS PACKAGE:

CAD 4,000 (Exclusive) + GST

- Distribution of notepads and pens with both sponsor and SPE logos provided by SPE for all attendees
- One (1) complimentary registration
- Half page, full-color ad in final technical program with sponsorship



LUNCH PACKAGE(S):

CAD 3,500 (Exclusive) + GST

CAD 2,000 (2 available)

- Hot lunch for all attendees
- One (1) complimentary registration
- Signage displayed during lunch

Exclusive includes all benefits listed above plus the following:

- One (1) additional complimentary registration
- Half page, full-color ad in final technical program

RECEPTION PACKAGE:

CAD 3,500 +GST

- Light hors d'oeuvres and hosted bar provided to attendees
- One (1) complimentary registration
- Four (4) complimentary reception only tickets
- Half page, full-color ad in final technical program

COFFEE BREAK PACKAGE (S):

CAD 3,000 (Exclusive) + GST

CAD 1,800 (2 available)

- Sweet or salty goodies provided alongside morning and afternoon coffee breaks
- Signage displayed during coffee breaks

Exclusive includes all benefits listed above plus the following:

- One (1) complimentary registration
- Half-page, full-color ad in final technical program

BREAKFAST PACKAGE (S):

CAD 3,000 (Exclusive) + GST

CAD 1,800 (2 available)

- Hot breakfast (instead of continental) for all attendees
- Signage displayed during breakfast

Exclusive includes all benefits listed above plus the following:

- One (1) complimentary registration
- Half-page, full-color ad in final technical program

CONTRIBUTOR PACKAGE:

CAD 1,500 + GST (multiple available)

- One (1) complimentary registration
- Logo recognition –on the website, in the printed program and on sponsor slide at the workshop.



Technology Showcase

\$1,800 + GST

SPE's Technology Showcase is an opportunity for operators, service companies, and consultants to showcase their technologies to a unique focused group of key decision makers in the oil and gas community. The Showcase consists of table-top exhibits and/or poster stations setup in the networking area of the workshop. While SPE prohibits any type of commercialism within the meeting room itself, we recognize that our networking breaks (breakfast, coffee, lunch and receptions) offer a more informal atmosphere in which technology can be showcased and discussed.

- Includes one (1) complimentary workshop registration
- Display can be setup up to 1 hour before breakfast and remain all day until ½ hour after the reception.
- 6 ft. draped table plus two chairs will be provided.
- Electricity and internet provided.
- Companies to bring their own self-supporting signs/displays, laptops, etc.

For more information on this event please contact Rudeen Hoffman at rhoffman@spe.org