



SPONSORSHIP OPPORTUNITIES

SPE WORKSHOP: Unlocking the Montney, Success Through Change

7-8 November 2017 | Calgary Alberta, Canada

HOTEL ARTS

Workshop Website: www.spe.org/go/17aca6

About this Workshop

As the Montney fairway continues to evolve, so too have the players. The pace of development has altered the landscape of the basin as volumes continue to grow through ongoing price volatility and dynamic political regimes in the global market. With this has come changes to technology, strategies and structure. The long-term vision for the play remains positive which reflects current performance trends, robust economics, and prudent corporate strategy and execution.

At a time of critical growth and development of the play, this SPE Montney Workshop aims to engage, collaborate and educate those involved with the play and those interested in understanding the development of this world-class resource.

Why Sponsor?

Sponsorship support helps offset the cost of producing workshops and allows SPE to keep the attendance price within reach of operation level individuals, those who benefit most from these technical workshops. Sponsors benefit both directly and indirectly by having their name associated with a specific workshop. Workshops typically average 80-150 attendees, **offering sponsors unique access to a focused group of key decision makers in the operating community.** This is an informed audience discussing state-of-the art technology and best practices. While SPE prohibits any type of commercialism within the meeting room itself, the society recognizes that sponsoring companies offer valuable information to attendees outside the technical sessions.



Talk to us about custom sponsorship packages if the below options aren't a fit for your budget. We have some flexibility and are open to new ideas.

Sales Contact:

Contact Rudeen Hoffman at rhoffman@spe.org or 403-930-5451 to discuss sponsorship packages. Sponsorships are offered on a first come basis. Applicable taxes will be added to the invoice.

ALL SPONSORSHIP BENEFITS INCLUDE:

- Recognition on the Workshop website, including a link to your company's website
- Recognition in the Workshop program
- Recognition on the PowerPoint sponsor page displayed between technical sessions
- Final attendee list given to sponsor following workshop

CORPORATE PACKAGE:

CAD 8,000 (Exclusive) + GST

- Exclusive distribution of lanyard with sponsor logo, provided by SPE for all attendees
- Technical Showcase (see last page of package for details)
- Two (2) complimentary registrations
- Full-page, full-color ad in final technical program
- Sponsor logo displayed on all promotional materials

LUNCH PACKAGE(S):

CAD 6,000 (Exclusive) + GST

CAD 3,500 (2 available)

- Hot lunch for all attendees
- One (1) complimentary registration
- Signage displayed during lunch

Exclusive includes all benefits listed above plus the following:

- One (1) additional complimentary registration
- Half page, full-color ad in final technical program
- Item with sponsor's logo provided by SPE to be given out at lunch

RECEPTION PACKAGE:

CAD 5,000 + GST

- Light hors d'oeuvres and hosted bar
- Item with sponsor's logo provided by SPE to be given out at the reception
- Four (4) complimentary reception tickets
- Signage displayed during reception



COFFEE BREAK PACKAGE(S):

CAD 4,500 (Exclusive) + GST

CAD 2,800 (2 available)

- Coffee, tea, soft drinks, and snacks for morning and afternoon break
- One (1) complimentary registration
- Signage displayed during coffee breaks

Exclusive includes all benefits listed above plus the following:

- Item with sponsor's logo provided by SPE to be given out at coffee break
- Half-page, full-color ad in final technical program

BREAKFAST PACKAGE(S):

CAD 5,500 (Exclusive) + GST

CAD 3,300 (2 available)

- Hot breakfast for all attendees
- Signage displayed during breakfast

Exclusive includes all benefits listed above plus the following:

- One (1) complimentary registration
- Half-page, full-color ad in final technical program

AUDIO/VISUAL PACKAGE:

CAD 5,500 (Exclusive) + GST

- Distribution of computer accessory/item with sponsor logo, provided by SPE for all attendees
- One (1) complimentary registration
- Half page, full-color ad in final technical program

NOTEPADS & PENS PACKAGE:

CAD 6,000 (Exclusive) + GST

- Distribution of notepads and pens with both sponsor and SPE logos provided by SPE for all attendees
- One (1) complimentary registration
- Half page, full-color ad in final technical program with sponsorship

CONTRIBUTOR PACKAGE:

CAD 2,500 (Exclusive) + GST

- One (1) complimentary registration
- Logo recognition - placed on the website, in the program and on signage at the workshop



PLATINUM SPEAKER SPONSOR:

CAD 22,000 (Exclusive) + GST

- (24) registrations donated to program committee to cover ALL speaker registration fees
- Full Page AD
- Tech Showcase (or) option to bring company pop up banner to be displayed in tech showcase area
- 5 Min speaking allowance to thank presenters and committee members
- Special Thank you from the Chairperson at the close of the workshop
- Logo on workshop website linked to company website
- Recognition in onsite printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on workshop sponsor signage

GOLD SPEAKER SPONSOR:

CAD 12,000 + GST (2 available)

- (12) registrations donated to program committee to cover speaker registration fees at their discretion
- Half-Page AD
- Bring own company pop up banner to be displayed in tech showcase area
- Logo on workshop website linked to company website
- Recognition in onsite printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on workshop sponsor signage

SILVER SPEAKER SPONSOR:

CAD 6,500 + GST (4 available)

- (6) registrations donated to program committee to cover speaker registration fees at their discretion
- Half Page Ad
- Logo on workshop website linked to company website
- Recognition in onsite printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on workshop sponsor signage

BRONZE SPEAKER SPONSOR:

CAD 3,500 + GST (8 available)

- (3) registrations donated to program committee to cover speaker registration fees at their discretion
- Logo on workshop website linked to company website
- Recognition in onsite printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on workshop sponsor signage

***Gold/Silver/Bronze packages are available conditional to Exclusive package not being sold**



Technology Showcase

\$1,800 + GST

SPE's Technology Showcase is an opportunity for operators, service companies, and consultants to showcase their technologies to a unique focused group of key decision makers in the oil and gas community. The Showcase consists of table-top exhibits and/or poster stations setup in the networking area of the workshop. While SPE prohibits any type of commercialism within the meeting room itself, we recognize that our networking breaks (breakfast, coffee, lunch and receptions) offer a more informal atmosphere in which technology can be showcased and discussed.

- Display can be setup up to 1 hour before breakfast and remain until the end of the workshop.
- 6 ft. draped table plus two chairs will be provided.
- Electricity and internet provided
- Companies to bring their own self-supporting signs/displays, laptops, etc.

***Registration to the Workshop is not included.**

For more information on this event please contact Rudeen Hoffman at rhoffman@spe.org