



SPONSORSHIP OPPORTUNITIES

SPE Workshop: Well Integrity Life Cycle Management for Subsea Field Development

24 - 25 Oct 2017

Johnson GEO CENTRE St. John's, Newfoundland and Labrador, Canada

[Workshop Website](#)

About this Workshop

Life cycle well integrity management is a requirement for onshore, offshore and subsea wells that provides for the license to operate specifically in environmental critical areas. It is a multi-disciplinary effort that has several stakeholders and phases of application. It is an endeavor that requires diligent planning throughout the phases of field development. Well integrity is often managed as part of the production and maintenance life cycle.

The workshop objective is to raise the level of awareness of the individual life cycle elements and address these through examples of each life cycle phase and provide a basis for discussion of what is required to improve the effectiveness of well integrity throughout all phases. This workshop will also have a focus on subsea well integrity as that is the predominant form of development within the region.

Why Sponsor?

Sponsorship support helps offset the cost of producing workshops and allows SPE to keep the attendance price within reach of operation level individuals, those who benefit most from these technical workshops. Sponsors benefit both directly and indirectly by having their name associated with a specific workshop.

Workshops typically average 80-150 attendees, **offering sponsors unique access to a focused group of key decision makers in the operating community.** This is an informed audience discussing state-of-the art technology and best practices. While SPE prohibits any type of commercialism within the meeting room itself, the society recognizes that sponsoring companies offer valuable information to attendees outside the technical sessions.



Talk to us about custom sponsorship packages if the below options don't fit your budget. We have some flexibility and are open to new ideas.

Sales Contact:

Contact **Rudeen Hoffman** at rhoffman@spe.org or 403-930-5451 to discuss sponsorship packages. Sponsorships are offered on a first come basis. Applicable taxes will be added to the invoice.

ALL SPONSORSHIP BENEFITS INCLUDE:

- Recognition on the Workshop website, including a link to your company's website
- Recognition in the Workshop program
- Recognition on the PowerPoint sponsor page displayed between technical sessions
- Final attendee list given to sponsor following workshop

CORPORATE PACKAGE:

CAD 7,500 (Exclusive) + GST

- Exclusive distribution of lanyard with sponsor logo, provided by SPE for all attendees
- Technical Showcase (see last page of package for details)
- Two (2) complimentary registrations
- Full-page, full-color ad in final technical program
- Sponsor logo displayed on all promotional materials

LUNCH PACKAGE(S):

CAD 6,000 (Exclusive) + GST

CAD 3,500 (2 available)

- Hot lunch for all attendees
- Item with sponsor's logo provided by SPE to be given out
- Signage displayed during lunch

Exclusive includes all benefits listed above plus the following:

- Two (2) complimentary registrations
- Half page, full-color ad in final technical program

RECEPTION PACKAGE:

CAD 4,000 + GST

- Light hors d'oeuvres and hosted bar
- Item with sponsor's logo provided by SPE to be given out at the reception
- Four (4) complimentary reception tickets
- Signage displayed during reception



COFFEE BREAK PACKAGE (S):

CAD 4,000 (Exclusive) + GST
CAD 2,500 (2 available)

- Coffee, tea, soft drinks, and snacks for morning and afternoon break
- Item with sponsor's logo provided by SPE to be given out at coffee break
- Signage displayed during coffee breaks

Exclusive includes all benefits listed above plus the following:

- One (1) complimentary registration
- Half-page, full-color ad in final technical program

BREAKFAST PACKAGE (S):

CAD 5,000 (Exclusive) + GST
CAD 3,000 (2 available)

- Hot breakfast for all attendees
- Signage displayed during breakfast

Exclusive includes all benefits listed above plus the following:

- One (1) complimentary registration
- Half-page, full-color ad in final technical program

AUDIO/VISUAL PACKAGE:

CAD 5,500 (Exclusive) + GST

- Helps cover AV costs
- Only sponsor signage allowed in technical session room
- One (1) complimentary registration
- Half page, full-color ad in final technical program

NOTEPADS & PENS PACKAGE:

CAD 5,500 (Exclusive) + GST

- Distribution of notepads and pens with both sponsor and SPE logos provided by SPE for all attendees
- One (1) complimentary registration
- Half page, full-color ad in final technical program with sponsorship

CONTRIBUTOR PACKAGE:

CAD 2,500 (Exclusive) + GST

- One (1) complimentary registration
- Logo recognition – placed on the website, in the program and on signage at the workshop.



Technology Showcase

\$1,800 + GST

SPE's Technology Showcase is an opportunity for operators, service companies, and consultants to showcase their technologies to a unique focused group of key decision makers in the oil and gas community. The Showcase consists of table-top exhibits and/or poster stations setup in the networking area of the workshop. While SPE prohibits any type of commercialism within the meeting room itself, we recognize that our networking breaks (breakfast, coffee, lunch and receptions) offer a more informal atmosphere in which technology can be showcased and discussed.

- Display can be setup up to 1 hour before breakfast and remain all day until ½ hour after the reception.
- 6 ft. draped table plus two chairs will be provided.
- Electricity provided but NOT internet – this can be ordered separately.
- Companies to bring their own self-supporting signs/displays, laptops, etc.

***Registration to the Workshop is not included.**

For more information on this event please contact Rudeen Hoffman at rhoffman@spe.org