





#### **SPONSORSHIP CANCELLATION POLICY:**

- SPE requires a fifty percent (50%) deposit on all sponsorships. This deposit must be submitted with the signed Sponsorship Contract in order to secure a sponsorship and for recognition to begin.
- Upon receipt of a signed Sponsorship Contract and required deposit, SPE will send the sponsor a Confirmation Notice for Sponsorship. No confirmation will be sent and no sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the sponsor has submitted the Sponsorship Contract and required deposit.
- The remaining fifty percent (50%) of all SPE sponsorships is due thirty (30) days prior to the event. If a participant has contracted a sponsorship within thirty (30) days of the event, full payment (100%) is required with submittal of Sponsorship Contract in order to confirm the sponsorship.
- SPE accepts credit cards, cheques, money orders and wire transfers.
- Should a sponsor elect to cancel their confirmed sponsorship, the sponsor shall be responsible for penalties according to the following guidelines:

#### **Company has submitted request and deposit, sponsorship has been confirmed:**

1. 25% penalty shall be incurred for a cancellation occurring 90 days prior to the event,
2. 50% penalty shall be incurred for a cancellation occurring 60-89 days prior to the event,
3. 75% penalty shall be assessed for a cancellation occurring 30-60 days prior to the event,
4. 100% penalty shall be assessed for a cancellation occurring within 30 days of the event. No onsite recognition, signage will be provided except for those conference materials that have been printed and cannot be changed before delivery to the conference.

Should a sponsor neglect to provide a balance due payment for a cancellation of sponsorship, SPE has the right to deny the sponsor future sponsorship opportunities.

All cancellations must be presented in writing and will be reviewed and confirmed by SPE Management.