This is an application for exhibit space ("Exhibit Space") at the 2018 SPE Artificial Lift Conference and Exhibition in The Woodlands, Texas USA ("Event"), which will become a binding agreement ("Agreement") if the potential exhibitor satisfies the Society of Petroleum Engineers ("SPE") exhibitor requirements and if such application is accepted by SPE. We, the undersigned company (the "Exhibitor") hereby makes application to participate as an exhibitor in the Event. We request SPE to reserve Exhibit Space for our use at the Event. We understand that specific booths will be assigned, to the extent available, on a first-come, first-served basis.

---

**Payment Details:**

Once booth space has been assigned, an invoice will be generated and emailed to the primary contact on your account. Said invoice will include payment instructions for payment by:

- Check
- Credit Card
- Wire Transfer

*If you experience trouble submitting your credit card payment online, please fax to our secure fax line at +1.972.952.9435 or contact Ileana Valdes at +1.972.952.9369.*
6. ITEMS INCLUDED IN THE COST OF EXHIBIT SPACE
a. Exhibit Space is equally priced at USD 28 per square foot for indoor Exhibit Space (minimum reservation, 100 square feet).

b. Standard booth draping (8-ft. high back wall and 3-ft. side rails) and identification sign (7444 inch) listing Exhibitor name and booth number will be provided to all linear booths. Any additional draping used must comply with show color scheme and the published fire safety regulations. Exhibit Space is carpeted; electricity, furniture and additional carpet is not included in the cost of the Exhibit Space.

c. Two (2) complimentary full conference registrations per 100 sq. ft. of exhibit space, including admittance to Plenary Sessions, Technical Sessions, Reception, Coffee Break – does not include Keynote Luncheons. Additional registrations can be purchased for USD 300 each.

d. Three (3) Complimentary Exhibits Only One-Day Guest Cards per 100 sq. ft. of exhibit space to be displayed. Additional Guest Cards can be purchased for USD 65 each, per day.

e. Exhibitor listing in official Conference Program & digital proceedings which will be emailed to the primary contact prior to the event.

7. LIMITATION OF LIABILITY. Exhibitor shall defend, indemnify, and hold harmless SPE, its officers, directors, employees, agents, and each of them, with respect to any claims, suits, damages, liabilities, losses, expenses, and costs (including attorneys’ fees) ("Claims") which SPE, its officers, directors, employees, agents, and each of them may suffer or be subject to, and which are in any way connected with the Agreement or the presence of the Exhibitor, Exhibitor’s personnel, or any Exhibitor-appointed contractor ("EAC") at the Event; provided, however, that the Exhibitor’s duty to indemnify, defend, and hold harmless shall not extend to Claims, as are solely caused by the gross negligence or willful misconduct of SPE, its agents, or employees. The terms of this provision shall survive the termination or expiration of this Agreement.

8. INDEMNIFICATION. Exhibitor shall defend, indemnify, and hold harmless SPE, its officers, directors, employees, agents, and each of them, with respect to any claims, suits, damages, liabilities, losses, expenses, and costs (including attorneys’ fees) ("Claims") which SPE, its officers, directors, employees, agents, and each of them may suffer or be subject to, and which are in any way connected with the Agreement or the presence of the Exhibitor, Exhibitor’s personnel, or any Exhibitor-appointed contractor ("EAC") at the Event; provided, however, that the Exhibitor’s duty to indemnify, defend, and hold harmless shall not extend to Claims, as are solely caused by the gross negligence or willful misconduct of SPE, its agents, or employees. The terms of this provision shall survive the termination or expiration of this Agreement.

9. EXHIBITOR SERVICES. To ensure the configuration of a smooth installation, dismantling, and operation during the Event, SPE official contractors will be appointed. Although full-time employment of EACs, other than the SPE Official Contractors, may be authorized to gain access to exhibit areas, Exhibitor is urged to obtain required labor and services from SPE Official Contractors. No EACs may be used for services noted as exclusive on the SPE Artificial Lift Conference and Exhibition - Americas Official Contractors list.

10. PHOTOGRAPHY/VIDEOGRAPHY. Exhibiting personnel found in violation of the Photography/Video/Audio Recording Regulations specified in the Exhibitor Services Manual are subject to removal from Event and to have their photography equipment or devices confiscated in order to remove all photos or video images. Multiple offenses by Exhibitor will subject the Exhibitor to having their staff being removed from the Event. This will also subject Exhibitor to losing priority points (if applicable), including and up to losing the ability to exhibit at future SPE events.

11. REGISTRATION LISTS AND LEAD/DATA RETRIEVAL SYSTEMS. Exhibitor understands and agrees that in exchange for its payment, it will receive solely the right to use the Exhibit Space. Exhibitor may use the Official Contractor for Lead/Data Retrieval System (if applicable) to collect information regarding persons who visit its Exhibit Space. The information collected with the Lead/Data Retrieval System or purchased/rented Registration Lists however, is for the sole use of the company or business organization that collects/rents it. Exhibitor understands and agrees that if under the terms of its license, it may not attempt to develop a compilation of attendees and/or other participants at the Event is solely property of SPE and that SPE offers that compilation for sale. Exhibitor agrees that it will not use any lead data collected/rented at the Event to attempt to develop a compilation of attendees and/or participants that would be competitive to, or could be used in lieu of, the compilation that SPE offers for sale.

12. HOSPITALITY EVENTS. Exhibitor is prohibited from holding hospitality events (whether on-site or off-site) during official Event hours or events. Official events include, but are not limited to, the evening receptions. A complete listing of official events is provided in the Exhibitor Services Manual.

13. GENERAL
a. Survival. All provisions of this Agreement which by their nature should survive termination will survive, including without limitation, accrued rights to payment, indemnity, limitation of liability and Exhibitor’s obligations as provided in Section 6.

b. Governing Law and Jurisdiction. This Agreement will be construed and enforced in accordance with the laws of the State of Texas. The parties agree to submit to the exclusive jurisdiction to the federal and state courts of Collin County, Texas.

c. Severability. If any portion of this Agreement is held to be invalid or unenforceable, all other terms and conditions shall remain in full force and effect.

d. Representations and Warranties. Each party represents to the other that it (i) has the power and authority to enter into this Agreement, and (ii) will comply with all applicable laws, statutes, codes and regulations in its performance of its responsibilities under this Agreement.