



IADC/SPE ASIA PACIFIC DRILLING TECHNOLOGY CONFERENCE AND EXHIBITION

**Reshaping for a Smart and
Sustainable Future**



27 - 29 AUG 2018

Bangkok Convention
Centre at CentralWorld
Bangkok, Thailand

**Exhibit Prospectus and
Sponsorship Opportunities**

Host Organisation



Sponsoring Organisations:



Society of Petroleum Engineers



IADC™

www.spe.org/go/18APDT

Chairman's Message



Somporn Vongvuthipornchai
2018 APDT Conference Chairman
Chief Executive Officer
PTTEP



On behalf of the Society of Petroleum Engineers (SPE), the International Association of Drilling Contractors (IADC), and the Programme Committee, I am pleased to invite you to the IADC/SPE Asia Pacific Drilling Technology Conference and Exhibition, which will be held from 27-29 August 2018 in Bangkok, Thailand.

Since 1996, the conference has established itself as Asia Pacific's leading drilling event and we are pleased to welcome the event back to Thailand where PTT Exploration and Production Public Company Limited (PTTEP) is honoured to be the Host Organisation.

Since the last edition was held in Thailand in 2014, the industry has altered significantly. Evolving challenges such as oil price volatility, the "big crew change", and digital disruption, require new approaches in applying business models and technologies to achieve cost and operational efficiencies smartly and sustainably, whilst attaining stakeholder expectations to preserve the core business and, at the same time, stimulate progress. Under the theme "**Reshaping for a Smart and Sustainable Future**", this conference will explore the challenges, successes, and strategies to create a fit for purpose set of tools, systems, models, technologies and capabilities that will reshape the industry for a smart and sustainable future.

As the 2018 edition's Host Organisation, PTTEP welcomes your company to Thailand to learn more about these opportunities first-hand and to meet with the region's industry leaders. The conference will be a vibrant platform for knowledge transfer and networking, and we offer your organisation the opportunity to participate as an exhibitor, or to subscribe to one or more of the sponsorship opportunities outlined in this brochure.

The conference delegates and I look forward to visiting your organisation's exhibit, and we thank you in advance for your participation in, and your generous support of, the 2018 IADC/SPE Asia Pacific Drilling Technology Conference and Exhibition in Bangkok, Thailand.



Programme Committee

Technical Programme Chairman

Pasuk Eagark
PTTEP

Conference Chairman

Somporn Vongvuthipornchai
PTTEP

Technical Programme Vice-Chairman

Eric Wagner
**Chevron Thailand Exploration
and Production, Ltd.**

Committee Members

Henry Pinkstone AFGlobal	Arun Rajagopalan Independent	Gary Ong Swee Hong PETRONAS Carigali Sdn. Bhd.	Helio Santos Safekick
Feng Gui Baker Hughes, a GE company	Ben Gedge Independent	Suresh Kumar Progrowth Energy Pvt Ltd.	Louay Louis Laham Sapura Energy
Darryl Eisler Baker Hughes, a GE company	Fikri Irawan Independent	Chansin Kaewwetchawong PTTEP	Tomaso Ceccarelli Schlumberger
Nick Wasuthalainunt Baker Hughes, a GE company	Matt Regan Kongsberg Digital	Pramote Phloi-montri PTTEP	Robert Kerr Scientific Drilling International
Martin Culen Blade Energy Group	Ad Tange Lloyd's Register	Sunchai Pongorapin PTTEP	Rishi Srivastava Shelf Drilling
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Manaw Kumar Agrawal Dynamic Drilling Holdco Pte. Ltd.	Nishanth Samuel Marathon Oil	Wiwat Pattarachupong PTTEP	Wade A. Rebaridi Superior Energy Services
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Alex Maroske Energy Drilling	Ian McManus Mubadala Petroleum Thailand Ltd.	Kamolchai Pattanapong PTTEP	Keith Rae TAM International Asia Pacific Pty. Ltd.
Robello Samuel Halliburton	Kirk T. Atkinson Noble Corp.	Nitipong Kongpat PTTEP	Koji Sakura TenarisNKKTubes
Habil Akram Rosland Halliburton	Guillaume Plessis NOV - Wellbore Technologies	Sarit Rattanachan PTTEP	Izwan Megat UMW Oil & Gas
Joachim van der Meulen IADC SEAC Secretary	Adrin Nasir Petrofac Malaysia	Leongsakol Chinarat PTTEP	Steve McBride Weatherford
		Bot Viet Nguyen PVD Well Services Co.	Robert Ziegler Weatherford

About the Conference

Since 1996, the IADC/SPE Asia Pacific Drilling Technology Conference and Exhibition has established itself as the region's leading drilling event. The 2018 edition is hosted by PTT Exploration and Production PLC (PTTEP) and will be held in Bangkok, Thailand from 27 - 29 August.

What's Planned for 2018

- **2+** Hours of high-level industry addresses / executive plenary sessions
- **5+** Hours of interactive panel and special sessions
- **10+** Hours of targeted networking functions with coffee breaks, ice cream socials, luncheons and industry receptions all taking place at the exhibit floor
- **20+** Hours of focused technical sessions

Who Attends?

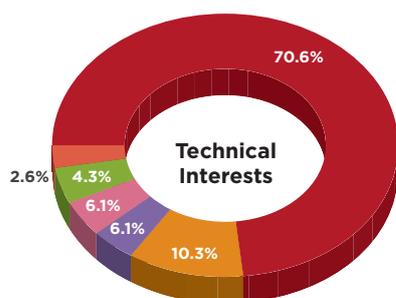
- Well Engineering Managers/Directors
- Petroleum Engineers
- Drilling Service Managers/Directors
- Exploration Engineers/Managers
- Procurement Managers
- Drilling Exploration Engineers
- Geologist and Petrophysicists
- Rig Operators
- Contracts Managers
- Drilling team Leaders and Management
- HSE Officers/Managers
- Drilling and Completion Engineers/Managers
- Senior Management & Executives

Snapshots from Previous Editions

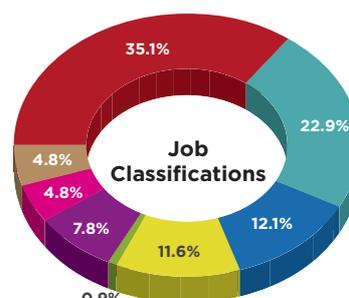
2014 Edition

Top 10 Participating Countries

1. Thailand
2. Malaysia
3. Singapore
4. United States
5. China
6. Indonesia
7. Myanmar
8. Kuwait
9. Oman
10. United Arab Emirates



Technical Interests	Percent
Drilling and Completions	70.6%
Production and Operations	10.3%
Management and Information	6.1%
Reservoir Description and Dynamics	6.1%
Health, Safety, Security, Environment and Social Responsibility	4.3%
Projects, Facilities and Construction	2.6%

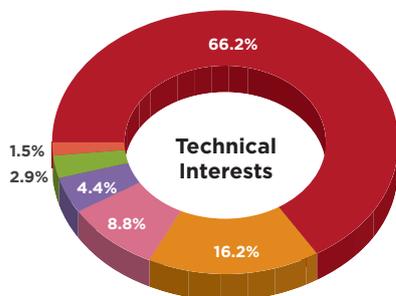


Job Classifications	Percent
Engineer	35.1%
Manager	22.9%
Entry level	12.1%
Student	11.6%
Educator	0.9%
Executive	7.8%
Senior Advisor	4.8%
Other	4.8%

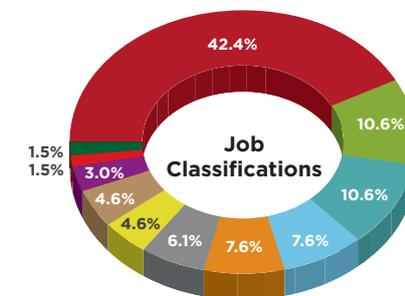
2016 Edition

Top 10 Participating Countries

1. Singapore
2. Malaysia
3. China
4. United States
5. Kuwait
6. Australia
7. India
8. Indonesia
9. Japan
10. Saudi Arabia



Technical Interests	Percent
Drilling	66.2%
Completions	16.2%
Reservoir Description and Dynamics	8.8%
Management and Information	4.4%
Health, Safety, Security, Environment, and Social Responsibility	2.9%
Projects, Facilities, and Construction	1.5%



Job Classifications	Percent
Engineer	42.4%
Educator	10.6%
Manager	10.6%
Research and Development	7.6%
Sales and Marketing	7.6%
Consultant	6.1%
Student	4.6%
Other	4.6%
Executive	3.0%
Business Operations	1.5%
Retired	1.5%

Why Sponsor and Exhibit

The 2018 edition of the IADC/SPE Asia Pacific Drilling Technology Conference and Exhibition is expected to attract over 800 industry professionals from more than 30 countries.

Rotating biennially within Asia Pacific, it provides the opportunity for operators, suppliers, contractors, and service company professionals to meet, discuss, evaluate and share ideas to advance drilling operations, promote solutions to common problems, and improve overall efficiency and profitability.

Exhibiting and sponsoring at the event will provide your organisation with the unique opportunity to showcase your services and solutions to key industry players, decision makers and buyers from around the region.



Join us to:

- Introduce and promote your organisation's new products and services
- Showcase your organisation's expertise, innovations and leading-edge technologies
- Network face-to-face with existing and new business partners and prospects
- Establish and reinforce your marketing message and relationships with key buyers



86%

of attendees rated their networking experience as good to excellent

94%

of attendees said they would recommend the event to others

80%

of attendees rated the exhibition as good to excellent

95%

of exhibitors rated their value of participation as good to excellent

91%

of exhibitors are satisfied with the exhibit attendance

100%

of exhibitors said that they will recommend exhibiting at the event to their peers

Exhibit Opportunities

Our exhibition is designed as a technical showcase and networking stage to place you in front of the most relevant audience involved in the international drilling industry.

Entitlements for a 9sqm Stand Package Booth:

- 3m x 3m Shell Scheme package booth.
- 2.5mH wall partition with white laminated in-fill panels.
- One (1) 5-Amp single-phase power point.
- Two (2) 40-Watt fluorescent tube lights.
- Overhead fascia panel with organisation's name and booth number.
- Needle punch carpet.
- Two (2) white folding chairs.
- One (1) 750mmH information counter.
- One (1) waster paper basket.

Cost of Participation

Early Bird By 1 March 2018	USD 590 per sqm
Standard After 1 March 2018	USD 650 per sqm

Booth Types

- **Space Only** - Minimum 18 sqm
- **Stand Package** - Minimum 9 sqm

Benefits (per 9 sqm booth):

- Two (2) complimentary Exhibitor Plus Registrations*
- Fifty (50) complimentary Exhibition Visitor Passes**
- Company's product/service listing in the Conference Programme***



Stand Package
(9sqm)

Exhibition Hours:

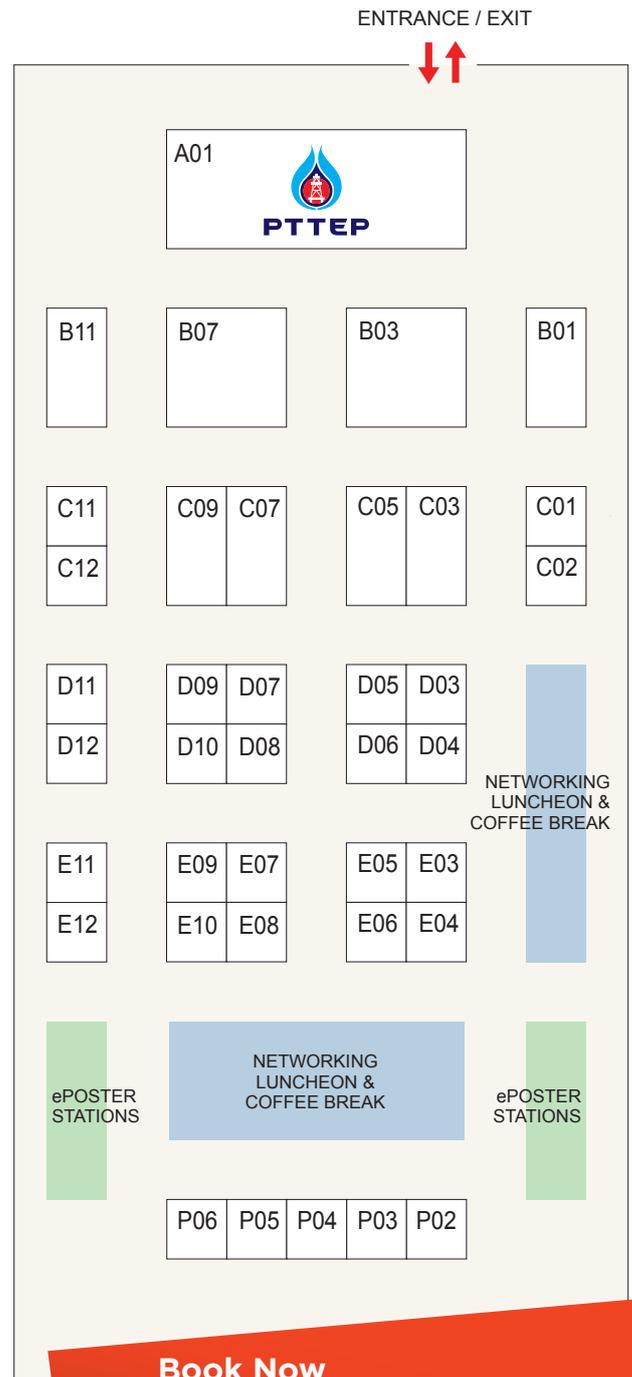
Monday, 27 August 2018
1000-1930 hours

Tuesday, 28 August 2018
1000-1730 hours

Wednesday, 29 August 2018
1000-1400 hours

Exhibition Floor Plan

HALL A, LEVEL 22



Book Now

1. Review all exhibit information carefully
2. Select your three (3) preferred booth locations
3. Complete and return the Exhibit Space Reservation Contract

* Exhibitor Plus Registration includes access to the Exhibition, Opening Session, Executive Plenary Session, Panel Sessions, Technical Sessions, ePoster Sessions, Networking Luncheons, Welcome Reception, Networking Reception (if any) and Coffee Breaks.

** Exhibition Visitor Pass includes access to the Exhibition, ePoster Sessions, Welcome Reception, Networking Reception (if any) and Coffee Breaks.

*** Sponsors will be acknowledged in the Conference Preview (if confirmed before/by 2 February 2018) and Conference Programme (if confirmed before/by 29 June 2018).

Book your space now at IADC/SPE Asia Pacific Drilling Technology Conference and Exhibition.

For more information, contact:

Christopher Wong, SPE Sales Manager – Asia Pacific

Telephone: +603 2182 3148

Email: cwong@spe.org

EXHIBIT SPACE RESERVATION CONTRACT

This is an application for exhibit space at the **IADC/SPE Asia Pacific Drilling Technology Conference and Exhibition** ("Event"), which will become a binding contract if the potential exhibitor satisfies the **Society of Petroleum Engineers** ("SPE") exhibitor requirements and if such application is accepted by SPE. The undersigned company (the "Exhibitor") does hereby make application to participate as an Exhibitor in the Event to be held at the **Bangkok Convention Centre at CentralWorld** in **Bangkok, Thailand** from **27 - 29 August 2018**. We request SPE to reserve exhibit space for our use at the Exhibition. We understand that specific booths will be assigned, to the extent available, based on first-come, first-served basis.

Preferred Stand Locations: All 3 preferred stand location MUST be completed. If all 3 preferred locations are not available, SPE reserves the right to place the exhibitor in a like configuration in the best available location.

1.	2.	3.
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Booth Type	Early Bird Rate (By 1 March 2018)	Standard Rate (After 1 March 2018)	Total in Square Metre (Sqm)	Total (USD)
Space Only (min. 18 sqm)	USD 590 per sqm	USD 650 per sqm		
Stand Package (min. 9 sqm)	USD 590 per sqm	USD 650 per sqm		
			TOTAL AMOUNT (USD)	

50% deposit due with 30 days of invoicing

100% due on or before 28 May 2018

EXHIBITOR INFORMATION

Company Name				
Mailing Address				
City	State	Province		
Postal Code	Country			
Office Phone	Office Fax	Company URL		
First Name	Last Name			
Job Title	Email Address			
Direct Line	Mobile Number			
Description of Product and/or services to be showcased.				
Companies from whom we desire booth separation. SPE will make every effort to accommodate your request.				

PROVISIONS:

- The Individual ("Authorized Representative") signing this agreement warrants that he/she has the authority to bind contractually the organisation applying for exhibit space. The individual signing this agreement also warrants that the product sought to be exhibited qualifies for the exhibition. If SPE later determines that such product in fact does not qualify for the exhibition, SPE can cancel the space and contract without refunds.
- By signing this Exhibit Space Reservation Contract, the Individual agrees to abide by the terms in the Exhibit Regulations and the Exhibitor Services Manual ("ESM") of the Event.

Please return to:

Christopher Wong,
SPE Sales Manager
Society of Petroleum Engineers (SPE)
Suite 12.01, Level 12, Menara IGB,
Mid Valley City, Lingkaran Syed Putra
59200 Kuala Lumpur Malaysia
Telephone: +603 2182 3148
Email: cwong@spe.org

ACCEPTED BY (Exhibitor MUST Sign Here):

Authorised Representative	Full Name and Job Title	Date

PAYMENT METHODS:

- Telegraphic Transfer: Bank details will be provided in the tax invoice.
- Credit Card: Credit card payment will be processed in US Dollars only. An email with instructions on securely submitting payment will be provided upon contract submission.

TAXES:

The amount charged are made free and clear of, and without any deduction or withholding for and on account of, any taxes, duties or other deductions. Any such deduction or withholding, if required by the laws of any country are your sole responsibility.

EXHIBIT REGULATIONS

1. DEFINITION

In these Exhibit Regulations, the terms:

- a. "Event" - means IADC/SPE Asia Pacific Drilling Technology Conference and Exhibition.
- b. "Organiser" - means the Society of Petroleum Engineers (SPE).
- c. "Exhibitor" - means any persons, firm or company who has made application for and who has been granted stand space.

2. CHARACTER OF EXHIBIT

- a. Character. The Event is undertaken primarily for the technical education of participants. To provide the best possible atmosphere to discuss the technical application of the equipment and services displayed, each exhibitor agrees as follows:
 - i. To exhibit only products of his own manufacture / or principal comprising materials, equipment, apparatus, systems, services, and other component products applicable to advancing the engineering and scientific knowledge and development / refining of energy and environmental resources;
 - ii. To exhibit such products or services in a tasteful manner so as to describe and depict the advantages of using such products or services;
 - iii. To determine the eligibility of Exhibitors, exhibits and products displayed for the Event; and
 - iv. To reject, prohibit or remove exhibits or Exhibitors which SPE considers objectionable, inappropriate, disruptive or offensive to SPE, other Exhibitors or Event attendees.

3. PAYMENT/CANCELLATION/SPACE REDUCTION

- a. 50% Deposit. A deposit in the amount of 50% of the total cost of exhibit space reserved must accompany the exhibit space reservation contract or be made within 30 days of receipt of invoice. The remaining 50% is due 90 days prior to the Event. SPE reserves the right to cancel and reassign any exhibit space for which an invoice remains unpaid for more than thirty (30) days.
- b. 100% Full Payment. Contract received less than 90 days prior to the Event must include 100% full payment for the stand size requested. SPE reserves the right to cancel any stand space(s) for which an invoice remains unpaid 30 days after invoicing. No exhibitor will be allowed to begin move-in operations until a duly executed space reservation contract and full payment have been received.
- c. Cancellation. Should the Exhibitor cancels from the Event, the following shall apply:
 - i. If the Exhibitor cancels more than 90 days prior to the Event, the Exhibitor will be assessed a cancellation penalty equal to 50% of the total cost of cancelled exhibit space.
 - ii. If the Exhibitor cancels less than 90 days prior to the Event, the Exhibitor will be assessed a cancellation penalty equal to 100% of the total cost of cancelled exhibit space.
 - iii. If the Exhibitor cancels with an outstanding balance due, the Exhibitor remains responsible for the entire balance due, plus reasonable attorney's fees to collect. The Exhibitor will not be permitted to participate in future SPE events until all outstanding balances have been paid.
 - iv. No cancellation shall be acknowledged unless received in writing by SPE. The date upon which the notice of cancellation is received shall apply as the official date of cancellation. Upon the Exhibitor notification of cancellation, SPE has the right to resell the space vacated.
- d. Reduction in Space. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the same policies as outlined in Clause 3c. Reduction in space can result in relocation of exhibit space at SPE's discretion.
- e. Event Ruling. If the Exhibitor fails to utilise the exhibit space and/or the space is vacant at the time of the published deadline for completion of booth setup / move-in, SPE reserves the right to consider the space to be cancelled and vacated. All requests for booth setup / move-in beyond the published booth setup / move-in completion deadline must be submitted to SPE in writing. Approval of late booth setup / move-in requests are at the discretion of SPE. Should SPE not be notified in writing, SPE reserves the right to resell the cancelled space and the contract will become null and void.

4. ASSIGNMENT; SUBLETTING SPACE

The Exhibitor shall not assign, sublet or appoint the whole or any part of the space allotted to them, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc., not manufactured or distributed by the Exhibitor in the regular course of business except upon prior written consent of SPE.

5. EXHIBIT SPACE

- i. Exhibit space must be manned by a representative during all times when the Event is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Event.
- ii. The Exhibitor acknowledge that he/she shall only be entitled to use contractors other than the Official Stand Contractor appointed by SPE to erect his own stand, with prior written consent by SPE.
- iii. In deference to fellow exhibitors and to the professional people who constitute the exhibit audience, the Exhibitor are specifically prohibited from employing any carnival-type attraction, animal or human, or from operating such noise-creating devices as bells, horns, or megaphones. Costumed personnel must be appropriately clad and must remain within the Exhibitor's booth space except when necessarily arriving and leaving the stand or exhibit area.

NOTE: BALLOONS AND STICKERS ARE PROHIBITED IN THE EXHIBITION AREAS (HANDOUTS WITH ADHESIVE BACKING THAT ADHERE OR CAUSE ADHESION ARE CONSIDERED STICKERS).

- iv. SPE reserves the right to prohibit any exhibit or part thereof that in their opinion violates this agreement or that is in other ways not suitable to and in keeping with the technical educational character and spirit of the Event.
- v. The Organiser shall be responsible for the control of the exhibit areas. Exhibitors are responsible for the supervision of their stands. The decision of the Organiser is final and decisive on any questions not covered in the foregoing terms and conditions.
- vi. The Exhibitor must comply in all respects with the requirements of every appropriate authority, with the terms of agreement by which the organiser may occupy the premises, and the policies of insurance effected by the organisers of the event.

6. LIMITATION OF LIABILITY

SPE may be held liable for loss, injury or damages sustained by the Exhibitor or The Exhibitor's personnel (i.e. the Exhibitors' agents, servants, invitees, guests or employees) only to the extent such loss, injury or damages solely caused by the gross negligence or wilful misconduct of SPE or its agents or employee and not otherwise. SPE shall not be responsible for any loss of business, loss of profits, injury, damage or expense or whatever nature that the Exhibitor may suffer due to Event cancellation as a result of a Force Majeure Event or other conditions that render the Event impracticable in SPE's sole determination. In no event will SPE's liability exceed the amount paid to SPE by the Exhibitor under this Agreement. Under no circumstances will SPE be liable to the Exhibitor for indirect, incidental, consequential, special or exemplary damages (even if SPE has been advised of the possibility of such damages) arising from any provision of this Agreement, including but not limited to, the exercise by SPE of any of its rights under this Agreement.

7. INDEMNIFICATION

The Exhibitor shall defend, indemnify and hold harmless SPE, its officers, directors, employees, agents and each of them, with respect to any claims, suits, damages, liabilities, losses, expenses and costs (including attorney's fees) ("Claims") which SPE its officers, directors, employees, agents and each of them may suffer or be subject to, and which are in any way connected with the Agreement or the presence of the Exhibitor, the Exhibitor's personnel or any Exhibitor Appointed Contractor ("EAC") at the Event; provided, however, that the Exhibitor's duty to indemnify, defend and hold harmless shall not extend to Claims, as are solely caused by the gross negligence or wilful misconduct of SPE, its agents or employees. The terms of this provision shall survive the termination or expiration of this Agreement.

8. INSURANCE

The Exhibitor agrees and understand that insurance for fire, public liability and theft must be taken out by the Exhibitor at its own expense. The insurance is to cover the full period of occupancy of the premises by the Exhibitor, its agents and employees.

9. EXHIBITOR SERVICES

- i. To ensure the continuation of smooth booth setup / move-in, dismantling, and operation during the Event, Official Contractors will be appointed. The Exhibitors are urged to obtain required labour and services from the Official Contractors. A complete list of official contractors and available services will be provided in the Exhibitor Services Manual (ESM).
- ii. Approximately four (4) months prior to the Event, SPE will provide the Exhibitor Services Manual (ESM) to all Exhibitors. This manual includes information integral to participation at the Event, including, but not limited to additional exhibit rules and regulations, operational schedule, travel and accommodation, emergency and evacuation procedures, official contractors' order forms, registration, shipping and drayage, utilities and building services, exhibit display rules, etc.
- iii. Plans for specially built stands or displays (if any) other than those constructed from Stand Package must be submitted by the Exhibitor to SPE for acceptance before construction is ordered.

10. GENERAL

- a. These Exhibit Regulations together with the Exhibit Space Reservation Contract and Exhibitor Services Manual, contain the entire agreement between SPE and the Exhibitor and may not be changed orally, but only in writing signed by duly authorised representative of the party against whom enforcement of any waiver, charge, modifications or discharge is sought.
- b. These Exhibit Regulations shall be construed and enforced in accordance with the Malaysia Law. The parties submit to exclusive jurisdiction to the Malaysia courts.
- c. SPE reserves the right to change or modify the layout of the Event and/or relocate exhibits or the Exhibitors;
- d. SPE reserves the right to cancel, in whole or in part, the Event due to an event beyond the reasonable control of SPE - including, but not limited to, casualty, explosion, fire, lightning, utility interruption, flood, weather, epidemic, hurricane, tornado, earthquake or other Acts of God, or any law, ordinance, rule or regulation, acts of public enemies, strikes, riots or civil disturbances ("Force Majeure Event");
- e. SPE reserves the right to change within reasonable limits, the date, location and duration of the Event, without any liability to SPE.

Sponsorship Opportunities

Sponsorship opportunities have been designed to offer maximum exposure and visibility for organisations in the oil and gas industry. For a cost-effective method to strengthen your brand identity and enhance your company's image at the conference, we offer a variety of sponsorship items.

We appreciate your generous support and request that you confirm your preferred sponsorship package as soon as possible. Sponsorship items are limited and available on a first-come, first-served basis.

For the latest information and to discuss your requirements, please contact:

Christopher Wong, SPE Sales Manager – Asia Pacific at **telephone: +60 3 2182 3148** or **email: cwong@spe.org**.

The table below offers a summary of available sponsorship items:

Sponsorship Item	Value (USD)
Principal Sponsor	USD 25,000
Networking Reception (28 August)	USD 12,000
Conference Bags	USD 10,000
Gold Sponsor	USD 10,000
Lanyards	USD 10,000
Networking Luncheon (per luncheon)	USD 10,000
Conference Preview and Programme	USD 8,000
Directional Signage	USD 6,000
Umbrellas	USD 6,000
Bottled Drinking Water	USD 5,000
Caps	USD 5,000
Conference Digital Proceedings	USD 5,000
Entrance Banner	USD 5,000
ePosters and Audio Visual Equipment	USD 5,000
Silver Sponsor	USD 5,000
Writing Pads and Pens	USD 5,000
Ice Cream Social (27 or 28 August)	USD 4,500
Coffee/Tea Breaks (27 or 28 August)	USD 4,000
Satchel Insertion	USD 4,000
Coffee/Tea Break (29 August)	USD 3,000

Notes:

* Full Conference Registration includes access to the Opening Session, Executive Plenary Session, Panel Sessions, Technical Sessions, ePoster Sessions, Exhibition, Coffee/Tea Breaks, Daily Networking Luncheons, Welcome Reception, networking reception (if any) and one (1) Digital Proceedings.

** Sponsors will be acknowledged in the Conference Preview (if confirmed before/by 2 February 2018) and Conference Programme (if confirmed before/by 29 June 2018).

Sponsorship Items

PRINCIPAL SPONSOR

USD 25,000 (Multiple Sponsors)

The sponsor will receive:

- One (1) item bearing information about your organisation inserted into the conference bags.
- Company logo displayed at the Opening Session.
- Acknowledgement in the Opening Session remarks.
- One (1) full page colour advertisement in the Conference Programme.
- Ten (10) complimentary full conference registrations*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

NETWORKING RECEPTION

USD 12,000 (28 August)

A networking reception will be held in the exhibition area on Tuesday, 28 August for all delegates, exhibitors and visitors.

The sponsor will receive:

- Acknowledgment at the sponsored reception.
- Signage with company logo prominently displayed at the reception area.
- Company's information to be made available at the entrance of the exhibition hall.
- Three (3) complimentary full conference registrations*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

CONFERENCE BAGS

USD 10,000

The conference bags are distributed to all conference delegates. The sponsor will receive:

- Company logo printed on the conference bags.
- One (1) item bearing information about your organisation inserted into the conference bags.
- Three (3) complimentary full conference registrations*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

GOLD SPONSOR

USD 10,000

The sponsor will receive:

- Eight (8) complimentary full conference registrations*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

LANYARDS

USD 10,000

The sponsor will receive:

- Company logo printed on the lanyards (strap only).
- Three (3) complimentary full conference registrations*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

NETWORKING LUNCHEONS

USD 10,000 per luncheon

Daily luncheons will be provided to all full conference delegates at the exhibition hall. These luncheons allow conference attendees the opportunity to network and offer the sponsor an avenue to demonstrate hospitality to conference attendees. The sponsor of each luncheon will receive:

- Acknowledgement at the sponsored luncheon.
- Signage with company logo prominently displayed at the luncheon area.
- Company's information to be made available at the entrance of the exhibition hall.
- Three (3) complimentary full conference registrations*. Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

CONFERENCE PREVIEW AND PROGRAMME

USD 8,000

Approximately 4 months before the event, the Conference Preview will be produced as a sneak peek for the conference. The copy will be distributed to all registered conference delegates, authors, IADC and SPE members, etc. and will also be posted on the event website.

The Conference Programme is a handy pocket-sized booklet that contains detailed information about the conference programme, special events, sponsors, exhibition, etc. and will be distributed to all full conference delegates. The sponsor will receive:

- One (1) full page colour advertisement in the Conference Preview** and Conference Programme**.
- Two (2) complimentary full conference registrations*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

DIRECTIONAL SIGNAGE

USD 6,000

Signage will be placed onsite to direct attendees to various conference and function venues. The sponsor will receive:

- Company logo on all onsite directional signage used for the above purposes.
- Two (2) complimentary full conference registrations*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

UMBRELLAS

USD 6,000

The sponsor will receive:

- Company name and logo printed on the umbrellas that will be included in the conference bags.
- Two (2) complimentary full conference registrations*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

BOTTLED DRINKING WATER

USD 5,000

Bottled drinking water is available in all conference rooms during the conference. The sponsor will receive:

- Distribution of bottled drinking water with company logo in conference sessions.
- One (1) complimentary full conference registration*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

CAPS

USD 5,000

All full conference delegates will receive one (1) cap which will be inserted in the conference bag. The sponsor will receive:

- Company logo printed on the caps.
- One (1) complimentary full conference registrations*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

CONFERENCE DIGITAL PROCEEDINGS

USD 5,000

The Conference Digital Proceedings contain the technical papers presented at the conference and will be distributed to all full conference delegates. The sponsor will receive:

- Company logo printed on the Conference Digital Proceedings leaflet.
- One (1) complimentary full conference registrations*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

ENTRANCE BANNER

USD 5,000

An entrance banner will greet attendees as they enter the Exhibition Hall. The sponsor will receive:

- Company's logo printed on the entrance banner as "Entrance Sponsor".
- One (1) complimentary full conference registrations*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

EPOSTERS AND AUDIO VISUAL EQUIPMENT

USD 5,000

The ePoster displays provide an interactive view of short technical presentations during coffee/tea breaks and audio visual equipment will be utilised in all conference rooms to necessitate knowledge and technology transfer at the conference. The sponsor will receive:

- One (1) slide bearing your company logo projected on the screen in all conference rooms.
- Company logo featured on all ePoster display stations.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

SILVER SPONSOR

USD 5,000

The sponsor will receive:

- Four (4) complimentary full conference registrations*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

WRITING PADS AND PENS

USD 5,000

One (1) writing pad and one (1) pen will be inserted in the conference bag. The sponsor will receive:

- Company logo printed on the writing pads and pens.
- One (1) complimentary full conference registrations*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

ICE CREAM SOCIAL

USD 4,500 per day (27 or 28 August)

Ice cream stations will be strategically placed in the exhibition hall as afternoon refreshment. The sponsor of each ice cream social will receive:

- Acknowledgement and company logo displayed at the exhibition hall's ice cream social areas.
- One (1) complimentary full conference registration*. Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

SATCHEL INSERTION

USD 4,000

The sponsor will receive:

- One (1) item bearing information about your organisation inserted into the conference bags.
- One (1) complimentary full conference registration*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

COFFEE/TEA BREAKS

USD 4,000 per day (27 or 28 August)

USD 3,000 per day (29 August)

Morning and afternoon coffee/tea breaks will be provided at the exhibition hall to all attendees. The sponsor will receive:

- Signage with the company logo prominently displayed at the exhibition hall's coffee/tea break areas of the sponsored day.
- One (1) complimentary full conference registration*.
- Company logo in the Conference Preview**, Conference Programme**, event website and onsite sponsor recognition board.

Notes:

* Full Conference Registration includes access to the Opening Session, Executive Plenary Session, Panel Sessions, Technical Sessions, ePoster Sessions, Exhibition, Coffee/Tea Breaks, Daily Networking Luncheons, Welcome Reception, networking reception (if any) and one (1) Digital Proceedings.

** Sponsors will be acknowledged in the Conference Preview (if confirmed before/by 2 February 2018) and Conference Programme (if confirmed before/by 29 June 2018).

Customised Sponsorship Package

Sponsoring the IADC/SPE Asia Pacific Drilling Technology Conference and Exhibition is a unique way to raise your organisation's profile and increase brand awareness within the oil and gas industry. Our sponsorship packages are flexible and may be customised to give your organisation targeted exposure and increase your presence at the conference.

For more information, please contact:

Christopher Wong
SPE Sales Manager – Asia Pacific

Telephone: +603 2182 3148

Email: cwong@spe.org



SPONSORSHIP CONTRACT

This is a sponsorship contract at the **IADC/SPE Asia Pacific Drilling Technology Conference and Exhibition** ("Event"), which will become a binding contract if the potential sponsor satisfies and agrees to **Society of Petroleum Engineers** ("SPE") Sponsorship Policy as set forth in this contract. The undersigned company (the "Sponsor") does hereby request a sponsorship in the Event, scheduled **27 - 29 August 2018** at the **Bangkok Convention Centre at CentralWorld in Bangkok, Thailand**. The individual signing this contract warrants that he/she has the authority to bind contractually the organisation contracting for the sponsorship.

SPONSOR INFORMATION		SPONSORSHIP OPPORTUNITIES		
Company Name		Sponsorship Category	Value (USD)	Tick (✓)
Mailing Address		Principal Sponsor	USD 25,000	
		Networking Reception (28 August)	USD 12,000	
City		Conference Bags	USD 10,000	
Postal Code		Gold Sponsor	USD 10,000	
State / Province		Lanyards	USD 10,000	
Country		Networking Luncheon - Day 1 (27 August)	USD 10,000	
Office Phone		Networking Luncheon - Day 2 (28 August)	USD 10,000	
Office Fax		Networking Luncheon - Day 3 (29 August)	USD 10,000	
Company URL		Conference Preview and Programme	USD 8,000	
Contact Person First Name		Directional Signage	USD 6,000	
Contact Person Last Name		Umbrellas	USD 6,000	
Job Title		Bottled Drinking Water	USD 5,000	
Email Address		Caps	USD 5,000	
Direct Line		Conference Digital Proceedings	USD 5,000	
Mobile Number		Entrance Banner	USD 5,000	
SPONSORSHIP POLICY		Silver Sponsor	USD 5,000	
Sponsorship Guidelines		Writing Pads and Pens	USD 5,000	
<ul style="list-style-type: none"> Advertising and logo specifications information will be sent to the Sponsor once sponsorship is confirmed. It is the responsibility of the Sponsor to adhere to the advertising and logo specifications information provided, as it specifically related to submittal of company logo to be used in promotion of the sponsorship. 		Ice Cream Social - Day 1 (27 August)	USD 4,500	
Sponsorship Recognition on Website		Ice Cream Social - Day 2 (28 August)	USD 4,500	
<ul style="list-style-type: none"> All sponsorship opportunities that meet the guidelines are recognised on the event website: www.spe.org/go/18apdt. Sponsor must provide an URL address on the contract to be embedded in the logo on the website. 		Satchel Insertion	USD 4,000	
Sponsorship Benefits		Coffee/Tea Breaks - Day 1 (27 August)	USD 4,000	
All sponsors will receive the following benefits:		Coffee/Tea Breaks - Day 2 (28 August)	USD 4,000	
<ul style="list-style-type: none"> Company logo and link on the event website. Company logo on the sponsorship recognition board at the event. Company name and logo listed in the Conference Preview and Conference Programme, provided applicable deadlines are met: <ul style="list-style-type: none"> Conference Preview: Sponsorship Contract and 50% deposit must be received by 31 January 2018. Conference Programme: Sponsorship Contract and 50% deposit must be received by 29 June 2018. 		Coffee/Tea Break - Day 3 (29 August)	USD 3,000	
Payment & Cancellation Policy		TOTAL SPONSORSHIP AMOUNT		
<ul style="list-style-type: none"> SPE requires a 50% deposit to be paid within thirty (30) days of invoicing in order to secure sponsorship. Upon receipt of the signed contract and deposit, an invoice will be emailed to the Sponsor. A sponsor will not be acknowledged or promoted until the company has submitted the Sponsorship Contract and required deposit. The remaining 50% of sponsorship value is due ninety (90) days prior to the Event. If a participant has contracted a sponsorship within ninety (90) days of the event, full payment is required with submittal of Sponsorship Contract in order to confirm sponsorship. If a sponsorship cancellation occurs on or more than ninety (90) days prior to the Event, a 50% penalty shall be incurred. If a Sponsor cancels less than ninety (90) days prior to the Event, the Sponsor will be assessed a cancellation penalty equal to 100% of the total contracted sponsorship value. If a Sponsor cancels with an outstanding balance due, the Sponsor remains responsible for the entire balance due, plus reasonable attorney's fees to collect. Sponsor will not be permitted to participate in future SPE events until all outstanding balances have been paid. Credit cards and wired transfers are accepted. No cancellation shall be acknowledged unless received in writing. The date of the notice of cancellation received shall apply as the office date of cancellation. Upon Sponsor notification of cancellation, SPE has the right to resell the sponsorship item(s) forfeited. 		USD		
Amendments		I hereby submit this sponsorship contract and agree to abide by the policies and procedures as outlined in this contract.		
Any and all matters and questions not specifically covered by the articles in this Contract shall be subject to the decision of SPE and may be amended at any time by SPE in the overall best interest of the sponsorship and notice thereof shall be binding on the sponsors equally with the foregoing in this Contract.		_____ Authorised Representative Signature & Name		
		_____ Date		
		PAYMENT SCHEDULE		
		50% due in 30 days after invoicing		
		100% due on or before 28 May 2018		
		PAYMENT METHODS		
		PAYMENT METHODS:		
		<ul style="list-style-type: none"> Telegraphic Transfer: Bank details will be provided in the tax invoice. Credit Card: Credit card payment will be processed in US Dollars only. An email with instructions on securely submitting payment will be provided upon contract submission. 		
		TAXES:		
		The amount charged are made free and clear of, and without any deduction or withholding for and on account of, any taxes, duties or other deductions. Any such deduction or withholding, if required by the laws of any country are your sole responsibility.		
		Please return to: Christopher Wong - SPE Sales Manager Society of Petroleum Engineers (SPE) Telephone: +603 2182 3148 Email: cwong@spe.org		



Society of Petroleum Engineers

The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose members are engaged in energy resources development and production. SPE serves more than 164,000 members in 143 countries worldwide. SPE is a key resource for technical knowledge related to the oil and gas exploration and production industry and provides services through its publications, events, training courses, and online resources at www.spe.org.

The Society of Petroleum Engineers (SPE) is a not-for-profit organisation. Income from this event will be invested back into SPE to support many other Society programmes. When you attend an SPE event, you help provide even more opportunities for industry professionals to enhance their technical and professional competence. Scholarships, certification, the Distinguished Lecturer programme, and SPE's energy education programme Energy4me are just a few examples of programmes that are supported by SPE.



The International Association of Drilling Contractors (IADC) is dedicated to enhancing the interests of oil and gas and geothermal drilling contractors worldwide. IADC's contract-drilling members own most of the world's land and offshore drilling units and drill the vast majority of the wells that produce the planet's oil and gas. IADC's membership also includes oil and gas producers, and manufacturers and suppliers of oilfield equipment and services. Founded in 1940, IADC strives to secure responsible standards, practices, legislation and regulations that provide safe, efficient and environmentally sound drilling operations worldwide. IADC holds Accredited Observer status at the International Maritime Organization and the International Seabed Federation, branches of the United Nations. The Association is a leader in developing standards for industry training, notably its well control training and assessment program, WellSharp®, and rig-floor orientation program, RigPass®. IADC is headquartered in Houston, with offices in Washington D.C., the United Kingdom, the Netherlands and the Middle East, as well as chapters in the UK, Venezuela, Brazil, Australasia, South Central Asia, Southeast Asia, the Middle East and across the United States. For more information, visit the IADC website at www.iadc.org



Please direct enquiries to:

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SPE Sales Manager, Asia Pacific

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