

# SPE International Conference and Exhibition on

Health, Safety, Security, Environment,  
and Social Responsibility

**16-18 April 2018**

Jumeirah at Etihad Towers  
Abu Dhabi, United Arab Emirates

CONTINUING HSSE-SR EXCELLENCE FOR A SUSTAINABLE FUTURE

[www.spe.org/events/hse](http://www.spe.org/events/hse)

## Sponsorship and Exhibition Opportunities



## About the Conference

For more than 25 years, the SPE International Conference on Health, Safety, Security, Environment, and Social Responsibility has been the E&P industry’s premier international event highlighting HSE best practices and challenges. Our goal is to reach beyond the industry by introducing presentations, special topical sessions, and networking opportunities unavailable anywhere else.

The event will attract more than 1,500 health, safety, security, environment, and social responsibility leaders and professionals working in the international oil and gas sector. Alongside the conference, an exhibition will showcase the latest technologies, products, and industry services from around the world. Details on exhibiting are outlined in this prospectus along with information on sponsorship opportunities to associate your organisation with the themes of the conference; to strengthen brand awareness; and to provide high profile exposure before, during, and after the event.

## Why Sponsor and Exhibit

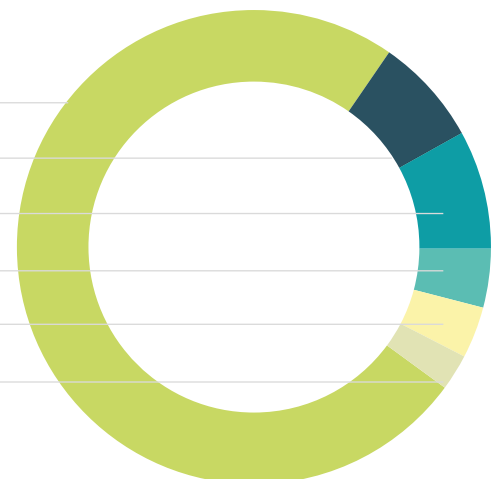
- Be part of a not-for-profit, HSE-dedicated international event
- Demonstrate your commitment to HSE advancement in the industry
- Enhance your brand visibility to a core audience of 1,500+ HSE professionals
- Forge new face-to-face business relationships and reinforce existing ones
- Gain brand exposure through marketing campaigns for the event

## Who Attends

- HSE managers, leaders, and professionals
- Safety and operations managers
- Compliance officers
- Inspectors
- Environmental specialists
- Business development managers
- Management and leadership
- Consultants
- Educators
- Government officials and regulators

## Primary Area of Interest\*

HSE	75%
Management and Information	8%
Drilling and Completions	8%
Production and Operations	4%
Reservoir Description and Dynamics	3%
Projects, Facilities, and Construction	2%



\*Based on 2012–2016 Attendees

## 1. Premium Sponsorship Packages

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### Principal Sponsorship

- **USD 75,000 each**

Two (2) Sponsorship Packages  
Each package includes 24 sqm exhibit space

### Titanium Sponsorship

- **USD 55,000 each**

Three (3) Sponsorship Packages  
Each package includes 18 sqm exhibit space

## 2. Standard Sponsorship Packages (Non-Exclusive)

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### Platinum Sponsorship

- **USD 30,000 each**

Six (6) Sponsorship Packages

### Gold Sponsorship

- **USD 25,000 each**

Twelve (12) Sponsorship Packages

### Silver Sponsorship

- **USD 20,000 each**

### Bronze Sponsorship

- **USD 10,000 each**

## 3. Standard Sponsorship Packages (Exclusive)

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### Conference Gala Dinner Sponsorship

- **USD 45,000**

Includes VIP seating, cultural theme and entertainment

### Conference Networking Reception Sponsorship

- **USD 30,000**

### Conference Coffee Breaks Sponsorship

- **USD 25,000**

### Conference Lunch Day 1 Sponsorship

- **USD 25,000**

Includes VIP seating

### Conference Topical Lunch Day 2 or Day 3 Sponsorship

- **USD 20,000 each**

Includes industry talk

## Standard Sponsorship Packages (Exclusive)

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### Conference Preview\* Sponsorship (printed and digital)

- **USD 30,000**

### Conference Proceedings Sponsorship

- **USD 17,500**

### Delegate Bags Sponsorship

- **USD 30,000**

### Conference Stationery Sponsorship

- **USD 15,000**

(Non-exclusive option available for USD 10,000 per item)

### Conference Programme and Exhibit Guide\* Sponsorship (printed and digital)

- **USD 30,000 without belly band**
- **USD 35,000 with belly band**

### Conference Signage Sponsorship

- **USD 30,000**

### Conference Badge Sponsorship

- **USD 15,000**

### Conference Technical Equipment and ePosters Sponsorship

- **USD 20,000**

### Author Gifts Sponsorship

- **USD 15,000**

## All sponsorship packages will receive the following core benefits:

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- Logo and sponsorship title on the event website with a link to the sponsor company's website
- Logo and sponsorship title in the sponsor section of the Conference Preview\*
- Logo and sponsorship title in the sponsor section of the Conference Programme and Exhibit Guide\* (downloadable pdf will be available on the conference website) with a print-run of 2000+ copies onsite
- Verbal acknowledgement at the Conference Opening and Closing Ceremonies
- Logo and sponsorship title on the PowerPoint slides displayed between technical sessions
- Logo and sponsorship title on all-sponsor signage displayed in high traffic areas
- Acknowledgement in all press releases for the conference
- Sponsor appreciation certificate

(\* subject to deadline dates)

**For further assistance, please contact the SPE Sales and Exhibits Team. Customised packages are available upon request.**

- **Sylvia Ansara, Senior Manager**, +971.4.457.5800, +971.50.458.5323, sansara@spe.org
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## Premium Sponsorship Packages

### PRINCIPAL SPONSOR

- Two (2) packages available at **USD 75,000** each

This premium sponsorship option will be offered exclusively to two global industry leaders recognised for their effective and long-standing commitment to maintaining the highest standards of health and safety along with protecting the environment. The principal sponsors will have the opportunity to work in close proximity with the Host Organisation, which includes shaping the conference programme and the inclusion of senior executives and technical experts in the committees' leadership roles.

**For more information** on Principal Sponsorships (standard or customised version), please contact: Sylvia Ansara, Senior Manager, SPE Middle East, North Africa and South Asia, at [sansara@spe.org](mailto:sansara@spe.org) or **+971.50.458.5323**.

### TITANIUM SPONSOR

- Three (3) packages available at **USD 55,000** each

This premium sponsorship option provides a unique opportunity to secure maximum presence and branding recognition during the event, demonstrate corporate achievements, and influence new trends within health, safety, security, and CSR within the upstream industry.

#### Package includes core benefits plus:

- 18 sqm exhibition booth (space only) in a prime location
- Logo prominently displayed (alongside the Host Organisation and Principal Sponsors) on the stage backdrops (printed or digital) during the Opening Ceremony, Executive Plenary Session, Conference Gala Dinner, Panel Sessions, and Closing Ceremony
- Verbal acknowledgement during the above-mentioned functions
- Logo and sponsorship title on all emails\* for the event to potential delegates, exhibitors, sponsors, and general attendees
- Logo and sponsorship title on press invitations\*
- Logo and sponsorship title on the registration form, exhibition application form, confirmation letters, and other official communication
- Priority to access the accredited press/media/PR representatives onsite
- Half (1/2) page colour advertisement in the Conference Preview\*
- One (1) full-page colour advertisement in the Conference Programme and Exhibit Guide\*
- Logo on all event advertisements\* (print and digital, where space permits)
- One (1) reserved table at the VIP Lunch function on Day 1
- One (1) reserved table at the Conference Gala Dinner
- Ten (10) complimentary invitations to the Conference Networking Reception
- Ten (10) complimentary full-conference registrations
- Ten (10) complimentary one-day conference registrations
- Special group registration rates

(\* subject to deadline dates)

## Standard Sponsorship Packages (Non-Exclusive)

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### PLATINUM SPONSOR

- Six (6) packages available at **USD 30,000** each

**Package includes core benefits plus:**

- One (1) full-page colour advertisement in the Conference Programme and Exhibit Guide\*
- Eight (8) complimentary invitations to the Conference Gala Dinner
- Eight (8) complimentary invitations to the Conference Networking Reception
- Eight (8) complimentary full-conference registrations
- Eight (8) complimentary one-day conference registrations
- Special registration rates for additional delegates

### GOLD SPONSOR

- Twelve (12) packages available at **USD 25,000** each

**Package includes core benefits plus:**

- Half (1/2) page colour advertisement in the Conference Programme and Exhibit Guide\*
- Six (6) complimentary invitations to the Conference Gala Dinner
- Six (6) complimentary invitations to the Conference Networking Reception
- Six (6) complimentary full-conference registrations
- Six (6) complimentary one-day conference registrations
- Special registration rates for additional delegates

### SILVER SPONSOR

- Packages available at **USD 20,000** each

**Package includes core benefits plus:**

- Five (5) complimentary invitations to the Conference Gala Dinner
- Five (5) complimentary invitations to the Conference Networking Reception
- Five (5) complimentary full-conference registrations
- Five (5) complimentary one-day conference registrations
- Special registration rates for additional delegates

### BRONZE SPONSOR

- Packages available at **USD 10,000** each

**Includes only core benefits.**

(\* subject to deadline dates)

## Standard Sponsorship Packages (Exclusive)

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### CONFERENCE GALA DINNER SPONSOR

#### • USD 45,000

The Gala Dinner is a highly anticipated event and is the perfect close to the first day of the conference. The dinner will be attended by distinguished guests, VIPs, and delegates, offering an amazing experience, array of cultural activities and a taste of the renowned Arabic hospitality.

#### Package includes core benefits plus:

- Verbal acknowledgement at the opening of the Gala Dinner
- Sponsor's welcome speech (up to 5 minutes long) and short HSE/CSR corporate video played in a continuous loop while guests are being seated
- Logo and sponsorship title on exclusive signage for the Gala Dinner
- One (1) full-page colour advertisement in the Conference Programme and Exhibit Guide\*
- Two (2) reserved tables for eight (8) at the Gala Dinner (VIP seating area)
- Ten (10) complimentary invitations to the Gala Dinner
- Logo and sponsorship title on all table tent cards for the Gala Dinner
- Logo and sponsorship title on all menu cards for the Gala Dinner
- Logo and sponsorship title on napkin sleeves at the Gala Dinner (optional, produced by SPE)
- One (1) corporate gift at entrance (optional, provided by sponsor, distributed by SPE)

### CONFERENCE NETWORKING RECEPTION SPONSOR

#### • USD 30,000

Industry leaders, delegates and exhibitors will socialise, exchange ideas, and discuss future plans in an informal and relaxed setting, enjoying light bites, select soft drinks, and seasonal refreshments.

#### Package includes core benefits plus:

- Verbal acknowledgement at the opening of the Reception
- Logo and sponsorship title displayed on tent cards on buffet stations and cocktail tables
- Half (1/2) page colour advertisement in the Conference Programme and Exhibit Guide\*
- Logo and sponsorship title on exclusive signage for the Reception
- One (1) piece of promotional literature made available at the Reception area (optional)
- Branded napkins/or coasters with the sponsor logo and title (optional, provided by sponsor)
- Ten (10) complimentary invitations to the Reception

(\* subject to deadline dates)



## CONFERENCE COFFEE BREAKS SPONSOR

### • USD 25,000

Six (6) coffee breaks will be served on the exhibition floor during the course of the event (mid-morning and mid-afternoon). This sought-after function offers attendees a meeting place to interact and recharge.

#### Package includes core benefits plus:

- Logo and sponsorship title on sponsorship tent cards in each coffee break area
- Logo and sponsorship title on exclusive signage for the function
- Logo and sponsorship title on coffee mugs (optional, provided by sponsor)

## CONFERENCE LUNCH DAY 1 SPONSOR (Includes VIP seating)

### • USD 25,000

Five-star buffet lunch will be offered to VIP guests, speakers, committee members, delegates and exhibitors.

#### Package includes core benefits plus:

- Sponsor's welcome speech (up to 5 minutes long) and company video played in a continuous loop
- Logo and sponsorship title displayed on tent cards on dining tables
- Logo and sponsorship title displayed at the VIP area
- One (1) piece of promotional literature made available at the entrance (optional)
- Half (1/2) page colour advertisement in the Conference Programme and Exhibit Guide\*
- Two (2) reserved tables for eight (8) at the VIP seating area
- Additional ten (10) lunch tickets for the day

## CONFERENCE TOPICAL LUNCH DAY 2 OR DAY 3 SPONSOR

### • USD 20,000 each

This unique opportunity offers technical (or strategic) industry talks at lunch for the day. Topics must be relevant to the conference programme and will be subject to committee approval.

#### Package includes core benefits plus:

- Sponsor's welcome speech (up to 2 minutes long)
- Fifteen (15) minutes presentation on the selected topic
- Logo and sponsorship title displayed on tent cards on dining tables
- Logo and sponsorship title displayed at the VIP area
- One (1) piece of promotional literature made available at the entrance (optional)
- Two (2) reserved tables in the front row for the day

(\* subject to deadline dates)



## CONFERENCE PREVIEW\* SPONSOR (PRINTED AND DIGITAL)

### • USD 30,000

This sponsorship offers an extensive branding opportunity to get your message out prior to the conference. The Conference Preview includes the conference grid, highlights, special features, confirmed panellists, sponsors, etc. The preview will be emailed to industry professionals worldwide and be available for download on the event website.

#### Package includes core benefits plus:

- Logo and sponsorship title on the cover page of the Conference Preview\*
- Half (1/2) page colour advertisement in the Conference Preview\*
- Fifty (50) complimentary printed copies for the sponsor

## CONFERENCE PROGRAMME AND EXHIBIT GUIDE\* SPONSOR (PRINTED AND DIGITAL)

### • USD 30,000 (without belly band)

### • USD 35,000 (with belly band)

The Conference Programme and Exhibit Guide\* will be available online (downloadable pdf) and distributed onsite among 1500+ attendees. This comprehensive tool (A4 size) will include daily overviews with all conference sessions, timings and locations, floor plans, highlights, and general information.

#### Package includes core benefits plus:

- Logo and sponsorship title on the cover page of the Conference Programme and Exhibit Guide\*
- Double-page colour advertisement in the Conference Programme and Exhibit Guide\*
- Logo or sponsor slogan/advertisement on the belly band (only for option 2)
- One (1) full-page company profile of the sponsor in the Conference Programme and Exhibit Guide\*

## CONFERENCE PROCEEDINGS SPONSOR

### • USD 17,500

Conference Proceedings will be distributed to full-conference delegates. The proceedings contain manuscripts of all the papers presented at the conference, making it one of the most important and indispensable resource tools.

#### Package includes core benefits plus:

- Logo and sponsorship title printed on the cover of the card containing the access code to the proceedings
- Half (1/2) page colour advertisement in the Conference Programme and Exhibit Guide\*

(\* subject to deadline dates)



## CONFERENCE SIGNAGE SPONSOR

### • USD 30,000

Directional sign boards will be placed at strategic locations to help attendees navigate around the venue and ensure easy access to the registration desks, plenary hall, meeting rooms, exhibition hall, and any other key functions.

#### **Package includes core benefits plus:**

- Logo and sponsorship title displayed on all boards used for directional signage
- One (1) full-page colour advertisement in the Conference Programme and Exhibit Guide\*
- Two (2) complimentary full-conference registrations

## DELEGATE BAGS SPONSOR

### • USD 30,000

All delegates will receive a branded conference bag (either backpack or laptop bag) with a copy of the Conference Programme and Exhibit Guide, sponsor's promotional item, writing pads and stationery items (if sponsored), and other general handouts.

#### **Package includes core benefits plus:**

- Sponsor's logo and event branding printed on the official conference bag given to all delegates
- Logo on the distribution counter located in the main registration area
- One (1) item inserted into the conference bag (provided by sponsor)
- Half (1/2) page colour advertisement in the Conference Programme and Exhibit Guide\*

## CONFERENCE BADGE SPONSOR

### • USD 15,000

Conference delegates, exhibitors, VIP guests, visitors, students, support staff, and other attendees will wear the conference badges at all times. This item has proven time and again to be an effective marketing tool to promote your organisation. The badges will be printed and distributed at all registration terminals.

#### **Package includes core benefits plus:**

- Logo printed on the badge along with the SPE logo
- Two (2) complimentary full-conference registrations

(\* subject to deadline dates)

## **CONFERENCE STATIONERY SPONSOR** (notepads and pens)

- **USD 15,000** (Non-exclusive option available for USD 10,000 per item)

Conference stationery (notepads and pens) will be provided to each delegate and inserted into the conference bags. Additional pens and pads will be available at the registration desks, meeting rooms, and SPE HQ office.

### **Package includes core benefits plus:**

- Logo on notepads and pens (provided by sponsor)

## **CONFERENCE TECHNICAL EQUIPMENT AND EPOSTERS SPONSOR**

- **USD 20,000**

The knowledge sharing ePoster sessions will take place on the exhibition floor and/or other high traffic areas. These are electronic versions of the traditional technical posters and are presented on a flat screen/monitor, offering added benefits of animation, an enhanced audio and video experience, and deeper engagement between attendees and subject matter experts.

### **Package includes core benefits plus:**

- Logo and sponsorship title on the screensaver of each ePoster station
- Logo on the fascia board of each ePoster station
- Logo on the counter of each ePoster station
- Logo on the ePoster presentation schedule (printed or digital) distributed across the venue

## **AUTHOR GIFTS SPONSOR**

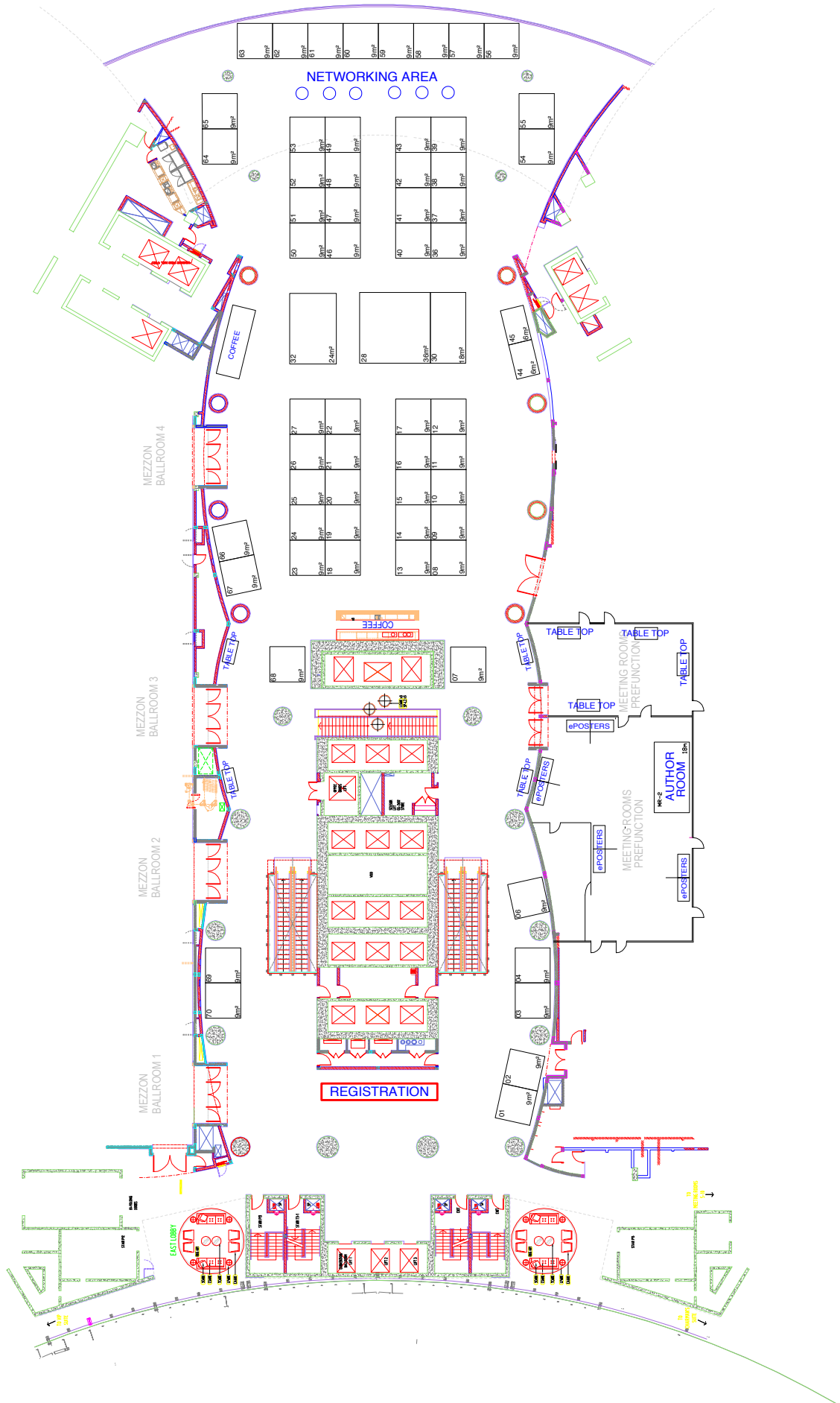
- **USD 15,000**

All conference speakers will receive a token of appreciation for their participation in and contribution to the conference.

### **Package includes core benefits plus:**

- Verbal acknowledgement before presentation of gifts
- Sponsor logo and SPE logo on author gifts or gift boxes
- Logo and sponsorship title featured on a 'With Compliments' card presented with gifts

(\* subject to deadline dates)





## Space Only

**USD 600 per sqm**

### Benefits:

- 4 exhibitor passes\* for 18 sqm
- 100 visitor invitations for 18 sqm

### Technical Specifications:

- Only marked-up space provided
- Minimum space to be booked is 18 sqm
- Construction of a modular stand is not included
- Electrical power supply needs to be ordered additionally



## Basic Shell Theme

**USD 650 per sqm**

### Benefits:

- 2 exhibitor passes\* for 9 sqm
- 50 visitor invitations for 9 sqm

### Technical Specifications:

- Modular aluminum system structure with white infill panels
- 2.5 meter high
- Blue fascia board with exhibitor name and stand number
- Wall-to-wall standard carpet
- 3 spotlights
- 1 single square socket (3 pins)



## Walk-In Package

**USD 700 per sqm**

### Benefits:

- 3 exhibitor passes\* for 9 sqm
- 100 visitor invitations for 9 sqm

### Technical Specifications:

- Free standing octanorm structure with white infill panels
- 2.5 meter high
- 3 meter high custom pylon with vinyl graphics
- Blue fascia board with exhibitor name and stand number
- 1 curved counter with graphics
- 1 brochure rack
- 1 meeting table
- 2 chairs
- 1 waste bin
- Wall-to-wall standard carpet
- 3 spotlights
- 1 single square socket (3 pins)

**For further assistance, please contact the SPE Sales and Exhibits Team.**

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\* Exhibitor pass includes access to the Exhibition, Opening Ceremony, Executive Plenary Session, ePoster Sessions, Luncheons, Welcome Reception (if applicable), Coffee Breaks, and all Networking Activities onsite.



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