

Exhibiting and Sponsorship Opportunities

SPE INTERNATIONAL

Oilfield Corrosion

CONFERENCE AND EXHIBITION

18 – 19 June 2018 | Aberdeen, UK | www.spe.org/go/18ofcs

SPE INTERNATIONAL

Oilfield Scale

CONFERENCE AND EXHIBITION

20 – 21 June 2018 | Aberdeen, UK | www.spe.org/go/18oss

► **Sponsoring and exhibiting at the leading international events for oilfield scale and corrosion professionals allows you to:**

- Align your organisation with the highest calibre technical content
- Maximise your presence in the industry and strengthen your brand identity
- Showcase your latest technologies, services and expertise
- Network face-to-face with potential and existing customers
- Target over 10,000 international oil and gas professionals through pre-event marketing



Society of Petroleum Engineers

SPE INTERNATIONAL

Oilfield Corrosion

CONFERENCE AND EXHIBITION

18 – 19 June 2018 | Aberdeen, UK

www.spe.org/go/18ofcs

The SPE International Oilfield Corrosion Conference and Exhibition is recognised as the foremost event for industry professionals and academics involved in the development, implementation and monitoring of the controls applied to mitigate corrosion in upstream oil and gas production facilities. Over the years, the event has consistently attracted high-level delegates from across the global oilfield corrosion community representing operating companies, service providers, universities and research bodies.

The 9th edition of the conference will take place in Aberdeen on 18-19 June 2018 and will follow a format similar to the highly successful 2016 event with a combination of formal technical sessions, case studies and interactive workshop discussions.

The two-day event will be immediately followed by the SPE International Oilfield Scale Conference and Exhibition, providing an excellent and cost-effective opportunity for those interested in both corrosion and scale issues to maximise their exposure to potential clients in both disciplines.

Professionals from the following countries attended the 2016 event

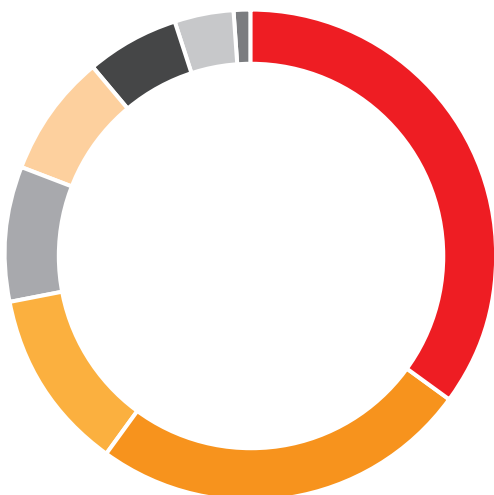
Australia
Austria
Brazil
Canada
Denmark
France
Germany
Ghana
Italy
Nigeria
Norway
The Netherlands
United Kingdom
United States



Attendee Job Classification*

- Engineer **35%**
- Senior Manager **25%**
- Operations/Production Chemist **12%**
- Technical Manager **9%**
- Academic/Research **8%**
- Consultant **6%**
- Scientist **4%**
- Student **1%**

**Based on attendees from the 2016 SPE International Oilfield Corrosion Conference and Exhibition*



Archer	French Creek Software
BP	Intertek
Baker Hughes	Italmatch
ClampOn	NACE
Clariant	Nalco Champion
Conoco Phillips	Plant Integrated Management
Cosasco	SA Equip
DNV	Scale Protection
Dow Oil & Gas	Scaled Solutions
DTI	Wood Group
Dupont	

**Exhibitors and sponsors from the SPE International Oilfield Corrosion Conferences and Exhibitions in 2012, 2014 and 2016*

SPE INTERNATIONAL

Oilfield Scale

CONFERENCE AND EXHIBITION

20-21 June 2018 | Aberdeen, UK

www.spe.org/go/18oss

The SPE International Oilfield Scale Conference and Exhibition has established itself as the World's leading forum dedicated to sharing new experiences and insights in all aspects of the handling of oilfield scale. The event attracts delegates from across a broad spectrum of the global oilfield scale community. In previous years, it has welcomed visitors from around the World and 2018 promises to be no exception.

As in previous years, the 14th edition of the conference will take place in Aberdeen on 20-21 June 2018 with a range of technical sessions, practical case studies and interactive discussions. It is a must-attend event for industry professionals.

The two-day event will follow the SPE International Oilfield Corrosion Conference and Exhibition providing a cost-effective opportunity for those interested in both corrosion and scale issues to promote their products and services to a targeted audience.

Professionals from the following countries attended the 2016 event

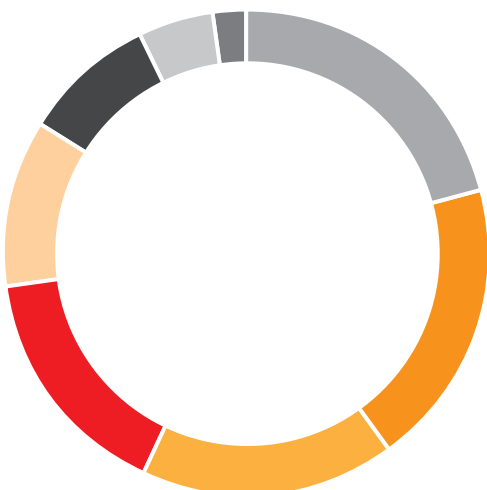
Australia
Bahrain
Belgium
Brazil
Denmark
Finland
France
Germany
India
Iran
Italy
Japan
Norway
Saudi Arabia
The Netherlands
United Arab Emirates
United Kingdom
United States



Attendee Job Classification*

- Technical Manager **21%**
- Senior Manager **19%**
- Operations/Production Chemist **17%**
- Engineer **16%**
- Academic/Research **11%**
- PhD Student **9%**
- Scientist **5%**
- Consultant **2%**

**Based on attendees from the 2016 SPE International Oilfield Scale Conference and Exhibition*



Previous Exhibitors and Sponsors include*

Archer	Heriot-Watt University (FAST
Avista Technology	Research)
Baker Hughes	Intertek
Blue Spark Energy	Italmatch
Chemical Injection Utilities	Kemira
Clariant	Nalco Champion
Cosun Biobased Products	NECE
Dow Oil & Gas	Oil Plus
DTI	OneSubsea
Dupont	Scale Protection
Enpro Subsea	Scaled Solutions
French Creek Software	Statoil
GC Rieber Chemicals	Weatherford
Hutton	Welltec

** Exhibitors and sponsors from the SPE International Oilfield Corrosion Conferences and Exhibitions in 2012, 2014 and 2016*

Exhibition and Sponsorship Opportunities

The packages detailed in this document are applicable to both events. Exhibitors and/or sponsors of both conferences will receive a **15% discount** on the total amount.

Exhibiting and Sponsoring allows your company to:

- Establish itself as a leading player within the market
- Align itself with the key discussion points surrounding oilfield corrosion and scale
- Raise its profile as part of a targeted marketing campaign directed at more than 10,000 oil and gas professionals

Exhibiting

Situated next to the registration area, the exhibition will also serve as the location for poster sessions, refreshment breaks, lunches and the drinks receptions.

Exhibitors receive the following benefits:

- 2m x 3m exhibition space for exhibitors to bring their own pop-up stand or display
- 1 x table; 2 x chairs; 1 x 13 amp socket.
- Company name and short product description listed in the Conference Programme given to all attendees
- Company name listed on the event website with a link to your company website
- One complimentary delegate registration for the Conference
- One access code to the online conference proceedings

Fee: One Conference: £2,150 Both Conferences: £3,570 (£1,785 per conference)

Premium Sponsorship packages

ALL PREMIUM SPONSORSHIP PACKAGES INCLUDE THE FOLLOWING CORE BENEFITS:

- Prominent on-site signage displayed at the conference in high traffic areas
- Logo included on the sponsors' page in the Conference Preview
- Logo included in the Conference Programme given out to all attendees
- Logo on the event website with a link to your company website
- Logo displayed on signs in the registration area
- Logo on the sponsor page of the Premium Sponsors page of the PowerPoint holding slides displayed between technical sessions and during coffee breaks

+ additional benefits depending on the sponsorship package:

PLATINUM SPONSOR

£6,000

- Five complimentary full event delegate places for company employees
- Logo included on the cover of the Conference Programme
- Full page colour advertisement in the Conference Preview
- Full page colour advertisement in the Conference Programme
- 50% discount on a 3m x 2m exhibition stand

GOLD SPONSOR

£4,500

- Three complimentary full event delegate places for company employees
- Half page advertisement in the Conference Programme
- 25% discount on a 3m x 2m exhibition stand

SILVER SPONSOR

£3,000

- Two complimentary full event delegate places for company employees
- 10% discount on a 3m x 2m exhibition stand

Exhibition and Sponsorship Opportunities

Standard Sponsorship packages

ALL STANDARD SPONSORSHIP PACKAGES INCLUDE THE FOLLOWING CORE BENEFITS:

- Logo included on the conference website with a link to your company website
- Logo included in the Conference Preview
- Logo included in the Conference Programme given to all attendees
- Logo on prominent signage displayed at the conference in high traffic areas
- Logo prominently displayed on signs in the registration area
- Logo on the Standard Sponsors page of the PowerPoint holding slides displayed between technical sessions and during coffee breaks

Sponsors benefit from a **15% discount** on the total costs of sponsoring both the Oilfield Corrosion **and** the Oilfield Scale events

+ THEN additional benefits depending on the sponsorship package:

AV EQUIPMENT

£3,000 + VAT

Conference speakers at each event have the option of using data projection for their presentations. Computers and sound equipment are also available in each room.

- Computer accessory/item with both sponsor and SPE logos given to all attendees. Accessory provided by SPE
- Two (2) complimentary full conference registrations for company employees

OFFICIAL CONFERENCE BAGS

£2,550 + VAT

All full conference registrants at each conference receive an official sponsored conference bag which will be designed and produced by the sponsor. Design subject to SPE approval and must include the SPE event branding.

- Company name or logo (subject to design) will be displayed on all the bags
- Two (2) complimentary full conference registrations for company employees

COFFEE BREAKS

£2,850 + VAT

Morning and afternoon coffee breaks on both days provide attendees with a great opportunity for informal networking

- Logo on signage acknowledging sponsorship in the area that the coffee breaks are held
- Two (2) complimentary full conference registrations for company employees

CONFERENCE LANYARDS

£2,300 + VAT

All full conference registrants for each event receive an official conference lanyard which is designed and produced by the sponsor.

- Company name or logo will feature on the lanyard strap (1 colour) Design to be agreed in advance with the SPE.
- Two (2) complimentary full conference registrations for company employees

CONFERENCE LUNCHES

£3,100 + VAT

There will be a conference lunch on each day of both events for all conference delegates. Conference lunches provide an excellent opportunity for informal networking and discussion.

- Logo on signage acknowledging sponsorship in the area that the luncheon is held
- Two (2) complimentary full conference registration for company employees



CONFERENCE PREVIEW

£4,100 + VAT

The Conference Preview for each conference is distributed internationally to handpicked professionals in the E&P industry who have an interest in oilfield corrosion and scale. These include SPE members and other industry specialists.

- Full page 4-colour advertisement in the Conference Preview
- Half page full-colour advertisement in the Conference Programme
- Two (2) complimentary full conference registrations for company employees

CONFERENCE PROCEEDINGS

£3,000 + VAT

Every delegate at each conference receives a card containing a unique access code to the conference proceedings. The proceedings contain notes from the technical sessions and are an excellent source of reference after the event.

- Logo printed on the cover of the card containing the access code(given to all delegates)
- Complimentary advertisement on the inside cover of the card
- Half page four colour advertisement in the Conference Programme
- Two (2) complimentary full conference registrations for company employees

CONFERENCE PROGRAMME AND EXHIBITION GUIDE

£3,000 + VAT

All registrants at each conference receive a copy of the conference programme and exhibition guide upon arrival. It includes key information about the conference and exhibition.

- Full page 4-colour advertisement in the Conference Programme
- Two (2) complimentary full conference registrations for company employees

WELCOME DRINKS RECEPTION

£4,200 + VAT

A Welcome Drinks Reception will be held at the venue immediately following the technical sessions at the close of the first day's proceedings of each conference. This is an opportunity for all attendees to network in friendly and informal surroundings.

- Signage acknowledging sponsorship in the area that the reception is held
- Two (2) complimentary full conference registrations for company employees

FIND OUT MORE

To discuss any of these options or bespoke packages or to make a booking for either or both conferences, please contact:

Dean Guest Sales Manager – Events, Society of Petroleum Engineers
Tel + 44(0) 207 299 3300 Email dguest@spe.org



Society of Petroleum Engineers