

SPONSORSHIP OPPORTUNITIES

All sponsorships include:

- ❖ Recognition on the event website, including a link to your company website
- ❖ Prominent on-site signage recognizing the sponsor
- ❖ Recognition on the event PowerPoint welcome slides displayed between technical sessions
- ❖ Recognition in the event program (provided sponsorship is confirmed before print deadline)

SYMPOSIUM SPONSOR – USD 14,000

- One full page, 4-color ad in the event program (created by sponsoring company, SPE to place ad)
- Four (4) complimentary, full event registrations for company employees
- Lanyards with company logo and/or marketing message provided by sponsor and distributed by SPE. Lanyards are to be break-away and dual clip.
- One 4x2 table provided in main foyer for company to display information/literature throughout symposium. Sponsor is welcome to pass out information/literature during breaks (white table cloth provided).
- Pop up banners and monitor/laptop screens are welcome.

MONDAY NETWORKING RECEPTION – USD 10,000

- One full page, 4-color ad in the event program (created by sponsoring company, SPE to place ad)
- Three (3) complimentary, full event registrations for company employees
- Sponsor may provide branded cocktail napkins to be used during sponsored event
- One 4x2 table in Plaza Ballroom provided for company to display information/literature during networking reception (white table cloth provided).
- Pop up banners and monitor/laptop screens are welcome.

MONDAY KEYNOTE LUNCHEON – USD 8,000

- One full page, 4-color ad in the event program (created by sponsoring company, SPE to place ad)
- Two (2) complimentary, full event registrations for company employees

TUESDAY NETWORKING LUNCHEON – USD 8,000

- One full page, 4-color ad in the event program (created by sponsoring company, SPE to place ad)
- Two (2) complimentary, full event registrations for company employees

MONDAY COFFEE BREAKS – USD 6,000

- Monday AM and PM breaks
- One half page, full-color ad in the event program
- Two (2) complimentary, full event registrations for company employees
- Sponsor may provide branded cocktail napkins to be used during all coffee breaks
- One 4x2 table provided in coffee break foyer for company to display information/literature during Monday's coffee breaks. Sponsor is welcome to pass out information/literature during Monday's coffee breaks (white table cloth provided).
- Pop up banners and monitor/laptop screens are welcome.

TUESDAY COFFEE BREAKS – USD 6,000

- Tuesday AM and PM breaks
- One half page, full-color ad in the event program
- Two (2) complimentary, full event registrations for company employees
- Sponsor may provide branded cocktail napkins to be used during all coffee breaks
- One 4x2 table provided in coffee break foyer for company to display information/literature during Tuesday's coffee breaks. Sponsor is welcome to pass out information/literature during Tuesday's coffee breaks (white table cloth provided).
- Pop up banners and monitor/laptop screens are welcome.

SYMPOSIUM BAGS – USD 5,500

- Company logo printed on one side of the bag (one color) and distributed by SPE at registration, SPE to provide sponsor with bag design for approval. Bag quantity will be based around attendee registration numbers.
- One (1) complimentary, full event registration for company employee

CHARGING STATION – USD 5,000

- Charging station with sponsor logo or artwork
- One (1) complimentary, full event registration for company employee

PLATINUM SPONSORSHIP – USD 4,500

- Two (2) complimentary, full event registrations for company employees

GOLD SPONSORSHIP – USD 3,000

- One (1) complimentary, full event registration for company employee

PADS & PENS – USD 3,000

COMPANY NAME: _____

2018 SPE Hydrocarbon Economics and Evaluation Symposium

- Company logo printed on pens and pads (provided by sponsor) for SPE to distribute

SPE ADVERTISING POLICY

SPE accepts advertising for goods and services that, in the publisher's judgment, address the technical or professional interests of its readers. SPE reserves the right to refuse to publish any advertising it considers to be unacceptable. Advertising that can be construed as discriminating or advocating discrimination on the basis of race, gender, religion, disability, sexual orientation, or national origin will not be accepted. As a global organization, SPE will also reject advertising that, in the publisher's opinion, might be culturally offensive to SPE members.

SPONSORSHIP GUIDELINES

- All copy must be submitted and approved by SPE prior to implementation.
- It is the responsibility of the sponsor to adhere to the sponsorship and logo specifications information.

PAYMENT POLICY

- SPE requires that one hundred percent (100%) payment on all sponsorships be submitted with the signed contract.
- No sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the contract and required deposit has been submitted.
- Payment is accepted in US dollars only. SPE also accepts most credit cards, checks, money orders and wire transfers.
- Should a sponsor elect to cancel a confirmed sponsorship, SPE is not entitled to refund the monies paid to SPE.
- Company representative signature binds the company to the payment and cancellation schedule. If the company cancels participation with money due, the outstanding funds will be due upon cancellation.

DEADLINES

****In order for sponsorship to be promoted in the Event Program:**

- Sponsorship Contracts and payment must be received **prior to 13 August 2018.**
- **Ads must be received prior to 3 September 2018.**
- Sponsor logos should be sent as vector based .EPS or .AI files, 4 color process.
- If a vector based logo does not exist use the following file recommendations:
 - Logo should be at least 2 inches wide when produced at 300 pixels per inch.
 - Logo should be submitted as a .TIF or .EPS file formats.

If a sponsor does not meet the published deadlines, we cannot guarantee promotion of sponsorship.

100% of Payment due with Contract

••• PLEASE RETURN BOTH PAGES 1 AND 2 TO SPE •••

SPE INITIALS: _____

CLIENT INITIALS: _____