



## ADVERTISING/SPONSORSHIP CONTRACT

This is the Advertising and Sponsorship Contract for the 2019 SPE International Conference on Oilfield Chemistry in Galveston, Texas, which will become a binding contract if the sponsor satisfies and agrees to the Advertising and Sponsorship Policies as set forth in this Contract. The undersigned does hereby request to be an advertiser and/or sponsor for SPE International Conference on Oilfield Chemistry scheduled for 8-9 April 2019. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the advertising and/or sponsorship.

### CONTACT INFORMATION \*

\*Required: All information must be filled in completely before submitting.

Company: \_\_\_\_\_  
 Booth Number: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Cell: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 URL Page Link: \_\_\_\_\_  
 Agency Contact Name: \_\_\_\_\_  
 Agency Phone: \_\_\_\_\_  
 Agency Email: \_\_\_\_\_

### BILLING INFORMATION FOR INVOICING \*

\*Required: All information must be filled in completely before submitting.

Company/Agency: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 \_\_\_\_\_  
 City/State/Province: \_\_\_\_\_  
 Zip Code/Postal Code: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Cell: \_\_\_\_\_  
 Email: \_\_\_\_\_

I hereby submit this contract for a sponsorship the 2019 SPE International Conference on Oilfield Chemistry and agree to abide by the policies and procedures as outlined in this contract.

\_\_\_\_\_  
 Authorized Representative

\_\_\_\_\_  
 Date:

\_\_\_\_\_  
 SPE Representative

\_\_\_\_\_  
 Date:

### PAYMENT DUE

**Payment accepted in US dollars (USD) only.**

*Refer to Payment Policy on Page 4*

#### Sponsorship Total:

100% Due with Contract USD \_\_\_\_\_

#### Print & Website Advertising Total:

100% Due with Contract USD \_\_\_\_\_

**Total Paid with Contract** USD \_\_\_\_\_

*(If left blank, full amount will be processed.)*

### PAYMENT METHOD

Check Enclosed Check Number: \_\_\_\_\_

*Please make checks payable to the Society of Petroleum Engineers.*

Wire Transfer\*

Credit Card\*

P.O. Number: \_\_\_\_\_

\*For details on paying by wire transfer or credit card, please contact Lori Duke at [lduke@spe.org](mailto:lduke@spe.org)

### SPE SALES REPRESENTATIVES

#### SOCIETY OF PETROLEUM ENGINEERS

SPE SALES DEPARTMENT

222 Palisades Creek Drive

Richardson, Texas, USA 75080

Phone: +1.972.952.9393 • Fax: +1.866.491.7171

**Jason Plotkin (D-O)** + 1.713.457.6877 or [jplotkin@spe.org](mailto:jplotkin@spe.org)

**Kirk Colligan (A-C & P-Z)** + 1.972.952.9516 or [kcolligan@spe.org](mailto:kcolligan@spe.org)

#### SPE Internal Use Only

Contract Received: \_\_\_\_\_

Deposit Received: \_\_\_\_\_

Confirmation Notice Sent: \_\_\_\_\_

Full Payment Received: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_





BOOTH NUMBER: \_\_\_\_\_

2019 INTERNATIONAL CONFERENCE ON OILFIELD CHEMISTRY

SPONSORSHIP OPPORTUNITIES

ALL SPONSORSHIPS INCLUDE

- Prominent on-site signage displayed at the Conference recognizing the sponsorship
- Recognition in the conference program (provided sponsorship is confirmed before **27 February 2019**)
- Recognition on the PowerPoint sponsor page displayed between technical sessions
- Recognition on the Conference website, including a link to your company's website

	INDIVIDUAL	EXCLUSIVE
<b>Conference Sponsor</b> .....		__ USD 14,000
<ul style="list-style-type: none"> <li>• Exclusive sponsor will receive four (4) complimentary, full conference registrations for company employees</li> <li>• One full page four-color ad in the conference program (created by sponsoring company, SPE to place ad)</li> <li>• Company name and logo on the cover of the conference program (provided sponsorship is confirmed before print deadline)</li> <li>• One web banner on the conference website placed by SPE based on availability.</li> </ul>		
<b>Monday Welcome Reception</b> .....		__ USD 11,000
<ul style="list-style-type: none"> <li>• Exclusive sponsor will receive three (3) complimentary, full conference registrations for company employees</li> <li>• Individual sponsor will receive two (2) complimentary, full conference registrations for company employees</li> <li>• One full page ad in the conference program (created by sponsoring company, SPE to place ad)</li> <li>• Sponsor(s) may provide branded cocktail napkins to be used during reception</li> </ul>		
<b>Luncheon - Monday Keynote</b> .....		
<ul style="list-style-type: none"> <li>• Exclusive sponsor will receive two (2) complimentary, full conference registrations for company employees</li> <li>• One full page ad in the conference program (created by sponsoring company, SPE to place ad)</li> </ul>		
<b>Luncheon – Tuesday Networking</b> .....		__ USD 8,000
<ul style="list-style-type: none"> <li>• Exclusive sponsor will receive two (2) complimentary, full conference registrations for company employees</li> <li>• One full page ad in the conference program (created by sponsoring company, SPE to place ad)</li> </ul>		
<b>Coffee Breaks</b> .....		__ USD 2,500 each
__ Monday a.m.    __		__ Tuesday p.m.
Sponsor(s) may provide branded cocktail napkins to be used during sponsored break		
<b>Metal Sponsorships</b>		
<b>Titanium</b> .....		__ USD 7,500
Titanium Sponsors will receive three (3) complimentary, full conference registrations for company employees and one full-page ad in the conference program (created by sponsoring company, SPE to place ad)		
<b>Platinum</b> .....		__ USD 5,000
Platinum Sponsors will receive two (2) complimentary, full conference registrations for company employees		
<b>Gold</b> .....		__ USD 2,500
Gold Sponsors will receive one (1) complimentary, full conference registration for company employees		
<b>Mobile Device Charging Station</b> .....		__ USD 5,000
<ul style="list-style-type: none"> <li>• Recognition of your company while attendees charge their cell phones</li> <li>• Two (2) advertising components: an LCD screen capable of slide shows and video with sound, and an exterior company branded vinyl wrap</li> <li>• Commercial to be loaded onto video screen of each station, 3-minute maximum</li> <li>• Placement in high traffic, public area, TBD on-site</li> <li>• Artwork/logos must be submitted via email to <a href="mailto:logos@spe.org">logos@spe.org</a> by deadline or additional fees may apply</li> <li>• The deadline to secure these units, the vinyl wrap artwork and the commercial is <b>15 February or additional fees may apply</b></li> </ul>		
<b>Carpet Stickers</b> .....		__ USD 5,000
<ul style="list-style-type: none"> <li>• Your company logo or message on (10) carpet stickers strategically placed in the exhibit hall</li> <li>• Call for placement. Your carpet stickers cannot be placed on the main aisle or near a competitor</li> <li>• Artwork must be submitted by <b>15 February or additional fees may apply</b></li> </ul>		

**100% of Payment due with Contract.**

**••• PLEASE RETURN PAGES 1, 2 AND 3 TO SPE •••**

SPE INITIALS: \_\_\_\_\_

CLIENT INITIALS: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_




BOOTH NUMBER: \_\_\_\_\_

2019 INTERNATIONAL CONFERENCE ON OILFIELD CHEMISTRY

SPONSORSHIP OPPORTUNITIES

INDIVIDUAL



EXCLUSIVE

<b>Conference Entrance Unit</b> .....	___	
<ul style="list-style-type: none"> <li>Prominent visual promotion at exhibit hall entrance</li> <li>Sponsor to provide proof to SPE for approval</li> <li>Artwork must be submitted by <b>15 February or additional fees may apply</b></li> </ul>		
<b>Conference Bags Qty. 500</b> .....	___	USD 6,000
<ul style="list-style-type: none"> <li>Company logo printed on one side of the conference bag (one-color) and distributed by SPE at Registration.</li> <li>SPE will supply bags. Sponsor to provide proof to SPE for approval.</li> </ul>		
<b>Conference Lanyards</b> — <i>(Call to discuss quantity.)</i> .....	___	
<ul style="list-style-type: none"> <li>Company logo and/or marketing message printed on lanyards (provided by sponsor) and distributed by SPE at Registration</li> <li>Sponsor to provide sample for SPE approval (<i>dual clip and breakaway</i>)</li> <li>The lanyard sponsor is responsible for providing the required quantity of sponsored lanyards</li> </ul>		
<b>Conference Pens and Pads</b> — <i>(Call to discuss quantity.)</i> .....	___	
<ul style="list-style-type: none"> <li>Company logo printed on pens and pads (provided by sponsor) - sponsor to provide sample for SPE approval</li> <li>Distributed by SPE on tables in the back of conference session rooms</li> </ul>		
<b>Conference Hotel Room Key</b> .....	___	Call for Details
<ul style="list-style-type: none"> <li>Prominent on-site 2-color/4-color branding displayed to each hotel guest</li> <li>Sponsor to get SPE approval on design</li> </ul>		
<b>Other</b> .....	___	USD _____

ADVERTISING OPPORTUNITIES

RUN OF BOOK

PREMIUM

<b>Conference Program</b>		
Inside Front Cover ( <i>IFC—Cover 2</i> ) .....	___	
Inside Back Cover ( <i>IBC—Cover 3</i> ) .....	___	USD 700
Outside Back Cover ( <i>OBC—Cover 4</i> ) .....	___	
Full Page .....	___	USD 600

**Conference Web Banner** — *please note page preference 1 through 3. Pages subject to availability. Banner will be posted when received. Other pages available. (Call for details.)*

___ Travel and Accommodations Page .....	___	USD 850
___ Registration Page .....	___	USD 850

WEB BANNER AD SPECS

Dimensions: 468 pixels wide X 60 pixels high  
 File Size: 30KB limit, regardless of file type  
 File Types: .gif, or .jpg. Animation is allowed but sound is not. Maximum limit is 15 seconds.  
 The advertiser must specify the target URL when the file is submitted.  
 Submit Banner Ads to: [SPE.sendmyad.com](http://SPE.sendmyad.com)

**100% of Payment due with Contract.**  
**••• PLEASE RETURN PAGES 1, 2 AND 3 TO SPE •••**

SPE INITIALS: \_\_\_\_\_

CLIENT INITIALS: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

BOOTH NUMBER: \_\_\_\_\_

## 2019 INTERNATIONAL CONFERENCE ON OILFIELD CHEMISTRY

### ADVERTISING/ SPONSORSHIP POLICIES

With an array of unique promotional opportunities, SPE can help you design the perfect program to enhance your company's experience at 2019 SPE International Conference on Oilfield Chemistry. This program includes a variety of sponsorship and advertising opportunities. For complete details, please review the included information or contact the SPE Sales Department.

SPE has instituted the following policies for advertising and sponsorship opportunities with the 2019 SPE International Conference on Oilfield Chemistry. Once signed, the Advertiser/Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

### SPE EDITORIAL AND ADVERTISING POLICY

The Society of Petroleum Engineers encourages open and objective discussion of technical and professional subjects pertinent to the interests of the society in its publications. Society publications shall contain no judgmental remarks or opinions on the technical competence, personal character, or motivations of any individual, company, or group. Any material which, in the publisher's opinion, does not meet the standards for objectivity, pertinence, and professional tone will be returned to the contributor with a request for revision before publication.

SPE accepts advertising (print and electronic) for goods and services that, in the publisher's judgment, address the technical or professional interests of its readers. SPE reserves the right to refuse to publish any advertising it considers to be unacceptable. Advertising that can be construed as discriminating or advocating discrimination on the basis of race, gender, religion, disability, sexual orientation, or national origin will not be accepted. As a global organization, SPE will also reject advertising that, in the publisher's opinion, might be culturally offensive to SPE members.

#### ADVERTISING GUIDELINES

- **All copy must be submitted and approved by SPE prior to implementation.**
- SPE will contact each previous year's advertiser to advise the right of renewal and the deadline they must submit their advertising contract and deposit in order to renew their advertisement.
- Should the previous year's advertiser not meet the deadline or should they elect not to renew their advertisement, SPE will then consider this advertisement available to all SPE exhibitors.
- Advertising will not be accepted that is considered by SPE in any way to be inappropriate to SPE's image.
- Advertising will not be accepted if it includes politically controversial terms.
- Advertising is accepted by SPE with the understanding that the advertiser is ultimately responsible and liable for full payment to SPE of any outstanding charges for advertising space.
- In accepting advertising, SPE provides no guarantees that such advertising will result in revenues for the advertiser.
- The final decision on advertising format and terminology rests with SPE and is provided in the advertising specifications.
- **It is the responsibility of the advertiser to adhere to the advertising and logo specifications information.**

#### SPONSORSHIP GUIDELINES

- **All copy must be submitted and approved by SPE prior to implementation.**
- All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.
- SPE will contact each previous year's sponsor to advise the right of renewal and the deadline they must submit their sponsorship contract and deposit in order to renew their sponsorship.
- Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, SPE will then consider this sponsorship available to all SPE exhibitors.
- **It is the responsibility of the sponsor to adhere to the sponsorship and logo specifications information.**

#### PAYMENT POLICY

- SPE requires that one hundred percent (100%) payment on all sponsorships and advertising space (print & web) be submitted with the signed contract.
- No sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the contract and required deposit has been submitted.
- Payment is accepted in US dollars only. SPE also accepts most credit cards, checks, money orders and wire transfers.
- Should a sponsor or advertiser elect to cancel a confirmed sponsorship or advertisement, SPE is not entitled to refund the monies paid to SPE.
- Company representative signature binds the company to the payment and cancellation schedule. If the company cancels participation with money due, the outstanding funds will be due upon cancellation.

#### DEADLINES

- To secure advertising space in the conference program:
  - Advertising Contracts must be received by **27 February 2019**.
  - Advertising Materials must be received by **6 March 2019**.
- If advertiser or sponsor does not meet the above published deadlines, SPE cannot guarantee advertising space and reserves the right to invoke penalties for late submissions.