SPE Russian Petroleum Technology Conference
22–24 October 2019
Holiday Inn Sokolniki
Moscow, Russia

Sponsorship and Advertising Opportunities

go.spe.org/19rpts-sponsor-en

SPE Russian Petroleum Conference 22–24 October 2019

Holiday Inn Sokolniki
Moscow, Russia
Gold Sponsorship Packages

- Gold sponsorship includes the following core benefits:
  - Company logo and brand awareness on all key materials and websites.
  - Gold sponsorship is promoted on our website and social media.
  - Gold sponsorship is acknowledged in our keynote speeches.
  - Gold sponsorship is included in our print and digital materials.
  - Gold sponsorship is promoted on social media and email campaigns.
  - Gold sponsorship is advertised on our mobile app.

*RUB: 2,000,000*

Conference Badges Sponsor

- Opportunity to include one leaflet with information about the sponsor at the event.
- Sponsorship confirmation and advert are provided by 13 May 2019.

*RUB: 1,500,000*

Conference Mobile Application Sponsor

- Conference Mobile Application Sponsorship includes the following core benefits:
  - Company logo displayed on the mobile application main page.
  - Company logo included in all conference materials where the mobile application is mentioned (email campaigns, newsletters, press-releases, etc.).
  - Company logo displayed on the conference website's main page.
  - Company logo printed on all promotional materials.

*RUB: 1,500,000*

Event Statistics*

- 700+ attendees, including the internationally renowned oil and gas experts.
- 92% would recommend the conference to their peers.
- 87% rated the networking opportunities favorably.
- 92% rated the technical/program content favorably.
- 250+ technical presentations.
- Delegates from 20 countries.

*Statistics based on 2017 SPE Russian Petroleum Technology Conference attendee survey results.

About the Conference

The Russian Petroleum Technology Conference engages experts from international and Russian oil and gas production and service companies, universities and R&D providing a unique opportunity to exchange the best practices and ideas, to establish and expand your network with colleagues from all over the world. The Society of Petroleum Engineers (SPE) offers a wide range of sponsorship opportunities and chooses the event to celebrate your company’s brand, and demonstrate your organisation’s commitment to production engineering, your company’s commitment to production engineering, and your company’s commitment to production engineering.

[Learn more go.spe.org/19rpts-sponsor-en]
**Conference Sponsorship Packages**

### Gold Sponsorship Packages

- **Conference Mobile Application Sponsor**
  - RUB: 2,000,000*

- **Conference Proceedings Sponsor**
  - RUB: 2,000,000*

- **Delegate Bags/Folders Sponsor**
  - RUB: 1,500,000*

- **Simultaneous Translation Sponsor**
  - RUB: 1,500,000*

- **Registration and Lanyards Sponsor**
  - RUB: 1,500,000*

- **Company logo displayed on web banner posted on the conference website.**
- **Company logo included in the conference electronic proceedings given to all on-site conference attendees.**
- **Company logo printed on all promotional materials.**
- **Company logo included in SPE international email campaign.**
- **Company logo printed on delegates lanyards.**
- **Company logo included in delegate registration form.**
- **Company logo displayed on screens before and after all technical sessions.**
- **Company logo included in the conference preview (if sponsorship confirmation and advert are provided by 13 May 2019) and in the catalogue.**
- **Company logo printed on stickers placed on the headphone devices.**
- **Company logo included in the conference technical sessions.**
- **Company logo displayed on the regional SPE Russia and Caspian website with a link to the company website.**
- **Company logo included in sponsors’ signage throughout the conference venue.**
- **Company logo and profile on the sponsors page at the conference website.**
- **Company logo displayed on the mobile application main screen.**
- **Company logo displayed on all conference delegate passes.**

### Silver Sponsorship Packages

- **Conference Delegate Pass Sponsor**
  - RUB: 1,200,000*

- **Conference Previews Sponsor**
  - RUB: 1,200,000*

- **Company logo displayed on the conference website with a link to the company.**
- **Company logo displayed on the conference preview (if sponsorship confirmation and advert are provided by 13 May 2019) and in the catalogue.**
- **Company logo printed on all promotional materials.**
- **Company logo displayed on the conference website’s main page.**
- **Company banner/roll-up at the conference venue.**
- **Company logo included in SPE international email campaign.**
- **Company logo displayed on web banner posted on the conference website.**
- **Company logo printed on all promotional materials.**
- **Company logo included in delegate registration form.**
- **Company logo displayed on screens before and after all technical sessions.**
- **Company logo included in the conference preview (if sponsorship confirmation and advert are provided by 13 May 2019) and in the catalogue.**
- **Company logo printed on delegates lanyards.**
- **Company logo included in delegate registration form.**
- **Company logo displayed on screens before and after all technical sessions.**
- **Company logo included in the conference preview (if sponsorship confirmation and advert are provided by 13 May 2019) and in the catalogue.**
- **Company logo printed on delegates lanyards.**
- **Company logo included in delegate registration form.**
- **Company logo displayed on screens before and after all technical sessions.**
- **Company logo included in the conference preview (if sponsorship confirmation and advert are provided by 13 May 2019) and in the catalogue.**
- **Company logo printed on delegates lanyards.**
- **Company logo included in delegate registration form.**
- **Company logo displayed on screens before and after all technical sessions.**
- **Company logo included in the conference preview (if sponsorship confirmation and advert are provided by 13 May 2019) and in the catalogue.**
- **Company logo printed on delegates lanyards.**
- **Company logo included in delegate registration form.**
- **Company logo displayed on screens before and after all technical sessions.**

### Bronce Sponsorship Packages

- **Company logo displayed on the menu of the conference mobile application.**
- **Company logo displayed on the company banner/roll-up at the conference venue.**
- **Company logo displayed on web banner posted on the conference website.**
- **Company logo displayed on on-site Mobile Application.**
- **Company logo included in SPE international email campaign.**
- **Company logo printed on all promotional materials.**
- **Company logo included in the conference preview (if sponsorship confirmation and advert are provided by 13 May 2019) and in the catalogue.**
- **Company logo printed on delegates lanyards.**
- **Company logo included in delegate registration form.**
- **Company logo displayed on screens before and after all technical sessions.**
- **Company logo included in the conference preview (if sponsorship confirmation and advert are provided by 13 May 2019) and in the catalogue.**
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### About the Conference

The SPE Russian Petroleum Technology Conference is a unique opportunity for petroleum engineers from international and Russian oil and gas production and service companies, universities and R&D providing a unique opportunity to exchange the best practices and ideas, to establish and expand your network with colleagues from all over the world. The Society’s mission is to promote the advancement of petroleum engineering and to encourage the exchange of technical information and practical experience from international and Russian oil and gas production and service companies throughout the industry.

The conference offers a wide range of sponsorship packages that will promote your company, increase awareness of your brand and demonstrate your organisations commitment to the industry.

Consider the extensive list of sponsorship opportunities and choose the one which matches your company’s needs and goals.

If you don’t see an option that meets your company’s needs, please contact us and we will customize a sponsorship package for you.
### Sponsorship and Advertising Opportunities

#### Conference Delegate Pass Sponsor
- RUB: 3,000,000 * 3 packages
  - Opportunity to place your logo on delegate passes throughout the conference venue.
  - Opportunity to place your logo in the conference programme.
  - Opportunity to place your logo on the conference delegate passes.

#### Coffee Breaks Sponsor
- RUB: 350,000 * 3 packages
  - Opportunity to place your logo on on-site signage throughout the coffee breaks.
  - Opportunity to place your logo in SPE international email campaign.
  - Opportunity to place your logo and profile in the conference post-show report.

#### General Sponsor
- RUB: 2,800,000 * 3 packages
  - Sponsorship package includes all core benefits listed on the 1 page of the brochure.
  - Sponsor logo printed on pens.
  - Pens inserted in delegate bags.
  - Company banner/roll-up placed in high traffic areas of the conference venue.
  - Company name and logo included on “Thank You” slide displayed in Student paper contest room during breaks.

#### Bottled Drinking Water Sponsor
- RUB: 5,000,000 * 3 packages
  - There is no doubt that water is a vital source of life and energy.
  - Become Bottled Drinking Water Sponsor and you declare your company as caring of delegates’ health.

#### Conference Pens Sponsor
- RUB: 4,500,000
  - Opportunity to distribute branded pens to the conference delegates during sponsored day (promoters are provided by sponsoring company).

#### Conference Notepads Sponsor
- RUB: 4,500,000
  - Opportunity to distribute branded notepads to the conference delegates during sponsored day.

#### Wi-Fi Zone Sponsor
- RUB: 500,000 * 3 packages
  - Opportunity to distribute branded in-wifi zone.
  - Opportunity to distribute branded banners in the conference venue.

#### Networking Sponsor
- RUB: 500,000
  - Opportunity for intraday welcome at the reception hall.
  - Opportunity to place your logo on on-site signage throughout the networking area.

#### Reception Sponsor
- RUB: 600,000
  - Opportunity to place your logo on on-site signage throughout the reception hall.
  - Opportunity to place your logo on table signs at the reception.

#### Conference Programme Sponsor
- RUB: 600,000
  - Opportunity to place your logo on table signs at the conference.

#### Conference Catalogue Sponsor
- RUB: 500,000 * 3 packages
  - Opportunity to place your logo on conference catalogue.

#### Conference Brochure Sponsor
- RUB: 300,000
  - Opportunity to place your logo on conference brochure.

#### Exhibit/Display Photo Sponsor
- RUB: 300,000
  - Opportunity to place your logo on exhibit display photos.

#### Young Professional Programme Sponsor
- RUB: 700,000 * 3 packages
  - Extensive young professional programme is organised for SPE Russian Petroleum Technology Conference traditionally welcomes not only experienced professionals and experts, but also new and young professionals.
  - One half-page company banner/roll-up at the registration.
  - Opportunity to distribute branded water bottles.

#### Conference Photographer Sponsor
- RUB: 2,000,000
  - Opportunity to place your logo on conference photographer’s portfolio.
  - Opportunity to place your logo on conference photographer’s website.

#### Student Paper Contest Sponsor
- RUB: 2,000,000
  - Opportunity to place your logo on conference photographer’s portfolio.
  - Opportunity to place your logo on conference photographer’s website.

#### Recognition at the Event as a Socially Responsible Sponsor
- RUB: 200,000
  - Opportunity to place your logo on conference photographer’s portfolio.
  - Opportunity to place your logo on conference photographer’s website.

#### Recognition at the Event as Young Professional Programme Sponsor
- RUB: 200,000
  - Opportunity to place your logo on conference photographer’s portfolio.
  - Opportunity to place your logo on conference photographer’s website.

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*Prices exclude taxes. Deadline for the sponsorship booking confirmation is 9 September 2019.*

Learn more at [go.spe.org/19rpts-sponsor-en](http://go.spe.org/19rpts-sponsor-en)
Sponsorship and Advertising Opportunities

**Conference Delegate Pass**
- One half-page advertisement in the conference preview (if desired)
- Recognition at the event as Young Professional Programme Sponsor
- Opportunity to make a short presentation to the participants of the conference
- Sponsorship package includes all core benefits listed on the 1 page of the brochure.

**Wi-Fi Zone Sponsor**
- Company logo printed on signs placed on the tables (signs provided by sponsoring company)
- Company name and logo included on “Thank You” slide displayed in Student paper contest room during breaks
- Company logo and link to the company website to be included in the regional student chapters newsletters
- Company marketing materials distributed in Student paper contest areas of the conference venue (banner/roll-up provided by sponsoring company)

**Mobile Devise Charging Station Sponsor**
- Opportunity to acknowledge the best speakers and presentations
- Opportunity to distribute company materials among conference delegates during sponsored day (promoters are provided by sponsoring company)
- Company logo printed on all promotional materials
- Company logo included in SPE international email campaign
- Company logo on on-site signage throughout the conference venue (banner/roll-up provided by sponsoring company)
- Conference delegate passes
- Company logo printed on delegate invitations to the reception
- Company logo and wi-fi access information on science reception hall branding (if desired. Cost of the hall design is provided by sponsoring company)

**Reception Sponsor**
- Opportunity to distribute company materials among conference delegates during sponsored day (promoters are provided by sponsoring company)
- Company logo printed on all promotional materials
- Company logo included in SPE international email campaign
- Company logo on on-site signage throughout the conference venue (banner/roll-up provided by sponsoring company)
- Conference delegate passes
- Company logo printed on delegate invitations to the reception
- Company logo and wi-fi access information on science reception hall branding (if desired. Cost of the hall design is provided by sponsoring company)

**Young Professionals Programme Sponsor**
- Opportunity to distribute company materials among conference delegates (if desired)
- Recognition at the event as Young Professional Programme Sponsor
- Sponsorship package includes all core benefits listed on the 1 page of the brochure.

**Socially Responsible Sponsor**
- Opportunity to make a short presentation to the participants of the conference
- Recognition at the event as Young Professional Programme Sponsor
- Sponsorship package includes all core benefits listed on the 1 page of the brochure.

**Wi-Fi Zone Sponsor**
- Company logo printed on signs placed on the tables (signs provided by sponsoring company)
- Company name and logo included on “Thank You” slide displayed in Student paper contest room during breaks
- Company logo and link to the company website to be included in the regional student chapters newsletters
- Company marketing materials distributed in Student paper contest areas of the conference venue (banner/roll-up provided by sponsoring company)

**Mobile Devise Charging Station Sponsor**
- Opportunity to acknowledge the best speakers and presentations
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- Company logo printed on all promotional materials
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**Young Professionals Programme Sponsor**
- Opportunity to distribute company materials among conference delegates (if desired)
- Recognition at the event as Young Professional Programme Sponsor
- Sponsorship package includes all core benefits listed on the 1 page of the brochure.

**Socially Responsible Sponsor**
- Opportunity to make a short presentation to the participants of the conference
- Recognition at the event as Young Professional Programme Sponsor
- Sponsorship package includes all core benefits listed on the 1 page of the brochure.

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**General Sponsor**
- The company selects itself the conference day to sponsor, according to its strategic interests.
- Opportunity to acknowledge the best speakers and presentations
- Opportunity to distribute company materials among conference delegates during sponsored day (promoters are provided by sponsoring company)
- Company logo printed on all promotional materials
- Company logo included in SPE international email campaign
- Company logo on on-site signage throughout the conference venue (banner/roll-up provided by sponsoring company)
- Conference delegate passes
- Company logo printed on delegate invitations to the reception
- Company logo and wi-fi access information on science reception hall branding (if desired. Cost of the hall design is provided by sponsoring company)

**Executive Sponsor**
- Company logo printed on all promotional materials
- Company logo included in SPE international email campaign
- Company logo on on-site signage throughout the conference venue (banner/roll-up provided by sponsoring company)
- Conference delegate passes
- Company logo printed on delegate invitations to the reception
- Company logo and wi-fi access information on science reception hall branding (if desired. Cost of the hall design is provided by sponsoring company)

**Chair Sponsor**
- Opportunity to acknowledge the best speakers and presentations
- Opportunity to distribute company materials among conference delegates during sponsored day (promoters are provided by sponsoring company)
- Company logo printed on all promotional materials
- Company logo included in SPE international email campaign
- Company logo on on-site signage throughout the conference venue (banner/roll-up provided by sponsoring company)
- Conference delegate passes
- Company logo printed on delegate invitations to the reception
- Company logo and wi-fi access information on science reception hall branding (if desired. Cost of the hall design is provided by sponsoring company)
Спонсорские возможности

Спонсорство отраслевого мероприятия столь высокого уровня является одной из главных форм продвижения компании на рынке. Наши спонсорские пакеты были тщательно разработаны в соответствии с различными маркетинговыми задачами и бюджетами. Доказано, что спонсорство позволяет повысить авторитет и узнаваемость компании на рынке, привлечь и оказать влияние на целевую группу со схожими техническими интересами и демографическими признаками.

Спонсорские пакеты

<table>
<thead>
<tr>
<th>Спонсорский пакет</th>
<th>Стоимость (РУБ.)</th>
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<tr>
<td>Спонсор материалов конференции</td>
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<tr>
<td>Спонсор синхронного перевода</td>
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<tr>
<td>Спонсор портфелей/пакетов делегатов</td>
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<td>Спонсор регистрации и lent для бейджа</td>
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<td>Спонсор мобильного приложения</td>
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<td>Спонсор бейджа</td>
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<td>Социально ответственный спонсор (2 пакета)</td>
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<td>Спонсор молодёжных программ (3 пакета)</td>
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<td>Спонсор Wi-Fi-зоны</td>
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<td>Спонсор делового общежития (3 пакета)</td>
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<td>Спонсор воды для делегатов</td>
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<td>Спонсор зарядной станции для мобильных устройств</td>
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<td>Спонсор кофэ-бренков</td>
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<td>Спонсор конференции (3 пакета)</td>
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Рекламные возможности в каталоге конференции

<table>
<thead>
<tr>
<th>Реклама на обложках:</th>
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<tbody>
<tr>
<td>Четвёртая обложка – 190 000 И&quot;</td>
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<td>Половина страницы A4 – 65 000 И&quot;</td>
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*Цены указаны без НДС. Крайний срок подтверждения бронирования по всем спонсорским пакетам - 9 сентября 2019 г.

По вопросам спонсорства обращайтесь:
Ирина Меркуль, координатор конференции
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E: imerkul@spe.org

Подробности на сайте go.spe.org/19rpts-sponsor-ru