SPONSORSHIP OPPORTUNITIES

SPE Workshop: Petroleum Resources Evaluations and Reporting: In Pursuit of a Common Understanding
22-23 May 2019 – U of C Downtown Campus, Alberta, Canada

About this Workshop

This workshop is part of an international series that discusses implementation of the revised 2018 SPE/WPC/AAPG/SPEE/SEG/SPWLA/EAGE Petroleum Resource Management System (PRMS).

In two days of informal sessions, participants will review updates to the 2007 PRMS and compare this guidance to regulatory reporting requirements under US Securities and Exchange Commission (SEC) and the recently updated Canadian Oil and Gas Evaluation Handbook (COGEH) guidance that underpins NI 51-101 reporting.

While each regulatory and government agency defines specific guidelines, the underlying principles of assessment and reporting used are based upon PRMS which is internationally accepted as a basis for internal project and portfolio management.

Why Sponsor?

Sponsorship support helps offset the cost of producing workshops and allows SPE to keep the attendance price within reach of operation level individuals, those who benefit most from these technical workshops. Sponsors benefit both directly and indirectly by having their name associated with a specific workshop. Workshops typically average 80-150 attendees, offering sponsors unique access to a focused group of key decision makers in the operating community. This is an informed audience discussing state-of-the-art technology and best practices. While SPE prohibits any type of commercialism within the meeting room itself, the society recognizes that sponsoring companies offer valuable information to attendees outside the technical sessions.

Sales Contact:

Contact Kristin Briard at kbriard@spe.org or 403-930-5465 to discuss sponsorship packages. Sponsorships are offered on a first come basis. Applicable taxes will be added to the invoice.

Talk to us about custom sponsorship packages if the below options aren’t a fit for your budget. We have some flexibility and are open to new ideas.
ALL SPONSORSHIP BENEFITS INCLUDE:
- Recognition on the Workshop website, including a link to your company’s website
- Recognition in the Workshop program
- Recognition on the PowerPoint sponsor page displayed between technical sessions
- Final attendee list given to sponsor following workshop

CORPORATE PACKAGE:
CAD 8,000 (Exclusive) + GST

- Exclusive distribution of lanyard with sponsor logo, provided by SPE for all attendees
- Technical Showcase (see last page of package for details)
- Three (3) complimentary registrations
- Full-page, full-color ad in final technical program
- Sponsor logo displayed on all promotional materials

LUNCH PACKAGE(S):
CAD 5,500 (Exclusive) + GST
CAD 3,000 (2 available)

- One (1) complimentary registration
- Item with sponsor’s logo provided by sponsor to be given out at lunch
- Signage displayed during lunch

Exclusive includes all benefits listed above plus the following:
- One (1) additional complimentary registration
- Half page, full-color ad in final technical program
- Hot Lunch to be provided to attendees

RECEPTION PACKAGE:
CAD 4,000 + GST

- Hors d’oeuvres and hosted bar
- Item with sponsor’s logo provided by sponsor to be given out at the reception
- One (1) complimentary workshop registration
- Four (4) complimentary reception tickets
- Signage displayed during reception

COFFEE BREAK PACKAGE(S):
CAD 4,500 (Exclusive) + GST
CAD 2,500 (2 available)

- Item with sponsor’s logo provided by sponsor to be given out at coffee break
- Coffee, tea, soft drinks, and snacks for morning and afternoon break
- Signage displayed during coffee breaks

Exclusive includes all benefits listed above plus the following:
- One (1) additional complimentary registration
- Item with sponsor’s logo provided by SPE to be given out at coffee break
- Half-page, full-color ad in final technical program
### BREAKFAST PACKAGE(S):

<table>
<thead>
<tr>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAD 4,000 (Exclusive) + GST</td>
<td>Hot breakfast for all attendees</td>
</tr>
<tr>
<td>CAD 2,500 (2 available)</td>
<td>Signage displayed during breakfast</td>
</tr>
</tbody>
</table>

**Exclusive includes all benefits listed above plus the following:**

- Two (2) complimentary registration
- Half-page, full-color ad in final technical program

### AUDIO/VISUAL PACKAGE:

<table>
<thead>
<tr>
<th>Price</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>CAD 5,500 (Exclusive) + GST</td>
<td>Distribution of computer accessory/item with sponsor logo, provided by SPE for all attendees</td>
</tr>
<tr>
<td></td>
<td>Two (2) complimentary registration</td>
</tr>
<tr>
<td></td>
<td>Half page, full-color ad in final technical program</td>
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</tbody>
</table>

### NOTEPADS & PENS PACKAGE:

<table>
<thead>
<tr>
<th>Price</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>CAD 5,500 (Exclusive) + GST</td>
<td>Distribution of notepads and pens with both sponsor and SPE logos provided by SPE for all attendees</td>
</tr>
<tr>
<td></td>
<td>Two (2) complimentary registration</td>
</tr>
<tr>
<td></td>
<td>Half page, full-color ad in final technical program with sponsorship</td>
</tr>
</tbody>
</table>

### CANDY STATION PACKAGE:

<table>
<thead>
<tr>
<th>Price</th>
<th>Description</th>
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<tbody>
<tr>
<td>CAD 4,000 (Unlimited) + GST</td>
<td>Color themed candy station</td>
</tr>
<tr>
<td></td>
<td>One (1) complimentary registration</td>
</tr>
<tr>
<td></td>
<td>Half page, full-color ad</td>
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</tbody>
</table>

### RECEPTION LIVE MUSIC PACKAGE:

<table>
<thead>
<tr>
<th>Price</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>CAD 2,500 (Unlimited) + GST</td>
<td>Covers entertainment cost for the reception</td>
</tr>
<tr>
<td></td>
<td>Logo recognition - placed next to entertainment setup</td>
</tr>
</tbody>
</table>

*Conditional on reception sponsor approval*
**PLATINUM SPONSOR:**
CAD 7,500 + GST (1 available)
- Four (4) registrations
- Full-Page AD
- Technology Showcase (see last page of package for details)
- Logo on workshop website linked to company website
- Recognition in onsite printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on workshop sponsor signage

**GOLD SPONSOR:**
CAD 5,000 + GST (2 available)
- Three (3) registrations
- Full-Page AD
- Bring own company pop up banner to be displayed in tech showcase area
- Logo on workshop website linked to company website
- Recognition in onsite printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on workshop sponsor signage

**SILVER SPONSOR:**
CAD 3,500 + GST (3 available)
- Two (2) registrations
- Half Page Ad
- Logo on workshop website linked to company website
- Recognition in onsite printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on workshop sponsor signage

**BRONZE SPONSOR:**
CAD 2,000 + GST (Unlimited)
- One (1) registration
- Logo on workshop website linked to company website
- Recognition in onsite printed program
- Recognition on sponsor slides displayed between technical sessions
- Recognition on workshop sponsor signage
TECHNOLOGY SHOWCASE:
CAD 2,500 + GST  (6 Available)

SPE's Technology Showcase is an opportunity for operators, service companies, and consultants to showcase their technologies to a unique focused group of key decision makers in the oil and gas community. The Showcase consists of table-top exhibits and/or poster stations setup in the networking area of the workshop. While SPE prohibits any type of commercialism within the meeting room itself, we recognize that our networking breaks (breakfast, coffee, lunch and receptions) offer a more informal atmosphere in which technology can be showcased and discussed.

- One (1) registration
- Display can be setup up to 1 hour before breakfast and remain until the end of the workshop.
- 6 ft. draped table plus two chairs provided.
- Electricity and internet provided
- Companies to bring their own self-supporting signs/displays, laptops, etc.

For more information on this event, please contact Kristin Briard at k briard@spe.org or 403-930-5465/