Co-located Events

SPE Latin American and Caribbean Petroleum Engineering Conference
SPE International Conference and Exhibition on Health, Safety, Environment, and Sustainability

17–19 March 2020 | Ágora Convention Center, Bogotá, Colombia

www.spe.org/go/LACPECandHSES

Exhibits, Sponsorship, and Advertising

Create a competitive advantage!
Receive 2-for-1 benefits from these co-located conferences.
Together for the First Time: LACPEC and the HSE and Sustainability Conference and Exhibition

What’s Planned for the Co-Located Events?
- **TWO EXCELLENT TECHNICAL AGENDAS** on reservoirs, drilling, production and operations, health, safety, environment, sustainability and more. Attendees will enjoy access to both conferences and all papers in OnePetro®
- **KEY INDUSTRY PRESENTATIONS** addressing operational challenges, and sustainable solutions to increase production and accelerate the application of innovations
- **PANEL SESSIONS** designed to collaborate and maximize the exchange of information among emerging and seasoned professionals
- **SHARED EXHIBITION** showcasing ground-breaking technologies, products, and solutions
- **SPE TRAINING COURSES** aimed to energize your career and advance your professional development
- **REGIONAL STUDENT PAPER CONTEST** for undergraduate, master, and PhD students providing the opportunity to compete at the International Student Paper Contest during SPE’s annual meeting (ATCE)

Who Will Attend?
Industry leaders from IOCs, NOCs, independent operators, service companies, as well as educators and researchers, come to LACPEC and the HSE and Sustainability Conference to share their expertise in advancing scientific and technical knowledge for energy resources and environmental matters.

Exhibiting companies will be on hand to demonstrate solutions for the challenges facing stakeholders in oil and gas exploration and production.

Coffee breaks, luncheons, welcome reception, and Knowledge Sharing Posters in the exhibition will provide ample opportunity to meet approximately 1,500+ energy professionals and new business prospects.

Sustainability Statement
SPE is committed to ensuring that the environmental impact of our events is kept to a minimum. We aim to make progress in the field of sustainability through reducing energy usage, promoting eco-friendly mobility, reducing water consumption, and limiting waste—all core values in keeping with those of the oil and gas industry.

Benefits as an Exhibitor, Sponsor, and Advertiser:
- Position your company at the forefront in the E&P industry
- Showcasing your advanced technologies, services and expertise to a qualified audience
- Generating the right sales leads and receiving customer feedback
- Forging new face-to-face business relationships and strengthening existing relationships with 1,500+ delegates
- Gaining prominent recognition with on site promotion, in the conference program and both event websites
- Exchanging ideas and expertise with industry innovators and becoming an integral part of their dialogue

“**The International Conference on HSE and Sustainability and LACPEC are ideal venues for networking and sharing knowledge, in a noncommercial, very professional environment.**”

Juan Carlos Lopez, Latin-America North HSE Manager, Schlumberger

Stand out from the crowd and command attention, reserve your exhibit space today!

Plus, take advantage of the benefits for your goods and promotional materials showcased at the exhibition. Agora Convention Center is part of Corferias, a Special Permanent Duty-Free Zone. Contact your customs agent to learn more.

Exhibitors are responsible for complying with local regulations for the process.
Exhibit Opportunities

**Stand Package**

USD 550 per sq m²  
Minimum sizes: 3x2, 3x3

Includes:

- Two (2) Complimentary Full Conference registrations per 6 or 9 square meter of exhibit space including admittance to Plenary and Technical Sessions of LACPEC and HSE and Sustainability Conference, Reception, Coffee Breaks, Keynote Luncheons, and one copy of the Proceedings of both events
- Company listing in official Conference Program
- Built using modular aluminum system. Includes two (2) chairs, one (1) table, one small locking cabinet, one (1) monophasic, three spot led lights, one (1) electric outlet 110V, one (1) waste basket, installation and dismantle labor.
- Identification sign listing company name and booth number will be provided to all stand packages.
- Exhibit space is carpeted.

**Topical Luncheons | Individual or Exclusive**

USD 60,000 Individual

Three available: Tuesday, Wednesday, or Thursday.

USD 175,000 Exclusive

Luncheons will be served on fourth floor of convention center for attendees of both conferences.

**Student Sponsor | Exclusive**

USD 45,000

**Networking Receptions | Individual or Exclusive**

USD 25,000 Individual

Two available: Tuesday or Wednesday.

USD 45,000 Exclusive

**Conference Bags | Exclusive**

USD 20,000

**Lounge | Exclusive**

USD 20,000

This lounge will be located in the first floor of the convention center, behind the registration area. There will be one registration area for both events.

**Entrance Unit | Exclusive**

USD 17,500

**Charging Station | Exclusive**

USD 15,000

**Registration Counters and Backing | Exclusive**

USD 12,000

**Directional Signage | Exclusive**

USD 10,000

**Proceeding Cards | Exclusive**

USD 10,000

**Pens and Pads | Exclusive**

USD 10,000

**Conference Wi-Fi | Exclusive**

USD 10,000

**Sponsorship Opportunities**

**Non-Exclusive Sponsorship Packages**

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Value (USD)</th>
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<tbody>
<tr>
<td>Platinum Sponsorship</td>
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<td>Silver Sponsorship</td>
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<tr>
<td>Bronze Sponsorship</td>
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**Deadlines**

4 September 2019: Contract, company logo, and payment must be received to be promoted in conference preview.

27 January 2020: Contract, company logo, artwork, and payment must be received to be promoted in conference program and onsite. Advertising opportunities are also available. Visit [www.spe.org/go/LACPECandHSES](http://www.spe.org/go/LACPECandHSES) for details.

“Since KAPPA was created in 1987, SPE conferences have been our vector of choice to meet existing and prospective clients, showcase our products, and build long term relationships. With the oil and gas downturn KAPPA had to be more selective on what events to attend or not, but LAPEC remains our event of choice to meet our Mercosur clients.” Olivier Houze, Managing Director, KAPPA
Choose your Options Today!

With an array of powerful sponsorship opportunities and prime exhibit space, we can help you design the right package to reach your target audience and business objectives.

Contact our sales team today.

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Expand your reach and gain access to your target audience with premium exhibit space placement.

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