

# SPE/CHOA SLUGGING IT OUT CONFERENCE THE WORLD OF TOMORROW

THE PATH AHEAD FOR CANADIAN HEAVY OIL



14 APRIL 2020  
HUDSON | CALGARY | ALBERTA



## Slugging It Out Sponsorship Packages

### ALL 2020 SPONSORSHIP BENEFITS INCLUDE:

- Recognition on the conference website, including a link to your company's website
- Recognition in the conference program
- Recognition on the sponsorship slide displayed during breaks

### TITLE SPONSOR

#### \$8500 + GST (exclusive)

- Recognition of sponsorship in all event marketing, including web and onsite signage
- Premium sponsor acknowledgement in opening and closing of the conference
- Company spokesperson allowed to make brief opening comments at the start of the conference
- Four (4) conference admissions
- Full-page, full-color ad in IFC of onsite program
- Technology Showcase booth included
- Option to provide giveaway item (or) marketing material which will be inserted into the sponsor bag

### DELEGATE HANDBOOK SPONSOR

#### \$4500 + GST (exclusive)

- Designated full-page, full-color ad on back page of onsite program
- Two (2) conference admissions
- Option to provide giveaway item (or) marketing material which will be inserted into the sponsor bag

### AUDIO/VISUAL SPONSOR

#### \$4500 + GST (exclusive)

- Exclusive signage in technical session room
- Exclusive logo on A/V between presentations
- Two (2) conference admissions
- Option to provide giveaway item (or) marketing material which will be inserted into the sponsor bag

### CANDY STATION SPONSOR

#### \$4000 + GST (exclusive)

- Color themed candy station provided by SPE/CHOA
- Two (2) conference admissions
- Option to provide giveaway item (or) marketing material which will be inserted into the sponsor bag

### CONFERENCE SESSION SPONSOR

#### \$4000 + GST (4 available)

- Company spokesperson allowed to introduce the conference session
- Half-page, full-color ad placement in program
- Two (2) conference admissions
- Option to provide giveaway item (or) marketing material which will be inserted into the sponsor bag

### NOTEPADS & PENS SPONSOR

#### \$4000 + GST (exclusive)

- Distribution of notepads and pens provided by SPE/CHOA
- Two (2) conference admissions
- Option to provide giveaway item (or) marketing material which will be inserted into the sponsor bag

### BREAKFAST SPONSOR

#### \$3500 + GST (2 available)

- Onsite signage during breakfast
- Two (2) conference admissions
- Option to provide giveaway item (or) marketing material which will be inserted into the sponsor bag

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### LUNCH SPONSOR

**\$3500 + GST (3 available)**

\*Note: This is a shared sponsorship

- Premium sponsor acknowledgement during the lunch
- Sponsor logo on lunch table toppers
- Two (2) conference admissions
- Option to provide giveaway item (or) marketing material which will be inserted into the sponsor bag

### RECEPTION SPONSOR

**\$3500 + GST (3 available)**

- Sponsor logo on reception table toppers
- Two (2) conference admission
- Hot hors d'oeuvres and two (2) drink tickets provided to attendees
- Option to provide giveaway item (or) marketing material which will be inserted into the sponsor bag

### DELEGATE BAG SPONSOR

**\$3500 + GST (exclusive)**

- Company logo branded on delegate bag, given to all delegates, supplied by SPE/CHOA
- One (1) conference admission
- Option to provide giveaway item (or) marketing material which will be inserted into the sponsor bag

### MORNING/AFTERNOON BREAK SPONSOR

**\$2500 + GST (4 available)**

- Onsite signage during breaks
- One (1) conference admission
- Option to provide giveaway item (or) marketing material which will be inserted into the sponsor bag

### LANYARD SPONSOR

**\$2500 + GST (exclusive)**

- Sponsor logo on conference lanyards to be provided by sponsor, with specification approval by CHOA/SPE
- One (1) conference admission
- Option to provide giveaway item (or) marketing material which will be inserted into the sponsor bag

### STUDENT DELEGATION SPONSORSHIP

**\$1800 + GST (exclusive)**

- Article write up of company and sponsorship opportunity in the summer edition of the CHOA Journal
- Assist in the selection process of two university students to attend conference
- Two (2) conference admissions
- Option to provide giveaway item (or) marketing material which will be inserted into the sponsor bag

### RECEPTION MUSIC SPONSOR

**\$1800 + GST (exclusive)**

\*Conditional on reception sponsor approval

- Covers entertainment cost for the reception
- Logo recognition – placed next to entertainment setup

### GOLD PARTNER

**\$5000 + GST (2 available)**

- Five (5) registrations
- Full-page, full-color ad
- Bring own company pop-up banner to be displayed in conference foyer
- Option to provide giveaway item or marketing material which will be inserted into the sponsor bag

### SILVER PARTNER

**\$3500 + GST (4 available)**

- Three (3) registrations
- Half-page, full-color ad
- Bring own company pop-up banner to be displayed in conference foyer
- Option to provide giveaway item or marketing material which will be inserted into the sponsor bag

### BRONZE PARTNER:

**\$2000 + GST (unlimited)**

- One (1) registration
- Bring own company pop-up banner to be displayed in conference foyer



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## TECHNOLOGY SHOWCASE:

**(10 Available)**

The Technology Showcase is an opportunity for operators, service companies, and consultants to showcase their technologies to a unique focused group of key decision makers in the oil and gas community.

The Showcase consists of tabletop exhibits setup in the networking area of the Conference. While SPE/CHOA prohibits any type of commercialism within the meeting room itself, we recognize that our networking breaks (breakfast, coffee, lunch and receptions) offer a more informal atmosphere in which technology can be showcased and discussed.

### What's included:

- 10' x 10' space
- 6 ft. draped table plus two chairs will be provided
- Electricity and internet included
- Companies to bring their own self-supporting signs/displays, laptops, etc.

### SPONSORING COMPANIES:

**\$1500+ GST**

- 1-day showcase, location designated
- Two (2) conference admissions

### NON-SPONSORING COMPANIES:

**\$2500 + GST**

- 1-day showcase, location designated
- Two (2) conference admissions

Sponsorships are offered on a first come basis. Applicable taxes will be added to the invoice.

**To discuss or secure sponsorship packages, please contact:**

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