

Co-Located

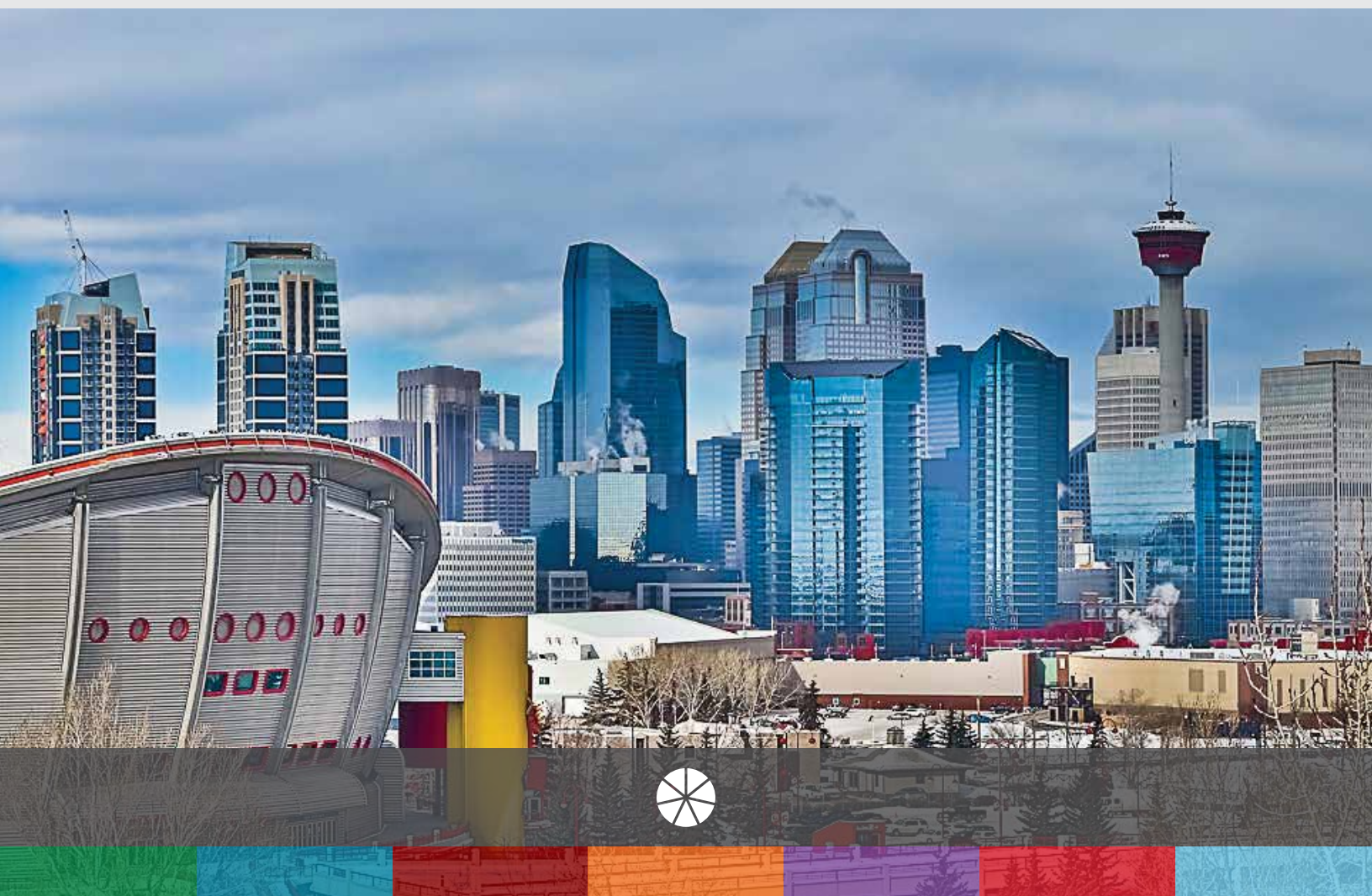
SPE Canada Unconventional Resources Conference

SPE Canada Heavy Oil Conference

www.spe.org/go/20URC

www.spe.org/go/20CHOC

Exhibition and Sponsorship Opportunities





Value Exchange Opportunities Targeted at Your Audience

About the Conferences

The co-located SPE Canada Heavy Oil and SPE Canada Unconventional Resources Conferences are the premier platforms in Canada to enable the exchange of information through case studies, technical advancements, and business strategies.

Benefits

- Gives your organization maximum exposure to an audience of E&P professionals, including top decision makers in the industry
- Amplifies your message in a focused industry setting
- Raises your corporate profile
- Contributes to lead generation and new contacts
- Opportunities to expand your company's return on investment
- Invests back into the industry
- Increases brand awareness in the community, enhancing your presence and gaining recognition



All sponsorship opportunities include the following:

- Recognition on prominent signage displayed on-site at the conference
- Recognition in the Conference Program (if sponsor contract and logo are received prior to the print deadline)
- Recognition on the slides displayed between technical sessions
- Recognition on the conference website, including a link to your company's website

Metal Partnership Packages

Metal	Price CAD	Conference Registrations	Ad in Conference Program	Logo on Giveaway	On-Site Signage	Logo in Program	Logo on Screen Between Sessions	Logo and Link on Websites
Platinum	9,000	5	Full Page (Inside Front Cover)	*	✓	✓	✓	✓
Gold	7,500	4	Half Page	-	✓	✓	✓	✓
Silver	5,000	2	Half Page	-	✓	✓	✓	✓
Bronze	2,500	1	-	-	✓	✓	✓	✓

* Option for company to provide promotional giveaway item.

Sponsorship Opportunities

Sponsorship	Price CAD	Conference Registrations	Ad in Conference Program	Logo on Giveaway	On-Site Signage	Logo in Program	Logo on Screen Between Sessions	Logo and Link on Websites
Title Sponsor	15,000	8	Full Page (Outside Back Cover)	*	✓	✓	✓	✓
Lanyards	12,000	3	Full Page	✓	✓	✓	✓	✓
Networking Luncheon (Exclusive)	12,000	6	Full Page	-	Exclusive Signage on Lunch Table	✓	✓	✓
Networking Luncheon (One-day)	6,500	3	Half Page	-	✓	✓	✓	✓
Breakfast (Exclusive)	10,000	4	Full Page	✓	✓	✓	✓	✓
Breakfast (One-day)	5,500	2	Half Page	-	✓	✓	✓	✓
Networking Coffee Breaks (Exclusive)	8,000	2	Full Page	✓	✓	✓	✓	✓
Networking Coffee Breaks (One-day)	4,500	1	Half Page	-	✓	✓	✓	✓
Welcome Reception	6,500	4	-	-	Exclusive Signage at Reception	✓	✓	✓
Audio/Visual	8,000	2	-	-	Exclusive Signage in Session Rooms	✓	✓	✓
Pens and Notebooks	7,500	1	-	✓	✓	✓	✓	✓
Candy Station	7,500	1	-	✓	✓	✓	✓	✓
Conference Bags	6,500	2	-	✓	✓	✓	✓	✓
Device Charging Stations	6,000	2	-	-	✓	✓	✓	✓
Proceedings Cards	4,500	-	-	✓	✓	✓	✓	✓

* Option for company to provide promotional giveaway item.

Exhibition

Showcase your products and services to a knowledgeable audience ready to see the latest technologies and techniques in heavy oil and unconventional resources.

Why Exhibit?

- Acquire valuable sales contacts
- Showcase your company's expertise
- Introduce new technology to a knowledgeable audience
- Meet face-to-face with your clients

Exhibitor Pricing

- CAD 32/sq. ft. + GST
- Space is assigned on a first-come, first-served basis.

Exhibitors Receive

- Two full-conference registrations and one exhibits-only registration (for company personnel) per 100 sq. ft.
- Standard booth draping (8-ft back wall and 3-ft side rails) and sign with company name and booth number are provided. Electricity is not included.
- Company listing in official conference program, that includes a 350-character description of your organization (if received by print deadlines).
- Exhibitor Services Manual providing the necessary tools, information, and services for a successful exhibiting experience.

Exhibit floor plan is available on conference websites.

Advertising Opportunities

Conference Program Advertising

- **Inside Front Cover:** CAD 1000 + GST (if no Platinum Sponsor)
- **Inside Back Cover:** CAD 1000 + GST (if no Title Sponsor)
- **Full Page:** CAD 750 + GST

For more information about exhibition, sponsorship, and advertising opportunities for the co-located conferences, visit go.spe.org/join20CHOC or go.spe.org/join20URC.



Important Deadlines

SPE requires that a 50% deposit be submitted with the signed contract. The remaining 50% is due thirty days prior to the event.

If a participant has contracted a sponsorship or exhibit within thirty days of the event, full payment is required with submittal of contract.

Advertising materials must be received no later than **11 February 2020**. If a sponsor does not meet the published deadlines, SPE cannot guarantee promotion of sponsorship.



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Society of Petroleum Engineers

Exhibit at the Canada Co-located Conferences to Impact the E&P Industry

The Society of Petroleum Engineers is a not-for-profit organization. Income from these events are invested back into the organization to support other educational programs. When you exhibit, sponsor, or advertise, you help shape the future of the industry, funding SPE's scholarships and supporting professionals to enhance their technical competence. Learn more at www.spe.org/about.